



Leadership *for* Learning



Ohio School Boards Association
2015 Capital Conference
Nov. 8-11, 2015 Greater Columbus Convention Center

Leadership for Learning

This year marks the 60th anniversary of the OSBA Capital Conference and Trade Show. Over those six decades, nearly 400,000 public education leaders have taken advantage of what has become one of the best and largest education conventions in the nation. This year's conference is set for Nov. 8-11 at the Greater Columbus Convention Center.

In my travels around Ohio as your president this year, I have encouraged everyone to rise to the challenge of Ohio public education. And those challenges are many: changes to the school-funding formula, ever-increasing state and federal mandates, the Common Core standards and more.

What will it take to meet these challenges? First-rate leadership training conducted by top experts from every field of public education. Where can you find that training? At the 2015 Capital Conference.

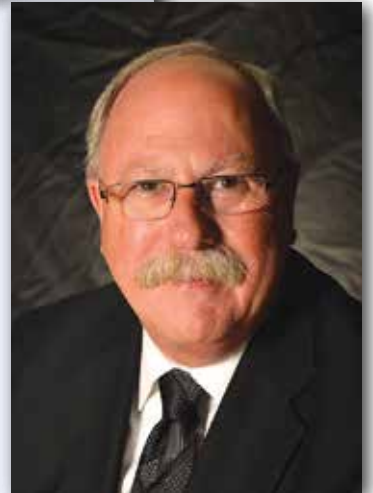
The conference offers:

- World-class keynote speakers sharing their insights, expertise and inspiration at the General Sessions, Early Bird Workshop and Conference Luncheon.
- More than 100 learning sessions focusing on the latest public education issues.
- The 17th annual Student Achievement Fair, featuring the state's best school programs and performance groups.
- The nation's largest education trade exhibition, offering all of the services, tools and goods school districts need to succeed.
- Unlimited opportunities to network and share ideas and solutions with nearly 10,000 of your peers.

I truly believe that, "together, each achieves more success." You will find no better venue to see that belief put into action than the OSBA Capital Conference. I look forward to seeing you and your team there.



Ed Penrod
2015 OSBA president
Board member, Logan-Hocking Local (Hocking) and
Tri-County Career Center



Learning and leading the way to educational excellence

Leadership and learning are what the OSBA Capital Conference and Trade Show is all about. As school district leaders, you strive to provide your students with the best possible learning opportunities. You also understand the value of lifelong learning for yourselves and your management team.

The 60th annual Capital Conference will fulfill those needs and more. That's why the conference draws nearly 10,000 people to Columbus each year for four days of learning, sharing and fellowship.

It's said that the only constant in education is change. That means school leaders – board members, administrators and others – must be informed, adaptable and open-minded. In short, they must be lifelong learners. The Capital Conference provides the training, information and resources you need to meet the many ever-changing challenges and complex issues facing Ohio schools.



Extraordinary professional development

The Capital Conference is packed with valuable learning opportunities, including inspiring keynote speakers and more than 100 learning sessions, workshops and informational seminars. It is the only professional development event in Ohio designed specifically for public school management teams, offering a wealth of in-depth, critical information on the latest public education, issues, trends and technology. Learning sessions – the “core curriculum” of the conference – are separated into topics and led by top experts with years of experience in their fields.

Explore and share what works

The conference offers countless chances to network, share ideas and seek solutions with education leaders from Ohio and beyond. The 17th annual Student Achievement Fair will feature 100 booths highlighting the best student programs in the state, as well as student performers and an arts exhibit. It also provides plenty of time to talk to the students and teachers behind these programs and gather great ideas to take home to your district.

The world-class Trade Show – the largest education-related trade exhibition in the U.S. – will feature more than 550 booths of vendors displaying a vast array of goods and services your district needs to succeed.

Engaging and inspiring world-class speakers

The General Session speakers are **Leland Melvin**, a former space shuttle astronaut and NASA associate administrator for education; Dr. **Milton Chen**, a leading figure in educational media; and award-winning broadcast journalist **Jane Pauley**.

The Early Bird Workshop kicks off the conference with an Apple Leadership Forum exploring dynamic digital learning environments for students. The first Conference Luncheon will feature a facilitated collaboration event, while the second luncheon brings former Cincinnati Bengals star and children's advocate **Anthony Muñoz** to the speaker's platform.

A superlative learning experience

The Capital Conference is the “must-attend” event of the year, especially with the myriad challenges facing public schools. Whether it's new instructional approaches or cutting costs, the lessons you learn will benefit your schools for years to come. The money invested in training will repay itself many times over through increased student achievement and more efficient district operations. And, you'll head home with a refreshed commitment to your students, schools and communities.

So, pledge to lead your school district forward. Commit to being a lifelong learner and register for the Capital Conference today.

Inspiring General Session speakers



Leland Melvin

**Former astronaut and head of NASA education programs
Monday, Nov. 9, 10:30 a.m.**

Leland Melvin is an engineer, educator and former astronaut who served as NASA's associate administrator for education. He is the only person drafted by the National Football League (NFL) to have traveled in space, and his jersey hangs in the NFL Hall of Fame.

After injuries ended his football career, Melvin used his chemistry degree to land a position at NASA in the Nondestructive Evaluation Sciences Branch in 1989. He earned his spot as a NASA astronaut in 1998, and flew two missions on the Space Shuttle Atlantis as a mission specialist. As NASA's associate administrator for education, Melvin was responsible for developing and implementing the agency's education programs and strengthening awareness of the agency's scientific goals and missions. He served as co-chair of the White House Federal Coordination in Science, Technology, Engineering and Mathematics (STEM) Education Task Force, developing the nation's five-year STEM education plan.

Currently the host of the Lifetime TV competition series "Child Genius," Melvin is dedicated to inspiring the next generation of explorers to pursue science, technology, engineering, art and mathematics (STEAM) careers.

Monday's General Session is sponsored by Pepple & Waggoner Ltd.; Ross, Sinclair & Associates LLC; and Walter Haverfield LLP.



Dr. Milton Chen

**Leader in educational media
Tuesday, Nov. 10, 10:30 a.m.**

Dr. Milton Chen has been a leading figure in educational media for more than 20 years. He joined The George Lucas Educational Foundation (GLEF) as executive director in 1998, bringing new leadership to its mission of gathering and disseminating the most innovative models of K-12 teaching and learning in the digital age. A nonprofit foundation, GLEF shares its new vision through its website **Edutopia.org**, award-winning magazine, *Edutopia: The New World of Learning* and library of documentary films.

Before joining GLEF, Chen was the founding director of the KQED Center for Education and Lifelong Learning in San Francisco, managing the PBS station's Web content and the delivery of educational services for teachers and others in support of public TV programming. He has been a director of research at the Children's Television Workshop in New York and an assistant professor at the Harvard Graduate School of Education.

Chen's interests span everything from project-based and global learning to technology and research on educational innovation. He is a frequent speaker on such issues and has authored more than 30 books and articles on educational media.

Tuesday's General Session sponsors are Peck, Shaffer & Williams, a division of Dinsmore & Shohl LLP; Scott, Scriven & Wahoff LLP; and Squire Patton Boggs (US) LLP.



Jane Pauley

**Renowned broadcast journalist
Wednesday, Nov. 11, 10:30 a.m.**

A familiar face on morning, daytime and prime-time television, and one of broadcasting's most respected journalists, **Jane Pauley** joined CBS' "Sunday Morning" in 2014. The winner of numerous awards, Pauley began her network career as co-host of "TODAY" for 13 years, anchored "Dateline NBC" for more than a decade and hosted her own daytime program, "The Jane Pauley Show."

She is the recipient of multiple Emmys, the Walter Cronkite Award for Excellence in Journalism, the Edward R. Murrow Award for outstanding achievement and the Gracie Allen Award from the Alliance for Women in Media. She also is a member of the Broadcast and Cable Hall of Fame.

