



# Leadership for Learning



Ohio School Boards Association  
**Capital Conference**

Nov. 10-12, 2019 • Greater Columbus Convention Center

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# OSBA Capital Conference and Trade Show

Nov. 10-12, 2019 • Columbus, Ohio

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*Note: Information current as of Aug. 19, 2019.*

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# WELCOME

I would like to personally welcome you to the 64th annual OSBA Capital Conference and Trade Show. Your OSBA leadership team and association staff have worked hard again this year to make this one of the nation's premier education conferences. I'm sure it will be the best Capital Conference *ever*! We hope the changes made in the last few years help you utilize your valuable time better than ever and provide a great experience.



The conference agenda is packed with learning opportunities and great events for every member of the Ohio public education family, including more than 170 innovative learning sessions and hundreds of vendors who will be displaying their products and services on the massive Trade Show floor. Student performing groups from every region of Ohio will entertain you. And, the Student Achievement Fair gives students the opportunity to show you, with great enthusiasm, how they learn.

Perhaps most important, this is your annual opportunity to meet, network and share with your peers from across Ohio.

I am sure that each of you will find this year's conference informative, rewarding and re-energizing for everything you do for the children of Ohio. This is your best yearly opportunity to learn from experts and each other and bring innovation back to your communities and schools.

I have attended the Capital Conference since my first year as a school board member in 2000. It always has been a highlight of my school board year and essential to my own professional development as a school board member and lifelong learner.

Please stop and say "hello" if you see me on the concourse or in a learning session. I look forward to seeing you in Columbus!

John W. Halkias

A handwritten signature in black ink, appearing to read 'J.W. Halkias', with a stylized flourish at the end.

2019 OSBA president  
Board member, Plain Local (Stark)

# New for the 2019 OSBA Capital Conference

Handouts will be online only, available through the Conference App and the conference website, <http://conference.ohioschoolboards.org/handouts>.

Sessions that have been approved for Continuing Legal Education (CLE) or Center for Public Investment Management (CPIM) credits are identified. See page 11 for more information.

Complete your Certificate of Attendance in the OSBA Conference App. Log in to the app to track the sessions you attend.

### Sunday, Nov. 10

A new board member conference orientation session will be held from 12:30 p.m. to 1 p.m. in A 111. First-time attendees can get tips and insider information to maximize their experience. A repeat of this session will be held Monday, Nov. 11, from 8 a.m. to 8:30 a.m. in A 111.

Learning sessions are at 1 p.m. and 2:30 p.m.

The OSBA Black Caucus Dinner will be held from 7 p.m. to 9 p.m. in B 130–132. Doors open at 6:30 p.m.; dinner begins at 7 p.m. Registration is required. The cost of the dinner is \$85

### Monday, Nov. 11

Learning sessions are at 9 a.m., 10:30 a.m., 1 p.m., 2:30 p.m. and 4 p.m.

The Trade Show, Avenue for Answers and University Square are open from 10 a.m. to 5 p.m.

The Student Achievement Fair is open from 10 a.m. to 2 p.m.

### Tuesday, Nov. 12

Learning sessions are at 8 a.m., 9:30 a.m., 11 a.m., 1 p.m. and 2:30 p.m.

The Trade Show, Avenue for Answers and University Square are open from 9 a.m. to 1 p.m.





## Conference resources at your fingertips!



### Download the OSBA Conference App!

The app allows you to create a customized schedule, review session descriptions and locations, access handouts, search for exhibitors and more, right from your laptop, tablet or mobile device. The app includes the most up-to-date information on conference sessions, Trade Show exhibitors, maps, handouts and other helpful information. Visit the Apple App Store or Google Play Store to download the app or access it at <http://conference.ohioschoolboards.org/app>. The app is sponsored by Ennis Britton Co. LLP.

For the best experience, download the app and set your personalized schedule and download handouts before you come to the conference.

### Conference handouts available online only

The conference is paperless, with handouts available through the Conference App and the conference website, <http://conference.ohioschoolboards.org/handouts>. Handouts received before the conference will be available electronically beginning Nov. 6 so attendees can download or print copies before they arrive at the conference.

### Certificate of Attendance

New this year, attendees can log in to the app to track their Certificate of Attendance credits.

### Capital Conference website

Visit <http://conference.ohioschoolboards.org> for an in-depth look at the conference, including registration and travel information, keynote speakers, learning sessions and special events.

# GENERAL INFORMATION

## General information

**Avenue for Answers:** Located in booths 1428–1441 in Hall B, this is a popular place where attendees can go for expert one-to-one advice with representatives from various state agencies, associations and organizations. The Avenue for Answers is open Monday, 10 a.m. to 5 p.m.; and Tuesday, 9 a.m. to 1 p.m. A listing of booths begins on page 184.

**Badges:** Admission to all 2019 OSBA Capital Conference and Trade Show activities is limited to those wearing the official conference badge. Groups of attendees have different colored badges for easy identification.

- Red — board members
- Green — superintendents
- Blue — treasurers/business officials
- Black — exhibitors/exhibitor guests
- Purple — other school personnel
- Gray — presenters/OCSBA members
- Gold — guests
- Orange — Student Achievement Fair

**Bookstore:** OSBA operates a bookstore for conference attendees to purchase books, plaques and other items. The bookstore is located in A 110. Hours are Sunday, 1 p.m. to 6 p.m.; Monday, 8 a.m. to 5 p.m.; and Tuesday, 8 a.m. to 3:30 p.m. Stop by and receive a special Capital Conference discount of 10% on all items purchased.

**Cellphones and electronic devices:** As a courtesy to fellow attendees and conference speakers, silence cellphones and electronic devices when attending all Capital Conference events.

**Certificate of Attendance:** You received a form with your registration materials to indicate the Capital Conference sessions you attend. As you leave the conference, deposit the completed form into the certificate bins next to the Information Station, OSBA Pavilion or Registration in the Main Concourse at the Greater Columbus Convention Center (GCCC). The form also is available at <http://conference.ohioschoolboards.org>. OSBA will email a certificate by Dec. 13 for your records. Attendees also can log in to the Conference App to track their Certificate of Attendance credits.

# GENERAL INFORMATION

**CLE and CPIM credits:** Conference attendees have an opportunity to earn Continuing Legal Education (CLE) and Center for Public Investment Management (CPIM) credits. Attendees can earn up to 10.50 total CLE hours and 12 CPIM hours. Approved sessions are identified, including credit information, and are listed in the Learning sessions by focus area section beginning on page 22.

**Coat/bag check:** Attendees may check their items in the GCCC Coat/Bag Check across from the Union Station Ballroom. The coat/bag check is staffed Sunday, noon to 9:30 p.m.; Monday, 7 a.m. to 7 p.m.; and Tuesday, 7 a.m. to 4 p.m. OSBA is not liable for damaged, lost or stolen articles.

**Concession areas:** Food and beverages may be purchased at several locations throughout GCCC. Locations include concessions in the Trade Show, the Discovery Café located in the Main Concourse between Halls A and B and specialty carts in the concourse and Student Achievement Fair.

**Conference App:** Download the free Capital Conference App for iPhone, iPad and Android devices through the Apple App Store or Google Play Store. You also can access the app at <http://conference.ohioschoolboards.org/app>. The app includes the most up-to-date information on conference sessions, Trade Show exhibitors, maps, handouts and other helpful information. New this year, attendees can log in to the app to track their Certificate of Attendance credits. The app is sponsored by Ennis Britton Co. LPA.

**Conference bags:** All paid attendees may pick up a conference bag in the Main Concourse next to Registration. Conference bags are sponsored by CompManagement Health Systems.

**Conference evaluations:** Conference evaluations can be completed online at <http://links.ohioschoolboards.org/CCEval2019> or through the Capital Conference App.

**Conference Guide Addendum:** Pick up a copy of the Conference Guide Addendum, which lists additions and changes that occur after the Conference Guide is printed. These listings include changes to learning sessions and the latest additions to the Student Achievement Fair and Trade Show. Addendums are available at the Information Station, OSBA Pavilion and on tables near Registration. This information also is in the Conference App.

# GENERAL INFORMATION

**Conference Luncheon tickets:** Conference Luncheon tickets are sold in advance and are nonrefundable after 5 p.m. on Nov. 6. Those desiring to purchase or sell tickets on-site should visit Registration. If tickets are resold, money will be refunded to the original purchaser. Limited on-site sales are available until 11:30 a.m. on Monday and Tuesday on a first-come, first-served basis at Registration. Cost for an on-site ticket is \$60. CompManagement Health Systems, GradyBenefits and Ohio School Plan are sponsoring the Monday Conference Luncheon. The Tuesday Conference Luncheon is sponsored by CompManagement.

**First aid station:** Located in the Main Concourse across from the OSBA Bookstore, the station is staffed Sunday, noon to 9 p.m.; Monday, 8 a.m. to 7 p.m.; and Tuesday, 8 a.m. to 4 p.m. If there is an emergency, go to the first aid station or use the red phones in the GCCC concourses to call for help.

**Food donation:** Food that has been prepared at the Greater Columbus Convention Center is donated if unused after an event. Bulk food is donated to the Mid-Ohio Food Bank Second Servings program, and pre-packed concession food is donated to Faith Mission and Rebecca's House on a regular basis. The Second Servings program delivers donated prepared foods to soup kitchens, shelters and after-school programs.

**General Session music:** Attendees are asked to please be respectful and quiet for student performers during the opening of General Sessions.

**Guest Services Centers:** Located near the South Café and Marketplace near the Hyatt Regency and in the Main Concourse next to the Discovery Café, these areas are staffed by Convention Center Guest Ambassadors. Stop by to receive directions and facility or event information. As Certified Tourism Ambassadors, they can provide information on local highlights, such as shopping, dining, nightlife, sports and tourism attractions. At the service center near the Hyatt Regency, additional services include outbound shipping and mobile scooter rentals.

**Handouts:** The conference is paperless. Handouts are available through the Conference App and the conference website, <http://conference.ohioschoolboards.org/handouts>. Handouts received before the conference will be available electronically beginning Nov. 6 so attendees can download or print copies before they arrive at the conference.

**Housing questions:** If you have housing questions, stop by the Information Station in the Main Concourse during conference hours. Hotel phone numbers may be found on pages 12 and 13.

# GENERAL INFORMATION

**Information Station:** Located in the Main Concourse by the B meeting rooms, the Information Station is here to assist you daily during conference hours. Fax and copy services are available, compliments of MT Business Technologies Inc.

**Internet access:** Free wireless internet access is available in the Main Concourse and learning session rooms. Attendees should connect to the “FreeInternet” network. Please note: Connection speeds are best for reading email; this is not a high-speed internet connection. Attendees can purchase a faster Wi-Fi connection on-site.

**Kids PAC:** Stop by *Kids* PAC, located in booths 122 and 124 in the Trade Show, to learn more about OSBA legislative efforts and how you can make a difference. Get the latest scoop on what’s happening in the legislature and see resources available to members.

**Lost and found:** The lost and found is located at the Information Station.

**Nursing Mothers’ Room:** This room is located in the GCCC connector, near the escalator up to Battelle Grand (North).

**Ohio School Boards Association Pavilion:** This display, located in the Main Concourse, familiarizes conference attendees with the wide range of services offered by OSBA. Informational materials are available, and association staff are on hand to answer questions.

**OHSPRA/OSBA Idea Center:** The Ohio School Public Relations Association (OHSPRA) and OSBA jointly sponsor a publications exchange in the Main Concourse near B 130. Attendees may pick up copies of a variety of school communications materials and talk to OHSPRA experts.

**Parking:** Parking is available on a first-come, first-served basis at several public parking lots and garages at or near GCCC. Prices vary depending on location. Facilities within a few minutes walk include the Vine Street Garage, South Garage, Goodale Garage and East Lot. A parking map is available at [www.columbusconventions.com](http://www.columbusconventions.com).

**Photographic use:** Registration, attendance and/or participation at the OSBA Capital Conference constitutes an agreement by the individual to OSBA’s use and distribution (both now and in the future) of the individual’s image or voice in photographs, videos, and print and electronic reproductions of the conference.

**Recording:** Unauthorized recording with any electronic device of any session is strictly prohibited.

# GENERAL INFORMATION

**Region Resource Center:** Want to learn more about OSBA's regional services and activities? Visit the Region Resource Center in the Main Concourse near Registration. Regional managers, along with officers and committee members from the five OSBA regions, are on hand throughout the conference to answer questions, discuss how you can get more involved with OSBA, explain services and talk about activities and events in their respective regions.

**Registration:** Those who have registered and received a conference passport sheet containing a name badge do not need to check in at Registration. On-site registration is in the Main Concourse on Sunday, 11 a.m. to 7 p.m.; Monday, 7 a.m. to 5 p.m.; and Tuesday, 7:30 a.m. to 3:30 p.m.

**Relaxation Stations:** Take a break and visit the Relaxation Stations in the Trade Show. Located in aisles 100 and 1500, the Relaxation Stations provide complimentary back massages, manicures, shoeshines, blood pressure screenings and therapeutic foot massages. Some services are provided by students from **Columbus City's** Columbus Downtown High School, **Delaware Area Career Center**, **Mahoning County Career & Technical Center** and **South-Western City Career Academy**. The relaxation stations are sponsored by Boenning and Scattergood Inc.

**Safety/crisis plan:** Safety information is included in your conference bag and at the Information Station and Ohio School Boards Association Pavilion. If there is an actual emergency, please follow the directives of OSBA and GCCC staff.

**Shuttle buses:** Shuttle bus service runs continuously between GCCC and all hotels, except for those surrounding GCCC, as well as the GCCC East parking lot, on Sunday, 11:30 a.m. to 10 p.m.; Monday, 6:30 a.m. to 8:30 p.m.; and Tuesday, 6:30 a.m. to 5 p.m. View a list of hotels that have shuttle routes on pages 12 and 13 for details.

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# GENERAL INFORMATION

**Smoking:** Smoking and electronic cigarettes are prohibited inside GCCC. Your cooperation is appreciated.

**Student Achievement Fair:** The OSBA Student Achievement Fair is Monday, Nov. 12, from 10 a.m. to 2 p.m. in Hall B. The fair provides an opportunity to watch, listen and learn what 100 innovative school programs are doing to increase learning. The fair also showcases five performance groups, one from each OSBA region, and a display of artwork. The art displays are sponsored by Pepple & Waggoner Ltd.

**Trade Show:** The Trade Show, in Halls A and B, is a key part of the Capital Conference. Exhibits are open Monday, 10 a.m. to 5 p.m., and Tuesday, 9 a.m. to 1 p.m. The Capital Conference Trade Show is one of the most extensive school equipment, supplies and services exhibitions in the nation.

**Trade Show Office:** The Trade Show Office is at the back of Hall A, at the end of aisle 900, near the concessions in the Trade Show. It is open Sunday, 11 a.m. to 7 p.m.; Monday, 7 a.m. to 5 p.m.; and Tuesday, 8 a.m. to 1 p.m.

**Trade Show passport:** You received a Trade Show passport with your registration materials. This passport is your ticket to win raffle prizes for your district. Raffle drawings will take place throughout the day on Monday and Tuesday. To be eligible to win, you must have your passport stamped at various locations in the exhibit hall. Fully stamped passports may then be deposited in the bin at the back of Trade Show Hall A, at the end of aisle 900, by the Trade Show Office. A listing of the winners will be posted at the Information Station and the Trade Show Office.

Monday's stops are AIG Retirement Services, booth 511; BoardDocs, booth 201; CompManagement Health Systems, booth 815; GradyBenefits, booth 800; *Kids* PAC, booths 122 and 124; Ohio School Plan, booth 500; PaySchools, booths 1001 and 1100; and Robertson Construction Services Inc., booth 602.

Tuesday's stops are AIG Retirement Services, booth 511; BoardDocs, booth 201; CompManagement, booth 805; GradyBenefits, booth 800; *Kids* PAC, booths 122 and 124; Ohio School Plan, booth 500; PaySchools, booths 1001 and 1100; and Robertson Construction Services Inc., booth 602.

**Twitter, Facebook, Instagram and Snapchat:** Use Twitter to share your conference experience with others. Include “#OSBACC” in your tweet to share your feedback. You also can post and view updates on OSBA's Facebook page, [www.facebook.com/OHSchoolBoards](http://www.facebook.com/OHSchoolBoards) and OSBA's Instagram page, [www.instagram.com/OHSchoolBoards](http://www.instagram.com/OHSchoolBoards).

# GENERAL INFORMATION

**University Square:** Representatives from Ohio colleges and universities are on hand to help school districts better connect to College Credit Plus, postsecondary education and professional development opportunities, including administrative licensing. Stop by this higher education information exchange at booths 1530-1541 in Hall B.

**Wheelchair-accessible seating:** Areas are set aside in the Union Station Ballroom and learning sessions to accommodate wheelchairs and scooters. Please see the session presenter or a General Session usher for the locations.

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# CLE- and CPIM-credit courses

The following sessions have been approved for Continuing Legal Education (CLE) and Center for Public Investment Management (CPIM) credit hours.

## Center for Public Investment Management-credited courses

Session	Date	Time	Room	Hours
The Dublin Bridge Street development	Nov. 10	2:30 p.m.	A 226	1.0
Breaking down the funding formula	Nov. 11	9 a.m.	B 230–232	1.0
Using technology to make school finance simple and fun	Nov. 11	2:30 p.m.	B 130	1.0
We're under attack — this is not a drill!	Nov. 11	3 p.m.	A 210–212	1.0
It's complicated — partnerships matter	Nov. 11	4 p.m.	A 213–215	1.0
Saving money with solar and LED upgrades	Nov. 11	4 p.m.	B 132	1.0
Booster school	Nov. 12	9:30 a.m.	A 210–212	1.0
Building a strategic plan for your facilities	Nov. 12	11 a.m.	A 112–113	1.0
OEPI examines school funding and taxation	Nov. 12	1:30 p.m.	Eisenman	2.0
Benchmarking — putting the data to work	Nov. 12	2:30 p.m.	A 123–125	1.0
Building partnerships with local businesses	Nov. 12	2:30 p.m.	A 120–122	1.0

## Continuing Legal Education-credited courses

*(This program has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education for 10.50 total CLE hour(s), with 1.25 of attorney professional conduct instruction.)*

Session	Date	Time	Room	Hours
Into the woods — advanced public records	Nov. 11	9 a.m.	A 210–212	1.0
Protection from the plaintiff's playbook	Nov. 11	10 a.m.	A 210–212	1.0
Drug/alcohol testing for staff, students	Nov. 11	11:15 a.m.	A 210–212	1.0
Police access to live-feed surveillance	Nov. 11	1:30 p.m.	A 210–212	1.0
We're under attack — this is not a drill!	Nov. 11	3 p.m.	A 210–212	1.0
Should I stay or should I go?	Nov. 12	8 a.m.	A 210–212	1.25
Booster school	Nov. 12	9:30 a.m.	A 210–212	1.0
Give and take — medical marijuana and schools	Nov. 12	10:30 a.m.	A 210–212	1.0
You can't always bid what you want	Nov. 12	1 p.m.	A 210–212	1.25
Demystifying the report card	Nov. 12	2:30 p.m.	A 210–212	1.0

## Conference hotels

OSBA has hotel blocks in the following locations. Parking rates are daily rates and are subject to change.

### 1. Canopy by Hilton Columbus

77 E. Nationwide Blvd. • (614) 223-1400

Valet parking \$28

### 2. Courtyard by Marriott–Downtown\*

35 W. Spring St. • (614) 228-3200

Valet parking \$28

### 3. Crowne Plaza

33 E. Nationwide Blvd. • (614) 461-4100

Valet parking \$28

### 4. Doubletree Guest Suites\*

50 S. Front St. • (614) 228-4600

Parking \$25

### 5. Drury Inn & Suites

88 E. Nationwide Blvd. • (614) 221-7008

Parking \$15

### 6. Hampton Inn & Suites

501 N. High St. • (614) 559-2000

Parking \$27

### 7. Hilton Columbus Downtown

401 N. High St. • (614) 384-8600

Valet parking \$30, self-park \$28

### 8. Holiday Inn Columbus Downtown Capitol Square\*

175 E. Town St. • (614) 221-3281

Parking \$12

### 9. Hyatt Regency

350 N. High St. • (614) 463-1234

Valet parking \$33

# CONFERENCE HOTELS

## 10. Red Roof Inn Downtown

111 E. Nationwide Blvd. • (614) 224-6539

Parking \$10

## 11. Renaissance Hotel\*

50 N. Third St. • (614) 228-5050

Parking \$28

## 12. Sheraton Columbus at Capitol Square\*

75 E. State St. • (614) 365-4500

Parking \$30

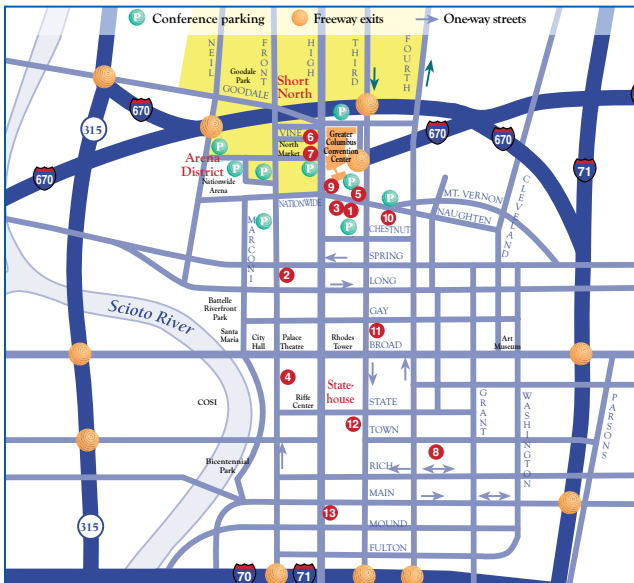
## 13. Westin Columbus\*

310 S. High St. • (614) 228-3800

Parking \$30

\* Shuttle service provided. See the shuttle bus schedule on page 8.

View a larger map at <http://conference.ohioschoolboards.org/maps>.



# CONFERENCE SPONSORS

## Conference sponsors

OSBA would like to thank the following sponsors for their support of the OSBA Capital Conference and Trade Show.

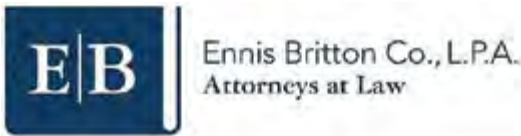
### Platinum level



*Conference lanyards; Passport Stamping Station (Tuesday);  
President's Reception; and Tuesday Conference Luncheon*



*Conference bags; First General Session; Monday Conference Luncheon;  
Passport Stamping Station (Monday); and Welcome Reception*



Cincinnati • Cleveland • Columbus

*Conference App and Leadership Spotlight Session*

## GRADYBENEFITS

*Passport Stamping Station (Monday and Tuesday), President's  
Reception and Monday Conference Luncheon*

### Gold level



*First General Session; Legislative  
Spotlight Session; and Student  
Achievement Fair Art Show*

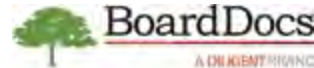
# CONFERENCE SPONSORS

## Silver level



## Bronze level

AIG Retirement Services



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# SUNDAY AT A GLANCE

Use these at-a-glance pages to view all sessions for each day. The schedule is current as of Aug. 19, 2019. This conference schedule is subject to change. Check the Conference App for the most up-to-date schedule.

AT A GLANCE

1 p.m.–2 p.m.

Collective bargaining — updates and pitfalls A 213–215

Combating workplace harassment, discrimination A 223–225

Evaluation, nonrenewal and termination A 123–125

Personalized ESC support A 114–115

SEL in action in every classroom A 226

Show, don't tell — active storytelling A 111

Technology tools and data privacy A 112–113

Uncommon partners, common goal A 216

What's the C? — conflicts of interest A 120–122

2:30 p.m.–3:30 p.m.

Building a strong safety infrastructure A 112–113

Changing the channel A 111

Creating a trauma-informed school A 213–215

Engagement that yields results A 114–115

Innovation through secondary internships A 123–125

Say 'yes' to education and mentoring A 216

Supporting families at a one-stop center A 120–122

The Dublin Bridge Street development A 226

Vapes, dabs and picks — oh my! A 223–225

Lifting Leaders — how to grow leadership A 210–212

Urban Leadership Development Program A 220–222

3:45 p.m.–5:30 p.m.

First General Session

- Spotlight Session
- CPIM credit hours

*Current as of Aug. 19, 2019.  
This conference schedule is subject to change.*





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# MONDAY AT A GLANCE

9 a.m.–10 a.m.

10:30 a.m.–11:30 a.m.

12:15 p.m.–  
1:30 p.m.

**Into the woods — advanced  
public records A 210–212**

**Protection from the  
plaintiff's playbook  
A 210–212**

**Drug/alcohol testing  
for staff, students  
A 210–212**

**Attracting, hiring and  
supporting educators B 131**

**2019 case law update  
A 120–122**

**Breaking down the funding  
formula B 230–232**

**C3P(O) — Do or do not.  
There is no try. A 114–115**

**Disciplining students with  
disabilities A 223–225**

**Circle of care — school staff  
wellness A 226**

**Expanding early childhood  
options A 111**

**Comparing Section 504 and  
IDEA A 223–225**

**Facilities impact on student  
achievement A 112–113**

**Crisis management for  
education leaders A 123–125**

**Flexible learning in action  
A 114–115**

**Disproportionality discipline  
dilemmas A 220–222**

**How to talk to the media  
A 226**

**Emotional support room  
A 216**

**If the name of the game is trust,  
are you winning? A 120–122**

**Full-scale safety drills  
B 130**

**Is your district culturally  
intelligent? A 216**

**How do you translate  
success? A 213–215**

**Partnering for pre-K-to-  
kindergarten transition B 132**

**Hudson's Portrait of a  
Graduate journey B 230–232**

**Partners you need to keep  
schools safe A 220–222**

**Personalize staff professional  
development A 112–113**

**SOS — the new district  
distress call B 130**

**Synthetic turf 101 — build  
a better field B 132**

**Superintendent/treasurer  
relationships A 123–125**

**Tech support savings with  
shared services A 111**

**Threat assessments increase  
school safety A 213–215**

**What is fluency in the 21st  
century? B 131**

**Essential policies for 2020  
B 233–235**

**Equity and justice in  
education for all Eisenman**

Monday Conference Luncheon

AT A GLANCE

- Spotlight Session
- CLE credit hours (*Session times vary; check daily schedule for specific times.*)
- CPIM credit hours

- OSBA Black Caucus presentation
- OSBA endorsed program
- OSBA service provider
- \* CLE and CPIM credit available for this session



# MONDAY AT A GLANCE

1 p.m.–2 p.m.

Police access to live-feed surveillance A 210–212

Best practices for digital kids A 226

Bringing your strategic plan to life A 120–122

Building closures and consequences A 223–225

Connecting students to a global community A 112–113

CREATE! — a teaching and learning conference A 216

Creating a family resource center A 220–222

Education in an automated future B 131

Effectively reducing employee absences B 130

From library to learning commons B 132

Gaming leads to learning A 111

Hope Squad stories of measurable impact A 114–115

Preparing students for a changing world A 123–125

Safety for students on IEPs and 504s A 213–215

Supporting students with mental health concerns B 230–232

2:30 p.m.–3:30 p.m.

We're under attack — this is not a drill! A 210–212\*

21st century education — they deserve it! A 123–125

A yearlong focus on student well-being A 114–115

Building a career pathway for students A 216

Career centers and K-12 — partners for success A 120–122

Circuit of success B 131

Equity and open education resources B 230–232

Future-ready schools require future-ready boards B 244–245

Game on for GPON B 132

Leadership continues to rise A 220–222

Online enrollment and HR administration B 240–241

Practical tips for social media crises B 242–243

PRIME forward A 226

Programs to improve safety and achievement A 223–225

Regulating employee social media use A 213–215

Student-generated WEPs for gifted services A 111

The building caught fire; now what? A 112–113

Using technology to make school finance simple and fun B 130

Diversity and equity — the answer to your evolving district B 233–235

4 p.m.–5 p.m.

Active response options for hostile intruders B 242–243

Best practices in building salary administration systems B 244–245

Beyond state oversight — our journey A 223–225

Building a DREAM culture A 226

Conducting vulnerability assessments A 220–222

Creating a technology boot camp A 112–113

Effective leaders — top 10 qualities A 120–122

Enhance curriculum through energy savings A 111

Improving school safety and student achievement B 240–241

It's complicated — partnerships matter A 213–215

My Story, My Voice B 230–232

Ohio's tech standards — how do they fit? B 130

Profile transforms community engagement A 123–125

Saving money with solar and LED upgrades B 132

Skilled trades — public, private solutions B 131

Team Kent — an innovative partnership A 216

What's Your Job? A 114–115

AT A GLANCE

Current as of Aug. 19, 2019.  
This conference schedule is  
subject to change.

# TUESDAY AT A GLANCE

AT A GLANCE

8 a.m.–9 a.m.	9:30 a.m.–10:30 a.m.	10:30 a.m.–noon	11 a.m.–noon
Should I stay or should I go? A 210–212	Booster school A 210–212*	Give and take — medical marijuana and schools A 210–212	
Classified staff and student growth A 226	A multilayered approach to school safety A 223–225	Second General Session	All in’ tackles health insurance costs A 223–225
Food service — from deficit to surplus A 216	Become trauma-informed B 230–232		Building a district cybersecurity framework A 111
High school e-sports A 111	Commit to what matters — leadership A 123–125		Building a strategic plan for your facilities A 112–113
Integrating CS standards with STEMcoding A 112–113	Dynamic school/university partnerships B 132		Create an EPIC teaching, learning culture A 216
Naloxone in schools — a practical discussion A 213–215	Effective community conversations A 213–215		Enrollment management strategies B 130
One in 10 children has an eating disorder A 223–225	Electricity market and Power4Schools update B 242–243		Leadership through relationships A 123–125
Sharing your story through social media A 114–115	Employability metrics and validating OMJ readiness seal A 112–113		OHSAA — myths, misconceptions and facts A 213–215
Stop, collaborate and listen for levy success A 220–222	Game up! A 216		Planning communications from the outside-in B 240–241
The effects of poverty on learning B 131	Implementing a driver education program B 130		Stop TIFs from being imposed on schools A 114–115
The value of principal forums A 123–125	New board members — get your feet wet A 120–122		Successful levy campaigns and social media A 120–122
Things to avoid to be a productive board A 120–122	Partnerships to fill the teacher pipeline A 226		Using OLAC to close the gap A 220–222
What 10,678 girls need — and want — from school B 131	Streamlining kindergarten registration A 111		
	Strong partnerships promote literacy A 114–115		
	Taking SEL in your building to the next level A 220–222		
	Three compelling reasons to reduce cash B 240–241		
	Trends in work injuries and managed care collaboration B 244–245		
	Using data to improve student learning B 142–143		
	Welcome — creating family-friendly schools B 131		
	OSBA legislative update B 233–235		
	Transportation by the numbers Eisenman		

Current as of Aug. 19, 2019. This conference schedule is subject to change.

