

# BEYOND WINS AND LOSES

Tom McKinnon

Athletic Director

Revere Local School District

Former Athletic Director

Waterloo Local Schools

# Why Are Athletics Important?



Indiana University - Memorial Stadium



The presence of Memorial Stadium, named in honor of the nation's first football player, William W. Wood, is a testament to the importance of athletics in the history of Indiana University. The stadium was built in 1921, and it has since become a landmark of the university. The stadium has been the site of many historic games, including the 1957 game against the University of Michigan, which was the first game to be televised nationally. The stadium has also been the site of many other important events, including the 1984 Summer Olympics. The stadium is a symbol of the university's commitment to athletics and its role in the community.

# Expectations

How do you want your sports programs to be viewed from participants, student body, fans, and the community?

- ▣ Collaborate with coaches.
- ▣ Create a vision for your program.
- ▣ Set goals for accomplishing the vision.
- ▣ Get the word out.
- ▣ Honor the behaviors.
- ▣ Be consistent with the message

# Sportsmanship Program

- ▣ The Character Counts Sportsmanship award is a monthly award given to one female and male athlete who best exemplifies the attributes of character, integrity, and sportsmanship. The athlete can be of any grade level on your varsity team. The athlete does not need to be a starter. In selecting the athlete from your team, please consider the following characteristics:
- ▣ Team focus – This athlete should be unselfish and committed to the team over individual performance. He or she should be willing to help out in any way that benefits the team and its members.
- ▣ Attitude – This athlete should have a positive attitude.
- ▣ Role model – This athlete should be a positive role model for athletes on your team – and in the junior high program (if one exists).
- ▣ Sportsmanship – This athlete should display good sportsmanship and respect to officials and opposing teams, even in the face of adverse outcomes. Likewise, the athlete should demonstrate cooperation and respect in dealing with his or her coaches and teammates.
- ▣ Integrity – This athlete should be committed to doing what's right.



# Get the Word Out!

- ▣ Newspapers
- ▣ Board Meetings
- ▣ Display in high activity areas
- ▣ Announce and recognize at the sports programs
- ▣ District/athletic website

# Fan Conduct

## Waterloo Fan Code of Conduct

Waterloo Local High School, in association with the Ohio High School Athletic Association promotes interscholastic events and sportsmanship. Sportsmanship is an essential part of any athletic competition and is expected from athletes, coaches, officials and fans. As a fan/spectator of Waterloo Local Schools we want you to be an example of positive encouragement while supporting our athletes, coaches and officials. Our behavior should be positive, respectful and encouraging of the athletes, coaches, officials and the game.

Failure to set an example of these athletic practices and/or ejection from an athletic contest will result in the following course of action:

**First Offense** – The spectator will schedule a meeting with the athletic director with resulting action that may include removal from the next two athletic contests of the same sport. A letter will be mailed by the athletic director and principal to the spectator informing him/her of dates of contests not permitted to attend following first ejection. The spectator will also receive a copy of the Board approved Fan Code of Conduct.

**Second Offense** – The spectator will be removed from all home athletic contests for the remainder of the season in which the infraction occurred. A letter will be mailed by the athletic director and principal to the spectator informing him/her of date of first ejection, date of second ejection and the decision to ban the spectator from remaining home contests for that season. In addition, the recipient will receive a copy of the Board adopted Fan Code of Conduct.

**Third Offense** – The spectator will not be permitted to attend any athletic contests, school events and/or activities for the remainder of the school year. A letter will be mailed home by the Office of the Superintendent informing the spectator of all three infractions, the dates they occurred and a copy of this Board approved Fan Code of Conduct.

Any athletic official, including but not limited to, contest officials, athletic director, assistant athletic director, principal or superintendent may uphold enforcement of an ejection.

# Waterloo High School

## CHARACTER COUNTS: SPORTSMANSHIP

Month: \_\_\_\_\_

The Character Counts Sportsmanship award is a monthly award given to one female and male athlete who best exemplifies the attributes of character, integrity, and sportsmanship. The athlete can be of any grade level on your varsity team. The athlete does not need to be a starter. In selecting the athlete from your team, please consider the following characteristics:

1. Team focus—This athlete should be unselfish and committed to the team over individual performance. He or she should be willing to help out in any way that benefits the team and its members.
2. Attitude—This athlete should have a positive attitude.
3. Role model—This athlete should be a positive role model for athletes on your team—and in the junior high program (if one exists).
4. Sportsmanship—This athlete should display good sportsmanship and respect to officials and opposing teams, even in the face of adverse outcomes. Likewise, the athlete should demonstrate cooperation and respect in dealing with his or her coaches and teammates.
5. Integrity—This athlete should be committed to doing what's right.

NOMINATION GOES TO \_\_\_\_\_

Please write a short description of why this athlete qualifies. Nominations will be kept through the fall/winter/spring seasons.

---

---

---

---

---

---

---

---

---

---

## *Waterloo Fan Code of Conduct*

Waterloo Local High School, in association with the Ohio High School Athletic Association promotes interscholastic events and sportsmanship. Sportsmanship is an essential part of any athletic competition and is expected from athletes, coaches, officials and fans. As a fan/spectator of Waterloo Local Schools we want you to be an example of positive encouragement while supporting our athletes, coaches and officials. Our behavior should be positive, respectful and encouraging of the athletes, coaches, officials and the game.

Failure to set an example of these athletic practices and/or ejection from an athletic contest will result in the following course of action:

**First Offense** – The spectator will schedule a meeting with the athletic director with resulting action that may include removal from the next two athletic contests of the same sport. A letter will be mailed by the athletic director and principal to the spectator informing him/her of dates of contests not permitted to attend following first ejection. The spectator will also receive a copy of the Board approved Fan Code of Conduct.

**Second Offense** – The spectator will be removed from all home athletic contests for the remainder of the season in which the infraction occurred. A letter will be mailed by the athletic director and principal to the spectator informing him/her of date of first ejection, date of second ejection and the decision to ban the spectator from remaining home contests for that season. In addition, the recipient will receive a copy of the Board adopted Fan Code of Conduct.

**Third Offense** – The spectator will not be permitted to attend any athletic contests, school events and/or activities for the remainder of the school year. A letter will be mailed home by the Office of the Superintendent informing the spectator of all three infractions, the dates they occurred and a copy of this Board approved Fan Code of Conduct.

Any athletic official, including but not limited to, contest officials, athletic director, assistant athletic director, principal or superintendent may uphold enforcement of an ejection.