Pauley has written two *New York Times* best-selling books: a memoir, *Skywriting: A Life Out of the Blue* and *Your Life Calling: Reimagining the Rest of Your Life*, based on her award-winning series on "TODAY" about people 50 and older starting different careers, learning new skills, making a difference or pursuing their dreams.

A longtime advocate for children's health and education, Pauley also is a highly regarded spokesperson on mental health.

Wednesday's General Session is sponsored by CompManagement and Smith Peters & Kalail Co. LPA.

Special events offer fresh insights

Early Bird Workshop

Apple Leadership Forum

Apple Inc.

Sunday, Nov. 8, 2:30 p.m.-5:30 p.m.

Join us at the Apple Leadership Forum, where school leaders will convene to explore new ideas, tools, and resources



for creating a dynamic digital learning environment where today's students can achieve and thrive.

- Network and explore ideas with other thought leaders.
- Work directly with those who are on the forefront of change and innovation.
- Learn about a framework for creating a successful one-to-one learning environment based on best practices from schools and districts worldwide.
- Hear about connections to college and career readiness, College Ready Ohio and other curriculum initiatives.
- Discover new ideas and experiences, tangible implementation resources and new connections to a community of peers who share a common purpose.

Ennis Britton Co. LPA is sponsoring this session. Registration is \$100. Board members should notify their treasurer to register.

OSBA Black Caucus dinner

Sunday, Nov. 8, 6 p.m.-9 p.m.

The annual Capital Conference OSBA Black Caucus dinner will feature **Nina Turner**, a former Ohio state senator and current professor at Cuyahoga Community College.

This event helps raise funds for the Leo Lucas Stipend, a program that provides graduating African-American seniors funds for college. The program is named for the late **Leo Lucas**, a **Dayton City** school board member and educator who founded the Ohio Black Caucus, the forerunner of the OSBA Black Caucus.

Music and networking begin at 6 p.m., with dinner at 6:30 p.m. The cost of the dinner is \$70; the reservation deadline is Oct. 30. To register for the dinner, notify your district treasurer or indicate your request on the conference registration form. Registration is required; limited tickets will be sold at the door for \$75. Please indicate any special accommodations needed. All conference attendees are invited.

Capital Conference Luncheons

Capital Conference Luncheons will be held Nov. 9 and 10. Doors open at 12:15 p.m. Registration is \$50 per luncheon; contact your treasurer to register. Monday's sponsor is CompManagement. Tuesday's sponsors are CompManagement Health Systems Inc.; NaviGate Prepared; and OSBA Insurance Agency in partnership with Assurant Employee Benefits.

Monday Collaboration Connection

This lunch-and-learn is designed to help you collaborate with others on topics that fellow



board members and administrators have indicated would be of value to them in their roles as district leaders. These facilitated small-table discussions will allow for learning and sharing and lead to a deeper understanding in areas of interest or concern. Networking with those who have already tackled perplexing issues will allow for unique individual perspectives to be shared for the collective good. Topics will include effectively communicating with your community; charter schools, home schooling and related issues; board roles and relations; levy strategies; safety and security issues; effectively using technology in schools; shared services; school cafeteria programs; promising education practices; school transportation issues; and critical issues in your district.

Tuesday

Anthony Muñoz Ohio football star



Selected by the Bengals in the first round of the 1980 NFL draft, **Anthony Muñoz** became a standout, both on and off the field. During his 13-year career with the Bengals, he played in two Super Bowls, was named Offensive Lineman of the Year eight times, made 11 Pro Bowl appearances and was

one of the greatest offensive linemen in NFL history.

Since leaving football, Muñoz has given back to his community through work with youth groups and charitable initiatives. In 2002, he created the Anthony Muñoz Foundation, which works to educate, promote and reward tri-state youth who excel in all phases of life, while reaching out to build up those who are struggling.

OSBA Student Achievement Fair

The Student Achievement Fair is one of the most successful and rewarding exhibitions at the Capital Conference. This overwhelmingly popular event will be held from 11:30 a.m. to 3 p.m. Tuesday, Nov. 11, at the north end of Hall D.



The Student Achievement Fair showcases the many innovative projects and programs districts have created to boost student achievement and engage youngsters in learning and growth. The fair offers excellent opportunities to learn about new programs, share ideas and celebrate what public education in Ohio is all about – helping our students achieve.

Outstanding student entertainment groups from around the state will be performing throughout the afternoon. The performance area is sponsored by the law firm of Ennis Britton Co. LPA. In addition to the exemplary program displays and five musical performances, the fair will feature a display of award-winning visual arts projects sponsored by Pepple & Waggoner Ltd.

You won't want to miss this impressive display of cutting-edge curriculum ideas, talented musical performances and outstanding art projects.

Capital Conference evening events

The conference evening events allow for a relaxed atmosphere to network with attendees or recap the day's events with members of your administration team. Join us for these free evening events.

OSBA Welcome Reception

Sunday, Nov. 8, 5:30 p.m.–7:30 p.m.

Kick off your Capital Conference on an upbeat note by attending the Welcome Reception. Enjoy appetizers, refreshments and light conversation while honoring OSBA governance committee members, 2015 Board Leadership Institute graduates and Award of Achievement recipients. The reception is sponsored by CompManagement Health Systems Inc. and Ohio School Plan.

OSBA President's Reception

Monday, Nov. 9, 5 p.m.–7 p.m.

Come greet OSBA President Ed Penrod, Logan-Hocking Local (Hocking) and Tri-County Career Center, and enjoy networking, appetizers and refreshments. The reception is sponsored by Bricker & Eckler LLP, CompManagement and NaviGate Prepared.

OSBA Tailgate Party

Tuesday, Nov. 10, 7 p.m.–10 p.m.

Sport your favorite team gear, play games, dance and unwind with fellow attendees. Enjoy light snacks and refreshments. The party is sponsored by CompManagement Health Systems Inc.



Essential learning sessions

Empower yourself with four days of essential presentations to energize you and your district. Align your conference learning sessions with content that fosters growth and supports you, your staff and your students.

The conference curriculum is organized into specific topics tailored to the various roles of your district’s educational management team. The topics are intended as a guide to help you make the most of your conference learning opportunities and locate the programs most appropriate to your interests and roles. The session speakers will target their presentations to the specific areas of interest listed below, however, all Capital Conference sessions are open to any attendee.

For complete descriptions of the learning sessions, visit <http://conference.ohioschoolboards.org>.

21st century learning

Session	Date	Time	Room
Implementing a teacher-friendly LMS	Nov. 9	9 a.m.	C 226
Insights for one-to-one iPad implementation	Nov. 9	9 a.m.	D 131
STEM education quality framework	Nov. 9	2 p.m.	C 111
Earning college credit in high school	Nov. 9	3:45 p.m.	C 210-212
“Makers and Shakers” – making things to learn	Nov. 10	9 a.m.	C 226
All kids need a little mentoring	Nov. 10	9 a.m.	C 111
Building capacity with the cycle of inquiry	Nov. 10	9 a.m.	D 132
Implementing one-to-one at the secondary level	Nov. 10	9 a.m.	D 130
Got Google? Now what?	Nov. 10	2 p.m.	C 223-225
Students have taken the tests – now what?	Nov. 10	2 p.m.	C 216
Technology in the elementary classroom	Nov. 10	2 p.m.	D 130
Connecting learning to the real world	Nov. 10	3:45 p.m.	D 132
Technology alive – magic in the classroom	Nov. 11	9 a.m.	D 130