# TUESDAY AT A GLANCE

12:15 p.m.–  
1:30 p.m.

1 p.m.–2 p.m.

2:30 p.m.–3:30 p.m.

## Tuesday Conference Luncheon

You can't always bid what you want A 210–212

Another kid in crisis? What to do! A 114–115

Building a quality board workshop A 123–125

Creating research and innovation space A 111

KIS invention convention A 112–113

Lean Six Sigma certification for students A 216

Overcoming mental health barriers A 213–215

PBIS promotes school safety at Minerva A 220–222

Role of athletics in a failing district B 130

Springfield Opportunity School A 223–225

The Academy at Twinsburg High School B 131

Working with the media without a PR pro A 120–122

Demystifying the report card A 210–212

Benchmarking — putting the data to work A 123–125

Building partnerships with local businesses A 120–122

Creating alternative educational options A 114–115

Harnessing social and professional media B 130

Inform, engage and empower your community A 112–113

Makerspace empowers all learners A 111

Managing student misconduct on the bus A 216

School security and vulnerability assessments A 213–215

STEAM program is innovation at its best A 223–225

Transitioning from grades to situational reporting A 220–222

OEPI examines school funding and taxation Eisenman

## AT A GLANCE

- Spotlight Session
- CLE credit hours (*Session times vary; check daily schedule for specific times.*)
- CPIM credit hours

- OSBA endorsed program
- OSBA service provider
- \* CLE and CPIM credit available for this session

# LEARNING SESSIONS BY FOCUS AREA

## Learning sessions by focus area

The conference curriculum is organized into specific focus areas tailored to the various roles of your district's educational management team. The focus areas are intended as a guide to help you make the most of your conference learning opportunities and locate the programs most appropriate to your interests and roles. The session speakers will target their presentations to the specific areas of interest listed below, however, all Capital Conference sessions are open to any attendee.

*Note: Information current as of Aug. 19, 2019.*

### Administration

Session	Date	Time	Room
Collective bargaining — updates and pitfalls	Nov. 10	1 p.m.	A 213–215
Uncommon partners, common goal	Nov. 10	1 p.m.	A 216
Lifting Leaders — how to grow leadership	Nov. 10	1:30 p.m.	A 210–212
Urban Leadership Development Program	Nov. 10	1:30 p.m.	A 220–222
The Dublin Bridge Street development	Nov. 10	2:30 p.m.	A 226
Essential policies for 2020	Nov. 11	8:30 a.m.	B 233–235
Disciplining students with disabilities	Nov. 11	9 a.m.	A 223–225
How to talk to the media	Nov. 11	9 a.m.	A 226
Into the woods — advanced public records	Nov. 11	9 a.m.	A 210–212
SOS — the new district distress call	Nov. 11	9 a.m.	B 130
Superintendent/treasurer relationships	Nov. 11	9 a.m.	A 123–125
Circle of care — school staff wellness	Nov. 11	10:30 a.m.	A 226
Crisis management for education leaders	Nov. 11	10:30 a.m.	A 123–125
Disproportionality discipline dilemmas	Nov. 11	10:30 a.m.	A 220–222
Full-scale safety drills	Nov. 11	10:30 a.m.	B 130
Equity and justice in education for all	Nov. 11	11 a.m.	Eisenman
Bringing your strategic plan to life	Nov. 11	1 p.m.	A 120–122
Effectively reducing employee absences	Nov. 11	1 p.m.	B 130
21st century education — they deserve it!	Nov. 11	2:30 p.m.	A 123–125
Leadership continues to rise	Nov. 11	2:30 p.m.	A 220–222
Beyond state oversight — our journey	Nov. 11	4 p.m.	A 223–225
Effective leaders — top 10 qualities	Nov. 11	4 p.m.	A 120–122
Improving school safety and student achievement	Nov. 11	4 p.m.	B 240–241
Profile transforms community engagement	Nov. 11	4 p.m.	A 123–125
Team Kent — an innovative partnership	Nov. 11	4 p.m.	A 216
One in 10 children has an eating disorder	Nov. 12	8 a.m.	A 223–225
The value of principal forums	Nov. 12	8 a.m.	A 123–125
Commit to what matters — leadership	Nov. 12	9:30 a.m.	A 123–125
Implementing a driver education program	Nov. 12	9:30 a.m.	B 130
Streamlining kindergarten registration	Nov. 12	9:30 a.m.	A 111
Strong partnerships promote literacy	Nov. 12	9:30 a.m.	A 114–115

# LEARNING SESSIONS BY FOCUS AREA

## Administration (continued)

Session	Date	Time	Room
Create an EPIC teaching, learning culture	Nov. 12	11 a.m.	A 216
Leadership through relationships	Nov. 12	11 a.m.	A 123–125
OHSAA — myths, misconceptions and facts	Nov. 12	11 a.m.	A 213–215
Stop TIFs from being imposed on schools	Nov. 12	11 a.m.	A 114–115
Using OLAC to close the gap	Nov. 12	11 a.m.	A 220–222
Another kid in crisis? What to do!	Nov. 12	1 p.m.	A 114–115
Building a quality board workshop	Nov. 12	1 p.m.	A 123–125
Springfield Opportunity School	Nov. 12	1 p.m.	A 223–225
Demystifying the report card	Nov. 12	2:30 p.m.	A 210–212
Inform, engage and empower your community	Nov. 12	2:30 p.m.	A 112–113
Managing student misconduct on the bus	Nov. 12	2:30 p.m.	A 216
Transitioning from grades to situational reporting	Nov. 12	2:30 p.m.	A 220–222

## Athletics

Session	Date	Time	Room
Synthetic turf 101 — build a better field	Nov. 11	10:30 a.m.	B 132
Booster school	Nov. 12	9:30 a.m.	A 210–212
OHSAA — myths, misconceptions and facts	Nov. 12	11 a.m.	A 213–215
Role of athletics in a failing district	Nov. 12	1 p.m.	B 130

## Board development

Session	Date	Time	Room
Evaluation, nonrenewal and termination	Nov. 10	1 p.m.	A 123–125
Personalized ESC support	Nov. 10	1 p.m.	A 114–115
What's the C? — conflicts of interest	Nov. 10	1 p.m.	A 120–122
Supporting families at a one-stop center	Nov. 10	2:30 p.m.	A 120–122
The Dublin Bridge Street development	Nov. 10	2:30 p.m.	A 226
Essential policies for 2020	Nov. 11	8:30 a.m.	B 233–235
If the name of the game is trust, are you winning?	Nov. 11	9 a.m.	A 120–122
Into the woods — advanced public records	Nov. 11	9 a.m.	A 210–212
Superintendent/treasurer relationships	Nov. 11	9 a.m.	A 123–125
2019 case law update	Nov. 11	10:30 a.m.	A 120–122
Bringing your strategic plan to life	Nov. 11	1 p.m.	A 120–122
Career centers and K-12 — partners for success	Nov. 11	2:30 p.m.	A 120–122
Diversity and equity — the answer to your evolving district	Nov. 11	2:30 p.m.	B 233–235
Equity and open education resources	Nov. 11	2:30 p.m.	B 230–232
Future-ready schools require future-ready boards	Nov. 11	2:30 p.m.	B 244–245
Beyond state oversight — our journey	Nov. 11	4 p.m.	A 223–225
Profile transforms community engagement	Nov. 11	4 p.m.	A 123–125
Things to avoid to be a productive board	Nov. 12	8 a.m.	A 120–122
OSBA legislative update	Nov. 12	8:30 a.m.	B 233–235
Commit to what matters — leadership	Nov. 12	9:30 a.m.	A 123–125
New board members — get your feet wet	Nov. 12	9:30 a.m.	A 120–122

# LEARNING SESSIONS BY FOCUS AREA

## Board development (continued)

Session	Date	Time	Room
Welcome — creating family-friendly schools	Nov. 12	9:30 a.m.	B 131
Stop TIFs from being imposed on schools	Nov. 12	11 a.m.	A 114–115
Successful levy campaigns and social media	Nov. 12	11 a.m.	A 120–122
Building a quality board workshop	Nov. 12	1 p.m.	A 123–125
Working with the media without a PR pro	Nov. 12	1 p.m.	A 120–122
Benchmarking — putting the data to work	Nov. 12	2:30 p.m.	A 123–125
Building partnerships with local businesses	Nov. 12	2:30 p.m.	A 120–122

## Career centers

Session	Date	Time	Room
Career centers and K-12 - partners for success	Nov. 11	2:30 p.m.	A 120–122
It's complicated — partnerships matter	Nov. 11	4 p.m.	A 213–215
Skilled trades — public, private solutions	Nov. 11	4 p.m.	B 131
Employability metrics and validating OMJ readiness seal	Nov. 12	9:30 a.m.	A 112–113
Implementing a driver education program	Nov. 12	9:30 a.m.	B 130
Building partnerships with local businesses	Nov. 12	2:30 p.m.	A 120–122

## Center for Public Investment Management-credit courses

Session	Date	Time	Room
The Dublin Bridge Street development	Nov. 10	2:30 p.m.	A 226
Breaking down the funding formula	Nov. 11	9 a.m.	B 230–232
Using technology to make school finance simple and fun	Nov. 11	2:30 p.m.	B 130
We're under attack — this is not a drill!	Nov. 11	3 p.m.	A 210–212
It's complicated — partnerships matter	Nov. 11	4 p.m.	A 213–215
Saving money with solar and LED upgrades	Nov. 11	4 p.m.	B 132
Booster school	Nov. 12	9:30 a.m.	A 210–212
Building a strategic plan for your facilities	Nov. 12	11 a.m.	A 112–113
OEPI examines school funding and taxation	Nov. 12	1:30 p.m.	Eisenman
Benchmarking — putting the data to work	Nov. 12	2:30 p.m.	A 123–125
Building partnerships with local businesses	Nov. 12	2:30 p.m.	A 120–122

## College and career readiness

Session	Date	Time	Room
Innovation through secondary internships	Nov. 10	2:30 p.m.	A 123–125
C3P(O) — Do or do not. There is no try.	Nov. 11	10:30 a.m.	A 114–115
Education in an automated future	Nov. 11	1 p.m.	B 131
Preparing students for a changing world	Nov. 11	1 p.m.	A 123–125
Building a career pathway for students	Nov. 11	2:30 p.m.	A 216
Career centers and K-12 — partners for success	Nov. 11	2:30 p.m.	A 120–122
PRIME forward	Nov. 11	2:30 p.m.	A 226
Skilled trades — public, private solutions	Nov. 11	4 p.m.	B 131
Employability metrics and validating OMJ readiness seal	Nov. 12	9:30 a.m.	A 112–113
Partnerships to fill the teacher pipeline	Nov. 12	9:30 a.m.	A 226

# LEARNING SESSIONS BY FOCUS AREA

## College and career readiness (continued)

Session	Date	Time	Room
Lean Six Sigma certification for students	Nov. 12	1 p.m.	A 216
The Academy at Twinsburg High School	Nov. 12	1 p.m.	B 131

## Community engagement

Session	Date	Time	Room
Show, don't tell — active storytelling	Nov. 10	1 p.m.	A 111
Engagement that yields results	Nov. 10	2:30 p.m.	A 114–115
Vapes, dabs and picks — oh my!	Nov. 10	2:30 p.m.	A 223–225
Hudson's Portrait of a Graduate journey	Nov. 11	10:30 a.m.	B 230–232
Profile transforms community engagement	Nov. 11	4 p.m.	A 123–125
Team Kent — an innovative partnership	Nov. 11	4 p.m.	A 216
Sharing your story through social media	Nov. 12	8 a.m.	A 114–115
Dynamic school/university partnerships	Nov. 12	9:30 a.m.	B 132
Effective community conversations	Nov. 12	9:30 a.m.	A 213–215
Welcome — creating family-friendly schools	Nov. 12	9:30 a.m.	B 131
Enrollment management strategies	Nov. 12	11 a.m.	B 130
Planning communications from the outside-in	Nov. 12	11 a.m.	B 240–241
Successful levy campaigns and social media	Nov. 12	11 a.m.	A 120–122
KIS invention convention	Nov. 12	1 p.m.	A 112–113
Overcoming mental health barriers	Nov. 12	1 p.m.	A 213–215
The Academy at Twinsburg High School	Nov. 12	1 p.m.	B 131
Working with the media without a PR pro	Nov. 12	1 p.m.	A 120–122
Building partnerships with local businesses	Nov. 12	2:30 p.m.	A 120–122
Inform, engage and empower your community	Nov. 12	2:30 p.m.	A 112–113

## Continuing Legal Education-credit courses

*(This program has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education for 10.50 total CLE hour(s), with 1.25 of attorney professional conduct instruction.)*

Session	Date	Time	Room
Into the woods — advanced public records	Nov. 11	9 a.m.	A 210–212
Protection from the plaintiff's playbook	Nov. 11	10 a.m.	A 210–212
Drug/alcohol testing for staff, students	Nov. 11	11:15 a.m.	A 210–212
Police access to live-feed surveillance	Nov. 11	1:30 p.m.	A 210–212
We're under attack — this is not a drill!	Nov. 11	3 p.m.	A 210–212
Should I stay or should I go?	Nov. 12	8 a.m.	A 210–212
Booster school	Nov. 12	9:30 a.m.	A 210–212
Give and take — medical marijuana and schools	Nov. 12	10:30 a.m.	A 210–212
You can't always bid what you want	Nov. 12	1 p.m.	A 210–212
Demystifying the report card	Nov. 12	2:30 p.m.	A 210–212

## Critical and current issues

Session	Date	Time	Room
SEL in action in every classroom	Nov. 10	1 p.m.	A 226
Vapes, dabs and picks — oh my!	Nov. 10	2:30 p.m.	A 223–225

# LEARNING SESSIONS BY FOCUS AREA

## Critical and current issues (continued)

Session	Date	Time	Room
Expanding early childhood options	Nov. 11	9 a.m.	A 111
Circle of care — school staff wellness	Nov. 11	10:30 a.m.	A 226
Disproportionality discipline dilemmas	Nov. 11	10:30 a.m.	A 220–222
Full-scale safety drills	Nov. 11	10:30 a.m.	B 130
Equity and justice in education for all	Nov. 11	11 a.m.	Eisenman
Creating a family resource center	Nov. 11	1 p.m.	A 220–222
Education in an automated future	Nov. 11	1 p.m.	B 131
A yearlong focus on student well-being	Nov. 11	2:30 p.m.	A 114–115
Diversity and equity — the answer to your evolving district	Nov. 11	2:30 p.m.	B 233–235
Equity and open education resources	Nov. 11	2:30 p.m.	B 230–232
We're under attack — this is not a drill!	Nov. 11	3 p.m.	A 210–212
Active response options for hostile intruders	Nov. 11	4 p.m.	B 242–243
Naloxone in schools — a practical discussion	Nov. 12	8 a.m.	A 213–215
The effects of poverty on learning	Nov. 12	8 a.m.	B 131
OSBA legislative update	Nov. 12	8:30 a.m.	B 233–235
Become trauma-informed	Nov. 12	9:30 a.m.	B 230–232
Partnerships to fill the teacher pipeline	Nov. 12	9:30 a.m.	A 226
Taking SEL in your building to the next level	Nov. 12	9:30 a.m.	A 220–222
OEPI examines school funding and taxation	Nov. 12	1:30 p.m.	Eisenman

## Curriculum directors

Session	Date	Time	Room
Circuit of success	Nov. 11	2:30 p.m.	B 131
Equity and open education resources	Nov. 11	2:30 p.m.	B 230–232
Enhance curriculum through energy savings	Nov. 11	4 p.m.	A 111
Ohio's tech standards — how do they fit?	Nov. 11	4 p.m.	B 130
What's Your Job?	Nov. 11	4 p.m.	A 114–115
Dynamic school/university partnerships	Nov. 12	9:30 a.m.	B 132
Game up!	Nov. 12	9:30 a.m.	A 216
KIS invention convention	Nov. 12	1 p.m.	A 112–113
STEAM program is innovation at its best	Nov. 12	2:30 p.m.	A 223–225
Transitioning from grades to situational reporting	Nov. 12	2:30 p.m.	A 220–222

## Data management

Session	Date	Time	Room
Technology tools and data privacy	Nov. 10	1 p.m.	A 112–113
We're under attack — this is not a drill!	Nov. 11	3 p.m.	A 210–212
Building a district cybersecurity framework	Nov. 12	11 a.m.	A 111

## District operations

Session	Date	Time	Room
Building a strong safety infrastructure	Nov. 10	2:30 p.m.	A 112–113
Engagement that yields results	Nov. 10	2:30 p.m.	A 114–115



# LEARNING SESSIONS BY FOCUS AREA

## District operations (continued)

Session	Date	Time	Room
Attracting, hiring and supporting educators	Nov. 11	9 a.m.	B 131
Breaking down the funding formula	Nov. 11	9 a.m.	B 230–232
Partners you need to keep schools safe	Nov. 11	9 a.m.	A 220–222
Superintendent/treasurer relationships	Nov. 11	9 a.m.	A 123–125
Synthetic turf 101 — build a better field	Nov. 11	10:30 a.m.	B 132
Tech support savings with shared services	Nov. 11	10:30 a.m.	A 111
Building closures and consequences	Nov. 11	1 p.m.	A 223–225
Effectively reducing employee absences	Nov. 11	1 p.m.	B 130
Safety for students on IEPs and 504s	Nov. 11	1 p.m.	A 213–215
Future-ready schools require future-ready boards	Nov. 11	2:30 p.m.	B 244–245
Game on for GPON	Nov. 11	2:30 p.m.	B 132
Online enrollment and HR administration	Nov. 11	2:30 p.m.	B 240–241
Programs to improve safety and achievement	Nov. 11	2:30 p.m.	A 223–225
The building caught fire; now what?	Nov. 11	2:30 p.m.	A 112–113
Creating a technology boot camp	Nov. 11	4 p.m.	A 112–113
Enhance curriculum through energy savings	Nov. 11	4 p.m.	A 111
Ohio's tech standards — how do they fit?	Nov. 11	4 p.m.	B 130
Classified staff and student growth	Nov. 12	8 a.m.	A 226
Food service — from deficit to surplus	Nov. 12	8 a.m.	A 216
Transportation by the numbers	Nov. 12	8:30 a.m.	Eisenman
A multilayered approach to school safety	Nov. 12	9:30 a.m.	A 223–225
Electricity market and Power4Schools update	Nov. 12	9:30 a.m.	B 242–243
Streamlining kindergarten registration	Nov. 12	9:30 a.m.	A 111
Three compelling reasons to reduce cash	Nov. 12	9:30 a.m.	B 240–241
Trends in work injuries and managed care collaboration	Nov. 12	9:30 a.m.	B 244–245
Using data to improve student learning	Nov. 12	9:30 a.m.	B 142–143
Building a strategic plan for your facilities	Nov. 12	11 a.m.	A 112–113
Enrollment management strategies	Nov. 12	11 a.m.	B 130
Springfield Opportunity School	Nov. 12	1 p.m.	A 223–225
You can't always bid what you want	Nov. 12	1 p.m.	A 210–212
Benchmarking — putting the data to work	Nov. 12	2:30 p.m.	A 123–125
Harnessing social and professional media	Nov. 12	2:30 p.m.	B 130
Managing student misconduct on the bus	Nov. 12	2:30 p.m.	A 216
School security and vulnerability assessments	Nov. 12	2:30 p.m.	A 213–215

## ESCs

Session	Date	Time	Room
Personalized ESC support	Nov. 10	1 p.m.	A 114–115
Lifting Leaders — how to grow leadership	Nov. 10	1:30 p.m.	A 210–212
Partnering for pre-K-to-kindergarten transition	Nov. 11	9 a.m.	B 132
Building a career pathway for students	Nov. 11	2:30 p.m.	A 216
Student-generated WEPs for gifted services	Nov. 11	2:30 p.m.	A 111
Conducting vulnerability assessments	Nov. 11	4 p.m.	A 220–222

# LEARNING SESSIONS BY FOCUS AREA

## ESCs (continued)

Session	Date	Time	Room
The value of principal forums	Nov. 12	8 a.m.	A 123–125
Become trauma-informed	Nov. 12	9:30 a.m.	B 230–232
Lean Six Sigma certification for students	Nov. 12	1 p.m.	A 216
STEAM program is innovation at its best	Nov. 12	2:30 p.m.	A 223–225

## Facilities

Session	Date	Time	Room
Uncommon partners, common goal	Nov. 10	1 p.m.	A 216
Facilities impact on student achievement	Nov. 11	9 a.m.	A 112–113
Building closures and consequences	Nov. 11	1 p.m.	A 223–225
Creating a family resource center	Nov. 11	1 p.m.	A 220–222
From library to learning commons	Nov. 11	1 p.m.	B 132
Game on for GPON	Nov. 11	2:30 p.m.	B 132
The building caught fire; now what?	Nov. 11	2:30 p.m.	A 112–113
Conducting vulnerability assessments	Nov. 11	4 p.m.	A 220–222
It's complicated — partnerships matter	Nov. 11	4 p.m.	A 213–215
Saving money with solar and LED upgrades	Nov. 11	4 p.m.	B 132
Electricity market and Power4Schools update	Nov. 12	9:30 a.m.	B 242–243
Building a strategic plan for your facilities	Nov. 12	11 a.m.	A 112–113
School security and vulnerability assessments	Nov. 12	2:30 p.m.	A 213–215

## Finance

Session	Date	Time	Room
Uncommon partners, common goal	Nov. 10	1 p.m.	A 216
The Dublin Bridge Street development	Nov. 10	2:30 p.m.	A 226
Breaking down the funding formula	Nov. 11	9 a.m.	B 230–232
Online enrollment and HR administration	Nov. 11	2:30 p.m.	B 240–241
Using technology to make school finance simple and fun	Nov. 11	2:30 p.m.	B 130
Best practices in building salary administration systems	Nov. 11	4 p.m.	B 244–245
It's complicated — partnerships matter	Nov. 11	4 p.m.	A 213–215
Saving money with solar and LED upgrades	Nov. 11	4 p.m.	B 132
Food service — from deficit to surplus	Nov. 12	8 a.m.	A 216
Stop, collaborate and listen for levy success	Nov. 12	8 a.m.	A 220–222
Three compelling reasons to reduce cash	Nov. 12	9:30 a.m.	B 240–241
Using data to improve student learning	Nov. 12	9:30 a.m.	B 142–143
'All In' tackles health insurance costs	Nov. 12	11 a.m.	A 223–225
Building a strategic plan for your facilities	Nov. 12	11 a.m.	A 112–113
Stop TIFs from being imposed on schools	Nov. 12	11 a.m.	A 114–115
Successful levy campaigns and social media	Nov. 12	11 a.m.	A 120–122
OEPI examines school funding and taxation	Nov. 12	1:30 p.m.	Eisenman
Benchmarking — putting the data to work	Nov. 12	2:30 p.m.	A 123–125
Building partnerships with local businesses	Nov. 12	2:30 p.m.	A 120–122

# LEARNING SESSIONS BY FOCUS AREA

## Guidance counselors

Session	Date	Time	Room
Say 'yes' to education and mentoring	Nov. 10	2:30 p.m.	A 216
Supporting families at a one-stop center	Nov. 10	2:30 p.m.	A 120–122
Is your district culturally intelligent?	Nov. 11	9 a.m.	A 216
Hope Squad stories of measurable impact	Nov. 11	1 p.m.	A 114–115
A yearlong focus on student well-being	Nov. 11	2:30 p.m.	A 114–115
My Story, My Voice	Nov. 11	4 p.m.	B 230–232
One in 10 children has an eating disorder	Nov. 12	8 a.m.	A 223–225
What 10,678 girls need — and want — from school	Nov. 12	8 a.m.	B 131
Become trauma-informed	Nov. 12	9:30 a.m.	B 230–232
Leadership through relationships	Nov. 12	11 a.m.	A 123–125
Another kid in crisis? What to do!	Nov. 12	1 p.m.	A 114–115
PBIS promotes school safety at Minerva	Nov. 12	1 p.m.	A 220–222

## Human resources

Session	Date	Time	Room
Collective bargaining — updates and pitfalls	Nov. 10	1 p.m.	A 213–215
Combating workplace harassment, discrimination	Nov. 10	1 p.m.	A 223–225
Evaluation, nonrenewal and termination	Nov. 10	1 p.m.	A 123–125
Attracting, hiring and supporting educators	Nov. 11	9 a.m.	B 131
Drug/alcohol testing for staff, students	Nov. 11	11:15 a.m.	A 210–212
Effectively reducing employee absences	Nov. 11	1 p.m.	B 130
Leadership continues to rise	Nov. 11	2:30 p.m.	A 220–222
Online enrollment and HR administration	Nov. 11	2:30 p.m.	B 240–241
Regulating employee social media use	Nov. 11	2:30 p.m.	A 213–215
Best practices in building salary administration systems	Nov. 11	4 p.m.	B 244–245
Effective leaders — top 10 qualities	Nov. 11	4 p.m.	A 120–122
Should I stay or should I go?	Nov. 12	8 a.m.	A 210–212
Trends in work injuries and managed care collaboration	Nov. 12	9:30 a.m.	B 244–245
Give and take — medical marijuana and schools	Nov. 12	10:30 a.m.	A 210–212
'All In' tackles health insurance costs	Nov. 12	11 a.m.	A 223–225

## Instructional innovation

Session	Date	Time	Room
Flexible learning in action	Nov. 11	9 a.m.	A 114–115
C3P(O) — Do or do not. There is no try.	Nov. 11	10:30 a.m.	A 114–115
How do you translate success?	Nov. 11	10:30 a.m.	A 213–215
Personalize staff professional development	Nov. 11	10:30 a.m.	A 112–113
CREATE! — a teaching and learning conference	Nov. 11	1 p.m.	A 216
From library to learning commons	Nov. 11	1 p.m.	B 132
Preparing students for a changing world	Nov. 11	1 p.m.	A 123–125
Building a career pathway for students	Nov. 11	2:30 p.m.	A 216
Career centers and K-12 — partners for success	Nov. 11	2:30 p.m.	A 120–122
Circuit of success	Nov. 11	2:30 p.m.	B 131

# LEARNING SESSIONS BY FOCUS AREA

## Instructional innovation (continued)

Session	Date	Time	Room
Enhance curriculum through energy savings	Nov. 11	4 p.m.	A 111
What's Your Job?	Nov. 11	4 p.m.	A 114–115
Classified staff and student growth	Nov. 12	8 a.m.	A 226
High school e-sports	Nov. 12	8 a.m.	A 111
Integrating CS standards with STEMcoding	Nov. 12	8 a.m.	A 112–113
Game up!	Nov. 12	9:30 a.m.	A 216
Strong partnerships promote literacy	Nov. 12	9:30 a.m.	A 114–115
Create an EPIC teaching, learning culture	Nov. 12	11 a.m.	A 216
Creating research and innovation space	Nov. 12	1 p.m.	A 111
KIS invention convention	Nov. 12	1 p.m.	A 112–113
STEAM program is innovation at its best	Nov. 12	2:30 p.m.	A 223–225
Transitioning from grades to situational reporting	Nov. 12	2:30 p.m.	A 220–222

## Leadership development

Session	Date	Time	Room
Personalized ESC support	Nov. 10	1 p.m.	A 114–115
Lifting Leaders — how to grow leadership	Nov. 10	1:30 p.m.	A 210–212
Urban Leadership Development Program	Nov. 10	1:30 p.m.	A 220–222
If the name of the game is trust, are you winning?	Nov. 11	9 a.m.	A 120–122
Personalize staff professional development	Nov. 11	10:30 a.m.	A 112–113
Leadership continues to rise	Nov. 11	2:30 p.m.	A 220–222
Building a DREAM culture	Nov. 11	4 p.m.	A 226
Effective leaders — top 10 qualities	Nov. 11	4 p.m.	A 120–122
The value of principal forums	Nov. 12	8 a.m.	A 123–125
Commit to what matters — leadership	Nov. 12	9:30 a.m.	A 123–125
Building a quality board workshop	Nov. 12	1 p.m.	A 123–125

## Legal

Session	Date	Time	Room
Collective bargaining — updates and pitfalls	Nov. 10	1 p.m.	A 213–215
Combating workplace harassment, discrimination	Nov. 10	1 p.m.	A 223–225
Evaluation, nonrenewal and termination	Nov. 10	1 p.m.	A 123–125
Technology tools and data privacy	Nov. 10	1 p.m.	A 112–113
What's the C? — conflicts of interest	Nov. 10	1 p.m.	A 120–122
Disciplining students with disabilities	Nov. 11	9 a.m.	A 223–225
Into the woods — advanced public records	Nov. 11	9 a.m.	A 210–212
SOS — the new district distress call	Nov. 11	9 a.m.	B 130
Protection from the plaintiff's playbook	Nov. 11	10 a.m.	A 210–212
2019 case law update	Nov. 11	10:30 a.m.	A 120–122
Comparing Section 504 and IDEA	Nov. 11	10:30 a.m.	A 223–225
Disproportionality discipline dilemmas	Nov. 11	10:30 a.m.	A 220–222
Drug/alcohol testing for staff, students	Nov. 11	11:15 a.m.	A 210–212
Police access to live-feed surveillance	Nov. 11	1:30 p.m.	A 210–212

