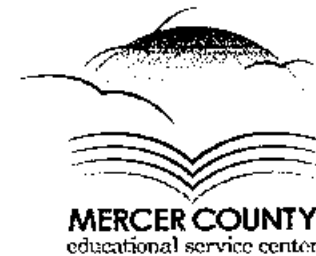


# NOT YOUR TYPICAL CAREER FAIR



**Auglaize and Mercer County Educational Service Centers  
and  
Auglaize Mercer Business Education Alliance**



# WHY?



“I have been to 28 ‘career fairs’ in the past several years and I haven’t gotten one thing for my time. Not one employee in 28 events!”

-Sean Dorsten,

President of H.A. Dorsten Construction,  
Minster, Ohio

WHY?

UNEMPLOYMENT RATES - APRIL 2015

AUGLAIZE COUNTY

3.5%

MERCER COUNTY

2.7%

## OTHER REASONS FOR CREATION:

- BUSINESSES ARE SEEING NO BENEFIT FROM TYPICALLY CAREER FAIRS
- LOSING LOCAL TALENT TO OTHER JOB MARKETS
- CREATE AN AWARENESS OF LOCAL OPPORTUNITIES AND LINK UNIQUE CAREERS TO LOCAL OPPORTUNITIES
- URGENCY FROM BUSINESS SIDE
- PREPARED FOR SUCCESS COMPONENT ON GRADE CARDS

# PREPARED FOR SUCCESS

HOW WELL DO SCHOOLS OR DISTRICTS PREPARE STUDENTS FOR COLLEGE OR CAREERS?

WHY IS THIS IMPORTANT?

- GRADUATION IS NOT ENOUGH.
- THESE INDICATORS MEASURE PREPAREDNESS FOR ALL EDUCATIONAL TRACKS.
- ALL DISTRICTS AND COMMUNITY SCHOOLS MUST PROVIDE AND PROMOTE WAYS FOR HIGH SCHOOLS TO PROVIDE COLLEGE CREDIT.

# OUR GOALS

- STUDENTS BECOME MORE INFORMED ABOUT CAREER INTEREST AND SHARE WHAT IS AVAILABLE LOCALLY
- ESTABLISH RELATIONSHIPS BETWEEN LOCAL PROFESSIONALS AND FUTURE EMPLOYEES
- ESTABLISH MENTORSHIP/ CO-OP / JOB SHADOWING OPPORTUNITIES FOR STUDENTS AND BUSINESSES
- STUDENTS SECURING PART-TIME OR FULL-TIME EMPLOYMENT

How?

ESTABLISH LOCAL PARTNERSHIPS

CONSIDER WHO IN YOUR COMMUNITY CAN CONNECT  
YOU WITH THE “RIGHT” BUSINESSES AND THE  
“RIGHT” PEOPLE?



## OUR PARTNERSHIPS

- AUGLAIZE MERCER EDUCATIONAL BUSINESS (AMBE) ALLIANCE
- ECONOMIC/WORKFORCE DEVELOPERS
- HOMETOWN OPPORTUNITY

# HOW DID WE PULL IT ALL TOGETHER

- STUDENT INTEREST SURVEY
  - HOMETOWN OPPORTUNITY
- DATA USED TO SECURE PARTICIPATING BUSINESSES
  - IDENTIFY SPECIFIC AREAS
  - KEEP SMALL GROUPS
  - COMMUNICATE EXPECTATIONS - THIS IS NOT A PRESENTATION. THIS IS A ROUND TABLE.

## OTHER LOGISTICAL CONCERNS

- SCHEDULING THE SCHOOLS
- SESSION ASSIGNMENTS FOR STUDENTS
- ROOM ASSIGNMENTS FOR EACH SESSION
- SIGNAGE

# STUDENT PREPAREDNESS

- STUDENT INFORMATION PACKETS
  - AGENDA
  - MAP
  - DRESS RECOMMENDATIONS
  - NAME TAGS
  - CONVERSATION POINTS
- GUIDANCE COUNSELORS INVOLVEMENT



## Media Coverage

# OUTCOMES

- STUDENT EMPLOYMENT
- JOB SHADOWING
- BUSINESSES CONNECTING WITH BUSINESSES
- DEVELOPMENT OF AUTHENTIC CONNECTIONS BETWEEN SCHOOLS AND BUSINESSES

FUTURE PLANNING...

# Q & A

MERCER COUNTY ESC



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