Administration

Session	Date	Time	Room
Make your board policies work for you	Nov. 8	4:30 p.m.	C 220-222
Administrative pay for performance	Nov. 9	9 a.m.	C 123-125
Attract, hire and retain great educators	Nov. 9	9 a.m.	D 132
Developing a culture of leadership	Nov. 9	9 a.m.	D 230-232
Help students earn high school and college credit	Nov. 9	9 a.m.	C 213-215
Let’s talk about high school sports	Nov. 9	9 a.m.	C 210-212
PARCC/AIR testing with Chromebooks	Nov. 9	9 a.m.	D 130
Standards for family/school partnerships	Nov. 9	9 a.m.	C 112-113
Arming staff – a status report	Nov. 9	2 p.m.	D 131
Coaches, athletes and boundaries	Nov. 9	2 p.m.	C 220-222
Dangerous apps you need to know about	Nov. 9	2 p.m.	C 223-225
GPS and its effect on school transportation	Nov. 9	2 p.m.	D 130
Issues schools avoid, but must address	Nov. 9	2 p.m.	C 210-212
Student suspensions and expulsions	Nov. 9	2 p.m.	D 230-232
What communities want to know about schools	Nov. 9	2 p.m.	C 114-115
A cross-district transportation model	Nov. 9	3:45 p.m.	D 230-232
Build school support with social media	Nov. 9	3:45 p.m.	C 220-222
Harassment investigations best practices	Nov. 9	3:45 p.m.	C 223-225
Keys to a successful one-to-one program	Nov. 9	3:45 p.m.	D 130
Mock investigation of employee complaints	Nov. 9	3:45 p.m.	C 213-215
Navigating federal copyright law	Nov. 9	3:45 p.m.	D 132
OLAC resources for boards and administrators	Nov. 9	3:45 p.m.	C 114-115
Principal evaluations using eTPES	Nov. 9	3:45 p.m.	C 123-125
OSBA legislative update	Nov. 10	8:30 a.m.	D 233-235

Administration (continued)

Session	Date	Time	Room
Enhancing school safety communications	Nov. 10	9 a.m.	D 131
Gauging customer needs and ESC impact	Nov. 10	9 a.m.	C 114-115
Implementing one-to-one at the secondary level	Nov. 10	9 a.m.	D 130
Navigating a merger or consolidation	Nov. 10	9 a.m.	C 123-125
Nine successful levies in 10 years	Nov. 10	9 a.m.	D 230-232
Ohio education update	Nov. 10	9 a.m.	C 213-215
U decide – your learning, your future	Nov. 10	9 a.m.	C 216
Essential policies for 2016	Nov. 10	2 p.m.	D 230-232
Labor and management – improving student achievement	Nov. 10	2 p.m.	C 123-125
Strengthening small schools	Nov. 10	2 p.m.	C 226
Taking charge of health care costs	Nov. 10	2 p.m.	D 131
Teamwork – board-led district goals	Nov. 10	2 p.m.	C 213-215
A district perspective on energy savings	Nov. 10	3:45 p.m.	C 112-113
Alternative fuels for school transportation	Nov. 10	3:45 p.m.	D 131
Bargaining trends and outlook for 2016	Nov. 10	3:45 p.m.	C 123-125
Get ready for a school safety plan review	Nov. 10	3:45 p.m.	C 223-225
Meet the State Board of Education	Nov. 10	3:45 p.m.	C 213-215
Re-envisioning professional development	Nov. 10	3:45 p.m.	C 111
Steps to planning a districtwide tech conference	Nov. 10	3:45 p.m.	D 130
Tips for new superintendents and their boards	Nov. 10	3:45 p.m.	C 120-122
2015 case law update	Nov. 11	9 a.m.	C 210-212
Confessions of a superintendent	Nov. 11	9 a.m.	C 216
Home-school extracurricular participation	Nov. 11	9 a.m.	C 220-222
Settling real estate tax valuation cases	Nov. 11	9 a.m.	C 114-115
Strategic impact – STRS retirement change	Nov. 11	9 a.m.	C 120-122

Board development

Session	Date	Time	Room
School board services think tank	Nov. 8	3:30 p.m.	C 210-212
Make your board policies work for you	Nov. 8	4:30 p.m.	C 220-222
A baker’s dozen – 13 tips for better board culture	Nov. 9	9 a.m.	C 120-122
Public information in the digital age	Nov. 9	9 a.m.	C 220-222
Community engagement in action	Nov. 9	2 p.m.	C 120-122
Levies 101 with the veterans	Nov. 9	2 p.m.	C 216
Financial readiness for board members	Nov. 9	3:45 p.m.	C 120-122
OLAC resources for boards and administrators	Nov. 9	3:45 p.m.	C 114-115
Principal evaluations using eTPES	Nov. 9	3:45 p.m.	C 123-125
OSBA legislative update	Nov. 10	8:30 a.m.	D 233-235
Breaking down the new funding formula	Nov. 10	9 a.m.	C 220-222
Ohio education update	Nov. 10	9 a.m.	C 213-215
The future of school boards	Nov. 10	9 a.m.	C 120-122

Essential learning sessions

Board development (continued)

Session	Date	Time	Room
Essential policies for 2016	Nov. 10	2 p.m.	D 230-232
Teamwork – board-led district goals	Nov. 10	2 p.m.	C 213-215
Common Core – fact versus fiction	Nov. 10	3:45 p.m.	D 230-232
Tips for new superintendents and their boards	Nov. 10	3:45 p.m.	C 120-122
Strategic impact – STRS retirement change	Nov. 11	9 a.m.	C 120-122

Career centers

Session	Date	Time	Room
Solar and LED – K-12 case studies	Nov. 9	2 p.m.	C 112-113
Career exploration in middle school	Nov. 10	2 p.m.	D 132
Implementing middle school career-tech	Nov. 10	9 a.m.	C 112-113
Adding credibility to dropout recovery	Nov. 11	9 a.m.	C 112-113

Community relations

Session	Date	Time	Room
Standards for family/school partnerships	Nov. 9	9 a.m.	C 112-113
Celebrate diversity with Project Unify	Nov. 9	2 p.m.	C 226
Community engagement in action	Nov. 9	2 p.m.	C 120-122
Tools to complete your crisis plans	Nov. 9	2 p.m.	C 123-125
What communities want to know about schools	Nov. 9	2 p.m.	C 114-115
Build school support with social media	Nov. 9	3:45 p.m.	C 220-222
Enhancing school safety communications	Nov. 10	9 a.m.	D 131
Nine successful levies in 10 years	Nov. 10	9 a.m.	D 230-232
Research about increasing levy passage	Nov. 10	2 p.m.	C 120-122
DRUND – better social media for schools	Nov. 10	3:45 p.m.	C 220-222

Critical issues

Session	Date	Time	Room
Attract, hire and retain great educators	Nov. 9	9 a.m.	D 132
Coaches, athletes and boundaries	Nov. 9	2 p.m.	C 220-222
Tools to complete your crisis plans	Nov. 9	2 p.m.	C 123-125
Assessing the field of concussion impact	Nov. 9	3:45 p.m.	C 111
Navigating federal copyright law	Nov. 9	3:45 p.m.	D 132
Navigating a merger or consolidation	Nov. 10	9 a.m.	C 123-125
The future of school boards	Nov. 10	9 a.m.	C 120-122
OESCA partners with FSCE	Nov. 10	2 p.m.	C 112-113
Research about increasing levy passage	Nov. 10	2 p.m.	C 120-122
Meet the State Board of Education	Nov. 10	3:45 p.m.	C 213-215
2015 case law update	Nov. 11	9 a.m.	C 210-212
Ten strategies to engage students	Nov. 11	9 a.m.	C 213-215

ESCs

Session	Date	Time	Room
A cross-district transportation model	Nov. 9	3:45 p.m.	D 230-232
Gauging customer needs and ESC impact	Nov. 10	9 a.m.	C 114-115
OESCA partners with FSCE	Nov. 10	2 p.m.	C 112-113
Students have taken the tests – now what?	Nov. 10	2 p.m.	C 216
Project MORE for reading excellence	Nov. 10	3:45 p.m.	C 226

Finance/facilities

Session	Date	Time	Room
Energy management best practices	Nov. 9	9 a.m.	C 111
School sustainability – Ohio opportunities	Nov. 9	9 a.m.	C 114-115

Finance/facilities (continued)