# LEARNING SESSIONS BY FOCUS AREA

## Legal (continued)

Session	Date	Time	Room
Regulating employee social media use	Nov. 11	2:30 p.m.	A 213–215
We're under attack — this is not a drill!	Nov. 11	3 p.m.	A 210–212
Should I stay or should I go?	Nov. 12	8 a.m.	A 210–212
Booster school	Nov. 12	9:30 a.m.	A 210–212
Give and take — medical marijuana and schools	Nov. 12	10:30 a.m.	A 210–212
You can't always bid what you want	Nov. 12	1 p.m.	A 210–212
Demystifying the report card	Nov. 12	2:30 p.m.	A 210–212

## New board member

Session	Date	Time	Room
Collective bargaining — updates and pitfalls	Nov. 10	1 p.m.	A 213–215
Personalized ESC support	Nov. 10	1 p.m.	A 114–115
What's the C? — conflicts of interest	Nov. 10	1 p.m.	A 120–122
Engagement that yields results	Nov. 10	2:30 p.m.	A 114–115
Say 'yes' to education and mentoring	Nov. 10	2:30 p.m.	A 216
Essential policies for 2020	Nov. 11	8:30 a.m.	B 233–235
Breaking down the funding formula	Nov. 11	9 a.m.	B 230–232
If the name of the game is trust, are you winning?	Nov. 11	9 a.m.	A 120–122
2019 case law update	Nov. 11	10:30 a.m.	A 120–122
Bringing your strategic plan to life	Nov. 11	1 p.m.	A 120–122
Education in an automated future	Nov. 11	1 p.m.	B 131
21st century education — they deserve it!	Nov. 11	2:30 p.m.	A 123–125
Diversity and equity — the answer to your evolving district	Nov. 11	2:30 p.m.	B 233–235
Future-ready schools require future-ready boards	Nov. 11	2:30 p.m.	B 244–245
Effective leaders — top 10 qualities	Nov. 11	4 p.m.	A 120–122
Stop, collaborate and listen for levy success	Nov. 12	8 a.m.	A 220–222
OSBA legislative update	Nov. 12	8:30 a.m.	B 233–235
Effective community conversations	Nov. 12	9:30 a.m.	A 213–215
New board members — get your feet wet	Nov. 12	9:30 a.m.	A 120–122
Taking SEL in your building to the next level	Nov. 12	9:30 a.m.	A 220–222
Leadership through relationships	Nov. 12	11 a.m.	A 123–125
Working with the media without a PR pro	Nov. 12	1 p.m.	A 120–122
You can't always bid what you want	Nov. 12	1 p.m.	A 210–212
Demystifying the report card	Nov. 12	2:30 p.m.	A 210–212
Harnessing social and professional media	Nov. 12	2:30 p.m.	B 130

## Principals

Session	Date	Time	Room
Lifting Leaders — how to grow leadership	Nov. 10	1:30 p.m.	A 210–212
Attracting, hiring and supporting educators	Nov. 11	9 a.m.	B 131
Threat assessments increase school safety	Nov. 11	9 a.m.	A 213–215
Circuit of success	Nov. 11	2:30 p.m.	B 131
Leadership continues to rise	Nov. 11	2:30 p.m.	A 220–222

# LEARNING SESSIONS BY FOCUS AREA

## Principals (continued)

Session	Date	Time	Room
Building a DREAM culture	Nov. 11	4 p.m.	A 226
Creating a technology boot camp	Nov. 11	4 p.m.	A 112–113
My Story, My Voice	Nov. 11	4 p.m.	B 230–232
Classified staff and student growth	Nov. 12	8 a.m.	A 226
The value of principal forums	Nov. 12	8 a.m.	A 123–125
PBIS promotes school safety at Minerva	Nov. 12	1 p.m.	A 220–222

## Public relations

Session	Date	Time	Room
Show, don't tell — active storytelling	Nov. 10	1 p.m.	A 111
How to talk to the media	Nov. 11	9 a.m.	A 226
Crisis management for education leaders	Nov. 11	10:30 a.m.	A 123–125
Practical tips for social media crises	Nov. 11	2:30 p.m.	B 242–243
Sharing your story through social media	Nov. 12	8 a.m.	A 114–115
Stop, collaborate and listen for levy success	Nov. 12	8 a.m.	A 220–222
Planning communications from the outside-in	Nov. 12	11 a.m.	B 240–241
Working with the media without a PR pro	Nov. 12	1 p.m.	A 120–122

## Rural districts

Session	Date	Time	Room
Creating a trauma-informed school	Nov. 10	2:30 p.m.	A 213–215
Flexible learning in action	Nov. 11	9 a.m.	A 114–115
Personalize staff professional development	Nov. 11	10:30 a.m.	A 112–113
Tech support savings with shared services	Nov. 11	10:30 a.m.	A 111
What is fluency in the 21st century?	Nov. 11	10:30 a.m.	B 131
Connecting students to a global community	Nov. 11	1 p.m.	A 112–113
CREATE! — a teaching and learning conference	Nov. 11	1 p.m.	A 216
Gaming leads to learning	Nov. 11	1 p.m.	A 111
Building a career pathway for students	Nov. 11	2:30 p.m.	A 216
PRIME forward	Nov. 11	2:30 p.m.	A 226
Saving money with solar and LED upgrades	Nov. 11	4 p.m.	B 132
High school e-sports	Nov. 12	8 a.m.	A 111
Springfield Opportunity School	Nov. 12	1 p.m.	A 223–225
Creating alternative educational options	Nov. 12	2:30 p.m.	A 114–115

## Safety and security

Session	Date	Time	Room
Building a strong safety infrastructure	Nov. 10	2:30 p.m.	A 112–113
Partners you need to keep schools safe	Nov. 11	9 a.m.	A 220–222
Threat assessments increase school safety	Nov. 11	9 a.m.	A 213–215
Full-scale safety drills	Nov. 11	10:30 a.m.	B 130
Safety for students on IEPs and 504s	Nov. 11	1 p.m.	A 213–215
Police access to live-feed surveillance	Nov. 11	1:30 p.m.	A 210–212

# LEARNING SESSIONS BY FOCUS AREA

## Safety and security (continued)

Session	Date	Time	Room
Practical tips for social media crises	Nov. 11	2:30 p.m.	B 242–243
Programs to improve safety and achievement	Nov. 11	2:30 p.m.	A 223–225
Active response options for hostile intruders	Nov. 11	4 p.m.	B 242–243
Conducting vulnerability assessments	Nov. 11	4 p.m.	A 220–222
Improving school safety and student achievement	Nov. 11	4 p.m.	B 240–241
Naloxone in schools — a practical discussion	Nov. 12	8 a.m.	A 213–215
A multilayered approach to school safety	Nov. 12	9:30 a.m.	A 223–225
Trends in work injuries and managed care collaboration	Nov. 12	9:30 a.m.	B 244–245
PBIS promotes school safety at Minerva	Nov. 12	1 p.m.	A 220–222
School security and vulnerability assessments	Nov. 12	2:30 p.m.	A 213–215

## School Law Workshop

Session	Date	Time	Room
Should I stay or should I go?	Nov. 12	8 a.m.	A 210–212
Booster school	Nov. 12	9:30 a.m.	A 210–212
Give and take — medical marijuana and schools	Nov. 12	10:30 a.m.	A 210–212
You can't always bid what you want	Nov. 12	1 p.m.	A 210–212
Demystifying the report card	Nov. 12	2:30 p.m.	A 210–212

## Social-emotional learning

Session	Date	Time	Room
SEL in action in every classroom	Nov. 10	1 p.m.	A 226
Changing the channel	Nov. 10	2:30 p.m.	A 111
Creating a trauma-informed school	Nov. 10	2:30 p.m.	A 213–215
Is your district culturally intelligent?	Nov. 11	9 a.m.	A 216
Emotional support room	Nov. 11	10:30 a.m.	A 216
Hope Squad stories of measurable impact	Nov. 11	1 p.m.	A 114–115
Supporting students with mental health concerns	Nov. 11	1 p.m.	B 230–232
A yearlong focus on student well-being	Nov. 11	2:30 p.m.	A 114–115
Building a DREAM culture	Nov. 11	4 p.m.	A 226
Improving school safety and student achievement	Nov. 11	4 p.m.	B 240–241
Team Kent — an innovative partnership	Nov. 11	4 p.m.	A 216
One in 10 children has an eating disorder	Nov. 12	8 a.m.	A 223–225
What 10,678 girls need — and want — from school	Nov. 12	8 a.m.	B 131
Become trauma-informed	Nov. 12	9:30 a.m.	B 230–232
Taking SEL in your building to the next level	Nov. 12	9:30 a.m.	A 220–222
Another kid in crisis? What to do!	Nov. 12	1 p.m.	A 114–115
Overcoming mental health barriers	Nov. 12	1 p.m.	A 213–215
Creating alternative educational options	Nov. 12	2:30 p.m.	A 114–115

## Spotlight sessions

Session	Date	Time	Room
Lifting Leaders — how to grow leadership	Nov. 10	1:30 p.m.	A 210–212

# LEARNING SESSIONS BY FOCUS AREA

## Spotlight sessions (continued)

Session	Date	Time	Room
Urban Leadership Development Program	Nov. 10	1:30 p.m.	A 220–222
Essential policies for 2020	Nov. 11	8:30 a.m.	B 233–235
Diversity and equity — the answer to your evolving district	Nov. 11	2:30 p.m.	B 233–235
OSBA legislative update	Nov. 12	8:30 a.m.	B 233–235
Transportation by the numbers	Nov. 12	8:30 a.m.	Eisenman
OEPi examines school funding and taxation	Nov. 12	1:30 p.m.	Eisenman

## Student achievement

Session	Date	Time	Room
Innovation through secondary internships	Nov. 10	2:30 p.m.	A 123–125
Say ‘yes’ to education and mentoring	Nov. 10	2:30 p.m.	A 216
Facilities impact on student achievement	Nov. 11	9 a.m.	A 112–113
Partnering for pre-K-to-kindergarten transition	Nov. 11	9 a.m.	B 132
How do you translate success?	Nov. 11	10:30 a.m.	A 213–215
Hudson’s Portrait of a Graduate journey	Nov. 11	10:30 a.m.	B 230–232
What is fluency in the 21st century?	Nov. 11	10:30 a.m.	B 131
Best practices for digital kids	Nov. 11	1 p.m.	A 226
Gaming leads to learning	Nov. 11	1 p.m.	A 111
21st century education — they deserve it!	Nov. 11	2:30 p.m.	A 123–125
PRIME forward	Nov. 11	2:30 p.m.	A 226
Student-generated WEPs for gifted services	Nov. 11	2:30 p.m.	A 111
Beyond state oversight — our journey	Nov. 11	4 p.m.	A 223–225
The effects of poverty on learning	Nov. 12	8 a.m.	B 131
Employability metrics and validating OMJ readiness seal	Nov. 12	9:30 a.m.	A 112–113
Game up!	Nov. 12	9:30 a.m.	A 216
Taking SEL in your building to the next level	Nov. 12	9:30 a.m.	A 220–222
Welcome — creating family-friendly schools	Nov. 12	9:30 a.m.	B 131
Leadership through relationships	Nov. 12	11 a.m.	A 123–125
Using OLAC to close the gap	Nov. 12	11 a.m.	A 220–222
Creating research and innovation space	Nov. 12	1 p.m.	A 111
Lean Six Sigma certification for students	Nov. 12	1 p.m.	A 216
Makerspace empowers all learners	Nov. 12	2:30 p.m.	A 111

## Student issues

Session	Date	Time	Room
Supporting families at a one-stop center	Nov. 10	2:30 p.m.	A 120–122
Disciplining students with disabilities	Nov. 11	9 a.m.	A 223–225
Is your district culturally intelligent?	Nov. 11	9 a.m.	A 216
Threat assessments increase school safety	Nov. 11	9 a.m.	A 213–215
Comparing Section 504 and IDEA	Nov. 11	10:30 a.m.	A 223–225
Emotional support room	Nov. 11	10:30 a.m.	A 216
Supporting students with mental health concerns	Nov. 11	1 p.m.	B 230–232
A yearlong focus on student well-being	Nov. 11	2:30 p.m.	A 114–115



# LEARNING SESSIONS BY FOCUS AREA

## Student issues (continued)

Session	Date	Time	Room
My Story, My Voice	Nov. 11	4 p.m.	B 230–232
What 10,678 girls need — and want — from school	Nov. 12	8 a.m.	B 131
Overcoming mental health barriers	Nov. 12	1 p.m.	A 213–215
Role of athletics in a failing district	Nov. 12	1 p.m.	B 130
Creating alternative educational options	Nov. 12	2:30 p.m.	A 114–115

## Technology

Session	Date	Time	Room
Technology tools and data privacy	Nov. 10	1 p.m.	A 112–113
Tech support savings with shared services	Nov. 11	10:30 a.m.	A 111
Best practices for digital kids	Nov. 11	1 p.m.	A 226
Connecting students to a global community	Nov. 11	1 p.m.	A 112–113
CREATE! — a teaching and learning conference	Nov. 11	1 p.m.	A 216
Game on for GPON	Nov. 11	2:30 p.m.	B 132
Using technology to make school finance simple and fun	Nov. 11	2:30 p.m.	B 130
We're under attack — this is not a drill!	Nov. 11	3 p.m.	A 210–212
Creating a technology boot camp	Nov. 11	4 p.m.	A 112–113
Ohio's tech standards — how do they fit?	Nov. 11	4 p.m.	B 130
High school e-sports	Nov. 12	8 a.m.	A 111
Integrating CS standards with STEMcoding	Nov. 12	8 a.m.	A 112–113
Things to avoid to be a productive board	Nov. 12	8 a.m.	A 120–122
Building a district cybersecurity framework	Nov. 12	11 a.m.	A 111
Harnessing social and professional media	Nov. 12	2:30 p.m.	B 130
Makerspace empowers all learners	Nov. 12	2:30 p.m.	A 111

## Transportation

Session	Date	Time	Room
Transportation by the numbers	Nov. 12	8:30 a.m.	Eisenman
Managing student misconduct on the bus	Nov. 12	2:30 p.m.	A 216

## Urban schools

Session	Date	Time	Room
Urban Leadership Development Program	Nov. 10	1:30 p.m.	A 220–222
Innovation through secondary internships	Nov. 10	2:30 p.m.	A 123–125
Say 'yes' to education and mentoring	Nov. 10	2:30 p.m.	A 216
Expanding early childhood options	Nov. 11	9 a.m.	A 111
How do you translate success?	Nov. 11	10:30 a.m.	A 213–215
Bringing your strategic plan to life	Nov. 11	1 p.m.	A 120–122
Skilled trades — public, private solutions	Nov. 11	4 p.m.	B 131
Food service — from deficit to surplus	Nov. 12	8 a.m.	A 216
Strong partnerships promote literacy	Nov. 12	9:30 a.m.	A 114–115
Enrollment management strategies	Nov. 12	11 a.m.	B 130
Role of athletics in a failing district	Nov. 12	1 p.m.	B 130
Makerspace empowers all learners	Nov. 12	2:30 p.m.	A 111

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Charlotte McGuire

10:30 a.m.

## Sunday, Nov. 10

### OSBA Board of Trustees meeting

10:30 a.m.–1:30 p.m.

B 130–132

### Conference Registration

11 a.m.–7 p.m.

Main Concourse

### Headquarters Office

Noon–5 p.m.

Main Concourse

### Information Station

Noon–5 p.m.

Main Concourse

### New board member conference orientation

12:30 p.m.–1 p.m.

A 111

A must for first-time attendees! Get tips and insider information to maximize your experience. Learn how to organize your schedule, find your way around the convention center and make the most of your time. If you miss this session, another one is offered at 8 a.m. on Monday.

*Speaker:* **Mark E. Bobo**, membership retention and engagement consultant, OSBA

### OSBA Bookstore

1 p.m.–6 p.m.

A 110

SUNDAY



1 p.m.

## Learning sessions

1 p.m.–2 p.m.

### Collective bargaining — updates and pitfalls

A 213–215

OSBA discusses recent developments in collective bargaining and the tangible and intangible costs your district might encounter should management and unions fail to reach agreement.

*Speaker:* **Van D. Keating**, senior staff attorney, OSBA

*Focus areas:* Administration, Human resources, Legal and New board members

### Combating workplace harassment, discrimination

A 223–225

Workplace harassment seems to make the news on a daily basis, and school districts are not immune. Learn how to identify and address workplace harassment of all types in this practical, informative and fun session.

Participate in a mini trial during the session. You'll be surprised by the results.

*Speaker:* **Lee Geiger**, partner, Graydon Head & Ritchey LLP

*Focus areas:* Human resources and Legal

### Evaluation, nonrenewal and termination

A 123–125

Get up-to-date on the latest developments in the crucial areas of school district employee evaluation, nonrenewal and termination. Learn about changes in the state-mandated evaluation processes for teachers and counselors and review important recent cases addressing the nonrenewal of nonteaching employees and terminating teachers.

*Speaker:* **John E. Britton**, principal, Ennis Britton Co. LPA

*Focus areas:* Board development, Human resources and Legal

### Personalized ESC support

A 114–115

Discover how **Clark County ESC** is embedding team members directly into schools to provide impactful and pertinent professional development. The ESC has assembled a team of former teachers, administrators and “big-picture” thinkers to address the needs of each school district it serves and provides affordable, efficient research-based support.

*Speakers:* **Susie Riegle**, associate superintendent; **Marian West**, curriculum and instruction specialist; and **Matt Gerberick**, director of technology and online learning, Clark County ESC

*Focus areas:* Board development, ESCs, Leadership development and New board members

### SEL in action in every classroom

A 226

Getting kids ready for tomorrow is about more than academic skills. **Hilliard City** is committed to growing students by developing their social-emotional learning (SEL) skills, along with academics and interests. Learn what the district focuses on, how it's measured, what to do with the data and how to plan for implementation.

*Speakers:* **Molly Walker**, director of social emotional learning and measurement, and **Rich Boettner**, chief technology officer, Hilliard City

*Focus areas:* Critical and current issues and Social-emotional learning

### Show, don't tell — active storytelling

A 111

Gone are the days of "sit-and-get" education, so why is your communication strategy stuck in the past? See how **Lakota Local (Butler)** and **Middletown City** changed community perceptions with a hands-on brand-building process. Learn how to gather ideas to elevate your community engagement through creative storytelling, social media and events.

*Speakers:* **Betsy Fuller**, director, school/community relations, and **Lauren Boettcher**, manager, school/community relations, Lakota Local; and **Marlon Styles Jr.**, superintendent, and **Elizabeth Beadle**, communications specialist, Middletown City

*Focus areas:* Community engagement and Public relations

### Technology tools and data privacy

A 112–113

**Marion City** and Bricker & Eckler LLP review a study about how electronic data is stored, how it impacts records requests and how data privacy laws affect your district. From emails to text messages, review who should have access to these tools, limits that can be placed on them and how to track access.

*Speakers:* **David Hasman**, litigation support manager, and **Diana Brown**, attorney, Bricker & Eckler LLP; and **Jennifer L. Lawson**, assistant superintendent, Marion City

*Focus areas:* Data management, Legal and Technology

# SUNDAY, NOV. 10

1 p.m.

## Uncommon partners, common goal

A 216

**Berkshire Local (Geauga)** and Bricker & Eckler LLP explain how the district formed a unique partnership with the Ohio Department of Education, the Ohio Facilities Construction Commission, the U.S. Department of Agriculture and Kent State University (KSU) to create an educational campus at KSU Geauga. Get tips on effective collaboration, particularly regarding construction.

*Speakers:* **Rebecca C. Princehorn**, attorney, Bricker & Eckler LLP; and **John Ray Stoddard**, superintendent, and **Elizabeth McCaffrey**, treasurer, Berkshire Local

*Focus areas:* Administration, Facilities and Finance

## What's the C? — conflicts of interest

A 120–122

Conflicts of interest can arise in many ways. Board members may have relatives and business associates who interact with the district. They may seek to serve in volunteer roles in the district or help the band boosters or parent-teacher organizations. OSBA examines legal and practical considerations for board members who serve in these roles.

*Speaker:* **Jennifer A. Hardin**, deputy director of legal services, OSBA

*Focus areas:* Board development, Legal and New board members

## Spotlight session: Lifting Leaders — how to grow leadership

1:30 p.m.–3:30 p.m.

A 210–212

The Lifting Leaders program is designed to grow the leadership skills of current administrators and encourage, promote and recruit aspiring leaders into administrative positions. **Akron City, Mogadore Local (Summit), Summit County ESC** and **Waterloo Local (Portage)** explain how to “grow your own.”

*Speakers:* Dr. **Christina Dinklocker**, leadership development specialist; **Joseph Iacono**, superintendent; and **Laurel Young**, treasurer, Summit County ESC; **Kenya Harrington**, director of school improvement, Akron City; **Sandie Isabella**, elementary principal, Mogadore Local; and **Lori Sandel**, high school principal/curriculum director, Waterloo Local

*Focus areas:* Administration, ESCs, Leadership development and Principals

*Moderator:* **Teri Morgan**, deputy director of board and management services, OSBA

*Sponsor:* Ennis Britton Co. LPA

## Spotlight session: Urban Leadership Development Program

1:30 p.m.–3:30 p.m.

A 220–222

Hear about the Urban Leadership Development Program (ULDP), Toledo City's 21-year partnership with local universities to offer and design a cohort for urban leaders to become public school administrators. Over the years, the district has crafted and improved the process of creating and maintaining school administrators.

*Speakers:* **Robert Clark**, ULDP coordinator; **Emilio Ramirez**, Toledo Association of Administrative Personnel/United Auto Workers Local 5242 president; **Trent Leedy**, director, compensatory programs; and **Jenifer Spoore**, **Natasha Allen** and **Linda Bringman**, ULDP graduates, Toledo City; **Chris Willis**, associate professor, and **Patrick Pauken**, professor and School of Educational Foundations, Leadership and Policy director, Bowling Green State University College of Education and Human Development; and **Sandy Simon**, career counselor, and **Gary Thompson**, retired director, Toledo Technology Academy

*Moderator:* **Steve Horton**, senior board and management services consultant, OSBA

*Focus areas:* Administration, Leadership development and Urban schools

*Sponsor:* Peters Kalail & Markakis Co. LPA

2:30 p.m.

## Learning sessions

2:30 p.m.–3:30 p.m.

### Building a strong safety infrastructure

A 112–113

**Maumee City** describes its efforts over the past three years to make it one of the safest school districts in northwest Ohio. Learn about the hardware, strategic planning, committee work and collaboration with its school resource officer that made this initiative successful.

*Speakers:* Dr. **Todd M. Cramer**, superintendent; **Jason Dugan**, director of technology; **Nancy Sayre**, federal programs and communications administrator; **Steve Lee**, assistant superintendent; and **Larry Burda**, supervisor of buildings and grounds, Maumee City

*Focus areas:* District operations and Safety and security

### Changing the channel

A 111

See how a veteran teacher and coach began to “change the channel” in his mind as he took on the massive challenges he faced when diagnosed with brain cancer. **Clinton-Massie Local (Clinton)** and **Fayetteville-Perry Local (Brown)** share how he kept working as a teacher, positively impacting students and staff.

*Speakers:* **Brian Mudd**, teacher, Clinton-Massie Local; and **James J. Brady**, superintendent, Fayetteville-Perry Local

*Focus area:* Social-emotional learning

### Creating a trauma-informed school

A 213–215

Learn how to develop strong school partnerships to enhance intentional strategies that help students who have experienced trauma recover and build resiliency. **Ridgewood Local (Coshocton)** and Muskingum University have explored multiple avenues to increase awareness in teacher candidates, practicing teachers, administrators and support staff.

*Speakers:* **Mike Masloski**, superintendent, and **Bryan Raach**, middle school principal, Ridgewood Local; and Dr. **Rae White**, chair of education, Muskingum University

*Focus areas:* Rural districts and Social-emotional learning



2:30 p.m.

## Engagement that yields results

A 114–115

Adding value without increasing taxes is a priority for districts. Community engagement and partnerships provide the boost needed to make that happen. Learn how **Amherst EV** collaborated with community partners to develop creative learning centers and other enhancements to add value for students and families.

*Speakers:* **Steven A. Sayers**, superintendent, and **Michael Molnar**, assistant superintendent, Amherst EV

*Focus areas:* Community engagement, District operations and New board members

## Innovation through secondary internships

A 123–125

Internship programs prepare students for college and careers, create meaningful relationships and help students earn the OhioMeansJobs-Readiness Seal. Educators from **Columbus City** review successful high school internship programs and the benefits for businesses, schools and students. Learn how to launch a program and the supports needed for continued success.

*Speakers:* **Samantha Smith**, internship coordinator; **Michelle Lewis**, assistant principal; and Dr. **C. Drew Milligan**, school counselor, Columbus City

*Focus areas:* College and career readiness, Student achievement and Urban schools

## Say ‘yes’ to education and mentoring

A 216

**Cleveland Municipal** shares information about its journey to become a Say Yes to Education chapter, enabling it to offer full-tuition college scholarships to graduating seniors. Hear about the board’s role in this initiative, which includes recruiting volunteer mentors to guide students as they transition from high school to college.

*Speakers:* **Anne Bingham**, **Robert M. Heard Sr.** and Dr. **Lisa Thomas**, board members, and **Eric S. Gordon**, chief executive officer, Cleveland Municipal

*Focus areas:* Guidance counselors, New board members, Student achievement and Urban schools

# SUNDAY, NOV. 10

2:30 p.m.

## Supporting families at a one-stop center

A 120–122

Community partnerships provide valuable connections to reduce nonacademic barriers for students and support families. United Way of Delaware County partnered with **Delaware City** and other community agencies to create the Strengthening Families program. Hear how providing a one-stop center for families to address school and family needs has been beneficial.

*Speakers:* **Heidi Kegley**, superintendent; **Lily Wiest**, coordinator, family resource center; and **Jennifer Ruhe**, director of communications, Delaware City; and **Brandon Feller**, president/chief executive officer, and **Barb Lyon**, vice president, United Way of Delaware County

*Moderator:* **Terry Gibson**, board member, **Lockland Local (Hamilton)** and **Great Oaks Career Campuses**

*Focus areas:* Board development, Guidance counselors and Student issues

## The Dublin Bridge Street development

A 226

Examine how a school district maximized its return on an economic development project. **Dublin City** and Bricker & Eckler LLP describe how the district worked with the city to maximize the Dublin Bridge Street development's benefits to the district, city and community members with visionary planning, tax incentives and collaboration.

CPIM credit  
hours

*Speakers:* **Matt Stout**, attorney, Bricker & Eckler LLP; and Dr. **Todd F. Hoadley**, superintendent; **Christopher Valentine**, board member; and **Brian L. Kern**, treasurer, Dublin City

*Focus areas:* Administration, Board development and Finance

*Credit:* 1 CPIM hour

## Vapes, dabs and picks — oh my!

A 223–225

**Licking Heights Local (Licking)** and Day Ketterer Ltd. explain how students are vaping to ingest recreational drugs that are more dangerous than nicotine. Hear how the district dealt with a vaping nightmare involving students and how this incident became a springboard to obtain parental and community support for random drug-testing of students in extracurriculars.

*Speakers:* Dr. **Philip Wagner**, superintendent, Licking Heights Local; and **Rhonda Porter**, attorney, Day Ketterer Ltd.

*Focus areas:* Community engagement and Critical and current issues

## First General Session

**3:45 p.m.–5:30 p.m. (doors open at 3:30 p.m.)**

### Union Station Ballroom

**Greeters:** Fierce Females, **Plain Local (Stark)**

**Entertainment:** GlenOak High School Arts  
Department, Plain Local

**Presiding:** **John W. Halkias**, OSBA president,  
board member, Plain Local

**Welcome:** John W. Halkias

**President's Award:** "The Teacher"

**Veteran board member recognition:** **Rick Lewis**, CAE, chief executive  
officer, OSBA

**All-Ohio School Board presentation:** Rick Lewis

**Recognition of the OSBA Executive Committee:** John W. Halkias

**Speaker:** **Jason Latimer — The Magic of Wonder**

Jason Latimer can bend light with his bare hands, levitate liquids and teleport people through time and space. Not only have the world champion magician's performances fascinated audiences, they also have helped answer the question he's been asking his entire life: What is possible? His journey has led to an entirely new concept uniting science and magic. Latimer is curator of Impossible Science at San Diego's Fleet Science Center. He also co-hosts the Science Channel series "SciJinks" with **Johnny Galecki**, from "The Big Bang Theory," and **Tamara Robertson**, from "Mythbusters: The Search." As a magician, Latimer is the series champion of the BBC One's "The Magicians," recipient of Siegfried & Roy's Masters of the Impossible Award and received magic's highest honor, Grand Prix "Best Overall" World Champion of Magic.

**Sponsors:** Baird Public Finance, Bricker & Eckler LLP,  
CompManagement Health Systems, Diamond Assets,  
Pepple & Waggoner Ltd. and Walter Haverfield LLP

*Meet Jason Latimer following this session in the OSBA Bookstore.*



Latimer

# SUNDAY, NOV. 10

5:30 p.m.

## OSBA Welcome Reception

5:30 p.m.–7 p.m.

Main Concourse

Kick off your Capital Conference on an upbeat note by attending the Welcome Reception. Enjoy hors d'oeuvres and refreshments. *Open to all attendees. Conference name badges required.*

*Sponsors:* CompManagement Health Systems and Ohio School Plan

## OSBA Central Region Executive Committee meeting

6:30 p.m.–7:30 p.m.

A 120

## OSBA Northeast Region Executive Committee meeting

6:30 p.m.–7:30 p.m.

A 114

## OSBA Northwest Region Executive Committee meeting

6:30 p.m.–7:30 p.m.

A 111

## OSBA Southeast Region Executive Committee meeting

6:30 p.m.–7:30 p.m.

A 112

SUNDAY

EQUIP ALL  
YOUR STUDENTS  
WITH A DIGITAL  
ADVANTAGE

### WE MAKE DIGITAL EQUITY POSSIBLE

Diamond Assets is a trusted leader in Apple hardware buy-back and a valuable partner for districts looking to stretch their technology budgets. Achieve digital equity with a long-term financial strategy that builds your tech inventory with the highest-quality devices.



**JEREMY EGGER**

VP Business Development - Midwest

763-656-3488 (cell)

608-898-6545 (office)

[jeremy@diamond-assets.com](mailto:jeremy@diamond-assets.com)

## OSBA Black Caucus Dinner

7 p.m.–9 p.m.

