

Note to reporters/editors: More than 650 Ohio public school districts are participating in the upcoming OSBA Capital Conference. Admission is free to reporters; however, please check in at the registration desk, located in the Main Concourse at the Greater Columbus Convention Center, to receive a name badge. If you know you will attend, call Crystal Davis, deputy director of communication services, at (614) 540-4000 (or (614) 827-2871 from Nov. 11-13). Visit <http://conference.ohioschoolboards.org> to find out what school districts from your area are participating.

Ohio School Boards Association

8050 North High Street • Columbus, OH 43235-

6481 (614) 540-4000 • fax (614) 540-4100

www.ohioschoolboards.org

Nov. 5, 2018

— — MEDIA ALERT — —

63rd annual OSBA Capital Conference draws thousands of public education leaders

COLUMBUS — More than 9,000 school board members, superintendents and others will gather Nov. 11-13 in Columbus for one of the nation's premier public education conferences, which celebrates student achievement and features nationally known speakers and the largest exhibition of educational goods and services in the U.S.

The Ohio School Boards Association (OSBA) Capital Conference and Trade Show at the Greater Columbus Convention Center is the largest training event of its kind for Ohio school board members, administrators and education stakeholders, with countless opportunities to learn from experts who explore subjects in dozens of disciplines. Topics include board development, business operations, community engagement, innovation and instruction, legal issues and safety and wellness, and more.

More than 150 workshops and seminars are focused on ways to meet the growing challenges facing public school districts.

—more—

MEDIA ALERT PAGE 2

Keynote speakers include Alex Banayan (3:45 p.m. Sunday, Nov. 11), whose book, “The Third Door: The Wild Quest to Uncover How the World’s Most Successful People Launched Their Careers,” highlights his one-on-one interviews with the likes of Bill Gates, Warren Buffett and Lady Gaga.

Academy Award-winning actress Geena Davis (10:30 a.m. Tuesday, Nov. 13) will discuss her nonprofit, research-based organization — the Geena Davis Institute on Gender in the Media. The institute works with the entertainment industry to reduce gender stereotyping and increase female roles in media made for children.

Also speaking is Cedric Jennings (12:15 p.m. Monday, Nov. 12), who grew up in one of Washington, D.C.’s, most dangerous neighborhoods and overcame the challenges of inner-city life to earn several Ivy League degrees. Another speaker is Ohio State University football and NFL star Eddie George (12:15 p.m. Tuesday, Nov. 13), who is focused on businesses that help improve the quality of life for all Americans and has built a successful acting career.

One of the conference’s more popular events is the Student Achievement Fair on Monday, Nov. 12, featuring 100 booths filled with outstanding student programs from across state. Student performance groups also will provide entertainment, and student artwork will be on display. Visit <http://links.ohioschoolboards.org/26997> for more information on participating districts.

Another highlight is the conference Trade Show, filled with vendors showcasing their products and services in nearly 600 booths.

OSBA also will honor more than two dozen veteran school board members who have dedicated a significant portion of their lives to the improvement of public education and the betterment of their communities.

MEDIA ALERT PAGE 3

Both General Sessions (Nov. 11 and Nov. 13) feature prominent statewide awards, including the OSBA All-Ohio School Board and President's awards; Buckeye Association of School Administrators Superintendent of the Year Award; Ohio Association of Secondary School Administrators Distinguished Principal awards; Ohio Association of Elementary School Administrators Distinguished Principal awards; and Ohio Association of School Business Officials awards for treasurer, business manager and food service director of the year.

In its 63rd year, OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

For more information, contact OSBA or your local school board members.

For a complete list and descriptions of all Capital Conference events, please visit

<http://conference.ohioschoolboards.org>