Session	Date	Time	Room
Levies 101 with the veterans	Nov. 9	2 p.m.	C 216
Solar and LED – K-12 case studies	Nov. 9	2 p.m.	C 112-113
Financial readiness for board members	Nov. 9	3:45 p.m.	C 120-122
Ten attributes of successful lunchrooms	Nov. 9	3:45 p.m.	C 226
Breaking down the new funding formula	Nov. 10	9 a.m.	C 220-222
Life without salary schedules	Nov. 10	9 a.m.	C 223-225
Nine successful levies in 10 years	Nov. 10	9 a.m.	D 230-232
Taking charge of health care costs	Nov. 10	2 p.m.	D 131
Zero-based budget for urban schools	Nov. 10	2 p.m.	C 220-222
A district perspective on energy savings	Nov. 10	3:45 p.m.	C 112-113
Alternative fuels for school transportation	Nov. 10	3:45 p.m.	D 131
OASBO update	Nov. 10	3:45 p.m.	C 216
Levies – a crash course for board members	Nov. 11	9 a.m.	C 223-225
Settling real estate tax valuation cases	Nov. 11	9 a.m.	C 114-115
Strategic impact – STRS retirement change	Nov. 11	9 a.m.	C 120-122

Hot topics

Session	Date	Time	Room
Incident command center in a school crisis	Nov. 9	8:30 a.m.	E 150-151
Administrative pay for performance	Nov. 9	9 a.m.	C 123-125
Energy management best practices	Nov. 9	9 a.m.	C 111
Let's talk about high school sports	Nov. 9	9 a.m.	C 210-212
Public information in the digital age	Nov. 9	9 a.m.	C 220-222
School sustainability – Ohio opportunities	Nov. 9	9 a.m.	C 114-115
Standards for family/school partnerships	Nov. 9	9 a.m.	C 112-113
Wellness with biometric screening	Nov. 9	9 a.m.	C 216
Arming staff – a status report	Nov. 9	2 p.m.	D 131
Celebrate diversity with Project Unify	Nov. 9	2 p.m.	C 226
Student suspensions and expulsions	Nov. 9	2 p.m.	D 230-232
A cross-district transportation model	Nov. 9	3:45 p.m.	D 230-232
Drugs in schools – matters of life and loss	Nov. 9	3:45 p.m.	C 216
Keys to a successful one-to-one program	Nov. 9	3:45 p.m.	D 130
Mock investigation of employee complaints	Nov. 9	3:45 p.m.	C 213-215
Ten attributes of successful lunchrooms	Nov. 9	3:45 p.m.	C 226
OSBA legislative update	Nov. 10	8:30 a.m.	D 233-235
Implementing middle school career-tech	Nov. 10	9 a.m.	C 112-113
Life without salary schedules	Nov. 10	9 a.m.	C 223-225
Academic coaches improve student success	Nov. 10	2 p.m.	C 111
Got Google? Now what?	Nov. 10	2 p.m.	C 223-225
Zero-based budget for urban schools	Nov. 10	2 p.m.	C 220-222
Alternative fuels for school transportation	Nov. 10	3:45 p.m.	D 131
Common Core – fact versus fiction	Nov. 10	3:45 p.m.	D 230-232
GOLD program promotes female empowerment	Nov. 10	3:45 p.m.	C 114-115
Levies – a crash course for board members	Nov. 11	9 a.m.	C 223-225

Human resources

Session	Date	Time	Room
Administrative pay for performance	Nov. 9	9 a.m.	C 123-125
Energy management best practices	Nov. 9	9 a.m.	C 111
Wellness with biometric screening	Nov. 9	9 a.m.	C 216

Essential learning sessions

Human resources (continued)

Session	Date	Time	Room
Educator evaluation – what’s on the horizon	Nov. 9	2 p.m.	C 213-215
Harassment investigations best practices	Nov. 9	3:45 p.m.	C 223-225
Life without salary schedules	Nov. 10	9 a.m.	C 223-225
Labor and management – improving student achievement	Nov. 10	2 p.m.	C 123-125
Bargaining trends and outlook for 2016	Nov. 10	3:45 p.m.	C 123-125
Get ready for a school safety plan review	Nov. 10	3:45 p.m.	C 223-225
Confessions of a superintendent	Nov. 11	9 a.m.	C 216

Instruction

Session	Date	Time	Room
Help students earn high school and college credit	Nov. 9	9 a.m.	C 213-215
Implementing a teacher-friendly LMS	Nov. 9	9 a.m.	C 226
Online instruction and student privacy	Nov. 9	9 a.m.	C 223-225
Solar and LED – K-12 case studies	Nov. 9	2 p.m.	C 112-113
STEM education quality framework	Nov. 9	2 p.m.	C 111
Earning college credit in high school	Nov. 9	3:45 p.m.	C 210-212
School of innovation – a STEM approach	Nov. 9	3:45 p.m.	C 112-113
Technological transformation with SAMR	Nov. 9	3:45 p.m.	D 131
“Makers and Shakers” – making things to learn	Nov. 10	9 a.m.	C 226
All kids need a little mentoring	Nov. 10	9 a.m.	C 111
Building capacity with the cycle of inquiry	Nov. 10	9 a.m.	D 132
Implementing middle school career-tech	Nov. 10	9 a.m.	C 112-113
Academic coaches improve student success	Nov. 10	2 p.m.	C 111
Strengthening small schools	Nov. 10	2 p.m.	C 226
Students have taken the tests – now what?	Nov. 10	2 p.m.	C 216
Connecting learning to the real world	Nov. 10	3:45 p.m.	D 132
Project MORE for reading excellence	Nov. 10	3:45 p.m.	C 226
Re-envisioning professional development	Nov. 10	3:45 p.m.	C 111
Update on Ohio’s state tests	Nov. 11	9 a.m.	C 123-125

Leadership development

Session	Date	Time	Room
A baker’s dozen – 13 tips for better board culture	Nov. 9	9 a.m.	C 120-122
Developing a culture of leadership	Nov. 9	9 a.m.	D 230-232
Educational leadership for student success	Nov. 9	2 p.m.	D 132
Educator evaluation – what’s on the horizon	Nov. 9	2 p.m.	C 213-215
Principal evaluations using eTPES	Nov. 9	3:45 p.m.	C 123-125
Labor and management – improving student achievement	Nov. 10	2 p.m.	C 123-125
Teamwork – board-led district goals	Nov. 10	2 p.m.	C 213-215
Re-envisioning professional development	Nov. 10	3:45 p.m.	C 111

Legal

Session	Date	Time	Room
Online instruction and student privacy	Nov. 9	9 a.m.	C 223-225
Public information in the digital age	Nov. 9	9 a.m.	C 220-222
Issues schools avoid, but must address	Nov. 9	2 p.m.	C 210-212
Student suspensions and expulsions	Nov. 9	2 p.m.	D 230-232
Drugs in schools – matters of life and loss	Nov. 9	3:45 p.m.	C 216

Legal (continued)

Session	Date	Time	Room
Harassment investigations best practices	Nov. 9	3:45 p.m.	C 223-225
Mock investigation of employee complaints	Nov. 9	3:45 p.m.	C 213-215
Navigating federal copyright law	Nov. 9	3:45 p.m.	D 132
School district and municipal collaboration	Nov. 10	9 a.m.	C 210-212
Hot topics in public records law	Nov. 10	10:30 a.m.	C 210-212
When passion becomes a problem	Nov. 10	11:15 a.m.	C 210-212
Religion and public schools	Nov. 10	2 p.m.	C 210-212
Unpacking Title IX – K-12 compliance issues	Nov. 10	3:30 p.m.	C 210-212
2015 case law update	Nov. 11	9 a.m.	C 210-212
Confessions of a superintendent	Nov. 11	9 a.m.	C 216
Home-school extracurricular participation	Nov. 11	9 a.m.	C 220-222