B 130–132

Doors open at 6:30 p.m.; dinner begins at 7 p.m.

*Open to all attendees, but registration is required. A limited number of tickets may be available for purchase for \$90 at the door.*

Speaker:

**Charlotte McGuire — Diverse boards providing academic access to all students**

State Board of Education Vice President Charlotte McGuire considers herself a committed voice for the success of Ohio's children. Her parents always told her that "education is the key to your success." McGuire, the first college graduate in her family, was appointed to the State Board of Education in 2016 and elected in 2018. With more than 40 years of government and nonprofit leadership experience, McGuire has worked with others to enrich the lives of the homeless, the elderly, youth and families. She has received many community service and leadership awards for her work. With support from local foundations, she and her husband, **Arthur McGuire Sr.**, launched the Excel Afterschool Program that engages parents to help elementary school students improve school achievement and attendance. Together, they also founded and lead Joshua Christian Ministries, a nondenominational church.



McGuire

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7 a.m.

# Monday, Nov. 11

## Conference Registration

7 a.m.–5 p.m.

Main Concourse

## OSBA Audit Committee meeting

7:30 a.m.–9 a.m.

B 144–145

## Conference orientation

8 a.m.–8:30 a.m.

A 111

If you missed the session on Sunday, be sure to attend to get tips and insider information to maximize your experience. Learn how to organize your schedule, find your way around the convention center and make the most of your time.

*Speaker:* **Mark E. Bobo**, membership retention and engagement consultant, OSBA

## Briefing for the Annual Business Meeting of the OSBA Delegate Assembly

8 a.m.–8:45 a.m.

A 120–122

Delegates, alternates and other board members are encouraged to attend this session for an overview of issues that will be presented at the business meeting, along with parliamentary procedure and proposed rules.

## OSBA Student Achievement Liaison meeting

8 a.m.–9 a.m.

Eisenman

Learn about relevant student achievement resources and research, network with other student achievement liaisons and provide feedback and input about the student achievement liaison position. *For OSBA student achievement liaisons only.*

## OHSPRA/OSBA Idea Center

8 a.m.–5 p.m.

Main Concourse

Stop by to receive advice and counsel from veteran OHSPRA experts on a specific communication problem or challenge and pick up samples of communications materials.

## OSBA Bookstore

8 a.m.–5 p.m.

A 110

8 a.m.

## Headquarters Office

8 a.m.–5:15 p.m.

Main Concourse

## Information Station

8 a.m.–5:15 p.m.

Main Concourse

### Spotlight Session: Essential policies for 2020

8:30 a.m.–10:30 a.m.

B 233–235

OSBA explores key policy issues boards can expect in the coming year. Topics include new and revised policies from the biennial state budget and other recent state legislation and directives from state and federal agencies. Review changes to student discipline, absence reporting, graduation requirements and more.

*Speakers:* **Kenna S. Haycox**, senior policy consultant, and **Kyle E. Lathwell**, policy consultant, OSBA

*Focus areas:* Administration, Board development and New board members

## Ohio Association of School Business Officials (OASBO) Annual Conference Track Session Subcommittee meeting

8:30 a.m.–10:45 a.m.

B 246

### Session handouts are online

The conference is paperless. Handouts are available through the Conference App and the conference website, <http://conference.ohioschoolboards.org/handouts>. Handouts received before the conference will be available electronically beginning Nov. 6 so attendees can download or print copies before they arrive at the conference.



# MONDAY, NOV. 11

9 a.m.

## Learning sessions

9 a.m.–10 a.m.

### Attracting, hiring and supporting educators

B 131

On average, personnel expenses represent about 80% of school spending.

**Fairfield City**, Battelle for Kids and ODE share resources that have been developed to help Ohio school districts more effectively and efficiently find and retain excellent educators. Explore how you can move from isolated policies and practices to a comprehensive approach to human capital management.

*Speakers:* Dr. **Cheryl Krohn**, strategic administrator, Ohio Department of Education (ODE) Center for Teaching, Leading and Learning; Dr. **Katherine Heynoski**, director, Battelle for Kids; and **Katie Myers**, director of human resources, Fairfield City

*Focus areas:* District operations, Human resources and Principals

### Breaking down the funding formula

B 230–232

The biennial budget cycle may bring a new state-funding formula for Ohio schools. What are the implications for your district?

CPIM credit hours

Forecast5 Analytics Inc. breaks down the formula, including key calculations and components, and discusses what it could mean for your district.

*Speakers:* **Ernie Strawser**, senior vice president, and **Michael Sobul**, senior analytics advisor, Forecast5 Analytics Inc.

*Focus areas:* District operations, Finance and New board members

*Credit:* 1 CPIM hour

### Disciplining students with disabilities

A 223–225

“We are out of compliance,” said no one ever, but sometimes schools *are* when disciplining students with disabilities. **Brecksville-Broadview Heights City** and Walter Haverfield LLP review state and federal legal obligations and share disciplinary best practices, including nuances of manifestation determination reviews; implementing an interim alternative educational setting; and holding discipline in abeyance.

*Speakers:* **Lisa H. Woloszynek** and **Miriam Pearlmutter**, attorneys, Walter Haverfield LLP; and **Joelle M. Magyar**, superintendent, Brecksville-Broadview Heights City

*Moderator:* **Margie Lairson**, board member, **Northridge Local (Montgomery)**

*Focus areas:* Administration, Legal and Student issues

### Expanding early childhood options

A 111

Enrollment in public school early childhood education programs is rising in many Ohio school districts. **Toledo City** reviews current trends in early childhood education, including state and federal legislative updates that affect this movement. Engage in an interactive question-and-answer session designed to provide you with opportunities to share.

*Speaker:* **Dr. Amy Allen**, transformational leader, Toledo City

*Focus areas:* Critical and current issues and Urban schools

### Facilities impact on student achievement

A 112–113

Do facilities really influence student achievement? Talk with superintendents who have experienced the positive outcomes of new or updated facilities.

**Middletown City**, **Urbana City** and Fanning/Howey Associates Inc. share insights and data from administrators, teachers and students to show how new or updated facilities have changed their lives for the better.

*Speakers:* **Marlon Styles Jr.**, superintendent, Middletown City; **Charles Thiel**, superintendent, Urbana City; and **Vonda Alberson**, principal, and **Michael Myers**, project manager, Fanning/Howey Associates Inc.

*Focus areas:* Facilities and Student achievement

### Flexible learning in action

A 114–115

**Milford EV** ninth-grade staff and students are transforming learning spaces, traditional schedules and teaching methods to focus on meeting each student's needs. Teachers and students drive flexible, student-centered learning with interdisciplinary work in English language arts (ELA) and world history and co-teach/team-teach math to personalize instruction.

*Speakers:* **Stacy Smith**, director of technology and innovation; **Paul Daniels**, director of secondary curriculum and instruction; **Matt Gillispie**, ELA teacher; and **Stephanie Porter**, world history teacher, Milford EV

*Moderator:* **David E. Yockey**, board member, Milford EV and **Great Oaks Career Campuses**

*Focus areas:* Instructional innovation and Rural districts

### How to talk to the media

A 226

A former journalist and school district public relations specialist, now a **Princeton City** board member, discusses the media from both sides. Learn what reporters are looking for and how to see the story from their point of view. Get tips on talking in 30-second sound bites and strategies for a good interview.

*Speaker:* **Gina Ruffin Moore**, board member, Princeton City

*Focus areas:* Administration and Public relations

# MONDAY, NOV. 11

9 a.m.

## If the name of the game is trust, are you winning?

A 120–122

True leadership is impossible without trust, and few will follow a leader or leadership team when trust is broken. OSBA shares ways to begin to mend board and district relationships that have been compromised and discusses strategies to maintain a solid base of trust once it's built.

*Speaker:* **Cheryl W. Ryan**, director of board and management services, OSBA

*Focus areas:* Board development, Leadership development and New board members

## Into the woods — advanced public records

A 210–212

Take a look at the deeper issues of public records law and cutting-edge legal issues and head home with a tool kit of resources and information. Review trends in the latest state case law and court of claims decisions as well as questions that are frequently asked but rarely answered.

*Speaker:* **Hollie F. Reedy**, attorney, Ennis Britton Co. LPA

*Focus areas:* Administration, Board development and Legal

*Credit:* 1 CLE hour

CLE credit  
hours

## Is your district culturally intelligent?

A 216

Do you want to create a school community where all students feel safe, welcomed and valued? **Perrysburg EV** shares an overview of its work on cultural intelligence and equitable practices. Participate in diversity and implicit bias activities and learn about the action steps and structure created to enable this district focus.

*Speakers:* **Sara Stockwell**, director of student services and well-being; **Andrea Glessner**, director of special education; **Thomas L. Hosler II**, superintendent; **Kellie Johnson**, executive director of human resources; and **Dawn Burks**, high school counselor, Perrysburg EV

*Focus areas:* Guidance counselors, Social-emotional learning and Student issues

### Partnering for pre-K-to-kindergarten transition

B 132

Learn how the **ESC of Lake Erie West** and **Maumee City** use creative approaches to partner and leverage strengths aligned with Ohio's Strategic Plan for Education, starting with a strong prekindergarten-to-kindergarten transition. Hear how teachers, coaches and administrators collaborate to align pre-K to grade three literacy and social-emotional learning.

*Speakers:* **Tricia Samuel**, director of educational services; **Michelle Shafer**, director of teaching and learning; and **Corryn Smith**, district literacy coach, Maumee City; and **Lori Bolone**, literacy consultant, and **Brenda Gift**, director of student services and special programs, ESC of Lake Erie West

*Focus areas:* ESCs and Student Achievement

### Partners you need to keep schools safe

A 220–222

**Mentor EV's** partnership with local police and fire departments has developed into a powerful bond, enabling great accomplishments that maximize school safety. The district, Mentor Police Department and Mentor Fire Department provide insight into the best collaborative strategies and initiatives that can be replicated in many communities.

*Speakers:* **William Porter**, superintendent; **Kristen Kirby**, community relations director; and **Jennifer Skulski**, business operations director, Mentor EV; Chief of Police **Ken Gunsch**, Mentor Police Department; and Chief **Robert Searles**, Mentor Fire Department

*Moderator:* **Jaimie L. Beamer**, board member, **Seneca East Local (Seneca)** and **Vanguard-Sentinel Career & Technology Centers**

*Focus areas:* District operations and Safety and security

### SOS — the new district distress call

B 130

Hear an update on Ohio's academic distress commissions legislation, House Bill 70, as amended by Gov. **Mike DeWine's** budget proposal. With these changes, districts can take a second look at what it means to "turn around" and save a school.

*Speaker:* **Jyllian Bradshaw**, senior associate, Porter Wright Morris & Arthur LLP

*Focus areas:* Administration and Legal

9 a.m.

**Superintendent/treasurer relationships** **A 123–125**

**Wynford Local (Crawford)** explores the importance of the superintendent/treasurer relationship, specifically the day-to-day operations of the district, communication, collaboration and trust. Review the importance of the two positions working together on projects such as levies, building construction, negotiations, dealing with outside vendors and the customer experience.

*Speakers:* **Fred Fox**, superintendent, and **Leesa Smith**, treasurer, Wynford Local

*Focus areas:* Administration, Board development and District operations

**Threat assessments increase school safety** **A 213–215**

Learn how to help students and families in crisis receive the resource needed to remove obstacles and get on a healthy path to wellness. Hear about **Bellevue City’s** streamlined threat assessment process that is easily used by every staff member in the district and followed up with wraparound services.

*Speakers:* **Kim Schubert**, superintendent; **Angel Young**, social worker; **John Bollinger**, middle school principal; and **Cody Cramer**, middle school assistant principal, Bellevue City

*Focus areas:* Principals, Safety and security and Student issues

**OSBA Ambassadors for Public Education Meeting**

**9 a.m.–10 a.m.** **B 240–241**

*Invitation only.*

**OSBA Diversity and Equity Committee Meeting**

**9 a.m.–10 a.m.** **B 142–143**

**Ohio Educational Service Center Association (OESCA) recognition brunch**

**9 a.m.–11 a.m.** **Hilton Columbus Downtown, Bellows Ballroom DEF**



10 a.m.

## OSBA Black Caucus meeting

10 a.m.–10:45 a.m.

Eisenman

Learn how the caucus supports initiatives enhancing the academic achievement of ethnically diverse students, such as the Leo Lucas Scholarship.

## Learning session: Protection from the plaintiff's playbook

10 a.m.–11 a.m.

A 210–212

Plaintiff's lawyers are employing increasingly sophisticated tactics and sharpening their focus on lawsuits against boards of education. Scott Scriven LLP and **Olentangy Local (Delaware)** explain how sound policies, careful investigations and other smart strategies reduce your risk of being sued and allow you to successfully defend against litigation.

CLE credit  
hours

**Speakers:** **Patrick Schmitz**, attorney, and **Jessica Philemond**, partner, Scott Scriven LLP; and **Todd Meyer**, chief operations officer, Olentangy Local

**Focus areas:** Board development and Legal

**Credit:** 1 CLE hour



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10 a.m.

Student Achievement Fair

10 a.m.–2 p.m.

Hall B

OSBA’s Student Achievement Leadership Team hosts the annual Capital Conference Student Achievement Fair. Learn about innovative approaches districts are taking to improve student achievement. A list of participating districts begins on page 126.

Student Achievement Fair Performing Groups

Visit the food cart near the performance stage and enjoy lunch while being entertained. Student Achievement Fair performing groups are:

Time	Region	District
10:30 a.m.–10:50 a.m.	CR	<b>Dublin City</b> — The Dublin Taiko Group
11:05 a.m.–11:25 a.m.	SE	<b>Waverly City</b> — Waverly High School Polarity
11:40 a.m.–noon	SW	<b>Middletown City</b> — Middletown High School Jazz Band
12:15 p.m.–12:35 p.m.	NW	<b>Willard City</b> — Willard High School Symphonic Choir
12:50 p.m.–1:10 p.m.	NE	<b>Warrensville Heights City</b> — Team Eastwood Dancing Classrooms

Student Achievement Fair Art Show

Outstanding artwork by students from school districts across the state will be on display during the fair. Don’t miss this chance to see some of the highly creative work coming out of Ohio’s public schools.

*Sponsor:* Pepple & Waggoner Ltd.

### Avenue for Answers

**10 a.m.–5 p.m.**

**Trade Show**

Located in booths 1428–1441 in Hall B, this is a popular place for attendees to meet with experts from various state agencies, associations and organizations. A listing of agencies, associations and organizations begins on page 184.

### Trade Show

**10 a.m.–5 p.m.**

**Halls A–B**

Don't miss the opening of the Trade Show, one of the largest education exhibitions in the nation. You'll find just about everything a school district might need, all under one roof. Travel the Trade Show to get your passport stamped for the daily raffle. Fully stamped passports may be deposited in the bin at the back of Trade Show Hall A, at the end of aisle 900, by the Trade Show Office. Monday's stops are:

- AIG Retirement Services, booth 511
- BoardDocs, booth 201
- CompManagement Health Systems, booth 815
- GradyBenefits, booth 800
- Kids PAC, booths 122 and 124
- Ohio School Plan, booth 500
- PaySchools, booths 1001 and 1100
- Robertson Construction Services Inc., booth 602

### University Square

**10 a.m.–5 p.m.**

**Trade Show**

Representatives from Ohio colleges and universities are on hand to help school districts better connect to College Credit Plus, postsecondary education and professional development opportunities, including administrative licensing. Stop by this higher education information exchange at booths 1530–1541. A listing of participating colleges and universities is on page 187.

### Stand Up for Public Schools Student Video Contest awards

**10:15 a.m.–10:30 a.m.**

**Hall B**

Watch the 2019 Stand Up for Public Schools Student Video Contest winners receive their awards on the Student Achievement Fair stage. Sponsored by OSBA's Student Achievement Leadership Team, the contest encourages student teams to create videos showing how public education is making a difference in their lives. View the videos at [www.standupforohiopublicschools.com/student-video-contest](http://www.standupforohiopublicschools.com/student-video-contest).

# MONDAY, NOV. 11

10:30 a.m.

## Student Achievement Fair performing group

10:30 a.m.–10:50 a.m.

Hall B

Dublin City — The Dublin Taiko Group

## Learning sessions

10:30 a.m.–11:30 a.m.

### 2019 case law update

A 120–122

Join OSBA for a review of the latest court decisions affecting school law in Ohio. Learn how these decisions may impact your district and leave with practical tips for compliance.

*Speaker:* **Sara C. Clark**, chief legal counsel, OSBA

*Focus areas:* Board development, Legal and New board members

### C3P(O) — Do or do not. There is no try.

A 114–115

Learn how **Medina City**, the Ohio Provider Resource Association and local partners implemented the Community Connections Career Partnership (Ohio) (C3P(O)) program, an alternative path to a high school diploma and a lifelong career. The curriculum includes on-site internships with community agencies and classroom work based on the DSPaths curriculum.

*Speakers:* **Dr. Kristine Quallich**, assistant superintendent; **Bill Turner**, career-based intervention teacher; and **Julie McCabe**, associate principal, Medina City; and **Janice Hall**, special projects manager, Ohio Provider Research Association

*Focus areas:* College and career readiness and Instructional innovation

### Circle of care — school staff wellness

A 226

Learn the importance of thoughtfully planning ways to care for staff members so they can better care for students. **Upper Arlington City** and Ohio State University (OSU) share how the district has incorporated staff wellness strategies into its three-year strategic plan. Get easy-to-implement ideas to start your district's circle of care.

*Speakers:* **Dr. Kathleen Jenney**, associate superintendent of human resources and operations; **Dr. Andy Hatton**, associate superintendent of learning and leadership; and **Stacey Royer**, board member, Upper Arlington City; and **Dr. Denise Snowden**, graduate lecturer and researcher, OSU

*Focus areas:* Administration and Critical and current issues

### Comparing Section 504 and IDEA

A 223–225

**Olentangy Local (Delaware)** and Scott Scriven LLP compare the differences between 504 plans and individualized education programs (IEPs) and discuss the legal requirements for school districts under Section 504 and the Individuals with Disabilities Education Act (IDEA). Hear how 504 plans and IEPs interact with individual health plans and student safety plans.

*Speakers:* **Jessica Dawso**, attorney, Scott Scriven LLP; and Dr. **Mikki Sujaritchan**, pupil services supervisor, Olentangy Local

*Focus areas:* Legal and Student issues

### Crisis management for education leaders

A 123–125

Controversies today are tried in the court of public opinion more often than in the court of law. Examine a strategic approach to communicating in a variety of situations that enables superintendents, board presidents and attorneys to move their message forward or mount a defense against a sudden onslaught from traditional or social media.

*Speaker:* **Bruce Hennes**, chief executive officer, Hennes Communications

*Focus areas:* Administration and Public relations

### Disproportionality discipline dilemmas

A 220–222

The disparate impact of discipline on students with different backgrounds is in the spotlight after a federal court overruled a delay in the disproportionality rule. **Northwest Local (Hamilton), Hamilton County ESC**, State Support Team (SST) 13 and Ennis Britton Co. LPA share strategies for balancing safety and order with the mandate to reduce out-of-school discipline.

*Speakers:* **Jeremy J. Neff**, attorney, Ennis Britton Co. LPA; **Darrell Yater**, assistant superintendent, Northwest Local; and Dr. **Mona Burts-Beatty**, education consultant, Hamilton County ESC/SST 13

*Focus areas:* Administration, Critical and current issues and Legal

### Emotional support room

A 216

**North Ridgeville City** provides supports to students with emotional or behavioral challenges to help them be successful in the classroom with minimal removal from core instruction. Learn how to develop a similar program and the data, strategies and tools that support its success.

*Speakers:* **Julie d'Aliberti**, director of pupil personnel; **Brittany Maurer**, behavioral specialist; and **Julie Bates**, intervention specialist, North Ridgeville City

*Focus areas:* Social-emotional learning and Student issues

# MONDAY, NOV. 11

10:30 a.m.

## Full-scale safety drills

B 130

**Hillsdale Local (Ashland)** shares its experience in organizing and running the district's first full-scale safety drill and the reflective practices that followed. Learn about the process from the district, Jeromesville Fire Department and Ashland County Sheriff's Office.

*Speakers:* **Tim Keib**, principal, Hillsdale Local; Chief **John Cutlip** and Chief **Todd Elliot**, Jeromesville Fire Department; and Deputy **Brian Martin**, Hillsdale Local school resource officer, Ashland County Sheriff's Office

*Focus areas:* Administration, Critical and current issues and Safety and security

## How do you translate success?

A 213–215

Parent participation plays a key role in student learning. However, for limited English proficient (LEP) parents, language is a barrier that may prevent them from participating in their children's learning. See how **Akron City** uses family liaisons and interpreters to support and empower LEP parents so they can successfully engage in their child's education.

*Speakers:* Dr. **Loi Dang-Nguyen**, ESL and world languages learning specialist; **Susan Haury**, EL district liaison; **Kathy Gill**, EL building program liaison; and **Sherry Bennington**, principal, Findley Community Learning Center, Akron City

*Moderator:* **Gail Martindale**, board member, **Cedar Cliff Local (Greene)** and **Greene County Career Center**

*Focus areas:* Instructional innovation, Student achievement and Urban schools

## Hudson's Portrait of a Graduate journey

B 230–232

Learn how **Hudson City** is partnering with Battelle for Kids to engage and collaborate with its community to develop a local Portrait of a Graduate program to realize the power and promise of 21st century learning for every student.

*Speakers:* **Phillip Herman**, superintendent, and **Doreen Osmun**, assistant superintendent, Hudson City; and Dr. **Colon Lewis** and **Stephen Fujii**, senior directors, Battelle for Kids

*Focus areas:* Community engagement and Student achievement

10:30 a.m.

## Personalize staff professional development

A 112–113

Over the last five years, **Patrick Henry Local (Henry)** has created personalized professional development for staff, beginning with a simple version of a guided Edcamp and evolving to a true, personalized learning approach. Staff members can choose learning locations, who they learn with and the type of support they want.

*Speakers:* **Dustin Ruffell**, director of technology/chief technology officer, and **Josh Biederstedt**, superintendent, Patrick Henry Local

*Focus areas:* Instructional innovation, Leadership development and Rural districts

## Synthetic turf 101 — build a better field

B 132

**Cuyahoga Heights Local (Cuyahoga)**, FieldTurf and Idaho State University examine current trends in safety and injury data related to the use of synthetic turf. Learn about a cost-benefit analysis of using synthetic turf for your athletic programs.

*Speakers:* **Dr. Michael Meyers**, professor of exercise physiology, Idaho State University; **Justin Field**, regional sales manager, FieldTurf; and **Tom Evans**, superintendent, Cuyahoga Heights Local

*Focus areas:* Athletics and District operations

## Tech support savings with shared services

A 111

Technology permeates our schools. It is integral to instruction and all associated aspects of district operations. However, it comes at a cost.

**Brookfield Local (Trumbull)**, **Lakeview Local (Trumbull)** and **Madison Local (Lake)** explain how seven districts partnered to make technology and technology support affordable, available and sustainable through a shared services model.

*Speakers:* **Robert Cireddu**, director of technology, and **Michael J. Vaccariello**, treasurer, Madison Local; **Velina Jo Taylor**, superintendent, Lakeview Local; and **Craig Yaniglos**, treasurer, Brookfield Local

*Focus areas:* District operations, Rural districts and Technology

10:30 a.m.

**What is fluency in the 21st century?**

**B 131**

Working with West Liberty University, **Bridgeport EV** was the first Ohio school district to participate in the Fluency Project designed by Carnegie Mellon University's CREATE Lab. Hear how the project, which has expanded to include **Union Local (Belmont)**, builds engagement pathways so students are fluent in data, technology and media and become agents for change.

*Speakers:* **Zac Shutler**, principal, Union Local; **Jason Hanson**, social studies teacher, Bridgeport EV; Dr. **MaryLu Hutchins**, education director, Create Lab; and Dr. **Cathy Monteroso**, dean of college of education and human performance, and **Lou Karas**, director, Center for Arts and Education, West Liberty University

*Focus areas:* Rural districts and Student achievement

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		<p><b>AND TO SPONSOR</b></p> <p>the <b>STUDENT ACHIEVEMENT FAIR ART SHOW</b></p> <p>and the <b>LEGISLATIVE SPOTLIGHT SESSION</b></p>	
<p>OSBA Conference Attendees are invited to a reception at the Columbus Museum of Art on Monday, November 11, 2019 from 5:00 to 8:00 p.m. hosted by Pepple &amp; Waggoner. Please RSVP by November 6 to 216.520.0088 or to <a href="mailto:smajercak@pepple-waggoner.com">smajercak@pepple-waggoner.com</a></p>		<p>216.520.0088 <a href="http://www.pepple-waggoner.com">www.pepple-waggoner.com</a></p>	



### OSBA Black Caucus presentation: Equity and justice in education for all

**11 a.m.–noon**

**Eisenman**

Recognizing that schools need to be inclusive learning environments where students see and experience equality and social justice in their daily lives, this panel explores expanded opportunities for real participation in the discussions and decisions that govern equity and justice in public education.

**Speakers:** Ohio House of Representatives Minority Leader **Emilia Strong Sykes** (D-Akron); Dr. **Henry Pettigrew II**, chief executive officer, **East Cleveland City**; Dr. **Marva Kay Jones**, executive director of the Center for Continuous Improvement, ODE; and Dr. **Victor Goode**, education director, NAACP

**Moderator:** **Brigitte L. Green-Churchwell**, board member, **Sandusky City**

**Focus areas:** Administration and Critical and current issues

### Student Achievement Fair performing group

**11:05 a.m.–11:25 a.m.**

**Hall B**

**Waverly City** — Waverly High School Polarity

## Save money by visiting the OSBA Bookstore!

Save 10% on all items purchased at the OSBA Bookstore, located in A 110. The bookstore offers books, plaques and other OSBA items.

Bookstore hours are

- Sunday, 1 p.m.–6 p.m.
- Monday, 8 a.m.–5 p.m.
- Tuesday, 8 a.m.–3:30 p.m.

11:15 a.m.

**Learning session: Drug/alcohol testing for staff, students**

11:15 a.m.–12:15 p.m.

**A 210–212**

Employee use of medical marijuana is a reality. Review a school district's ability to test for marijuana and alcohol use, and learn when a positive result for drugs or alcohol impacts an employee's continued employment. Learn about the ability to test students and problems arising from medical marijuana use in homes

*Speaker:* **Kevin J. Locke**, attorney, Pepple & Waggoner Ltd.

*Focus areas:* Human resources and Legal

*Credit:* 1 CLE hour

**CLE credit  
hours**

**Mid-size Urban District Leadership Collaborative Meeting**

11:30 a.m.–1 p.m.

**B 240–241**

**Alliance for High Quality Education annual meeting and lunch**

11:30 a.m.–1:30 p.m.

Hilton Columbus Downtown, Bellows Ballroom ABC

**Student Achievement Fair performing group**

11:40 a.m.–noon

**Hall B**

**Middletown City** — Middletown High School Jazz Band

**Student Achievement Fair performing group**

12:15 p.m.–12:35 p.m.

**Hall B**

**Willard City** — Willard High School Symphonic Choir



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**7 Things You Need to Stop Doing to be an Efficient Board**  
Tuesday, Nov. 12  
8 a.m.

**Future Ready Schools Require Future Ready Boards**  
Monday Nov. 11  
2:30–3:30 p.m.

### Monday Luncheon

*(Reservations required. A limited number of tickets may be available for purchase for \$60 at Registration.)*

**12:15 p.m.–1:30 p.m. (doors open at noon)**

**Short North Ballroom**

*Introduction of speaker:* **Randy Smith**, OSBA immediate past president, board member, **Forest Hills Local (Hamilton)**



Bertley

*Speaker:* **Dr. Frederic Bertley — The Scientific Revolution: Paying Attention to the Importance of STEM in a Growing Clueless Society**

Dr. Frederic Bertley is the president and chief executive officer of the Center of Science and Industry (COSI), which he envisions as the epicenter for all things scientific for the Columbus community. Recognized internationally as a thought leader in the fields of applied science, science education and community engagement, Bertley was senior vice president for science and education with the renowned Franklin Institute in Philadelphia, where he directed visionary initiatives supporting innovation in STEM learning and science communication. Bertley began his career at the International Development Research Council, where he provided clinical and technical support for researchers providing access to health care and vaccines in Sudan, Haiti and the Canadian Arctic. His academia record includes joining a vaccine research group at Harvard Medical School focused on developing DNA vaccines for HIV/AIDS.

*Sponsors:* CompManagement Health Systems, GradyBenefits and Ohio School Plan

*Plan to meet Dr. Frederic Bertley following his session.*

### OASBO Survival Series Curriculum Review meeting

**12:30 p.m.–2 p.m.**

**B 246**

### Student Achievement Fair performing group

**12:50 p.m.–1:10 p.m.**

**Hall B**

**Warrensville Heights City — Team Eastwood Dancing Classrooms**

1 p.m.

## Learning sessions

1 p.m.–2 p.m.

### Best practices for digital kids

A 226

Are today's learners getting the most out of the digital era? How can parents and educators support digital learners who can comprehend, analyze and synthesize when they read from a screen? Learn about INFOhio's quality e-books and digital texts, available free to Ohio schools, and best practices for reading digital texts with children.

*Speaker:* **Emily Rozmus**, instructional team specialist, INFOhio

*Focus areas:* Student achievement and Technology

### Bringing your strategic plan to life

A 120–122

Many districts spend a great amount of time designing strategic plans that end up on a shelf. Over the past five years, **Toledo City** has worked to align metrics, programs and processes to its strategic plan. The district and Battelle for Kids explore how the district has worked to bring its strategic plan to life.

*Speakers:* **Brian Murphy**, transformational leader of strategic planning and process improvement, and **Polly Taylor-Gerken**, board member, Toledo City; and **Emily Douglas-McNab**, senior director, Battelle for Kids

*Focus areas:* Administration, Board development, New board members and Urban schools

### Building closures and consequences

A 223–225

The decision to close a school can be anguishing and have a profound effect on communities, district personnel and, of course, students. **Boardman Local (Mahoning)** and Peters Kalail & Markakis Co. LPA discuss the process they followed to close one of the district's elementary schools and steps taken to sell the building.