New board member

Session	Date	Time	Room
School board services think tank	Nov. 8	3:30 p.m.	C 210-212
Make your board policies work for you	Nov. 8	4:30 p.m.	C 220-222
A baker’s dozen – 13 tips for better board culture	Nov. 9	9 a.m.	C 120-122
Attract, hire and retain great educators	Nov. 9	9 a.m.	D 132
Educational leadership for student success	Nov. 9	2 p.m.	D 132
Levies 101 with the veterans	Nov. 9	2 p.m.	C 216
Financial readiness for board members	Nov. 9	3:45 p.m.	C 120-122
School of innovation – a STEM approach	Nov. 9	3:45 p.m.	C 112-113
Breaking down the new funding formula	Nov. 10	9 a.m.	C 220-222
The future of school boards	Nov. 10	9 a.m.	C 120-122
Essential policies for 2016	Nov. 10	2 p.m.	D 230-232
Research about increasing levy passage	Nov. 10	2 p.m.	C 120-122
Bargaining trends and outlook for 2016	Nov. 10	3:45 p.m.	C 123-125
Tips for new superintendents and their boards	Nov. 10	3:45 p.m.	C 120-122
Ten strategies to engage students	Nov. 11	9 a.m.	C 213-215

New learning standards

Session	Date	Time	Room
PARCC/AIR testing with Chromebooks	Nov. 9	9 a.m.	D 130
“Makers and Shakers” – making things to learn	Nov. 10	9 a.m.	C 226
OESCA partners with FSCE	Nov. 10	2 p.m.	C 112-113
Common Core – fact versus fiction	Nov. 10	3:45 p.m.	D 230-232
Update on Ohio’s state tests	Nov. 11	9 a.m.	C 123-125

Ohio Department of Education

Session	Date	Time	Room
Help students earn high school and college credit	Nov. 9	9 a.m.	C 213-215
Educator evaluation – what’s on the horizon	Nov. 9	2 p.m.	C 213-215
Ohio education update	Nov. 10	9 a.m.	C 213-215
Meet the State Board of Education	Nov. 10	3:45 p.m.	C 213-215
Update on Ohio’s state tests	Nov. 11	9 a.m.	C 123-125

Organizational outlook

Session	Date	Time	Room
School sustainability – Ohio opportunities	Nov. 9	9 a.m.	C 114-115

Essential learning sessions

Organizational outlook (continued)

Session	Date	Time	Room
What communities want to know about schools	Nov. 9	2 p.m.	C 114-115
Gauging customer needs and ESC impact	Nov. 10	9 a.m.	C 114-115
Survival of the common public school system	Nov. 10	2 p.m.	C 114-115
OASBO update	Nov. 10	3:45 p.m.	C 216

Rural schools

Session	Date	Time	Room
Insights for one-to-one iPad implementation	Nov. 9	9 a.m.	D 131
Navigating a merger or consolidation	Nov. 10	9 a.m.	C 123-125
U decide – your learning, your future	Nov. 10	9 a.m.	C 216
Strengthening small schools	Nov. 10	2 p.m.	C 226
Technology alive – magic in the classroom	Nov. 11	9 a.m.	D 130

Safety and wellness

Session	Date	Time	Room
Incident command center in a school crisis	Nov. 9	8:30 a.m.	E 150-151
Wellness with biometric screening	Nov. 9	9 a.m.	C 216
Arming staff – a status report	Nov. 9	2 p.m.	D 131
GPS and its effect on school transportation	Nov. 9	2 p.m.	D 130
Tools to complete your crisis plans	Nov. 9	2 p.m.	C 123-125
Assessing the field of concussion impact	Nov. 9	3:45 p.m.	C 111
Drugs in schools – matters of life and loss	Nov. 9	3:45 p.m.	C 216
Enhancing school safety communications	Nov. 10	9 a.m.	D 131
Taking charge of health care costs	Nov. 10	2 p.m.	D 131
Get ready for a school safety plan review	Nov. 10	3:45 p.m.	C 223-225

School Law Workshop

Session	Date	Time	Room
School district and municipal collaboration	Nov. 10	9 a.m.	C 210-212
Hot topics in public records law	Nov. 10	10:30 a.m.	C 210-212
When passion becomes a problem	Nov. 10	11:15 a.m.	C 210-212
Religion and public schools	Nov. 10	2 p.m.	C 210-212
Unpacking Title IX – K-12 compliance issues	Nov. 10	3:30 p.m.	C 210-212

Spotlight session

Session	Date	Time	Room
Incident command center in a school crisis	Nov. 9	8:30 a.m.	E 150-151
Raising minority and urban student achievement	Nov. 9	2 p.m.	D 233-235
Raising minority and urban student achievement (continued)	Nov. 9	3:45 p.m.	D 233-235
OSBA legislative update	Nov. 10	8:30 a.m.	D 233-235
The Urban Solution Room	Nov. 10	2 p.m.	E 150-151

Student achievement

Session	Date	Time	Room
Help students earn high school and college credit	Nov. 9	9 a.m.	C 213-215
Educational leadership for student success	Nov. 9	2 p.m.	D 132
Raising minority and urban student achievement	Nov. 9	2 p.m.	D 233-235

Student achievement (continued)

Session	Date	Time	Room
STEM education quality framework	Nov. 9	2 p.m.	C 111
School of innovation – a STEM approach	Nov. 9	3:45 p.m.	C 112-113
Technological transformation with SAMR	Nov. 9	3:45 p.m.	D 131
All kids need a little mentoring	Nov. 10	9 a.m.	C 111
Building capacity with the cycle of inquiry	Nov. 10	9 a.m.	D 132
Academic coaches improve student success	Nov. 10	2 p.m.	C 111
Technology in the elementary classroom	Nov. 10	2 p.m.	D 130
Project MORE for reading excellence	Nov. 10	3:45 p.m.	C 226
Adding credibility to dropout recovery	Nov. 11	9 a.m.	C 112-113
Ten strategies to engage students	Nov. 11	9 a.m.	C 213-215

Student issues

Session	Date	Time	Room
Let's talk about high school sports	Nov. 9	9 a.m.	C 210-212
Celebrate diversity with Project Unify	Nov. 9	2 p.m.	C 226
Dangerous apps you need to know about	Nov. 9	2 p.m.	C 223-225
Issues schools avoid, but must address	Nov. 9	2 p.m.	C 210-212
Assessing the field of concussion impact	Nov. 9	3:45 p.m.	C 111
U decide – your learning, your future	Nov. 10	9 a.m.	C 216
Career exploration in middle school	Nov. 10	2 p.m.	D 132
The Urban Solution Room	Nov. 10	2 p.m.	E 150-151
Connecting learning to the real world	Nov. 10	3:45 p.m.	D 132
GOLD program promotes female empowerment	Nov. 10	3:45 p.m.	C 114-115
Adding credibility to dropout recovery	Nov. 11	9 a.m.	C 112-113
Home-school extracurricular participation	Nov. 11	9 a.m.	C 220-222

Technology

Session	Date	Time	Room
Implementing a teacher-friendly LMS	Nov. 9	9 a.m.	C 226
Insights for one-to-one iPad implementation	Nov. 9	9 a.m.	D 131
Online instruction and student privacy	Nov. 9	9 a.m.	C 223-225
PARCC/AIR testing with Chromebooks	Nov. 9	9 a.m.	D 130
Dangerous apps you need to know about	Nov. 9	2 p.m.	C 223-225
GPS and its effect on school transportation	Nov. 9	2 p.m.	D 130
Build school support with social media	Nov. 9	3:45 p.m.	C 220-222
Keys to a successful one-to-one program	Nov. 9	3:45 p.m.	D 130
Technological transformation with SAMR	Nov. 9	3:45 p.m.	D 131
Implementing one-to-one at the secondary level	Nov. 10	9 a.m.	D 130
Career exploration in middle school	Nov. 10	2 p.m.	D 132
Got Google? Now what?	Nov. 10	2 p.m.	C 223-225
Technology in the elementary classroom	Nov. 10	2 p.m.	D 130
A district perspective on energy savings	Nov. 10	3:45 p.m.	C 112-113
DRUND – better social media for schools	Nov. 10	3:45 p.m.	C 220-222
Steps to planning a districtwide tech conference	Nov. 10	3:45 p.m.	D 130
Technology alive – magic in the classroom	Nov. 11	9 a.m.	D 130

Personal planning guide

Use this tentative agenda to plan your time at the conference

Sunday, Nov. 8

- 2:30 p.m. ○ Early Bird Workshop – Apple Inc. (registration required; see page 3 for details)
- 3:30 p.m. ○ Mini session – School board services think tank
- 4:30 p.m. ○ Mini session – Make your board policies work for you
- 5:30 p.m. ○ Welcome Reception
- OSBA Southeast Region Executive Committee meeting
- 6 p.m. ○ OSBA Black Caucus dinner – Nina Turner (registration required; see page 3 for details)
- OSBA Northwest Region Executive Committee meeting

Monday, Nov. 9

- 8 a.m. ○ OSBA Business Meeting briefing
- 8:15 a.m. ○ Conference orientation
- 8:30 a.m. ○ Spotlight session – Incident command center in a school crisis
- 9 a.m. ○ Learning sessions 1
- National School Boards Association (NSBA) session – Public engagement
- 10:30 a.m. ○ First General Session – Leland Melvin
- 11 a.m. ○ Trade Show 2015 opens
- Noon ○ OSBA Rules Committee meeting
- 12:15 p.m. ○ Conference Luncheon – Collaboration Connection (registration required; see page 3 for details)
- 1 p.m. ○ Avenue for Answers
- 2 p.m. ○ Annual Business Meeting of the OSBA Delegate Assembly
- Learning sessions 2
- NSBA session – Federal advocacy update
- PublicSchoolWORKS workshop
- Ohio SchoolComp workshop
- Spotlight session – Raising minority and urban student achievement
- 2:30 p.m. ○ Ohio Coalition for Equity & Adequacy of School Funding meeting
- 3:45 p.m. ○ Learning sessions 3
- Electricity savings program workshop
- Financial forecasting workshop
- OSBA Federal Relations Network meeting
- Spotlight session (continued)
- 5 p.m. ○ OSBA President's Reception
- 6:15 p.m. ○ OSBA Central Region Executive Committee meeting

Tuesday, Nov. 10

- 7:30 a.m. ○ SALT breakfast
- 8:30 a.m. ○ Spotlight session – OSBA legislative update
- 9 a.m. ○ Learning sessions 4
- School Law Workshop
- Electronic board governance workshop
- Managed care organization workshop
- NSBA session – Leading the change – Tools to help school boards lead the transformation of low-performing schools
- 9:30 a.m. ○ Avenue for Answers
- Trade Show 2015 opens
- 10:30 a.m. ○ Second General Session – Dr. Milton Chen
- School Law Workshop
- 11:15 a.m. ○ School Law Workshop
- 11:30 a.m. ○ Student Achievement Fair
- 12:15 p.m. ○ Conference Luncheon – Anthony Muñoz (registration required; see page 3 for details)
- 1 p.m. ○ Avenue for Answers
- 2 p.m. ○ Learning sessions 5
- School Law Workshop
- Spotlight session – The Urban Solution Room
- NSBA session – Overview of the revised *Key Work of School Boards*
- Online payment program workshop
- Procurement card program workshop
- Board Leadership Institute Focus Group
- 3:30 p.m. ○ School Law Workshop
- 3:45 p.m. ○ Learning sessions 6
- Electronic safety document management workshop
- School property/casualty insurance workshop
- 7 p.m. ○ OSBA Tailgate Party

Wednesday, Nov. 11

- 8:30 a.m. ○ Buckeye Association of School Administrators (BASA) breakfast
- 9 a.m. ○ Learning sessions 7
- Ohio Education Policy Institute (OEPI) session
- 10:30 a.m. ○ Third General Session – Jane Pauley
- Noon ○ Adjournment

Note: This agenda is subject to change. For up-to-the-minute topics, speakers and locations, visit <http://conference.ohioschoolboards.org>.

Vendors exhibiting at the conference

1-888-OHIOCOMP
 A.G. Sports Services LLC
 ABM Building Solutions
 Acuity-VCT Inc.
 Advanced Technologies
 Consultants
 AEP Ohio
 Air Force One Inc.
 All American Tracks Corp.
 Allied Supply Co.
 Alpha & Omega Building
 Services
 American Athletix LLC
 American Dairy Association
 Midwest
 American Fidelity Assurance
 Co.
 American Legion Buckeye
 Boys State
 Andrew Insurance Associates
 Inc.
 Apple Mobile Leasing
 Aramark K-12 Education
 Architectural Vision Group
 Ltd.
 Armcorp Construction Inc.
 Ashland University Graduate
 Programs
 Ashland University
 Professional Development
 Services
 ASSA ABLOY Door Security
 Solutions
 Association for Supervision
 & Curriculum
 Development (ASCD)
 AstroTurf
 Baird Public Finance

Balog Steines Hendricks &
 Manchester Architects
 Barracuda (by Bilco)
 Bath Fitter
 Belfor Property Restoration
 Blackboard Inc.
 Blue Chip Facility Services
 BoardDocs
 Bonefish Systems
 BR Bleachers
 The Brewer-Garrett Co.
 Bruce Longhino Group
 Bruner Corp.
 Buckeye Association of
 School Administrators
 Buckeye Bleacher Repair Inc.
 Buckeye Commercial
 Furniture LLC
 Buckeye Firearms Foundation
 Business Communication
 Specialists
 Business Interiors by Staples
 Capitol Aluminum & Glass
 Corp.
 Cardinal Bus Sales & Service
 Inc.
 CCG Automation Inc.
 CCG Energy Solutions Inc.
 CET Public TV
 Champions
 Chartwells School Dining
 Services
 Cincinnati Floor Co.
 Cisco Systems Inc.
 CMTA Consulting Engineers
 CompManagement
 CompManagement Health
 Systems Inc.

Construction Resources Inc.
 Continental Office
 Environments
 Control Systems of Ohio
 Cotterman & Co. Inc.
 CR architecture + design
 CTL Engineering Inc./ICS
 Inc.
 Current Surfaces Inc.
 Daktronics
 Dant Clayton Corp.
 Edwin H. Davis & Son Inc.
 Day Ketterer Ltd.
 DecisionInsite
 Delta Dental of Ohio
 Design Graphics Group Inc.
 E&D Specialty Stands Inc.
 EA Group
 Education Connection (Insta-
 Info Inc.)
 Educational Funding Group
 Inc.
 EMOD LLC
 Energy Optimizers USA
 Engineered Systems
 Enovative Technologies
 Environmental Enterprises
 Esber Cash Register/PayForIt
 eSchoolView
 Evans Energy
 Fanning/Howey Associates
 Inc.
 Farnham Equipment Co.
 Farnham Equipment Co./
 Maintenance Solutions
 FieldTurf + Beynon Sports
 Fifth Third Securities Inc.
 Final Floor Inc.
 C.L. Firestone Inc. & J.M.
 Verostko Inc.
 First Student Inc.
 FMD Architects Inc.
 Folding Equipment Co. LLC
 Forbo Flooring Systems
 Forecast5 Analytics Inc.
 ForeverLawn of Ohio Inc.
 FormShare
 Fortinet
 John Fox Marketing
 Consulting
 Freytag & Associates Inc.
 Architects/Engineers
 Gallagher Benefit Services Inc.
 Garland Co. Inc.