*Speakers:* **Nicholas Ciarniello**, treasurer, and **Tim L. Saxton**, superintendent, Boardman Local; and **Karrie Kalail**, attorney, Peters Kalail & Markakis Co. LPA

*Focus areas:* District operations and Facilities

1 p.m.

## Connecting students to a global community

A 112–113

Have you ever wondered how to connect students to a global community without leaving your hometown? Insert Google Hangouts. **Franklin City** and **Genoa Area Local (Ottawa)** collaborated to allow students, including kindergartners who loved meeting new friends, to interact beyond the classroom. Discover how classroom walls don't have to define learning.

*Speakers:* **Amy Hudson Estepp**, educational technologist, and **Jennifer Piccioni**, kindergarten teacher, Franklin City; and **Christine Danhoff**, technology integration specialist, Genoa Area Local

*Focus areas:* Rural districts, Student achievement and Technology

## CREATE! — a teaching and learning conference

A 216

Discover how **Anthony Wayne Local (Lucas)** and Bowling Green State University developed the Creativity & Technology in Education (CREATE!) Conference to give educators an opportunity to explore real-world, standards-based lessons that incorporate creativity, technology and 21st century skills. See how CREATE! economically enhances teacher professional development in northwest Ohio.

*Speakers:* **Chris Hamady**, director of technology, Anthony Wayne Local; and Dr. **Allison Goedde**, lecturer, Bowling Green State University

*Focus areas:* Instructional innovation, Rural districts and Technology

## Creating a family resource center

A 220–222

**Wickliffe City's** communitywide Family Resource Center provides health care, social services and educational programming for students, families and the community. Learn the benefits of the center and how to create a similar facility in your community.

*Speakers:* **Joseph G. Spiccia**, superintendent, and **Julie Ramos**, director of strategic innovation, Wickliffe City

*Focus areas:* Critical and current issues and Facilities

## Education in an automated future

B 131

With the rise of automation and digital technologies quickly restructuring employment and the economy, what should the role of schools be in preparing students for a successful future? **Batavia Local (Clermont)** and Abre examine current economic trends and ask innovative questions surrounding the purpose of education given those trends.

*Speakers:* **Zach Vander Veen**, vice president of instruction, Abre; and **Keith D. Millard**, superintendent, Batavia Local

*Focus areas:* College and career readiness, Critical and current issues and New board members

1 p.m.

## Effectively reducing employee absences

B 130

Employee absenteeism negatively affects students and district operations.

**Cloverleaf Local (Medina)** and **Pepple & Waggoner Ltd.** share effective tools for reducing employee absenteeism, including provisions for negotiated agreements and board policies. Hear about contract provisions and policies to address absenteeism by examining methods for incentivizing attendance and limiting when an employee can be absent.

*Speakers:* **Kevin J. Locke**, attorney, Pepple & Waggoner Ltd; and **Daryl G. Kubilus Jr.**, superintendent, Cloverleaf Local

*Focus areas:* Administration, District operations and Human resources

## From library to learning commons

B 132

**Forest Hills Local (Hamilton)** highlights the creation and implementation of innovative student learning spaces as it transformed a traditional library into a dynamic, flexible, student-centered learning commons in each of its schools. Discover transformation strategies and innovative curricular approaches to create authentic student learning environments.

*Speakers:* **Scot T. Prebles**, superintendent; **Michael R. Broadwater**, assistant superintendent of business operations; and **Greg Sears**, assistant superintendent of teaching and learning, Forest Hills Local

*Focus areas:* Facilities and Instructional innovation

## Gaming leads to learning

A 111

Students at **Trimble Local (Athens)** can participate in the Game Club. What began as a way to meet and play video games evolved to encompass all types of games. Discover how it also includes STEM activities like the Raspberry Pi Project, in which students created gaming systems.

*Speakers:* **Michael Lopez**, math teacher; **Diana Craig**, ELA/computer literacy teacher; and **Matt Curtis**, principal, Trimble Local

*Focus areas:* Rural districts and Student achievement

### Hope Squad stories of measurable impact

A 114–115

Learn about Grant Us Hope's Hope Squads, a school-based, peer-to-peer suicide prevention program in 85 Ohio schools. Review strong evidence, hard data and case studies from **Hilliard City** to educate school leaders on the need for Hope Squads while gaining critical knowledge and skills needed to help prevent suicide.

*Speakers:* Dr. **Keith Kline**, executive director, Grant Us Hope/Ohio Hope Squads; and Dr. **John Marschhausen**, superintendent, and **Mike Abraham**, director of student well-being, Hilliard City

*Focus areas:* Guidance counselors and Social-emotional learning

### Preparing students for a changing world

A 123–125

Want to ignite the interests of your students, inspire their curiosity and creativity, and develop authentic experiences that put them in charge of their learning? **Dublin City** shares how an innovative high school learning center with a rigorous dual credit curriculum takes this concept from theory to practice while providing authentic career exploration.

*Speaker:* **Kristy Venne**, director, Emerald Campus, Dublin City

*Focus areas:* College and career readiness and Instructional innovation

### Safety for students on IEPs and 504s

A 213–215

What happens when a student is unable to follow a school's emergency plans and procedures due to a disability? **Bridgeport EV** and Pepple & Waggoner Ltd. discuss ways to help students with disabilities during emergencies and how to work with police and children services to keep all students protected in any situation.

*Speakers:* **Taryn A. Weiss**, attorney, Pepple & Waggoner Ltd.; and **Beverly Prati**, special education coordinator, Bridgeport EV

*Focus areas:* District operations and Safety and security

### Supporting students with mental health concerns

B 230–232

How does a district determine if mental or behavioral health problems are adversely affecting a student's educational performance? **Bexley City**, **Grandview Heights City** and Scott Scriven LLP discuss the challenges of identifying and serving students with mental health concerns. Review social-emotional learning, warning signs, triggers and evaluations, and how to communicate and collaborate with families.

*Speakers:* **Jessica Dawso**, attorney, Scott Scriven LLP; **Samantha McMasters**, director of student services, Bexley City; and **Amber Nickels**, mental health specialist, Grandview Heights City

*Focus areas:* Social-emotional learning and Student issues

1:30 p.m.

**OSBA Credentials Committee meeting**

1:30 p.m.–1:45 p.m.

**Registration**

**Learning session: Police access to live-feed surveillance**

1:30 p.m.–2:30 p.m.

**A 210–212**

Review the circumstances and parameters of allowing law enforcement, other than on-site school resource officers, to view live video from school surveillance cameras. Learn the terms and conditions of police access that should be documented in an agreement between the board of education and police department.

**CLE credit  
hours**

*Speaker:* **David Hirt**, attorney, Peters Kalail & Markakis Co. LPA

*Focus areas:* Legal and Safety and security

*Credit:* 1 CLE hour

**OASBO Joint Education Finance and Legislative Committees**

2 p.m.–3:30 p.m.

**B 246**

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**Learning sessions****2:30 p.m.–3:30 p.m.****21st century education — they deserve it!****A 123–125**

Ohio districts are transforming educational experiences to prepare students as lifelong learners and contributors in a globally connected world. **Belpre City, Granville EV, Lakewood City, Maysville Local (Muskingum), Westerville City** and Battelle for Kids describe how districts are engaging their communities, recapturing the local conversation, reimagining education and redefining success in the 21st century.

**Speakers:** Dr. **Karen Garza**, president and chief executive officer, and **Jamie Meade**, chief of staff, Battelle for Kids; **Jeffrey R. Brown**, superintendent, Granville EV; Dr. **John R. Kellogg**, superintendent, Westerville City; Dr. **Ruth Ellen Zitnik**, superintendent, Maysville Local; Dr. **Michael Barnes**, superintendent, Lakewood City; and **Jeffrey Greenley**, superintendent, Belpre City

**Focus areas:** Administration, New board members and Student achievement

**A yearlong focus on student well-being****A 114–115**

Hear how two districts worked collaboratively to promote student mental health and well-being. Last year, **Dublin City** and **Hilliard City** teamed up for an event called “Be Well,” featuring more than 100 sessions on student mental health that drew over 600 attendees. Learn how any district can duplicate this concept.

**Speakers:** **Doug Baker**, public information officer; **Chris Ondrus**, executive director of student services; and **Tracey Deagle**, deputy superintendent, Dublin City; and **Mike Abraham**, director of student well-being, Hilliard City

**Focus areas:** Critical and current issues, Guidance counselors, Social-emotional learning and Student issues

**Building a career pathway for students****A 216**

**Leetonia EV** wrote a Local Government Initiative Grant with **Columbiana County ESC** to develop a career pathway for students not enrolled in a career center or college preparatory classes. Learn about a curriculum developed with local manufacturers that includes soft skills, mathematics, robotics and Manufacturing Skill Standards Council credentials.

**Speakers:** **Robert Mehno**, superintendent, and **Troy D. Radinsky**, principal, Leetonia EV; and **John Dilling**, consultant, Columbiana County ESC

**Focus areas:** College and career readiness, ESCs, Instructional innovation and Rural districts

2:30 p.m.

**Career centers and K-12 — partners for success**

**A 120–122**

Collaborations among local school districts and career centers provide opportunities to bring quality programs and innovative classrooms to districts. Learn how a successful partnership with **Greene County Career Center** has brought exciting courses and a career-tech pathway to **Beavercreek City** while also meeting the region’s growing workforce needs.

*Speakers:* **Jason Enix**, assistant superintendent, Beavercreek City; and **Gregg Haines**, supervisor of satellite operations, Greene County Career Center

*Focus areas:* Board development, College and career readiness, Career centers and Instructional innovation

**Circuit of success**

**B 131**

**Chardon Local (Geauga)** shares how it implemented the Circuit of Success, a series of courses at its high school to help eighth-graders develop their purpose and align it with their mission and core values. Students study the principles of leadership, communication, innovation, global awareness, entrepreneurship and problem-solving.

*Speakers:* **Dr. Michael P. Hanlon Jr.**, superintendent; **Dr. Ed Klein**, assistant superintendent; **Douglas Murray**, high school principal; **Douglas Higham**, high school assistant principal; **Holly Mihalek**, **Rob Mizen**, **Jill Carpenter** and **Allen Herner**, high school teachers; and **Sydney Murray**, **Maysen Jahnke**, **Alexis Jahnke** and **Faith Kilfoyle**, high school students, Chardon Local

*Focus areas:* Curriculum directors, Instructional innovation and Principals

**Equity and open education resources**

**B 230–232**

Equity is a core principle in Ohio’s Strategic Plan for Education. Equitable access to high-quality instructional resources should be nonnegotiable for public education. **Bay Village City** reviews open education resources (OER); your role in selecting, creating or evaluating them; and how to facilitate conversations about OER in your district.

*Speaker:* **Char Shryock**, director of curriculum and instruction, Bay Village City

*Focus areas:* Board development, Critical and current issues and Curriculum directors

2:30 p.m.

## Future-ready schools require future-ready boards

B 244–245

Students are using 3-D printers and competing in robotics.

What's the board's role in creating a culture that serves as

a launchpad for innovative programs and ideas? Join the

discussion as we reimagine the collaborative strategic objectives that will lead

the transition to future-ready. **BoardDocs is an OSBA service provider.**

*Speakers:* **Cheryl Domby**, eGovernance specialist, and **Diana Baker**

**Freeman**, implementation specialist, BoardDocs

*Moderator:* **Amanda Finney**, partnerships manager, BoardDocs

*Focus areas:* Board development, District operations and New board members

Service  
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## Game on for GPON

B 132

**Fostoria City** and Garmann/Miller Architects-Engineers describe the cutting-edge efficiency that a Gigabit Passive Optical Network (GPON) delivers as an alternative to a traditional switched network. Learn how the district saved space and cut utility costs in this can't-miss session for administrators, technology coordinators and communications professionals.

*Speakers:* **Matt Hibner**, principal, and **John Ridder**, technology director, Garmann/Miller Architects-Engineers; and **Andrew Sprang**, superintendent, and **Jeremy Smith**, director of technology, Fostoria City

*Focus areas:* District operations, Facilities and Technology

## Leadership continues to rise

A 220–222

**Springboro Community City** has completed two leadership academies to prepare teachers and administrators for future leadership roles. The district shares data, resources and success stories from the academies to demonstrate how to design, implement and communicate this life-changing servant-leadership message.

*Speakers:* **Daniel J. Schroer**, superintendent; **Andrea Cook**, director of curriculum and instruction; **Brooke Coulter**, intermediate school principal; and **Randi Bargo-Smith**, assistant junior high school principal, Springboro Community City

*Focus areas:* Administration, Human resources, Leadership development and Principals

2:30 p.m.

## Online enrollment and HR administration

B 240–241

Review online enrollment platforms, including a discussion of options, features and costs, and learn how districts can

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Program

use software for better human resources administration. **GradyBenefits is endorsed by OSBA, META Solutions and the Ohio Schools Council.**

*Speaker:* **Joe Grady**, president, GradyBenefits

*Focus areas:* District operations, Finance and Human resources

## Practical tips for social media crises

B 242–243

Review best practices of effective crisis management on social media. Learn about applying the fundamentals of effective crisis communications; using social media before the crisis; threat assessment and response; leveraging social media to your advantage; and specific action steps to protect your reputation. **Hennes Communications is an OSBA service provider.**

Service  
Provider

*Speaker:* **Thom Fladung**, managing partner, Hennes Communications

*Focus areas:* Public relations and Safety and security

## PRIME forward

A 226

**Berkshire Local (Geauga)** and Kent State University describe the journey the district embarked on to lead students to success. The Partners in Rural Innovative Models of Education (PRIME) initiative focuses on developing a core set of skills and multileveled partnerships to prepare students for the future.

*Speakers:* **John Ray Stoddard**, superintendent; **Michael King**, high school principal; and **Kelly Rinehart** and **Mandy Randles**, elementary school principals, Berkshire Local; and **Dr. Angela Spalsbury**, dean and chief administrative officer, Geauga campus, Kent State University

*Focus areas:* College and career readiness, Rural districts and Student achievement

## Programs to improve safety and achievement

A 223–225

Social-emotional issues, crises, and staff and student injuries can diminish school safety and student achievement. Trying to address these issues and meet compliance requirements through staff training isn't enough. **Franklin City** and **PublicSchoolWORKS** explain how targeted, comprehensive safety programs can create a culture of safety and improve student achievement.

*Speakers:* **Dr. Michael D. Sander**, superintendent, Franklin City; and **Tom Strasburger**, vice president, strategic alliances, PublicSchoolWORKS

*Focus areas:* District operations and Safety and security

2:30 p.m.

## Regulating employee social media use

A 213–215

How far does a public school district's authority extend when addressing employee social media use? A veteran school board attorney provides an update on where the boundaries of this rapidly developing phenomenon have gone for districts and shares important policy considerations and recent judicial trends.

*Speaker:* **John E. Britton**, principal, Ennis Britton Co. LPA

*Focus areas:* Human resources and Legal

## Student-generated WEPs for gifted services

A 111

Each year, we complete written education plans (WEPs) for students receiving gifted services. And, each year, we struggle with the quality of the goals and how to communicate this to students and parents. **Mercer County ESC** shows how districts use Google Forms to help students create their own WEPs for gifted service.

*Speaker:* **Wendi Moorman**, gifted coordinator, Mercer County ESC

*Focus areas:* ESCs and Student achievement

## The building caught fire; now what?

A 112–113

After a fire on district property, much will occur in a short time. Insurance companies, lawyers, meetings, architects, building and funding are a few items to be addressed. Hear how **Mogadore Local (Summit)** overcame the total loss of its field house to build a new, safe and efficient building.

*Speakers:* **John Knapp**, superintendent; **Krysten Dannemiller**, business and operations manager; and **Christopher Adams**, treasurer, Mogadore Local; and **Tim Ruzic**, architect, and **Melanie Friedman**, principal, FMD Architects

*Focus areas:* District operations and Facilities

## Using technology to make school finance simple and fun

B 130

Efficiency. Transparency. Awesome. Take your finance department to the next level, and see what is new in technology and how it can help you. **Benton-Carroll-Salem Local (Ottawa)** and **Port Clinton City** share how to best reach your staff and community to educate key stakeholders on your district's finances.

*Speakers:* **Cajon Keeton**, treasurer, Benton-Carroll-Salem Local; and **Jeffrey J. Dornbusch**, treasurer, Port Clinton City

*Focus areas:* Finance and Technology

*Credit:* 1 CPIM hour

CPIM credit  
hours

2:30 p.m.

Ohio Coalition for Equity & Adequacy of School Funding meeting

2:30 p.m.–4:30 p.m.

Eisenman

**Spotlight Session: Diversity and equity — the answer to your evolving district**

**2:30 p.m.–4:30 p.m.**

**B 233–235**

Diversity and equity issues affect all districts. Join OSBA for a highly interactive panel discussion on some of today's most vexing social issues, including poverty, diversity, inclusion, equity and homelessness. **OSBA Diversity & Equity Consulting Services is an OSBA service provider.**



**Speakers:** **Stephen S. Francis**, Esq., Franchise D&I Solutions LLC, Diversity and Equity Challenges; Dr. **Almitra L. Berry**, chief executive officer, founder and principal consultant, A L Berry Consulting; **Kimberly Brazwell**, founder, KiMISTRY; **Rico Rice**, president, Rice Education Consulting; and **Daniel Juday**, founder, Daniel Juday LLC

**Moderator:** **Mark E. Bobo**, membership retention and engagement consultant, OSBA

**Focus areas:** Board development, Critical and current issues and New board members

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## The Annual Business Meeting of the OSBA Delegate Assembly

2:30 p.m. to conclusion

Union Station Ballroom

### Agenda

1. Call to order  
**John W. Halkias**, 2019 OSBA president, board member, **Plain Local (Stark)**
2. Introduction of platform guests
3. Special introductions
4. Ohio Superintendent of Public Instruction  
**Paolo DeMaria**
5. Reports of committees
  - A. Credentials Committee  
**Penny Kill**, committee chair, **Spencerville Local (Allen)** and **Apollo Career Center**
  - B. Rules Committee  
**Susie Lawson**, committee chair, board member, **Tri-County ESC** and **Wayne County Schools Career Center**
  - C. Nominating Committee  
**Randy Smith**, OSBA immediate past president, board member, **Forest Hills Local (Hamilton)**
6. Election of the 2020 president-elect
7. Introduction of the 2020 president-elect
8. Report of the chief executive officer  
**Rick Lewis**, CAE, chief executive officer, OSBA
9. Report of the Legislative Platform Committee  
**Lee Schreiner**, committee chair, 2019 OSBA president-elect, board member, **South-Western City**
10. Platform amendments introduced from the floor
11. New business
12. *Kids PAC* — your political action committee
13. Adjournment

## OSBA Federal Relations Network meeting — let's get ready for 2020

Immediately after the annual business meeting

B 142–143

3 p.m.

**Learning session: We're under attack — this is not a drill!**

**3 p.m.–4 p.m.**

Districts are prime targets for cyberattacks on financial and computer data infrastructure. **Aurora City** and **Day Ketterer Ltd.** share a start-to-finish process for protecting your district from cyberattacks. Learn about best practices and how the district responded to an attack and averted potentially catastrophic consequences.

**Speakers:** **Pat Ciccantelli**, superintendent, Aurora City; and **Marne Ruf** and **Robert J. McBride**, attorneys, Day Ketterer Ltd.

**Focus areas:** Critical and current issues, Data management, Legal and Technology

**Credit:** 1 CLE hour and 1 CPIM hour

**A 210–212**

CPIM credit  
hours

CLE credit  
hours

## Underwriting and Municipal Advisory Services

When it comes to financing capital improvements, such as new facilities, renovations, energy conservation projects or school bus purchases, an experienced banker or municipal advisor can make a big difference on your district's bottom line. We feel it's vital you understand all your financing options, including TANs, lease purchases, and bond issues, before making a decision that can affect your district's finances for years to come.

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**Learning sessions****4 p.m.–5 p.m.****Active response options for hostile intruders****B 242–243**

This year marked the 20th anniversary of the Columbine High School shooting. This single event precipitated important

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changes in emergency response protocols, which continue to evolve in the face of ever-present challenges. Review important lessons from past incidents and focus on best practices to improve response options. **Ohio School Plan is endorsed by OSBA, the Buckeye Association of School Administrators (BASA) and OASBO.**

*Speaker:* **Travis Thompson**, director of risk management, Ohio School Plan

*Focus areas:* Critical and current issues and Safety and security

**Best practices in building salary administration systems****B 244–245**

Review the key components of designing effective salary administration systems for school district employees, including job analysis techniques; job evaluation; market analysis; salary schedule parameters; salary administration guidelines; and implementation strategies. Learn how to evaluate your district's salary administration systems against best practices. **Rahmberg, Stover and Associates is an OSBA service provider.**

Service Provider

*Speaker:* **Jeff C. Rahmberg**, partner, Rahmberg, Stover and Associates

*Focus areas:* Finance and Human resources

**Beyond state oversight — our journey****A 223–225**

**Gibsonburg EV** was placed in the Ohio Improvement Process in 2013. In the fall of 2018, it was notified that it had made enough adequate progress to be removed from state oversight. Hear about the many initiatives implemented to make this process smooth and successful.

*Speakers:* **Tim Murray**, superintendent, and **Tabatha Elson**, director of special education, Gibsonburg EV

*Focus areas:* Administration, Board development and Student achievement

4 p.m.

## Building a DREAM culture

A 226

When you are a new building leader, what do you do first? Dream! **London City** explains how to share your vision, build a DREAM culture and develop a “why” to promote relationships and school success. What is a DREAM culture? It’s one that is discipline driven, relationship focused, experiential in nature, identifies ways to apply daily and stay motivated to continue the process. Let’s dream — together.

*Speaker:* **John Riley**, elementary school principal, London City

*Focus areas:* Leadership development, Principals and Social-emotional learning

## Conducting vulnerability assessments

A 220–222

Vulnerability assessments are the beginning of an ongoing process through which school districts and buildings identify and evaluate potential risks and areas of weakness that could have adverse consequences. **Butler County ESC** and **Hamilton County ESC** describe how district administration and security can use the assessments to lessen risk.

*Speakers:* **Katharine Clayton**, director of public school safety, Butler County ESC; and **Shawn Riley**, administrator of school safety, Hamilton County ESC

*Focus areas:* ESCs, Facilities and Safety and security

## Creating a technology boot camp

A 112–113

Has your district been struggling to give educators the tools they need to incorporate effective technology in their classrooms? **Shelby City** discusses sought-after skills that can benefit teachers. Speakers share presentations, templates and schedules to help infuse technology into pre-K-12 and build an in-house technology boot camp.

*Speakers:* **Tim Tarvin**, superintendent; **Paul Walker**, assistant superintendent; **Paulette Ream**, technology coach; **Tracy Mathys**, art teacher; **Jordan Nelson**, fifth-grade teacher; and **Luke Foley**, technology coordinator, Shelby City

*Focus areas:* District operations, Principals and Technology

### Effective leaders — top 10 qualities

A 120–122

Hiring an effective superintendent and treasurer are among the most important decisions a board makes. Identifying leaders who are passionate and visionary are only two characteristics that make them effective. Learn the top 10 qualities these leaders must have to create a dynamic team working together for students, staff and the community.

*Speakers:* Dr. R. Kirk Hamilton, executive director, BASA; and Jim Rowan, executive director, OASBO

*Focus areas:* Administration, Human resources, Leadership development and New board members

### Enhance curriculum through energy savings

A 111

An energy-savings project can enhance curriculum in various ways, including engaging students in STEM-related energy education activities. **Graham Local (Champaign), Indian Hill EV, Oak Hills Local (Hamilton)** and Energy Optimizers, USA share their experiences and highlight the impact on the district curriculum, students, staff and community.

*Speakers:* Greg Smith, founder, Energy Optimizers, USA; Donald Burley, director of operations, Graham Local; Kirk Koennecke, superintendent, Indian Hill EV; and John L. Beckemeyer, director of operations, Oak Hills Local

*Moderator:* Julia A. Bauer, partner, Scott Scriven LLP

*Focus areas:* Curriculum directors, District operations and Instructional innovation

### Improving school safety and student achievement

B 240–241

School safety is impacted by social-emotional issues, including bullying, improper relationships and harassment; risk management challenges, including crisis response, staff and student injuries and hazards; and compliance requirements. Learn how to implement comprehensive safety programs to address these issues to improve school safety and student achievement. **PublicSchoolWORKS is endorsed by OSBA, BASA and OASBO.**

*Speaker:* Tom Strasburger, vice president, strategic alliances, PublicSchoolWORKS

*Focus areas:* Administration, Safety and security and Social-emotional learning

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4 p.m.

## It's complicated — partnerships matter

A 213–215

**Delaware Area Career Center** and its partners rose to the challenge when the center learned, after launching a major construction project, that anticipated levy proceeds would not be collected. The district, Bricker & Eckler LLP and Elford Inc. share how, after litigation, shrink-wrapping a building and a legislative “fix,” the project had a delayed but happy ending.

CPIM credit  
hours

*Speakers:* **Rebecca C. Princehorn**, **Sylvia Gillis** and **Nicole M. Donovan**, attorneys, Bricker & Eckler LLP; **Mary Beth Freeman**, superintendent, Delaware Area Career Center; and **Eric Bull**, chief operations officer, Elford Inc.

*Focus areas:* Career centers, Facilities and Finance

*Credit:* 1 CPIM hour

## My Story, My Voice

B 230–232

Help students feel connected and heard. **Fremont City** shares a districtwide professional development activity called My Story, My Voice, in which student stories were captured and shared with entire school staffs. The activity included powerful conversation and reflection. Come away with a better understanding of your students' stories.

*Speakers:* **Jon C. Detwiler**, superintendent; **Denice Hirt**, director of curriculum, assessment and staff development; **Anthony Walker**, college and career readiness assistant director; and **Bonita Arguelles**, ESL/parent and community coordinator, Fremont City

*Focus areas:* Guidance counselors, Principals and Student issues

## Ohio's tech standards — how do they fit?

B 130

In 2017, Ohio introduced new technology standards for K-12. **Eastwood Local (Wood)** and Western Reserve PBS describe the standards and how they fit in each grade band. See examples of how schools are integrating the standards, resources available to districts and several hands-on activities.

*Speakers:* **Jeff Good**, director of education, Western Reserve PBS; and **Betsy Hood**, director of e-learning, Eastwood Local

*Focus areas:* Curriculum directors, District operations and Technology

### Profile transforms community engagement

A 123–125

How can you take an innovative approach to creating your district's Quality Profile? Hear how **Middletown City** engaged 2,600 residents with its initial Living Quality Profile. Learn how this student-driven project showcased the amazing things the district has to offer all students and can transform your engagement efforts.

*Speakers:* **Marlon Styles Jr.**, superintendent, and **Elizabeth Beadle**, communications specialist, Middletown City

*Focus areas:* Administration, Board development and Community engagement

### Saving money with solar and LED upgrades

B 132

**Otsego Local (Wood)** and Solar Power & Light discuss how the district used solar power to reduce energy costs, installed LED lighting throughout the campus and enhanced education and career development programs.

CPIM credit  
hours

*Speakers:* **Adam Koch**, superintendent, and **Steve Carroll**, treasurer, Otsego Local; and **Greg Akers**, director of business development, and **Brent Boyd**, chief operating officer, Solar Power & Light

*Focus areas:* Facilities, Finance and Rural districts

*Credit:* 1 CPIM hour

### Skilled trades — public, private solutions

B 131

Organizations must think creatively to attract young people to skilled trades and impress upon them the myriad careers that await. **Columbus City** and Air Force One Inc. share collaborative successes and strategies to do just that. Learn about the Smart Building Consortium, a public-private partnership that invests in training for HVAC tradespeople.

*Speakers:* **Greg Guy**, chief executive officer, Air Force One Inc; and **Ed O'Reilly**, director of adult education and workplace development, Columbus City

*Focus areas:* College and career readiness, Career centers and Urban schools

4 p.m.

**Team Kent — an innovative partnership** **A 216**

Learn how a collaboratively developed, mutually beneficial partnership has empowered staff and students at **Kent City** and Kent State University to combine efforts to support the development of the whole child in socially, emotionally, physically and cognitively safe schools.

*Speakers:* **Karen Rumley**, director of instructional program, Kent City; and Dr. **Alicia Crowe**, associate dean of undergraduate education and student services, and Dr. **Jennifer Walton-Fisette**, director of educator preparation, Kent State University

*Focus areas:* Administration, Community engagement and Social-emotional learning

**What's Your Job?** **A 114–115**

In partnership with local businesses and using a model from **Barberton City, Buckeye Local's (Medina)** junior high school addressed three key soft skills: problem-solving, can-do attitude and communication. Learn about the program's implementation and its benefits. Discover how "What's Your Job?" is impacting students' self-awareness and future planning

*Speakers:* **Daniel P. Flood**, principal; **Emily Goodwin** and **Mike Davis**, teachers; and **Brittany Cates**, counselor, Buckeye Local

*Focus areas:* Curriculum directors and Instructional innovation

**OSBA President's Reception**

**5 p.m.–6:30 p.m.** **Main Concourse**

Come greet OSBA President **John W. Halkias**, **Plain Local (Stark)**, and enjoy networking, appetizers and refreshments. *Conference name badges required.*

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TUESDAY, NOV. 12

7:30 a.m.

Tuesday, Nov. 12

Conference Registration

7:30 a.m.–3:30 p.m.

Main Concourse

Ohio Association of Career-Technical Superintendents breakfast

7:45 a.m.–9:30 a.m.

Hyatt Regency, Delaware Room

Headquarters Office

8 a.m.–3:30 p.m.

Main Concourse

Information Station

8 a.m.–3:30 p.m.

Main Concourse

OHSPRA/OSBA Idea Center

8 a.m.–3:30 p.m.

Main Concourse

Stop by to receive advice and counsel from veteran OHSPRA experts on a specific communication problem or challenge and pick up samples of communications materials.

OSBA Bookstore

8 a.m.–3:30 p.m.

A 110



**Learning sessions****8 a.m.—9 a.m.****Classified staff and student growth****A 226**

Using the book, “The 4 Disciplines of Execution,” **Tiffin City** and Bowling Green State University describe how empowering district personnel at all levels may net qualitative and quantitative student gains. Hear about the plan’s rollout and implementation and the significance of leadership in promoting relationships and staff empowerment.

*Speakers:* **Robert F. Boes**, assistant superintendent, and **Jill Miller**, social worker, Tiffin City; and Dr. **Judy Jackson May**, associate professor, Bowling Green State University, and northwest regional manager, OSBA

*Focus areas:* District operations, Instructional innovation and Principals

**Food service — from deficit to surplus****A 216**

**Toledo City**’s food service department had a \$10,500 deficit at the end of the 2013-14 school year. At the end of the 2017-18 school year, it recorded a \$779,596 surplus. Gain insights into the methodology of eliminating the deficit.

*Speakers:* **James Gant**, chief of staff, and **Reynald DeBroas**, director, food service, Toledo City

*Focus areas:* District operations, Finance and Urban schools

**High school e-sports****A 111**

**Carey EV** and **Bluffton EV** describe the benefits that an e-sports program can provide to your district and how e-sports can be an educational change agent for high school students. Learn how to start a program, give your students the opportunity to compete for a state championship and build a pathway for their future.

*Speakers:* **Nick Rider**, director of technology, Carey EV; **Nick Rackley**, teacher, Bluffton EV; and Staff Sgt. **Jason Kelly**, U.S. Army Cleveland Recruiting Battalion

*Focus areas:* Instructional innovation, Rural districts and Technology

**Integrating CS standards with STEMcoding****A 112–113**

The Ohio K-12 Computer Science (CS) standards take effect in the 2019-20 school year, but you don’t need a CS instructor to teach CS. A member of the CS standards board illustrates how to integrate the standards into physical science, physics and math classes using STEMcoding activities.

*Speaker:* Dr. **Chris Orban**, assistant professor, Ohio State University

*Focus areas:* Instructional innovation and Technology

8 a.m.

## **Naloxone in schools — a practical discussion**

**A 213–215**

With the opioid epidemic reaching critical mass, policies and procedures are being created for administering naloxone, an opioid overdose reversal drug. **Dublin City** and **Olentangy Local (Delaware)** join with a drug task force member, attorney and township administrator to discuss the drug's medical, legal and practical use and how to implement a naloxone program in your district. **CompManagement is endorsed by OSBA and OASBO.**

Endorsed  
Program

*Speakers:* **Jessica Philemond**, partner, Scott, Scriven LLP; **Michael Schuiling**, administrator, Liberty Township; **Mike Leopold**, student services coordinator, Dublin City; **John Butterworth**, special agent, narcotics, Ohio Bureau of Criminal Investigations; and **Jennifer Iceman**, assistant human resources director, Olentangy Local

*Moderator:* **Tony Sharrock**, manager, client services, CompManagement

*Focus areas:* Critical and current issues and Safety and security

## **One in 10 children has an eating disorder**

**A 223–225**

A clinical psychologist discusses the incidence and presentation of eating disorders in school-age populations. Review information on the biological basis of eating disorders; practical considerations for teachers and school-based behavioral health professionals; prevention strategies; and treatment options.

*Speaker:* **Dr. Jason McCray**, chief science, outreach and education officer, The Center for Balanced Living

*Focus areas:* Administration, Guidance counselors and Social-emotional learning

**Sharing your story through social media****A 114–115**

If schools don't tell their story on social media, others will, and the schools' version is likely better. **Piqua City** and **#SocialSchool4EDU** share tools to confidently and consistently share your story on platforms like Facebook, Twitter and Instagram. Examine social media analytics, discuss engagement tactics and discover steps to take.

*Speakers:* **Dwayne Thompson**, superintendent, Piqua City; and **Andrea Gribble**, founder and chief executive officer, #SocialSchool4EDU

*Focus areas:* Community engagement and Public relations

**Stop, collaborate and listen for levy success****A 220–222**

How does a district break its levy losing streak after multiple failures? The key is to stop, collaborate and listen. **Firelands Local (Lorain)** and **Burges & Burges Strategists** explain the planning process that reinvigorated the district, engaged its community and brought stakeholders along every step of the way, leading to a successful bond levy campaign.

*Speakers:* **Michael Von Gunten**, superintendent; **Keri Angney**, treasurer; and **Michael O'Keefe** and **Tom Myers**, board members, Firelands Local; and **Vanessa Tey Josue**, president, and **Caroline Rado**, senior consultant, Burges & Burges Strategists

*Focus areas:* Finance, New board members and Public relations

**The effects of poverty on learning****B 131**

What reactions do students living in poverty have to learning when they're in the classroom? **Clearview Local (Lorain)** discusses examples of these reactions and offers strategies to connect with students. Also learn how the effects of adverse childhood experiences can diminish students' ability to succeed in school.

*Speaker:* **Barry Buck**, counselor, Clearview Local

*Focus areas:* Critical and current issues and Student achievement

8 a.m.

## The value of principal forums

A 123–125

**Muskingum Valley ESC** created a monthly forum where principals can learn, share and grow. **Morgan Local (Morgan)** shares its experiences in this forum, which features an in-demand topic, a panel of experts, question-and-answer time and a facility tour or program highlight. Learn how to replicate this experience in your district.

*Speakers:* **David N. Branch**, retired superintendent; Dr. **Barbara A. Hansen**, board member; and **Cathy Morgan**, director of the Center for Leading and Learning, Muskingum Valley ESC; and **Lori Snyder-Lowe**, superintendent, Morgan Local

*Focus areas:* Administration, ESCs, Leadership development and Principals

## Things to avoid to be a productive board

A 120–122

Examine seven habits that cost boards time and efficiency. This is especially true when it comes to boardroom technology. Join the conversation to discuss time-honored traditions, determine a better starting point and shake off the mentality of “that’s the way we’ve always done it.”

*Speaker:* **Diana Baker Freeman**, implementation specialist, BoardDocs

*Moderator:* **Amanda Finney**, partnerships manager, BoardDocs

*Focus areas:* Board development and Technology

## What 10,678 girls need — and want — from school

B 131

Develop a deep understanding of new, nationally relevant data on issues facing middle school girls, including confidence, career development, academics, relationships and leadership. Learn concrete strategies to use when working with middle school girls and get resources to share with staff to foster a supportive and empowering environment.

*Speaker:* Dr. **Lisa Hinkelman**, founder/chief executive officer, Ruling Our eXperiences (ROX)

*Focus areas:* Guidance counselors, Social-emotional learning and Student issues



## Learning session: Should I stay or should I go? — School Law Workshop

8 a.m.–9:15 a.m.

A 210–212

Professional conduct rules guide attorneys when routine legal matters morph into something else. What is the lawyer's obligation if an administrator or board member may have committed a crime or the lawyer observes possible harassment? **Cincinnati Public, Liberty Local (Trumbull)**, Mazanec, Raskin & Ryder Co. LPA and OSBA discuss these and other scenarios.

CLE credit  
hours

*Speakers:* **Jennifer A. Hardin**, deputy director of legal services, OSBA; **Dan Hoying**, general counsel, Cincinnati Public; **Stacy V. Pollock**, partner, Mazanec, Raskin & Ryder Co. LPA; and **Debra Mettee**, human resources and professional development consultant, Liberty Local

*Focus areas:* Human resources, Legal and School Law Workshop

*Credit:* 1.25 CLE hours

### Session handouts are online

The conference is paperless. Handouts are available through the Conference App and the conference website, <http://conference.ohioschoolboards.org/handouts>. Handouts received before the conference will be available electronically beginning Nov. 6 so attendees can download or print copies before they arrive at the conference.



8:30 a.m.

## Spotlight Session: OSBA legislative update

8:30 a.m.–10:15 a.m.

B 233–235

Join OSBA lobbyists and state legislative leaders to hear the latest information on recent developments in the Ohio General Assembly. Learn about legislative initiatives being discussed as we approach the second half of the legislative session.

*Speakers:* **Jennifer Hogue**, director of legislative services; **Jay Smith**, deputy director of legislative services; and **Will Schwartz**, lobbyist, OSBA

*Focus areas:* Board development, Critical and current issues and New board members

*Sponsor:* Pepple & Waggoner Ltd.

## Spotlight Session: Transportation by the numbers

8:30 a.m.–10:15 a.m.

Eisenman

How good is your transportation operation? Can you use appropriate data to evaluate it? Are there common benchmarks that can help with this? If you wait until the community starts asking questions and making assumptions, you will need to play catch up. OSBA talks about Ohio's numbers and how you stack up against them.

*Speaker:* **Pete Japikse**, senior transportation consultant, OSBA

*Moderator:* **Doug Palmer**, transportation consultant, OSBA

*Focus areas:* District operations and Transportation

*Sponsor:* Ohio School Plan

**Avenue for Answers****9 a.m.–1 p.m.**

Located in booths 1428–1441 in Hall B, this is a popular place for attendees to meet with experts from various state agencies, associations and organizations. A listing of agencies, associations and organizations begins on page 184.

**Trade Show****9 a.m.–1 p.m.****Halls A–B**

Travel the Trade Show to get your passport stamped for the daily raffle. Fully stamped passports may be deposited in the bin at the back of Trade Show Hall A, at the end of aisle 900, by the Trade Show Office. Tuesday's stops are:

- AIG Retirement Services, booth 511
- BoardDocs, booth 201
- CompManagement, booth 805
- GradyBenefits, booth 800
- Kids PAC, booths 122 and 124
- Ohio School Plan, booth 500
- PaySchools, booths 1001 and 1100
- Robertson Construction Services Inc., booth 602

**University Square****9 a.m.–1 p.m.****Trade Show**

Representatives from Ohio colleges and universities are on hand to help school districts better connect to College Credit Plus, postsecondary education and professional development opportunities, including administrative licensing. Stop by this higher education information exchange at booths 1530–1541. A listing of participating colleges and universities is on page 187.

9:30 a.m.

## Learning sessions

9:30 a.m.–10:30 a.m.

### A multilayered approach to school safety

A 223–225

Student and staff safety is a top priority for all school districts, but a one-dimensional safety plan is no longer enough. **Upper Arlington City** explains its community-driven process for creating a multilayered approach to school safety that includes a strong focus on student and staff social-emotional health.

**Speakers:** Dr. **Paul W. Imhoff**, superintendent; **Christopher R. Potts**, chief operating officer; **Stacey Royer** and **Carol Mohr**, board members, and Dr. **Andy Hatton**, associate superintendent of learning and leadership, Upper Arlington City

**Focus areas:** District operations and Safety and security

### Become trauma-informed

B 230–232

There is an increased focus on trauma's impact and how service systems may either help to resolve or exacerbate trauma-related issues. Becoming trauma-informed starts with knowing what trauma is and how it affects children.

**South Central Ohio ESC** describes how to incorporate this care in your district.

**Speakers:** **J.D. Emmett**, curriculum supervisor; **Carrie Kyne**, special education supervisor; and **Sarah E. Rice**, early childhood education supervisor, South Central Ohio ESC

**Focus areas:** Critical and current issues, District operations, ESCs and Guidance counselors

### Booster school — School Law Workshop

A 210–212

Can the coach accept a gift card? Should the booster group file with the attorney general's office? How can boards facilitate good governance practices? Join in a fast-paced session addressing best practices and pitfalls to avoid when collaborating with booster groups and educational support organizations.

**Speakers:** **Julia A. Bauer**, partner, Scott Scriven LLP; **Beth Short**, outreach and education, Ohio Attorney General's Office; and **Susan Willeke**, education and communications administrator, Ohio Ethics Commission

**Focus areas:** Athletics, Legal and School Law Workshop

**Credit:** 1 CPIM hour and 1 CLE hour

CPIM credit  
hours

CLE credit  
hours

9:30 a.m.

**Commit to what matters — leadership****A 123–125**

The research is unambiguous: leadership matters. As an educational leader, what is your intended purpose and outcome? **Grandview Heights City** analyzes the current condition of educational leadership, discusses the human capital crisis and prioritizes the commitment to student outcomes. See examples of planning tools, quality profile metrics and academic prospectus designs.

*Speaker:* Dr. **Jamie Lusher**, assistant superintendent, Grandview Heights City

*Focus areas:* Administration, Board development and Leadership development

**Dynamic school/university partnerships****B 132**

Universities and public school districts can become dynamic duos. Discover how a pre-K-12 partnership with a university can provide unique, mutually beneficial opportunities. **Bellbrook-Sugarcreek Local (Greene), Fairborn City, Milton-Union EV, Troy City, West Carrollton City** and Wright State University describe how the partnership works and share innovative project ideas that may inspire others.

*Speakers:* **Tracey Kramer**, director in the office of partnerships and field experiences, and Dr. **Amy Elston**, assistant director in the office of partnerships and field experiences, Wright State University; **Michael E. Moore**, assistant superintendent, Troy City; **Melissa Theis**, assistant superintendent, West Carrollton City; Dr. **Sue Brackenhoff**, director of curriculum and instruction, Fairborn City; **Betsy Chadd**, director of curriculum and gifted services, Bellbrook-Sugarcreek Local; and Dr. **Brad M. Ritchey**, superintendent, Milton-Union EV

*Focus areas:* Community engagement and Curriculum directors

**Effective community conversations****A 213–215**

Effectively leading community conversations is crucial to creating meaningful and positive changes in public schools. **Lakota Local (Butler)** and Citizens for Civic Renewal review plan design, how to generate real topics and strategies to survive polarizing subjects. Learn how to lead community conversations through participation.

*Speakers:* **Julie D. Shaffer** and **Kelley Casper**, board members, Lakota Local; and **Jeffrey L. Stec**, executive director, Citizens for Civic Renewal

*Focus areas:* Community engagement and New board members

9:30 a.m.

## Electricity market and Power4Schools update

B 242–243

Whether you have a basic or more advanced knowledge about purchasing electricity, information on the status of current electricity markets and what drives them is valuable. Learn about the Power4Schools program, of which OSBA is a participant. **Power4Schools is endorsed by OSBA, BASA, OASBO and the Ohio Schools Council.**

Endorsed  
Program

*Speaker:* **Mark Frye**, president, Palmer Energy Co.

*Focus areas:* District operations and Facilities

## Employability metrics and validating OMJ readiness seal

A 112–113

Learn how **Great Oaks Career Campuses** emphasize, measure and track students' professional skills. View a Professional Skills Report aligned to the OhioMeansJobs-Readiness Seal and see how it provides a clear indicator to employers on the crucial work readiness skills the student possesses.

*Speakers:* **Mike Hart**, assistant dean of instruction, Laurel Oaks Career Campus; **Angie Collins**, assistant dean of instruction, Diamond Oaks Career Campus; and **Jim Hansel**, career-tech programs specialist, Great Oaks Career Campuses

*Focus areas:* Career Centers, College and career readiness and Student achievement

## Game up!

A 216

More than 155 million Americans play video games regularly, including your students. Despite often failing, they continue playing. Educators need to use this perseverance to redesign learning experiences. See how **Franklin City** educators turned an after-school elementary robotics club into a districtwide STEAM initiative.

*Speakers:* **Amy Hudson Estepp**, educational technologist; **Leigh Anne Burnett**, fifth-grade teacher; and **Matthew Slone**, STEAM elementary teacher, Franklin City

*Focus areas:* Curriculum directors, Innovation in instruction and Student achievement

9:30 a.m.

**Implementing a driver education program****B 130**

Learn how to implement a driver education program in your high school. **Mid-East Career and Technology Centers** and the Ohio Department of Public Safety (ODPS) explain how to plan and establish a program.

*Speakers:* **Barb Funk**, community outreach coordinator; Dr. **Richard A. Hall**, superintendent; and **Mary Kaye Speckhart**, training manager, Mid-East Career and Technology Centers; and **John Sawyer**, training manager, ODPS, and board member, **Southern Local (Columbiana)**

*Focus areas:* Administration and Career centers

**New board members — get your feet wet****A 120–122**

Being elected to a seat on your school board is exciting, a huge responsibility and perhaps a bit daunting. An OSBA consultant and former board member shares some of the things he wished he had known when he was elected and provides strategies for being a highly effective new member of the team.

*Speaker:* **Steve Horton**, senior board and management services consultant, OSBA

*Focus areas:* Board development and New board members

**Partnerships to fill the teacher pipeline****A 226**

Lake Erie College and **Painesville City Local (Lake)** have partnered on a College Credit Plus teacher preparation pathway for students. Learn how this “grow-your-own” strategy was established, marketed and supported to diversify the teaching pool, provide students with a jump on their college degree and combat teacher shortages.

*Speakers:* Dr. **Josh Englehart**, superintendent, Painesville City Local; and Dr. **Katharine Delavan**, dean, school of education, Lake Erie College

*Focus areas:* College and career readiness and Critical and current issues

**Streamlining kindergarten registration****A 111**

Nothing says, “Welcome to school!” like long lines and cumbersome paperwork. Learn how **Tuscarawas Valley Local (Tuscarawas)** refined its kindergarten registration process by incorporating digital enrollment to create a positive, welcoming and efficient experience for all.

*Speakers:* **Andrea Clements**, elementary principal; **Derek Varansky**, curriculum director; **Katy Wells**, special education director; **Sally Green**, board member; and **Mark A. Murphy**, superintendent, Tuscarawas Valley Local

*Focus areas:* Administration and District operations

9:30 a.m.

## Strong partnerships promote literacy

A 114–115

Discover how **Akron City's** English language arts team partnered with State Support Team (SST) 8 and Benchmark Literacy to provide professional learning sustained through ongoing stakeholder collaboration. Professional development increased teacher expertise in research-based reading instruction while strategic data analysis promoted a diagnostic and prescriptive approach to instruction/intervention using a multitiered system of supports.

*Speakers:* **Dr. Toan Dang-Nguyen**, ELA learning specialist K-12; **Christy Becknell Brown**, school improvement coordinator; and **Rosemary Floccari**, district coach, Akron City; **Stephanie VanDyke**, literacy lead/specialist SSTs 3 and 8, ODE; and **Kimberli Kern**, consultant, Benchmark Literacy

*Moderator:* **Michele Elba**, board member, **Warrensville Heights City**

*Focus areas:* Administration, Instructional innovation and Urban schools

## Taking SEL in your building to the next level

A 220–222

Social-emotional learning (SEL) has bypassed IQ as a significant indicator of academic and career success. Students need the skills to develop ideas, be empathetic and collaboratively solve problems as well as the resilience and adaptability to learn and master new things. OSBA reveals how nonacademic skills can drive better academic outcomes and prepare children to thrive.

*Speaker:* **Dr. Kathy McFarland**, deputy chief executive, OSBA

*Focus areas:* Critical and current issues, New board members, Social-emotional learning and Student achievement

## Three compelling reasons to reduce cash

B 240–241

America's former reliance on cash is quickly being overtaken by the move to digital transactions. The balance has decidedly tipped toward digital, and K-12 districts now have the opportunity to go cash-free. See how this switch will enhance convenience, efficiency and accountability in your district. **PaySchools Central is endorsed by OSBA, BASA and OASBO.**

Endorsed  
Program

*Speaker:* **Bob Reolfi**, senior account executive, PaySchools

*Focus areas:* District operations and Finance



9:30 a.m.

**Trends in work injuries and managed care collaboration****B 244–245**

Managed care requires advocacy for the injured worker and accountability of all parties. A comprehensive perspective is critical for treatment requests, referencing evidence-based guidelines, Ohio Bureau of Workers' Compensation policies and rules and overall case management. Explore recent trends and treatment-based rules that may impact care outcomes. **CompManagement Health Systems is endorsed by OSBA and OASBO.**

Endorsed Program

*Speaker:* **David Kessler**, managed care organization medical director—Ohio, CompManagement Health Systems

*Focus areas:* District operations, Human resources and Safety and security

**Using data to improve student learning****B 142–143**

Learn how leadership teams are combining disparate student data into one system to improve student outcomes. Dashboards allow administrators to efficiently analyze data for school improvement planning, tracking of board goals, freshman-on-track analysis, social-emotional learning and more. Hear how administrators are gaining insights that lead to intervention opportunities for student success. **Forecast5 Analytics Inc. is endorsed by OSBA and OASBO.**

Endorsed Program

*Speakers:* **Mike English**, chief executive officer and president; **Ernie Strawser**, senior vice president; and **Ryan Ghizzoni**, senior analytics advisor, Forecast5 Analytics Inc.

*Focus areas:* District operations and Finance

**Welcome — creating family-friendly schools****B 131**

Are your schools family-friendly? Research suggests that building meaningful relationships between educators and families is imperative to high performance and learning and plays a crucial role in dropout prevention, improving attendance, increasing family engagement and working with students living in poverty. OSBA shares strategies to analyze and increase your district's welcoming behavior.

*Speaker:* **Kim Miller-Smith**, senior student achievement consultant, and central regional manager, OSBA

*Focus areas:* Board development, Community engagement and Student achievement

**OASBO AOS Committee meeting****10 a.m.–11:30 a.m.****B 246**

10:30 a.m.

**Learning session: Give and take — medical marijuana and schools — School Law Workshop**

**10:30 a.m.– 11:30 a.m.**

**A 210–212**

**Akron City** and Walter Haverfield LLP provide the essential skills to successfully conceptualize medical marijuana. Hear about the history of medical marijuana, the difference among marijuana types, psychopharmacology and legal implications for schools. Learn about a district’s obligations to students and employees from legal, psychoeducational and practical dimensions.

CLE credit  
hours

**Speakers:** **Kathy I. Perrico** and **Lisa H. Woloszynek**, attorneys, Walter Haverfield LLP; and Dr. **Erich Merkle**, central office school psychologist, Akron City

**Focus areas:** Human resources, Legal and School Law Workshop

**Credit:** 1 CLE hour

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## Second General Session

10:30 a.m.— noon (doors open at 10:15 a.m.)

### Union Station Ballroom

*Entertainment:* Jackson Middle School Spark of Class, **South-Western City**

*Presiding:* **John W. Halkias**, OSBA president, board member, **Plain Local (Stark)**

*Award recognitions:* Dr. **R. Kirk Hamilton**, executive director, BASA; **Kenneth C. Baker**, executive director, Ohio Association of Secondary School Administrators; Dr. **Julie Davis**, executive director, Ohio Association of Elementary School Administrators; and **Jim Rowan**, executive director, OASBO

*Presentation of the gavel to 2020 OSBA president*

*Introduction of speaker:* **Lee Schreiner**, 2019 OSBA president-elect, board member, South-Western City

*Speaker:* **Laura Linney — A Forgotten Profession: Reconsidering the Arts as Essential for Success**

Award-winning film, TV and stage actress Laura Linney is known for her roles in “Sully,” “Mystic River,” “Kinsey” and “The Truman Show” and the TV series “Ozark,” “Tales of the City” and “The Big C.” Born to a prominent New York City playwright and a nurse, Linney graduated from Brown University and studied acting at The Juilliard School. Her first significant big-screen role was opposite **Richard Gere** in “Primal Fear” (1996). She earned the first of three Academy Award nominations for her lead role in “You Can Count on Me” (2000). The two-time Golden Globe and multiple Emmy awards winner believes in the importance of infusing creativity into all aspects of our lives and how we, as a society, can reconsider liberal-arts careers as the important instruments of skills like socialization, interpretation, character-building and originality.

*Sponsors:* Hilltop Securities, Ohio School Plan, Scott Scriven LLP and Squire Patton Boggs (US) LLP

*Plan to meet Laura Linney following this session.*



Linney

11 a.m.

## Learning sessions

11 a.m.–noon

### 'All in' tackles health insurance costs

A 223–225

**Boardman Local's (Mahoning)** administration and classified and certified staff are "all in" on tackling health insurance costs. The district and Ohio Association of Public School Employees (OAPSE) share how everyone works together to see the true cost of health care and the impact on the district's finances. Presenters discuss team health insurance meetings and collective bargaining agreement integration.

**Speakers:** **Tim L. Saxton**, superintendent, and **Nicholas Ciarniello**, treasurer, Boardman Local; **Bill Amendol**, president, and **Chad DeAngelo**, officer, Boardman Education Association; and **Jim Ohle**, president, OAPSE Local 334

**Focus areas:** Finance and Human resources

### Building a district cybersecurity framework

A 111

With the Ohio Data Protection Act being a major impetus in the state, districts are challenged with meeting a security program standard. **Eastland-Fairfield Career & Technical Schools** discusses a customizable, flexible approach to deploying a cybersecurity framework of defense-in-depth to formulate a security program for schools.

**Speakers:** **Jody G. Denner**, advisory committee member, and **David Slom**, instructor, Eastland-Fairfield Career & Technical Schools

**Focus areas:** Data management and Technology

### Building a strategic plan for your facilities

A 112–113

**Tipp City EV** and Energy Optimizers, USA share how the district developed a strategic plan for its campus facilities. The plan included energy-efficiency projects, capital improvements and student-led energy education programs to enhance sustainability and reduce energy costs.

CPIM credit hours

**Speakers:** **Greg Smith**, founder, Energy Optimizers, USA; and **Gary A. Pfister**, director of operations, and **David Stevens**, treasurer, Tipp City EV

**Moderator:** **Kevin A. Johnston**, board member, **Preble County ESC**

**Focus areas:** District operations, Facilities and Finance

**Credit:** 1 CPIM hour

**Create an EPIC teaching, learning culture****A 216**

**Forest Hills Local (Hamilton)** is creating an empowered, personalized, innovative and collaborative (EPIC) culture of teaching and learning using collaborative teams and shared leadership to drive its strategic vision forward. Learn strategies for developing an EPIC culture among your students and staff.

*Speakers:* **Greg Sears**, assistant superintendent of teaching and learning; **Bob Buck**, associate director of elementary teaching and learning; **Kim Pence**, associate director of middle school teaching and learning; **Brian Robinson**, associate director of high school teaching and learning; **Betsy Ryan**, director of teaching and learning; and **Melissa Buckalew**, coordinator of teaching and learning, Forest Hills Local

*Focus areas:* Administration and Instructional innovation

**Enrollment management strategies****B 130**

**Sandusky City** offers strategies for school districts and boards of education that are dealing with shrinking enrollment. Discover the skills needed to manage enrollment, attract new students and retain current ones.

*Speakers:* Dr. **Eugene T.W. Sanders**, superintendent; Dr. **Stephen A. Sturgill**, chief of staff and transformation officer; and **Alex Jones**, parent involvement and community engagement specialist, Sandusky City

*Focus areas:* Community engagement, District operations and Urban schools

**Leadership through relationships****A 123–125**

In an education system focusing heavily on test scores and report cards, what about promoting relationships? Prioritizing student rapport and creating supportive relationships with students and colleagues can improve the entire school experience, including academic performance. **Clearview Local (Lorain)** describes strategies to transform school culture through innovative relationship-building and collaboration.

*Speaker:* Dr. **Paul Kish**, director of curriculum and instruction, Clearview Local

*Focus areas:* Administration, Guidance counselors, New board members and Student achievement

# TUESDAY, NOV. 12

11 a.m.

## **OHSAA — myths, misconceptions and facts**

**A 213–215**

Often the lack of understanding among those not directly involved with high school sports leads to myths and misconceptions. Learn how the Ohio High School Athletic Association (OHSAA) is working to debunk those myths and provide the real facts.

*Speaker:* **Jerry Snodgrass**, executive director, OHSAA

*Moderator:* **Doug G. Stuart**, board member, **Rittman EV** and **Wayne County Schools Career Center**

*Focus areas:* Administration and Athletics

## **Planning communications from the outside-in**

**B 240–241**

Bring new relevance to your district's communications program.

Review the best ways to communicate with key stakeholders, and discover how a communications audit can help your messaging resonate for a more engaged and vested community. **300m is an OSBA service provider.**



*Speakers:* **Cindy Carvour**, director, client services, and **Bill Gallagher**, principal, 300m

*Focus areas:* Community engagement and Public relations

## **Stop TIFs from being imposed on schools**

**A 114–115**

Ohio's public schools depend on levying and collecting property taxes as a main source of funding. Under state law, a municipality can impose a forfeiture of property taxes without school board consent. **Clark-Shawnee Local (Clark)** explains how this causes districts to suffer financially and discusses efforts to change the law.

*Speakers:* **Dr. Susan Page**, board member, and **Brian Kuhn**, superintendent, Clark-Shawnee Local

*Focus areas:* Administration, Board development and Finance

## **Successful levy campaigns and social media**

**A 120–122**

Research about levy success points to specific strategies that increase the likelihood of passing a levy. **Bucyrus City** and Support Ohio Schools Research and Education Foundation have been conducting levy research for nearly a decade. Learn key strategies for levy success and practical steps to take as you approach a campaign.

*Speakers:* **Jerry Rampelt**, president, and **Mike Collins**, board member, Support Ohio Schools Foundation; and Dr. **Paul Johnson**, board member, Bucyrus City and **Pioneer Career & Technology Center**, and associate professor, Bowling Green State University

*Focus areas:* Board development, Community engagement and Finance

## Using OLAC to close the gap

A 220–222

The Ohio Leadership Advisory Council's (OLAC) free tools and resources provide research-based professional development that increases the collective capacity of staff to meet the needs of all learners. **Pickerington Local (Fairfield)** and OLAC describe popular tools and show examples of how these resources are improving outcomes for learners.

*Speakers:* Dr. **Jim Gay** and **Karel Oxley**, co-directors, OLAC; and **Sharon Caccimelio**, executive director of teaching and learning, Pickerington Local

*Focus areas:* Administration and Student achievement

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12:15 p.m.

## Tuesday Luncheon

*(Reservations required. A limited number of tickets may be available for purchase for \$60 at Registration.)*

**12:15 p.m.–1:30 p.m. (doors open at noon)**

**Short North Ballroom**

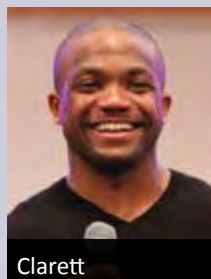
*Introduction of speaker:* **John W. Halkias**, OSBA president, board member, **Plain Local (Stark)**

*Speaker:* **Maurice Clarett — My Life, My Story, My Redemption**

Ohio State University (OSU) football star Maurice Clarett was named Big Ten Freshman of the Year and set the freshman rushing and touchdown season records. His talents helped OSU win the 2002 national championship. Clarett also is known for his turbulent life outside of football, including his dismissal from OSU, several arrests and, later, imprisonment. Today, he is inspiring others as founder of The Red Zone, a behavioral health agency, providing mental health services for children and families in northeast Ohio. Clarett has spoken at prisons and juvenile detention facilities and worked with youth football camps in sharing his story so others do not repeat it. In November 2012, Clarett was invited back to OSU to celebrate the 10-year anniversary of the undefeated national championship season.