Garmann/Miller Architects-
 Engineers
 GCA Education Services
 Generator Systems Inc.
 Gilbane Building Co.
 GPD Group
 Grady Enterprises Inc.
 Great Lakes Biomedical
 Greater Ohio Virtual School
 Greenspace Construction
 Services
 H&H Enterprises
 H.E.A.T. Total Facility
 Solutions Inc.
 Habitec Security Inc.
 Hammond Construction
 Hannah News Service Inc.
 Harrison Planning Group LLC
 Healthy Life Screening
 Heiberger Paving Inc.
 Hellas Sports Construction
 Inc.
 Huffmaster Strike Services
 Hugh O'Brian Youth
 Leadership (HOBY)
 ICON
 IDentiphoto
 Impact Group
 Infinite Campus Inc.
 Innovative Modular Solutions
 InPro Corp.
 Interstate Restoration
 Janson Industries
 JDRM Engineering Inc.
 Jefferson County ESC Virtual
 Learning Academy
 Jefferson Health Plan
 K12 School Consultants LLC
 Kent State University
 Kids PAC
 Kiefer U.S.A.
 Kitchen Saver
 Kurtz Bros. Inc.
 Laketec Communications Inc.
 Learning Sciences Marzano
 Center
 Learning.com
 Legat & Kingscott
 The Legend Group
 Lesko Architecture Inc.
 Levin Porter Associates Inc.
 Liberty Mutual Insurance
 LifeTrack Services Inc.
 Lightspeed Technologies Inc.



Limbach Co.
 Lincoln Learning Solutions
 M-F Athletic Co.
 MAC Athletics Inc.
 Management Council of the
 Ohio Education Computer
 Network (MCOECN)
 Mats Inc.
 Mays Consulting &
 Evaluation Services Inc.
 Medical Mutual
 Megen Construction Co. Inc.
 Meyer Design Inc.
 Miami University College
 of Education, Health &
 Society
 MicroImage
 Mid-American Cleaning
 Contractors/FiberCare
 Midwest Engraving
 Midwest Toxicology Services
 LLC
 MKC Associates Inc.
 Mobilease Modular Space Inc.
 ModSpace
 Motz Group
 MPS Acquisition LLC dba
 Public Seating Inc.
 MSA Architects/MSA Sport
 MT Business Technologies
 Inc.
 Musco Sports Lighting
 National Chemical
 Laboratories Inc.
 NaviGate Prepared
 NEOLA Inc.
 Nevco Inc.
 Noise Barriers LLC
 Northwestern Ohio Security
 System Inc.
 Norwalk Concrete Industries
 Nutrition Group
 Oberfields LLC
 OES Scoreboards – OES Inc.
 Ohio Academy of Science
 Ohio Association for Health,
 Physical Education,
 Recreation and Dance
 Ohio Association of
 Elementary School
 Administrators
 Ohio Association of School
 Business Officials
 Ohio Association of
 Secondary School
 Administrators
 Ohio Coalition for Equity
 & Adequacy of School
 Funding

Ohio Council of Educational
 Purchasing Consortia
 Ohio Department of
 Education
 Ohio Educational Service
 Center Association
 Ohio Floor Co.
 Ohio High School Athletic
 Association
 Ohio Insurance Services
 Agency Inc.
 Ohio PTA
 Ohio Retired Teachers
 Association
 Ohio School Council
 Ohio School Plan
 Ohio Tuition Trust Authority
 OHM Advisors
 Olsavsky Jaminet Architects
 On Demand Drug Testing
 and Work Solutions
 OpTerra Energy Services Inc.
 OSBA Insurance Agency in
 partnership with Assurant
 Employee Benefits
 OSBA School Transportation
 Consulting
 OSBA/OASBO SchoolComp
 Safety Program
 OSports
 Ozanne Construction Co. Inc.
 Palmer Conservation
 Consulting and
 Power4Schools
 Palmer Trucks of Dayton
 PCG Education
 Pella Window & Door Co.
 (Gunton Corp.)
 Perfection Group Inc.
 Petermann Ltd.
 Piper Jaffray & Co.
 Playworld Midstates
 Plug Smart
 Ports Petroleum Co. Inc.
 Pro Grass LLC
 Productive Air Duct Cleaning
 ProgressBook by Software
 Answers Inc.
 Public Finance Resources Inc.
 PublicSchoolWORKS
 Quandel Construction Group
 Inc.
 RBC Capital Markets
 Registration Gateway
 Renhill Group
 Rep Source LLC
 Republic Storage Systems
 LLC
 Resource International Inc.



Richardson Compensation
 Consulting LLC
 Robertson Construction
 Services Inc.
 Ross, Sinclair & Associates
 LLC
 Ruhlin Co.
 Ruscilli Construction Co. Inc.
 Rush Bus Centers of Ohio
 Safeguard Risk Solutions LLC
 School Nurses Association of
 Ohio/OASBO
 SchoolPointe
 Schorr Architects Inc.
 Security Voice Inc.
 SEM/ZMM
 Seon
 Seward Associates LLC
 Tom Sexton and Associates
 Inc.
 SFA Architects Inc.
 Shafley Plan Management
 Services LLC
 Sheakley
 Shook Touchstone
 SHP Leading Design
 Skanska USA Building
 Sodexo
 SoL Harris/Day Architecture
 Southern Bleacher Co. Inc.
 Spectrum Industries Inc.
 SpedTrack
 SPORT SAFE Testing Service
 Inc.
 Sports Contracting Group
 LLC
 Sportworks Field Design
 STAN and Associates Inc.
 Stanley Security
 Stifel
 Sturdisteel Co.
 Summit Construction Co. Inc.
 Superior Dental Care Inc.
 Taher Inc.
 Tandus Centiva
 Tarkett
 Techline Sports Lighting
 Tectum Inc.
 Templeton Demographics
 ThenDesign Architecture
 (TDA)
 Thomas Built Buses/Myers
 Equipment Corp.
 Thorson Baker & Associates
 Tiffin Scenic Studios Inc.
 Toadvine Enterprises Inc.
 TRANE
 TRIAD Architects Ltd.
 Turner Construction Co.
 Twenty First Century Alarm/
 Data Inc.
 Tyler Technologies Inc.
 Ultimate RB Inc.
 University of Cincinnati
 University of Dayton
 Department of
 Educational Leadership
 Ursuline College
 VALIC
 VARtek Services Inc.
 Vasco Sports Contractors
 Vincent Lighting Systems
 Virco Inc.
 Virtual Community School
 of Ohio
 Vista Consulting Group LLC
 Voya Financial Advisors
 Wadsworth Solutions
 Warther Woodworking
 Weidenhammer
 Wenger Corp.
 Williams Scotsman
 David Williams & Associates
 Inc.
 Witham Health Services
 Toxicology Laboratory
 Rachel Wixey & Associates
 Zimmerman School
 Equipment Inc.
 Zink Foodservice Group

Registering for the Capital Conference

Registration

Registration and housing instructions have been sent to all superintendents, treasurers, Ohio Council of School Board Attorneys (OCSBA) members, exhibitors and OSBA sustaining members. School board members simply need to contact their treasurer or superintendent to register and request a hotel reservation.

To register for the conference and special events, all attendees from the same district should be listed on the district's registration form. Return this form to OSBA with a check or purchase order covering all registration and ticketed event fees.

For those not registered by Thursday, Nov. 5, on-site Capital Conference registration will be open on Sunday, Nov. 8, from 11 a.m. to 9 p.m.; Monday, Nov. 9, from 8 a.m. to 5 p.m.; Tuesday, Nov. 10, from 8 a.m. to 5 p.m.; and Wednesday, Nov. 11, from 8 a.m. to 10:30 a.m. in the center of the Greater Columbus Convention Center (GCCC) Main Concourse.

Registration fees

Registration is \$275 per person for each of the first six people from a member school district. **School district group registration – more than six people from a member school district – is a flat fee of \$1,700.** Registration for OCSBA members is \$275 per person. Registration for OSBA sustaining members, government employees and retired administrators is \$60. Retired administrators who are current board members or rehired administrators do not qualify for the lower rate. Spouses may attend the conference for free, but must be registered to receive an official badge.

Those attending the School Law Workshop are subject to the same registration procedures as other conference attendees. Attorneys employed by a school district may register with their district.



Ticketed event fees

Four special Capital Conference events require additional fees, and registration should be paid in advance. Attendees can register on their district's registration form.

Registration for the Early Bird Workshop, featuring Apple Inc., is \$100.

Registration is required for the Sunday OSBA Black Caucus dinner with **Nina Turner**. The cost of the dinner is \$70. The deadline to register for this event is Oct. 30. Limited tickets will be available at the door for \$75.