*Sponsor:* **CompMangement**

*Plan to meet Maurice Clarett following this session.*



Clarett



**Learning sessions****1 p.m.–2 p.m.****Another kid in crisis? What to do!****A 114–115**

Do you have students who are sad, nervous, cutting or suicidal? Do staff members send them to counselors only to find that counselors don't have the time or skills necessary to help? **Northmont City** explains its high school Student Assistance Program and how it helps remediate discipline and encourage social-emotional learning.

*Speaker:* **Sheree Coffman**, student assistance counselor, Northmont City

*Moderator:* **Tina Fiore**, board member, **Northridge Local (Montgomery)**

*Focus areas:* Administration, Guidance counselors and Social-emotional learning

**Building a quality board workshop****A 123–125**

Aligned leadership structures are an important part of supporting student achievement. **Upper Arlington City** shares its model for aligning district goals and initiatives through annual board workshops. These retreats strengthen connectivity and synergy among board members and key district leaders.

*Speakers:* Dr. **Paul W. Imhoff**, superintendent; **Carol Mohr** and **Nancy Drees**, board members; Dr. **Kathleen Jenney**, associate superintendent of human resources and operations; and **Keith Pomeroy**, chief academic officer, Upper Arlington City

*Focus areas:* Administration, Board development and Leadership development

**Creating research and innovation space****A 111**

See how schools partner with business leaders to produce a capstone opportunity for students that supports brainstorming, invention, research, creation and presentation. **Wyoming City** shares how an interdisciplinary program called STREAM (science, technology, reliable research, engineering, arts and mathematics) can be scaffolded through four years of student coursework, preparing students for college or career and beyond.

*Speakers:* Dr. **Sue Lang**, retired superintendent, Wyoming City, and president K-12 education, NewsBank Inc.; and **Kelly Spivey**, executive director, High Aims Consortium

*Focus areas:* Instructional innovation and Student achievement

1 p.m.

## KIS invention convention

A 112–113

Integrating core curricula and technology standards enables high-level student engagement and productivity. **Kenston Local (Geauga)** explains how community partnerships and school-based support bring Kenston Intermediate School (KIS) alive, showcasing innovation and creativity. Learn how students participate in weeklong projects incorporating everyday work and real-world problems while bringing the curriculum to life.

*Speakers:* **Adam Fender**, principal, and **Kelly Johnston**, integrated technology teacher, Kenston Local

*Focus areas:* Community engagement, Curriculum directors and Instructional innovation

## Lean Six Sigma certification for students

A 216

Student pathways certifications are more critical than ever. **Butler County ESC, Graham Local (Champaign)** and Maximum Potential Inc. demonstrate how Lean Six Sigma training can benefit students and staff. Discover how to use this comprehensive, low-cost, high-impact and easily replicable program for graduation points and electives.

*Speakers:* **Seth Hummel**, chief operating officer, and **Mike Fedotowsky**, president, Maximum Potential Inc.; **Chris Brown**, superintendent, Butler County ESC; and **Adam Mowery**, secondary coordinator, Graham Local

*Focus areas:* College and career readiness, ESCs and Student achievement

## Overcoming mental health barriers

A 213–215

Learn how **Fairfield City's** implementation of a mental health committee helped the district focus on mental health. The initiative brings together families, community partners and programs, leading to a stronger focus and commitment to educating the whole child.

*Speakers:* **Jeff Madden**, director of student services; **Billy Smith**, superintendent; and **Donna Martin**, bullying and harassment officer, Fairfield City

*Focus areas:* Community engagement, Social-emotional learning and Student issues

**PBIS promotes school safety at Minerva****A 220–222**

Designated a Gold Positive Behavioral Interventions and Supports (PBIS) school, Minerva Elementary School has successfully implemented every tier of PBIS by focusing on building relationships with all stakeholders. **Minerva Local (Stark)** shares how PBIS creates a safe and positive school climate through clear behavior expectations, positive reinforcements, student conferencing and class meetings.

*Speakers:* **Diane Ruff**, assistant principal; **Mark Scott**, elementary school principal; and **Dianne Ferrell**, school counselor, Minerva Local

*Focus areas:* Guidance counselors, Principals and Safety and security

**Role of athletics in a failing district****B 130**

**Youngstown City** explains how to build an athletic department plan that supports the whole child through character development, academic mentoring and behavior management. Learn how the structure meets all five content areas of the strategic plan outlined by the district under House Bill 70 and has helped improve the school district.

*Speakers:* **Rick Shepas**, chief of physical development and athletics, and **Nick Sferra**, assistant athletic director, Youngstown City

*Focus areas:* Athletics, Student issues and Urban schools

**Springfield Opportunity School****A 223–225**

**Springfield Local (Lucas)** reviews the planning and implementation of an online school as an educational option for K-12 students. Discover how it successfully built the Springfield Opportunity School, beginning with 10 selected students and growing to more than 70. Learn about staffing, curriculum, budgeting, recruitment and finding an off-campus location.

*Speakers:* **Troy Armstrong**, assistant superintendent; **Matt Geha**, superintendent; **Ryan Grooms**, opportunity school instructor; and **Paul Ryan Lockwood III**, treasurer, Springfield Local

*Focus areas:* Administration, District operations and Rural districts

1 p.m.

## The Academy at Twinsburg High School

B 131

Discover an innovative approach to address college and career-readiness skills for all students. **Twinsburg City** and the Twinsburg Chamber of Commerce share how this low- or no-cost model can be implemented in any district and serve as a workforce development model for Ohio schools.

**Speakers:** **Kathryn M. Powers**, superintendent; Dr. **Laura Hebert**, high school principal; and **Norman Potter**, curriculum supervisor, Twinsburg City; and **Megann Eberhart**, executive director, Twinsburg Chamber of Commerce

**Focus areas:** College and career readiness and Community engagement

## Working with the media without a PR pro

A 120–122

Does your district have a dedicated communications director? If not, who works with the media? How can board members help? **Warren County ESC**, **Indian Hill EV**, **West Carrollton City** and OSBA share how to build strong communications and a good working relationship with local media.

**Speakers:** **Teri Morgan**, deputy director of board and management services, and **Scott Gerfen**, communication manager, OSBA; **Tom Isaacs**, superintendent, Warren County ESC; **Kirk Koennecke**, superintendent, Indian Hill EV; **Janine Corbett**, communication assistant, West Carrollton City; and **Neil Thompson**, editor of content/special projects, ThisWeek Community News

**Focus areas:** Board development, Community engagement, New board members and Public relations

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**OASBO Protégé and Mentor meeting**

1 p.m.–2 p.m.

B 246

**Learning session: You can't always bid what you want — School Law Workshop**

1 p.m.–2:15 p.m.

A 210–212

Ohio law requires school districts to competitively bid projects in certain situations, but that's not always the case. **Pickerington**

CLE credit  
hours


**Local (Fairfield)** and Bricker & Eckler LLP explain the various exceptions to the competitive bidding statute and outline the scenarios in which school districts need not competitively bid a project.

*Speakers:* **Chris McCloskey**, **Sean Lehman** and **Sylvia Gillis**, attorneys, Bricker & Eckler LLP; and **Vince Utterback**, business manager, Pickerington Local

*Focus areas:* District operations, Legal, New board members and School Law Workshop

*Credit:* 1.25 CLE hours

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1:30 p.m.

## Spotlight Session: OEPI examines school funding and taxation

1:30 p.m.–3:30 p.m.

Eisenman

Get a detailed look at the complex interaction of school funding and Ohio tax policy. The Ohio Education Policy Institute (OEPI) is a highly respected resource for state policymakers and educational organizations. A leading expert on school finance and tax policy takes a deep dive into issues impacting school district finances.

*Speaker:* Dr. **Howard Fleeter**, consultant, OEPI

*Focus areas:* Critical and current issues and Finance

*Credit:* 2 CPIM hours

CPIM credit  
hours



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**Learning sessions****2:30 p.m.–3:30 p.m.****Benchmarking — putting the data to work****A 123–125**

Benchmarking is an invaluable process for learning about your school district and comparing it to similar ones. But where do you start, and how do you make sense of the data and put it to work in your district?

**CPIM credit hours**

*Speakers:* **Eric Eggan**, relationship manager, and **Matt Bunting** and **Stacy Overly**, senior analytics advisors, Forecast5 Analytics Inc.

*Focus areas:* Board development, District operations and Finance

*Credit:* 1 CPIM hour

**Building partnerships with local businesses****A 120–122**

School budgets are always tight, so how can you strengthen your community connections and enhance your bottom line? **Tri Star**

**CPIM credit hours**

**Career Compact**, Fanning/Howey Associates Inc. and Mercer County Economic Development explain how to create mutually beneficial partnerships with local businesses that result in increased funding for your educational community.

*Speaker:* **Tim Buschur**, director, Tri Star Career Compact; **Jared Ebbing**, director, Mercer County Economic Development; and **Brad Bubp**, project executive, Fanning/Howey Associates Inc.

*Focus areas:* Board development, Career centers, Community engagement and Finance

*Credit:* 1 CPIM hour

**Creating alternative educational options****A 114–115**

**Miami Trace Local (Fayette)** established the Miami Trace Learning Center as a district K-12 alternative school and behavior unit. Hear from the district, Eastway Behavioral Healthcare and Scott Scriven LLP about how the center allows the district to customize educational services and implement in-depth social-emotional learning for at-risk students.

*Speakers:* **David L. Lewis**, superintendent; **Kim Pittser**, assistant superintendent; and **Casey Enochs**, elementary special education director, Miami Trace Local; **Tara Walker**, mental health therapist, Eastway Behavioral Healthcare; **Jessica Philemond**, partner, Scott Scriven LLP; and **Debbie Southward**, director, Miami Trace Learning Center

*Focus areas:* Rural districts, Social-emotional learning and Student issues

2:30 p.m.

## Demystifying the report card — School Law Workshop

A 210–212

**Warrensville Heights City**, Pepple & Waggoner Ltd. and the University of Findlay demystify the state report card.

CLE credit  
hours

They discuss “lagged” data; how the same data can lead to different grades; value-added; and calculating the overall grade. Learn the consequences of certain grades and how to talk about the report card in your district.

*Speakers:* **Brian DeSantis** and **Donna M. Andrew**, attorneys, Pepple & Waggoner Ltd.; **Donald J. Jolly II**, superintendent, Warrensville Heights City; and Dr. **Jon Brasfield**, assistant professor of education, University of Findlay

*Focus areas:* Administration, Legal, New board members and School Law Workshop

*Credit:* 1 CLE hour

## Harnessing social and professional media

B 130

Teachers and students must use social and professional media to leverage technology and communication skills. **Valley View Local (Montgomery)** and Earlham College explain the dominant media platforms; discuss value additions to classrooms that integrate these tools; address technology education outcomes for stakeholders who adopt technology media pedagogy; and financial implications.

*Speakers:* Dr. **Seth Powless**, assistant professor of global management, Earlham College; and **Benjamin A. Richards**, superintendent, and **Laura Sauber**, treasurer, Valley View Local

*Focus areas:* District operations, New board members and Technology

## Inform, engage and empower your community

A 112–113

Parent and family engagement is a top priority, but what is the best approach, especially with today’s hectic family schedules? Learn how **Tuscarawas Valley Local (Tuscarawas)** took a new approach to inform, engage and empower parents and community members. Hear how topics were selected and sessions were developed, organized and promoted throughout the year.

*Speakers:* **Mark A. Murphy**, superintendent; **Derek Varansky**, curriculum director; and **Katy Wells**, special education director, Tuscarawas Valley Local

*Focus areas:* Administration and Community engagement



2:30 p.m.

**Makerspace empowers all learners****A 111**

Developing a Makerspace culture to provide students with learning environments that encourage creativity enables them to shape their futures. Learn how to empower learners using a Makerspace framework to highlight innovation, project-based learning, STEM, creativity, collaboration and critical thinking.

*Speaker:* **Vicki Turner**, technology director, **Berea City**

*Focus areas:* Student achievement, Technology and Urban schools

**Managing student misconduct on the bus****A 216**

**Pickerington Local (Fairfield)** employed a discipline coordinator to manage misconduct on school buses. The coordinator manages discipline issues and maintains consistency and fairness among all grades and buildings. Learn from the district, Petermann Ltd. and OSBA how this reduced the time building administrators spent dealing with bus issues and how addressing problems quickly reduced incidents.

*Speakers:* **Gregory Kelley**, director of transportation, Pickerington Local; **Emily Martin**, discipline coordinator, Petermann Ltd.; and **Doug Palmer**, transportation consultant, OSBA

*Focus areas:* Administration, District operations and Transportation

**School security and vulnerability assessments****A 213–215**

The Ohio School Safety Assessment Program provides guidance to schools on eligible security improvements that help them prevent, prepare for and respond to acts of violence. Review this new program and discuss best practices for school officials in identifying risks and vulnerabilities in and around school facilities.

*Speaker:* **Emily Mayfield**, program manager of school safety and critical infrastructure, Ohio Homeland Security

*Focus areas:* District operations, Facilities and Safety and security

**STEAM program is innovation at its best****A 223–225**

**Trumbull County ESC** provides valuable services and programs to students throughout the county. Hear about the STEAM program, which includes over 100 students coming to **Lordstown Local (Trumbull)** twice a week to experience innovation at its best. Learn about this program's curriculum planning, logistics, budgeting and collaboration.

*Speakers:* **Mike Hanshaw**, superintendent; **Dana Butto**, STEAM supervisor; and Dr. **Robert Marino Jr.**, assistant superintendent, Trumbull County ESC; and **Terry Armstrong**, superintendent, Lordstown Local

*Focus areas:* Curriculum directors, ESCs and Instructional innovation

2:30 p.m.

## Transitioning from grades to situational reporting

A 220–222

Research indicates that grades damage students' learning ability, yet this remains the way schools communicate learning to parents. **Aurora City** describes why grades have become ingrained in schools, suggests what is needed for change and introduces a gradeless reporting system called Gather. This system, which uses situational reporting, is being piloted in its K-five schools.

*Speakers:* **Michael Roberto**, assistant superintendent; **Andrew Sams**, instructional technology coordinator; and **Dan Clapper**, teacher, Aurora City

*Focus areas:* Administration, Curriculum directors and Instructional innovation

## OSBA Board Leadership Institute Focus Group

2:30 p.m.–3:30 p.m.

B 142–143

The OSBA Board Leadership Institute (BLI) is a success because of the ideas contributed by board members. Join OSBA to brainstorm topics for the 2020 institute. The group is open to anyone interested in being part of the planning process.

*Speaker:* **Teri Morgan**, deputy director of board and management services, OSBA

## Adjournment

3:30 p.m.

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# Student Achievement Fair participants

(listed alphabetically by district)

**Akron City** 2

**Firestone Cheerleading**

Learn about this school program in which cheerleaders are held to the highest standard possible and represent the community with class and dignity while growing as a family to support each other.

**LaShonna Johnson**, head coach (330) 338-2111

**Alexander Local (Athens)** 19

**Science Olympiad**

Meet high school students currently working in class and through Science Olympiad. View projects related to 3-D printing, astronomy and metal casting.

**Dan Hendershott**, science lead teacher (740) 698-8837

**Barnesville EV** 32

**Vocational Agriculture**

Hear about this greenhouse program and view photos of the spring greenhouse. Learn about the tower garden research projects and see firsthand samples of the fall mum crop.

**Etta Moyer**, teacher (740) 425-3617, ext. 5183

**Bellaire Local (Belmont)** 46

**STEM Initiative**

Discover an exciting, interactive and collaborative STEM program that meets the goals of 21st century learning, leading to graduation and a college- or career-ready student.

**Derrick McAfee**, high school principal (740) 359-7952

**Belpre City** 60

**Pottery Program**

Learn how to start a successful high school pottery program on a tight budget. Students demonstrate resourceful studio techniques and discuss student-run pottery sales.

**Chad Stevens**, art teacher (304) 481-8767

## Bloom-Carroll Local (Fairfield)

81

### Pre-Engineering Technologies

See how this course uses problem-based learning to develop skills using the engineering design process. Hear how students explore career opportunities in engineering, programming, robotics, circuits and 3-D design.

**Mary Ford**, teacher (614) 837-6205

## Caldwell EV

67

### Responsibility, Engagement, Decorum (RED)

Learn how students integrate their school's mission through RED behavior and how you can operationalize your mission through rules and procedures.

**Aaron Benjamin Rutherford**, principal (740) 732-5634

## Campbell City

72

### Destination Imagination

Discover how this STEAM-based club teaches problem-solving, teamwork and leadership as students demonstrate time management, perseverance and thinking outside the box.

**Dana King**, coordinator (330) 774-8486

## Champion Local (Trumbull)

1

### Coding in Kinder

This program enhances achievement through early exposure to artificial intelligence coding. Learn how to prepare young students for higher levels of coding and programming.

**Alexandra Nannicola**, elementary school principal (330) 847-2325

## Circleville City

33

### Robotics

See an award-winning high school robotics team in action, with its sumo robotics builds, self-driving golf cart and other problem-based learning solutions.

**Josh Thomas**, robotics/STEM teacher (740) 474-4340

## Columbiana County ESC

47

### Mug Mania! Starting a Micro-business

Entrepreneurial experiences provide an opportunity for students with disabilities to develop essential employment skills, independence and pride. Learn how transition students have launched a logo mug micro-business, finding success and a niche in the community.

**Kitty Kromer**, transition coordinator (330) 424-9591

# STUDENT ACHIEVEMENT FAIR

## Columbus City

89

### Fort Hayes Diversity and Inclusion Club

Learn about this pilot program that pursues recognition, acceptance and social justice for all gender, racial and otherwise challenged students in the community. The Diversity Club is a place where LGBTQ, homeless and challenged youth are welcomed through exciting programming.

**Martha Tepper**, vocal music director/club sponsor (404) 545-9044

## Crestview Local (Columbiana)

61

### Problem-Based Learning Display

Explore how students in grades three and four can work with a business on real-life problem-solving. See how students collaborated with companies and their engineers on the problem of sand extraction from 3-D molds for printing.

**Matthew Manley**, superintendent (330) 482-5526

## Fairfield Local (Highland)

78

### Transition to Work

Learn about a successful transition-to-work program in which students with disabilities work alongside typical peers learning job skills and career awareness, becoming familiar with opportunities for employment and independent living.

**Mendy Hamilton**, director (937) 780-2221

## Franklin City

80

### Gamification and Robotics

Hear about design challenges with robotics and gamification in the classroom.

**Amy Hudson Estepp**, educational technologist (937) 743-8648

## Franklin Local (Muskingum)

68

### The Commercial Project

Discover how fifth-grade students create a product to sell to their peers and use iPads to make and produce a commercial to sell their product.

**Kari Scott**, music teacher (740) 674-5211

## Fredericktown Local (Knox)

73

### Digital Portfolio Design

Discover ways of implementing student learning portfolios in a visual arts classroom. Students play active roles through interactive, personalized, ongoing learning experiences. Learn specific details of implementation.

**Diane Rutherford**, visual arts instructor, K-eight (740) 694-2781

## Gahanna-Jefferson City

3

### Gahanna Employability and Adult Readiness (GEAR)

See how the GEAR program helps students build independence in a work environment while acquiring transferable employment skills and hands-on work experience. The program also fosters independent living skills.

**Ruthie Yoder**, intervention specialist

(614) 545-9237

## Gallia County Local (Gallia)

20

### Rebel Roast

Learn about this student-led program that involves obtaining and selling coffee to teachers and staff. Hear how students have created a partnership with a local business by using coffee from the company.

**Morgan Saunders**, teacher

(740) 256-1054

## Goshen Local (Clermont)

34

### Teachers Academy

Discover how the Teachers Academy promotes the education profession with high school students by teaching them the foundations of education and embedding them at elementary and middle schools in the district.

**Mark Edwards**, director of college and career readiness

(513) 722-2227

## Graham Local (Champaign)

48

### Graham Middle School (GMS) Energy Team

Hear how the all-female GMS Energy Team has educated others on clean energy and going “green” by leading lessons and teaching their peers as well as elementary students. Listen to their message and see some of their engaging stations.

**Tracy Merica**, sixth-grade science teacher

(937) 663-5339

## Graham Local (Champaign)

49

### Lean Six — Students Solving School Needs

Through credentialing in Ohio State University Leadership and Lean Six Sigma Yellow Belt and Green Belt programs, students are working to solve community needs, serving as leaders by identifying needs and working to build a solution.

**Ryan Rismiller**, principal

(937) 663-4127

# STUDENT ACHIEVEMENT FAIR

## **Hardin Northern Local (Hardin) 62**

### **The Amazing History Race**

Learn about the Defining Moments in History course project in which students designed a competitive interactive program for grades seven-12 that pitted student groups against each other to learn about famous Mysteries in History while completing a schoolwide scavenger hunt.

**Joe Foster**, teacher (419) 957-2355

## **Highland Local (Morrow) 4**

### **Bus of the Month**

Hear about an Elementary School Bus of the Month program that allows bus drivers to rate student behavior on the ride to and from school, reinforcing positive behavior. The bus with the most thumbs up at the end of the month earns a breakfast with the driver at the bus garage.

**Amy Randolph**, special education coordinator (419) 768-4090

## **Hillsdale Local (Ashland) 21**

### **Junior Council**

Discover the connections that the Jeromesville Village Council, Mayor Randy Spade and the district have created through a Junior Council of students. The council works to make improvements for all community members while learning about the importance of being active in government.

**Randy Spade**, Jeromesville mayor (567) 203-7858

## **Indian Hill EV 83**

### **Competition Robotics Club**

Learn about this PTO-sponsored competitive Robotics Club that is fully funded by a unique partnership of volunteers and parents. This high school club extends computer science, coding and learning beyond the typical school day.

**Kirk Koennecke**, superintendent (614) 542-9606

## **Indian Hill EV 84**

### **I-lab Innovation Space**

Witness how teachers and technology coaches collaborate with others to provide a unique innovation learning center which allows elementary school students to explore and extend their learning.

**Kirk Koennecke**, superintendent (614) 542-9606



## Indian Lake Local (Logan)

77

### Middle School Kindness Club

Learn easy ways to improve student morale through this piloted Kindness Club that was formed to help stop bullying. See how students in grades five-eight decorated doors and lockers, produced videos and led Kindness Week activities.

**Melissa Mefford**, middle school co-principal

(937) 686-8833

## Kings Local (Warren)

35

### Round Table XL — STEAM

Learn about Round Table XL for fifth- and sixth-grade STEAM students. Hear about a multidisciplinary program that teaches students to problem-solve, collaborate and explore a variety of STEAM activities.

**Kelly McKiernan**, media specialist

(513) 398-8050

## Lakota Local (Butler)

75

### Canoe Regatta — Just Add Water

Learn how Introduction to Engineering Design students use cardboard, duct tape and their imaginations to construct life-size canoes and race in an annual regatta.

**Betsy Fuller**, director, school/community relations

(513) 644-1177

## Lakota Local (Butler)

74

### Liberty Junior Media Design and Communication

Using project-based learning and International Society for Technology Education standards to foster college and career readiness, junior high students produce podcasts, videos and websites to create change in their community and the world through media.

**Moriah Walker**, media design teacher

(513) 375-0975

## Lakota Local (Butler)

76

### Silent Collaboration through Technology

Discover how American Sign Language classes use technology to communicate across the district, giving students additional experience signing outside the classroom.

**Betsy Fuller**, director, school/community relations

(513) 644-1177

# STUDENT ACHIEVEMENT FAIR

## **Logan-Hocking Local (Hocking) 22**

### **Family, Career and Community Leaders of America (FCCLA)**

With a focus on individual leadership skills and the community, learn how this high school FCCLA chapter implemented its biggest project of the year by establishing a new clothing pantry.

**Erica Brown**, family and consumer sciences teacher (740) 818-8097

## **Lordstown Local (Trumbull) 36**

### **Elementary Banking Program**

Hear how students work with officials from a local credit union to gain an understanding of money, banking and goal setting.

**Terry Armstrong**, superintendent (330) 824-2535

## **Lordstown Local (Trumbull) 37**

### **School Newsies**

Learn how a student-run newspaper provides a forum for students to write and report on the issues of the day and go “old school” as they distribute a printed periodical. Stop by the booth and grab your special OSBA edition.

**Terry Armstrong**, superintendent (330) 824-2535

## **Mad River Local (Montgomery) 51**

### **Step it Up! It's Time to Get Healthy!**

Explore the Exercise Science Career Tech Program in which students create training plans, conduct health assessments and learn about human body systems to promote healthy habits for staff and students.

**Ann-Marie Boyce**, exercise science teacher (937) 237-4250

## **Mad River Local (Montgomery) 50**

### **The Medical Detectives**

Discover how the Project Lead the Way (PLTW) Launch Medical Detectives program helps students explore the medical field through authentic learning experiences in the fifth and sixth grade. See how the program builds career awareness in the medical field.

**Jennifer Brucken**, PLTW Launch teacher (937) 259-6635

## **Madison Local (Butler) 5**

### **Robotics**

Globally, VEX Robotics is the largest, fastest-growing middle school and high school robotics program. Learn how students build robots and compete nationally.

**Brian Ruby**, engineering teacher (513) 420-4760

## Mansfield City

82

### Spanish Immersion School

Discover how one district closed the achievement gap and led students to exemplary academic success while teaching in Spanish, the target language.

**Gabriel Costa**, principal (419) 525-6321, ext. 5442

## Mayfield City

23

### Evolution of Personalization

Hear about a personalized learning experience for all students that allows them to choose a learning modality that best meets their learning needs: traditional, self-paced or online. See how it has developed into a full-day, self-paced model.

**Jeffrey Legan**, high school principal (440) 995-6809

## Medina City

38

### Wondrous Wednesdays

See how elementary students, working in interest-based groups, are collaborating on inquiry-based projects with high school students at the career center. Students explore diverse topics of interest, such as medicine, video editing and animal care.

**Tina Cassidy**, director of instruction (330) 636-3077

## Mid-East Career and Technology Centers

53

### Graphic Art and Design — Buffalo Campus

Hear how graphic art students learn to be successful in creative industries like advertising and marketing by developing skills in graphic design, photography and digital printing.

**Owen Williams**, instructor (740) 685-2516

## Mid-East Career and Technology Centers

52

### Restaurant and Food Services Operations

Witness the result of students crafting amazing, fun foods while learning how to manage unique dining experiences at The 400 Restaurant. The on-campus restaurant offers staff and the community a great dining experience.

**Jalena Laipply**, instructor (740) 454-0105

## Morgan Local (Morgan)

63

### Career Tech in the Middle School

Students share the tools they use, including software, drones, robotics and video production, in this middle school career-tech curriculum.

Dr. **Jim Johnson**, director of testing and educational technology (740) 962-1122

# STUDENT ACHIEVEMENT FAIR

## **Muskingum Valley ESC** **69**

### **Coffee Cart Fridays**

Hear about the implementation of Coffee Cart Fridays, facilitated by students with multiple disabilities. Learn about supplies, discover how the program was started and taste a sample of the product.

**Kate Brenner**, multiple disabilities program supervisor (740) 452-4518

## **New Lebanon Local (Montgomery)** **6**

### **Galaxy Days**

Hear how Galaxy Days, a four-part program throughout the school year, engages students in various STEM-related concepts.

**Ronda Nisbet**, math teacher (937) 687-3508

## **New Lebanon Local (Montgomery)** **7**

### **Peer Helper Programs (PHP)**

Examine PHP, a violence and drug prevention program that includes high schoolers teaching lessons or spending individual time with elementary school and middle school students. Learn about each program, including objectives, outcomes and implementation tips.

**Melissa Earich**, peer helper adviser (937) 687-1366

## **North Olmsted City** **24**

### **High School Art Program**

Discover how this student-centered program provides students with choice and a wide variety of courses that allow them to specialize and focus on the arts.

**Melanie Reilly**, art teacher and department chair (440) 588-5800

## **North Olmsted City** **25**

### **Where Everybody Belongs (WEB) Leadership**

Explore WEB Leadership, in which a group of student leaders welcomes new students by providing an orientation and mentoring incoming students.

**Bryan Busold**, principal (440) 588-5702

## **Northern Local (Perry)** **39**

### **Sheridan High School Computer Design**

Students discuss 3-D printing projects and share how they plan, design and execute design challenges presented in class. See sample projects for you to manipulate.

**Teresa Hill**, teacher (740) 743-1335

**Northmont City**

54

**Modeling and Simulation**

Explore a STEM class that exposes students to skills used by professionals in the modeling and simulation profession. Students share their capstone projects in which they used knowledge gained throughout the year to create a school evacuation simulation.

**Aaron Brumbaugh**, teacher

(937) 832-6000

**Northridge Local (Montgomery)**

8

**Manufacturing Program**

Discover how a partnership with the International Union of Electronic, Electrical, Salaried, Machine and Furniture Workers; the American Federation of Labor and Congress of Industrial Organizations; a division of the Communication Workers of America; and the Dayton Phoenix Group helps students earn an industry credential and begin a manufacturing pre-apprenticeship to gain real-world experience while in high school.

**Tyler Long**, attendance/career readiness coordinator

(937) 286-4571

**Norwalk City**

26

**Teen Leadership Corps**

Explore ways to empower future leaders by bringing character, integrity and citizenship to high school students through an academic service-based leadership program.

**Megan Casselberry**, advancement director

(419) 681-0746

**Olentangy Local (Delaware)**

41

**Olentangy Academy — Academy for Community Transition**

Learn about this community-based job skills training program for postsecondary students with special needs. Hear about their student business, Special Tee Pet Toys, where they sell pet toys they make from recycled T-shirts.

**Dawn Imbrogno**, intervention specialist

(614) 893-6628

**Olentangy Local (Delaware)**

40

**Olentangy Academy — STEM**

Witness the results of critical thinking, collaboration and creativity through hands-on learning activities relevant to local and global issues. Discover an integrated transdisciplinary approach in which students learn how to be innovative and think like an engineer, solve real-world problems, conduct relevant research and work with professionals in a variety of STEM fields.