Registration for the Monday Luncheon, featuring a Collaboration Connection, is \$50. Registration for the Tuesday Conference Luncheon, with **Anthony Muñoz**, also is \$50.

Note: Depending on availability, limited on-site luncheon ticket sales may be available until 11:30 a.m. each day on a first-come, first-served basis at Registration. The cost for an on-site ticket is \$55.

Registration and ticketed event cancellation policies

If it is necessary for you to cancel your conference registration, refunds will be made only if your name badge is returned to OSBA by 5 p.m. on Nov. 6. OSBA encourages substitutions from within a district; just notify OSBA of the substitution. For a cancellation of a ticketed event (Early Bird Workshop, Black Caucus Dinner, Conference Luncheons), you must notify OSBA by 5 p.m. on Nov. 4 to receive a full refund or no charge to the district. Ticketed event cancellations received after Nov. 4 will be charged 50% of the fee. Cancellations the day of the event will be charged the full amount. There are no refunds for no-shows. Refunds of fees paid will be issued to the district after the conference.

Shuttle bus service and parking information

OSBA offers free shuttle bus service to the convention center from all Capital Conference hotels, except those surrounding the convention center. Shuttle bus service will run continuously between the convention center and all hotels, except for those surrounding the convention center, as well as to the GCCC East parking lot, on Sunday, Nov. 8, from 1 p.m. to 10 p.m.; Monday, Nov. 9, from 7 a.m. to 8 p.m.; Tuesday, Nov. 10, from 7 a.m. to 11 p.m.; and Wednesday, Nov. 11, from 7 a.m. to 1:30 p.m.

Parking is available at several lots and garages at or near GCCC. This parking is available on a first-come, first-served basis. Prices vary, depending on locations. Facilities within a few minutes walk include the GCCC East, West and South parking sites. A parking map is available at <http://conference.ohioschoolboards.org> (see map on page 13 for parking locations).

Capital Conference housing information

Making hotel reservations

You must be registered for the conference or exhibiting in the Trade Show to request conference housing. After you are registered for the conference, your contact person will receive a confirmation email with information regarding housing. Hotel reservations will be taken on a first-come, first-served basis beginning on **Thursday, Sept. 3, at 9 a.m. EDT.** To make reservations, use the link and unique housing code found in the email that will be sent to your contact person. To receive the link before conference housing opens, **your registration must be received no later than 3 p.m. EDT on Friday, Aug. 28.** The housing link will not be available on OSBA's website. Housing reservations can only be made with your unique housing code and must be made by **Friday, Oct. 16, to receive conference rates.**

Each reservation requires a credit card guarantee.

Canceling hotel reservations

Cancellations may be made without penalty on or before 5 p.m. on Friday, Sept. 4. If you cancel a reservation between 5 p.m. on Sept. 4 and 5 p.m. on Wednesday, Nov. 4, your credit card will be charged a cancellation fee of \$100 for each room canceled. Reservations may be modified – including changing hotels, the name on the reservation or the dates of the stay – at no charge until **Wednesday, Nov. 4.** After 5 p.m. on Nov. 4, you will need to contact the hotel directly for any new reservations, modifications or cancellations. Failure to cancel a reservation by 5 p.m. on Nov. 4, failure to check in on the scheduled arrival date or an early departure will result in a one-night's room and tax charge by the hotel.

Please note: No other discounts apply to the housing rates. Also, OSBA's housing block cancellation policies override the hotels' cancellation policies.

* Shuttle service not provided.

1. Courtyard by Marriott–Downtown
35 W. Spring St.
King/Double \$169
Parking \$21
2. Crowne Plaza*
33 E. Nationwide Blvd.
Single/Double \$198
Parking \$24
3. Doubletree Guest Suites
50 S. Front St.
Single \$170
Parking \$22
4. Drury Inn & Suites*
88 E. Nationwide Blvd.
Deluxe \$161, Suite \$191
Parking \$12
5. Hampton Inn & Suites*
501 N. High St.
Single/Double \$154,
King suite \$184
Parking \$21
6. Hilton Columbus Downtown*
401 N. High St.
Single \$196, Double \$206
Parking \$24
7. Holiday Inn Columbus
Downtown Capitol Square
175 E. Town St.
Single/Double \$139
Parking \$12
8. Hyatt Regency*
350 N. High St.
Single \$210, Double \$220
Parking \$26
9. Red Roof Inn Downtown*
111 E. Nationwide Blvd.
Single/Double \$139
Parking \$10
10. Renaissance Hotel
50 N. Third St.
King \$208, Double \$228
Parking \$25
11. Residence Inn Downtown
36 E. Gay St.
Studio suite \$188
Parking \$20
12. Sheraton Columbus at Capitol
Square
75 E. State St.
Single/Double \$199
Parking \$24

Note: Pricing as of Aug. 14, 2015. Parking rates listed are for daily parking and are subject to change.



Capital Conference checklist

- ❑ Clear your calendar for Nov. 8, 9, 10 and 11.
- ❑ Tell your superintendent or treasurer you want to attend the 2015 OSBA Capital Conference and Trade Show, Early Bird Workshop and Conference Luncheons.
- ❑ Select your district's delegate for the annual business meeting and have your treasurer complete the delegate form and mail it to OSBA by the first week of September.
- ❑ Have your treasurer send your conference registration to OSBA by 3 p.m. EDT on Friday, Aug. 28, to receive the conference housing link. See pages 12 and 13 for details.
- ❑ Talk with other management team members and plan who will be going to which sessions.
- ❑ Sign up for conference housing on Thursday, Sept. 3. See page 13 for details.
- ❑ Fill out your personal planning guide on page 9.
- ❑ Discuss the conference at the October board meeting, explaining the benefits and who will be representing the district during the four days.
- ❑ Meet with area news reporters to tell them how the district will benefit from your conference attendance. Encourage them to attend themselves. (*Media registration is free.*)
- ❑ Upon arrival at your hotel, check the shuttle bus schedule.
- ❑ Learn all you can during the Capital Conference and Trade Show. Talk to everyone you meet. Get names and phone numbers.
- ❑ Make a report at the next board meeting on the annual business meeting action and all the wonderful sessions you attended. Point out ideas you learned and contacts you made to help your school district.
- ❑ Share your story with area news reporters.

2015 Capital Conference sponsorships

Many corporate sponsors are underwriting portions of the Capital Conference program. Those generous companies and firms are:

General Sessions

Monday

Pepple & Waggoner Ltd.
Ross, Sinclair & Associates LLC
Walter Haverfield LLP

Tuesday

Peck, Shaffer & Williams, a division
of Dinsmore & Shohl LLP
Scott, Scriven & Wahoff LLP
Squire Patton Boggs (US) LLP

Wednesday

CompManagement
Smith Peters & Kalail Co. LPA

Early Bird Workshop

Ennis Britton Co. LPA

Conference Luncheons

Monday

CompManagement

Tuesday

CompManagement Health
Systems Inc.
NaviGate Prepared
OSBA Insurance Agency in
partnership with Assurant
Employee Benefits

Welcome Reception

CompManagement Health
Systems Inc.
Ohio School Plan

President's Reception

Bricker & Eckler LLP
CompManagement
NaviGate Prepared

OSBA Tailgate Party

CompManagement Health
Systems Inc.

Miscellaneous

Conference attendee bags

CompManagement Health
Systems Inc.

Copier and fax services

MT Business Technologies Inc.

Lanyards

NaviGate Prepared

Main Concourse Email Station and Internet

VARtek Services Inc.

Monday Spotlight Session

Ohio School Plan

Tuesday Spotlight Session

Ulmer & Berne LLP

Passport Stamping Stations

Jefferson County ESC
Kids PAC
Ohio School Plan

Templeton Demographics
Turner Construction Co.

Student Achievement Fair Art Show

Pepple & Waggoner Ltd.

Student Achievement Fair

Performance Area

Ennis Britton Co. LPA