**Karen Sedoti**, principal

(740) 657-5801

# STUDENT ACHIEVEMENT FAIR

## **Oregon City** 10

### **Aavidum Club Red Carpet of Kindness**

Experience the Red Carpet of Kindness, an interactive activity that promotes random acts of kindness.

**Brandi Birr**, counselor (419) 697-3434

## **Oregon City** 9

### **Sun Federal Student-Led Credit Union**

Partnering with Sun Federal Credit Union, this student-led credit union is hosted in the high school. Hear how six students serve the financial needs of their peers and staff.

**Vallie Robeson**, marketing teacher (419) 693-0665

## **Painesville City Local (Lake)** 27

### **Future Business Leaders of America**

Explore the Future Business Leaders of America program, which helps high school students prepare for careers in business through academic competitions, leadership development and educational programs.

**Nell Rapport**, teacher (440) 392-5110

## **Parma City** 87

### **Culinary Career and Technical Education**

Discover a culinary program that provides dual credits and ServSafe and ProStart certifications, and enjoy a tasty sample created by students.

**Kristen Plageman**, director of career and technical education (440) 885-8317

## **Parma City** 88

### **Visual Programming**

Learn more about this visual programming career-technical education program through hands-on activities. Gather information about the curriculum, dual college credits and Adobe certification.

**Kristen Plageman**, director of career and technical education (440) 885-8317

## **Pioneer Career & Technology Center** 42

### **Engineering Design**

Learn about an engineering design program that produces successful results. Connect with students, and discover how they learn the skills needed to take the next step into the engineering and design workforce.

**Matt Hanning**, engineering and design instructor (419) 347-7744

# STUDENT ACHIEVEMENT FAIR

## Plain Local (Stark)

55

### One Book One Community

Learn about vocabulary parades, family literacy activities and more as Barr Elementary School immerses in the book "Fenway and Hattie" through the One Book One Community program.

**Trisha Williams**, principal

(330) 491-3730

## Plain Local (Stark)

56

### What If 101, a TomTod Partnership

See students partnering with the community in a brainstorming lab. TomTod partners nurture the ideas of middle school students creating solutions in their community. The What If partnership encourages empathy and launches their ideas into action.

**Jeanne McNeal**, principal

(330) 491-3790

## Polaris Career Center

70

### Girls in Engineering, Math and Science (GEMS)

Learn more about the GEMS program, designed to get girls interested in engineering, math and science.

**Stacey Wisniewski**, adviser

(440) 427-6200

## Reynoldsburg City

12

### Robotics

Explore how students, mentors and grants from the high school 4085 Robotics Team helped expand opportunities to elementary and middle schools districtwide.

**Thomie Timmons**, innovation coordinator

(614) 565-2277

## Reynoldsburg City

11

### Slow Food Urban Farm Project

See how this project focuses on teaching the community to strive toward a sustainable food system. Students explain how they make the best choices for their local economy and careers using their power as consumers.

**Trevor Horn**, agricultural innovation coordinator

(407) 433-5755

## Riverside Local (Lake)

90

### Students Initiative for Developing Excellence (SIDE): Student Led Mentoring

Hear how students in grades 11 and 12 build leadership skills through weekly student-designed mentoring opportunities with eighth-graders while creating practical solutions to community problems.

**Jaime McIntyre**, English, communications and leadership instructor and adviser

(440) 479-8961

# STUDENT ACHIEVEMENT FAIR

## **Sandy Valley Local (Stark) 28**

### **Safety Patrol**

See how a team of intermediate elementary students develops leadership skills while providing a safe, secure environment for over 600 K-six students.

Dr. **Patty Ann Main**, curriculum director (330) 866-3339

## **Sandy Valley Local (Stark) 29**

### **Teen Leadership Corps**

Discover how students develop leadership skills by helping others. Projects include community service programs and serving as mentors and tutors to elementary school students.

Dr. **Patty Ann Main**, curriculum director (740) 590-9775

## **Springboro Community City 44**

### **Eighth-Grade Erosion Project**

In cooperation with the city of Springboro and Heatherwoode Golf Club, students demonstrate the effects of erosion through hands-on activities in a real-world project that helps the city make decisions about soil care at the public golf course.

**Beth Holtrey**, gifted intervention specialist (937) 748-3953

## **Springboro Community City 43**

### **Project Lead The Way — Biomedical Sciences**

This program focuses on tackling big challenges to make the world a better place. Learn how a **Warren County Career Center** satellite program gives students the opportunity to discover new cancer treatments and teach healthy lifestyle choices to the community.

**Rebecca Goodwin**, instructor (937) 748-3950

## **Springfield Local (Lucas) 14**

### **97.7 FM Blue Devil Radio**

Operating a radio station, students learn about broadcast journalism, from the golden oldies to public service announcements and community highlights.

**Mark Davidson**, journalism teacher (419) 867-5633, ext. 3259

## **Springfield Local (Lucas) 13**

### **Clean Energy Systems/Applications**

In this new endeavor with the Southern Regional Education Board, students solve problems with science and explore a pathway to advanced careers via clean energy systems and applications.

**Austin Baker**, clean energy teacher (419) 867-5633, ext. 3224



# STUDENT ACHIEVEMENT FAIR

## Springfield-Clark Career Technology Center

30

### Dental Assisting

Hear how students in the Dental Assisting Program have chosen career-tech to jump-start their futures. Ask participating students questions and explore hands-on activities.

**Lori Ritzenthaler**, dental assisting instructor

(937) 325-7368

## Tallmadge City

45

### Builders Club

Learn how this middle school program, sponsored by the Kiwanis, is building leaders by providing opportunities to the community and school.

**Chad Nash**, teacher

(330) 714-1228

## Teays Valley Local (Pickaway)

79

### Scioto Café

Discover how a coffee cart is used to foster communication and functional academic skills in an authentic way for students with disabilities.

**Jaymi Brumfield**, special education administrator

(740) 983-5052

## Toledo City

58

### Aerospace and Natural Science Academy of Toledo (ANSAT)

Learn how this comprehensive project-based, cross-curricular program for grades nine-12 focuses on high-demand industries, including aviation, aeronautics, small animal management, urban agriculture and environmental sustainability.

**Amy Daunhauer**, senior director, ANSAT

(419) 671-1700

## Toledo City

57

### Students Making Achievements Right This Second (SMARTS)

Hear about SMARTS, a student-led, districtwide initiative designed to empower students to make positive changes in their schools and district.

**Jennifer Lawless**, senior director of college and career readiness

(419) 270-9496

## Tri-County Career Center

64

### Sports Medicine

Participate in student-led health checks while learning about healthier ways of living.

**Tim Luczkiw**, instructor

(740) 753-3511

# STUDENT ACHIEVEMENT FAIR

## **Trimble Local (Athens) 71**

### **Tomcat Engineers — Radio-Controlled Salvage Program**

This middle school club uses STEM skill sets to identify and correct issues with broken drones. Students explain how they fix and maintain a small fleet of drones using computer-assisted design programs, 3-D printers and salvaged parts with ingenuity, design and teamwork.

**Justin Morgenstern**, teacher (740) 767-2810

## **Twin Valley Local (Preble) 15**

### **Digital Memories**

Creating digital memory projects with Google Slides, students use videos, pictures, slide transitions and music to capture their amazing memories.

**Amanda Beneke**, fifth-grade teacher (937) 839-4315

## **Twin Valley Local (Preble) 16**

### **Marble Track**

Students are challenged to use their knowledge of force and motion to build a cardboard track for marbles. Learn how groups compete to create a track that has the slowest moving marble in a limited amount of space.

**Amy Mary**, fifth-grade teacher (937) 839-4315

## **Upper Valley Career Center 31**

### **Apprenticeship in Action**

Students and staff explain eligibility requirements, share student successes and provide an employer testimonial of this Apprenticeship Ohio-approved program.

Dr. **Nancy D. Luce**, superintendent (937) 381-1465

## **Vanguard-Sentinel Career & Technology Centers 59**

### **AIM Mobile Career Tech Lab**

See how students in grades K-five are introduced to in-demand jobs through interactive resources, which provide students a foundation for a wide range of careers.

**Gregory A. Edinger**, superintendent (419) 332-2626, ext. 1001

## **Waynesfield-Goshen Local (Auglaize) 69**

### **Fifth-Grade Guided Reading Project**

After reading, "An Elephant in the Garden," fifth-graders in the guided-reading program constructed papier-maché elephant heads.

**Deb Johns**, instructor (419) 568-9100

## Waynesfield-Goshen Local (Auglaize)

68

### Fourth-Grade Guided Reading Project

After reading "An Elephant in the Garden," students created miniature, full-body elephants out of papier-maché.

**Deb Johns**, instructor

(419) 568-9100

## West Clermont Local (Clermont)

18

### Green Screens Are Out of This World

Learn how students use green-screen apps to tell stories, explain ideas and express themselves in truly creative and unique ways, making out-of-this-world pictures.

**Tanny McGregor**, teacher on special assignment

(513) 939-5614

## West Clermont Local (Clermont)

17

### Where Everyone Belongs (WEB) — Our Way to Weave Relationships

Meet a unique group of eighth-graders, aka WEB leaders, that help transform school culture and unite students and staff through a yearlong mentoring program. Discover how they engage with incoming sixth-graders at one of the largest middle schools in Ohio.

**Tanny McGregor**, teacher on special assignment

(513) 939-5614

## Xenia Community City

86

### Chemistry Club

Discover how this club gets students excited about science. Learn how 150 chemistry students teach and present 18 hands-on science experiments to nearly 2,000 elementary students by writing and producing a chemistry demonstration show for elementary school assemblies.

**Bill Richey**, high school science teacher

(937) 372-6983, ext. 9995

## Xenia Community City

85

### Hope Mentor Program

Learn about a comprehensive school counseling program that supports all students by changing the school culture. By focusing on prevention and working with students, families, teachers and staff to build positive relationships, the program has reduced discipline problems. Discover how the program improved attitudes toward risky behaviors, social-emotional competency, educational success and attendance.

**Erin O'Brien**, guidance counselor

(937) 372-9201, ext. 2198

# STUDENT ACHIEVEMENT FAIR

## Districts providing services at the 2019 OSBA Capital Conference

(All are located in the Trade Show)

<b>Columbus City Columbus Downtown High School</b>	<b>end of aisle 1500</b>
Hand and arm massages and manicures (Tuesday)	
<b>Delaware Area Career Center</b>	<b>Booths 126–136</b>
Blood pressure and wellness information (Tuesday)	
<b>Mahoning County Career and Technical Center</b>	<b>Booths 126–136</b>
Blood pressure and wellness information (Monday)	
<b>North Canton City and Plain Local (Stark)</b>	<b>end of aisle 800-900</b>
Capital Conference student video documentary team	
<b>South-Western City Career Academy</b>	<b>end of aisle 1500</b>
Cosmetology (Monday)	



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## Say 'Hi' to our new exhibitors!

While visiting the Trade Show, be sure to stop by the companies that are new to the conference this year and tell them you look forward to seeing them again at future shows.

Albourn Translation Services	1215	Porter Wright Morris	
Anatomage	317	& Arthur LLP	1503
ASM Modular Systems Inc.	315	Presence Management LLC	228
Benchmark Education	1518	Rahmberg Stover	
BrainSpark	1029	and Associates	Main Concourse
Children's Hunger Alliance	131	ReadySub	330
Citizens for Civic Renewal	1138	The Red Zone	1513
City Connects	1213	Rieck Services	1041
Classcraft	214	Robert J. Miller & Associates Inc.	311
Consortium for Educational		Sandy Hook Promise (SHP)	1506
Change	1214	Second Chance Medical	
Crossroads	229	Products	1140
Damschroder Roofing	438	Seibold+Baker	326
Davis Demographics	1224, 1226	Shawnee State University	1539
Dee Ann Stricklett Leadership &		Solar Power and Light	1010
Educational Consulting	104	SourceOne Supply	1317
Diamond Assets	1306	Staley Technologies Inc.	714
Extron	715	Sun FundED	1012
FMD Architects Inc.	913	TDG Facilities LLC	1528
GovDeals Inc.	1308	Telamon Energy Solutions	219
Graduation Alliance	711	Thoughtexchange	123
Hennes Communications	300	U.S. Army Cleveland Recruiting	
Hilltop Securities	501	Battalion	end of aisle 1300
Koinonia Homes Inc.	732	UnitedHealthcare	1502
Lake Erie Electric	1115	Vapensystems Inc.	928
Learning Trail Graphics	1116	Variquest	1111
Lott Industries Inc.	1216	Vertex Software Inc.	212
Maximum Potential Inc.	1230	Vocabulary.com	1211
Midwest Floor Restore	103	VOLO LLC	204
NewsBank Inc.	208	The Wellington Initiative	1212
Newsela	1209	Woodhull LLC	1141
NS Wash Systems	940		
Off the Wall Sounds	909		
Ohio Homeland Security	1516		
OnToCollege	234		

## Trade show exhibitors

Trade Show exhibitors are listed alphabetically. Promotional copy, phone numbers and website information are provided by the vendors. Appearance in the Trade Show does not constitute an endorsement by OSBA. Exhibitors current as of Aug. 19, 2019.

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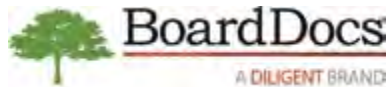
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[www.squirepattonboggs.com](http://www.squirepattonboggs.com)

### **Staley Shoe Repair 126, 128**

Providing shoeshine services Monday from 10 a.m. to 5 p.m. and Tuesday from 9 a.m. to 1 p.m.

(614) 228-7463

### **Staley Technologies Inc. 714**

Two-way radios, camera systems, access control systems, panic button systems and public address systems.

(330) 339-2898

[www.staleytech.com](http://www.staleytech.com)

### **STAN and Associates Inc. 627**

Mechanical and electrical engineering. OSFC-commissioning agent, building envelope thermal imaging and maintenance plan services.

(937) 438-0177

[www.stanengineers.com](http://www.stanengineers.com)

# TRADE SHOW

## **Steelcase with Ohio Desk and Loth** 524, 526

Creating the most effective, rewarding and inspiring active learning environments to meet the evolving needs of education.

(330) 498-6001

[www.steelcase.com](http://www.steelcase.com)

## **Stifel** 528

Investment banking and public finance.

(216) 592-6840

[www.stifel.com](http://www.stifel.com)

## **Sturdisteel Co.** 731

A leading manufacturer of bleachers, grandstands, aluminum seating and Ohio-approved press boxes.

(800) 433-3116

[www.sturdisteel.com](http://www.sturdisteel.com)

## **Summit Construction Co. Inc.** 611

CM@risk and general contracting.

(330) 376-1317

[www.summitconstruction.com](http://www.summitconstruction.com)

## **Sun FundED** 1012

An educational service company providing solar as a service.

(317) 565-2024

[www.sunfunded.com](http://www.sunfunded.com)

## **Taher Inc.** 1112

Providing a fresh take on food service management.

(952) 945-0505

[www.taher.com](http://www.taher.com)

## **Tarkett** 1004, 1006

With more than 135 years of experience, Tarkett provides innovative flooring and surface solutions that don't just perform, they inspire.

(800) 899-8916

[www.tarkettna.com](http://www.tarkettna.com)

## **Tattletale Portable Alarm Systems** 936

Instant panic alert solutions for your school. Our 3,000-foot wireless range allows for panic pendants to protect teachers and students anywhere on campus.

(614) 540-7233

[www.tattletale.com](http://www.tattletale.com)

## **TDG Facilities LLC** 1528

Provides full-service facilities maintenance (HVAC, plumbing, electric, handyman), grounds, janitorial and design services.

(513) 306-7298

[www.tdgfacilities.com](http://www.tdgfacilities.com)

## **Techline Sports Lighting** 223

LED sports lighting.

(800) 500-3161

[www.sportlighting.com](http://www.sportlighting.com)

## **Technique Roofing Systems LLC** 1316

An industry-leading provider of flat and low-slope roofing solutions. Specializing in the Duro-Last roofing system.

(419) 986-6211

[www.techniquerooting.com](http://www.techniquerooting.com)



## **TekVisions** 215

Touchscreen solutions.  
(951) 506-9709  
www.tekvisions.com

## **Telamon Energy Solutions** 219

LED lighting; solar; building automation; CNG/propane.  
(317) 997-8137  
telamonenergy.com

NEW

## **Terrace Metrics** 1136

A life-skills assessment system for individuals and organizations.  
(859) 393-9309  
www.terracemetrics.org

## **ThenDesign Architecture (TDA)** 329, 331

TDA has over 65 years of experience in educational planning, programming, architecture and interior design.  
(440) 269-2266  
www.thendesign.com

## **Thomas Built Buses by Ohio CAT** end of aisle 200

An authorized Thomas Built Bus dealer for southern Ohio. In addition to school bus sales, we provide complete bus maintenance and repairs.  
(800) 282-3597  
www.ohiocat.com/power-systems/thomas-built-school-buses

## **Thomas Built Buses/Myers Equipment Corp.** end of aisle 200

School buses, sales, parts and service for buses and related equipment in northern Ohio.  
(330) 533-5556  
www.myersequip.com

## **Thoughtexchange** 123

Our community intelligence software empowers education leaders to ask open-ended questions and get answers in real time.  
(800) 361-9027  
www.thoughtexchange.com

NEW

## **Threat Extinguisher** 233

Fully monitored, nonlethal defense system with instant notification via text or email.  
(614) 202-8593  
www.threatextinguisher.com

## **Tiffin Scenic Studios Inc.** 812

Theatrical rigging and drapery; safety and maintenance inspections.  
(419) 447-1546  
www.tiffinscenic.com

## **TIPS** 506

A leading national purchasing cooperative offering access to competitively priced purchasing contracts.  
(630) 802-1518  
www.tips-usa.com

# TRADE SHOW

## **Toadvine Enterprises Inc. 328**

Indoor and outdoor bleacher seating, scoreboards and gym equipment.

(502) 241-6010, ext. 318  
[www.toadvine.com](http://www.toadvine.com)

## **Todd Associates Inc. 324**

Providers of school property, casualty, liability and fleet insurance. Over 40 years of experience with Ohio schools.

(440) 461-1101  
[www.toddassociates.com](http://www.toddassociates.com)

## **Tom Sexton and Associates Inc. 1322**

Educational furniture, including student chairs and desks, seating, libraries, cafeteria tables and many other products that serve the K-12 and higher education markets.

(859) 485-7065  
[www.tomsextonfurniture.com](http://www.tomsextonfurniture.com)

## **TRANE 614, 616, 618**

Energy-services solutions, including energy-efficient HVAC systems, service, building controls, performance contracts, lighting and connected buildings.

(614) 473-3500  
[www.trane.com](http://www.trane.com)

## **Transfinder 425**

Offers all-in-one options for managing school transportation operations that will increase safety, save money and build transparency.

(518) 723-8302  
[www.transfinder.com](http://www.transfinder.com)

## **TTL Associates Inc. 533**

An Ohio EDGE firm, TTL has provided environmental, quality control testing and geotechnical engineering consulting services to the K-12 market since 1927.

(419) 324-2222, ext. 5050  
[www.ttlassoc.com](http://www.ttlassoc.com)

## **Turner Construction Co. 623**

Full-service construction manager for K-12 projects ranging from new construction to renovations, expansions and facility modernization.

(614) 984-3000  
[www.turnerconstruction.com](http://www.turnerconstruction.com)

## **U.S. Army Cleveland Recruiting Battalion end of aisle 1300**

U.S. Army Recruiting Battalion of Cleveland, Ohio. Our goal is to recruit America's best volunteers to enable the U.S. Army to win in a complex world.

(216) 217-3586  
[www.goarmyohio.com](http://www.goarmyohio.com)

## **UnitedHealthcare 1502**

Committed to improving health care for everyone.

[www.uhc.com](http://www.uhc.com)  
(763) 283-2645

## **University of Dayton Department of Educational Administration 1336**

Higher education master's degree and licensure programs.

(937) 229-3288  
[www.udayton.edu/education](http://www.udayton.edu/education)



## Vapensystems Inc.

Safe for school resource officers to safely secure and access weapons for active shooter scenarios.  
(561) 346-7038  
www.vapensystems.com

928

NEW

## Variquest

Visual and kinesthetic learning tools.  
(614) 296-4747  
www.variquest.com

1111

NEW

## Vasco Sports Contractors

Sports construction of track, tennis and turf fields and courts.  
(330) 832-5151  
www.vascoasphalt.com

310

## Vertex Software Inc.

Pass the levy.  
(330) 262-9310  
www.passthelevy.com

212

NEW

## Vescio's SportsFields

Design-build natural and synthetic athletic fields, along with renovations and maintenance.  
(859) 269-7633  
www.sportsfields.com

509

## ViewSonic Corp.

Making it easier to connect and collaborate with our broad array of future-ready products, from projection solutions to collaborative displays.  
(909) 444-8888  
www.viewsonic.com

1200

## Vincent Lighting Systems

Specializes in stage, theater, auditorium, studio, entertainment and architectural lighting, rigging and safety inspections.  
(216) 475-7600, ext. 200  
www.vls.com

308

## Vinson

Educational management information system (EMIS) reporting software for revenue recovery and compliance.  
(614) 438-4088  
www.vinson-consulting.com

440

## Virco Inc.

As the largest manufacturer of educational furniture in the country, Virco offers a complete line of classroom, training and hospitality furniture.  
(772) 834-8261  
www.virco.com

422

## Vista Consulting Group LLC

A leader in building strategic direction to save money, stretch capital dollars, use creative funding sources and expand STEM and online education systems.  
(513) 228-2912  
www.vista-cg.com

435, 437

## VitalSigns Wall of Fame

Provides your visitors with an engaging, interactive view of the achievements of current students, staff and alumni.  
(614) 499-2673  
www.vitalsignswalloffame.com

911

## Vocabulary.com

A platform for systematic vocabulary improvement that adapts to the needs of individual students and aligns with any curriculum.

(888) 278-8600, ext. 353

[www.vocabulary.com](http://www.vocabulary.com)

1211



## VOLO LLC

VOLO Active Shooter Awareness Program (ASAP) combines a variety of tools to create a powerful system that helps prevent and manage critical situations.

ASAP includes a web application (VOLO-OS) for administrators and a powerful mobile application (VOLO Touch) for all employees.

(717) 307-1696

[www.volosaas.com](http://www.volosaas.com)

204



## VolunteerNow

VOLY is the all-in-one volunteer solution designed to directly support campus needs, powered by the technology nonprofit VolunteerNow.

(214) 818-9838

[www.volnow.org/voly](http://www.volnow.org/voly)

1522

## Voya Financial Advisors

403(b) regulation solutions.

(937) 353-5462

[www.voya.com](http://www.voya.com)

900

## VSWC Architects

Professional services — architecture and design.

(513) 398-4931

[www.vswc.com](http://www.vswc.com)

412

## Waibel Energy Systems 1106, 1108

Building, energy, client and facilities services; HVAC equipment; HVAC parts and supplies; access control; building analytics; and security.

(937) 264-4343

[www.wesaveenergy.net](http://www.wesaveenergy.net)

## Warther Woodworking 713

Wood awards and gifts — music boxes, bells, bookends and other wood gifts. Perfect for retirements and recognitions.

(330) 343-4221

[www.wartherwoodworking.com](http://www.wartherwoodworking.com)

## Washington National Insurance

1011

Our products help overcome the financial impact of critical illnesses, accidents and loss of life and most have return of premium.

(216) 978-3525

[www.washingtonnational.com](http://www.washingtonnational.com)

## The Wellington Initiative 1212

Works to transform education by measuring student engagement, streamlining peer review and providing consulting services.

(614) 754-4248

[www.wellington.org](http://www.wellington.org)



## Wenger Corp. 1122

We provide high-quality products and solutions for music and theater education, performing arts and athletic equipment for storage and transport.

(507) 774-8738

[www.wengercorp.com](http://www.wengercorp.com)

## **West Roofing Systems Inc. 534**

BASF and Dow Corning SPF roofing systems.

(440) 355-9929

[www.westroofingsystems.com](http://www.westroofingsystems.com)

## **Western Reserve PBS 505**

Since 1973, Educational Services at Western Reserve PBS has been a leader in educational technology training for educators in northeast Ohio.

(330) 677-4549

[www.westernreservepublicmedia.org/education](http://www.westernreservepublicmedia.org/education)

## **Window Armor LLC 830**

Classroom door shutter system. System secures the classroom in the event of an active shooter situation.

(304) 544-0057

<http://windowarmor.net>

## **Woodhull LLC 1141**

A single-line provider for Ricoh and a complete line of document management solutions. Woodhull also is a leader in providing solutions.

(800) 783-7156

<https://woodhullusa.com>



## **Zimmerman School Equipment Inc. 638, 640**

Classroom, office and outdoor furniture for public and private schools, colleges and universities.

(614) 861-6383

[www.zimmermanschoolequipment.com](http://www.zimmermanschoolequipment.com)

## Avenue for Answers

This is a popular place for attendees to meet with experts from various state agencies, associations and organizations. Note: Organizations are at the Avenue for Answers Monday and Tuesday unless otherwise noted.

### **The Center for Balanced Living (Monday only) 1431**

Setting the highest standard of care in eating disorder treatment in Columbus, Ohio.  
(614) 896-8222  
[www.centerforbalancedliving.org](http://www.centerforbalancedliving.org)

### **Center for Performance and Impact: Office of Accountability 1428**

Learn about school and district report cards, academic distress commissions and strengthening the cycle of continuous improvement.  
(877) 644-6338  
<http://education.ohio.gov>

### **Center for Performance and Impact: Office of Assessment & National Assessment of Educational Progress (NAEP) 1430**

See how your students compare to the nation and other states, with specific results. Discover test items — with statistics — available to schools.  
(877) 644-6338  
<http://education.ohio.gov>

### **Center for Student Supports: Office of Early Learning and School Readiness (Monday only) 1440**

Learn how Ohio is working to create a seamless early learning and development system for all families.  
(877) 644-6338  
<http://education.ohio.gov>

### **Center for Student Supports: Office of Exceptional Children 1434**

Discuss topics related to students with disabilities as well as those who are gifted.  
(877) 644-6338  
<http://education.ohio.gov>

### **Center for Student Supports: Office of Integrated Student Supports Child Nutrition (Monday only) 1432**

Hear about programs that safeguard the health and well-being of children, encourage consumption of nutritious foods and teach about proper eating habits and good health. Also learn about participation in U.S. Department of Agriculture programs.  
(877) 644-6338  
<http://education.ohio.gov>

## **Center for Teaching, Leading and Learning: Office of Career Technical Education 1436**

Learn how career-technical education is being implemented throughout Ohio and in middle and high schools.  
(877) 644-6338  
<http://education.ohio.gov>

## **Center for Teaching, Leading and Learning: Office of Educator Effectiveness and Licensure (Tuesday only) 1440**

Discuss the Purple Star Schools and Ohio Troops to Teachers programs.  
(877) 644-6338  
<http://education.ohio.gov>

## **Center for Teaching, Leading and Learning: Office of Educator Effectiveness and Licensure 1441**

Discuss educator effectiveness and licensure questions, including requirements for different types of professional development.  
(877) 644-6338  
<http://education.ohio.gov>

## **Center for Teaching, Leading and Learning: Office of Learning and Instructional Strategies 1438**

Stop by to ask questions about Ohio's Learning Standards and Model Curriculum.  
(877) 644-6338  
<http://education.ohio.gov>

## **Federal Mediation & Conciliation Service (Tuesday only) 1435**

Discover resources available to support good labor/management relations.  
(216) 520-4800  
<http://fmcs.gov>

## **Mid-East Career and Technology Centers/Ohio Department of Public Safety (Monday only) 1433**

Hear how to provide driver's education as a career tool.  
(740) 454-0105  
[www.drivertraining.ohio.gov](http://www.drivertraining.ohio.gov)

## **National Alliance on Mental Illness (NAMI) Ohio (Monday only) 1437**

Learn about this statewide organization dedicated to advocating for families who have a loved one with a serious mental health condition. Review a variety of free programs available throughout Ohio that help with this effort, including NAMI Basics, which is specifically for parents of a child diagnosed with a mental health condition.  
(800) 686-2646  
[www.namiohio.org](http://www.namiohio.org)

## **Office of Fiscal Budget and School Funding College Credit Plus (Tuesday only) 1432**

Review College Credit Plus opportunities and the Adult Diploma Program.  
(877) 644-6338  
<http://education.ohio.gov>

## **Ohio Department of Health — Tobacco Use Prevention and Cessation Program (Monday only) 1435**

Information is available on vaping, JUUL devices and school policy.  
(614) 644-7975  
<https://bit.ly/2TrCLPM>

## **Ohio Environmental Protection Agency (Tuesday only) 1439**

Meet with representatives from the Division of Environmental and Financial Assistance, which assists schools with funding, environmental recognition and education.  
(800) 329-7518  
[www.epa.state.oh.us](http://www.epa.state.oh.us)

## **Ohio Facilities Construction Commission Media Relations 1429**

Representatives will address funding status, programs and policies, and specific issues from school districts.  
(614) 466-6290  
<http://ofcc.ohio.gov>

## **Ohio Suicide Prevention Foundation (Monday only) 1439**

Provides education, resources, training and other supports to help school professionals, parents and youth prevent suicide in their communities.  
(614) 429-1528, ext. 402  
[www.ohiospf.org](http://www.ohiospf.org)

## **School Employees Retirement System (Tuesday only) 1433**

Discuss retirement education for noncertified school employees.  
(800) 878-5853  
[www.ohsers.org](http://www.ohsers.org)

## **State of Ohio — Cooperative Purchasing Program (Tuesday only) 1437**

The Cooperative Purchasing Program offers Ohio counties, townships, municipalities, school districts, public libraries, regional park districts and other political subdivisions the benefits and cost savings of buying goods and services through state contracts. The program negotiates terms and conditions favorable to Ohio governmental entities, and members can take advantage of purchasing power to gain volume discounts and administrative savings.  
(614) 466-5090  
[www.ohio.gov/procure](http://www.ohio.gov/procure)

## **State Teachers Retirement Systems of Ohio (Tuesday only) 1431**

Information for Ohio's public school teachers regarding retirement and health care benefits.  
(888) 227-7877  
[www.strsoh.org](http://www.strsoh.org)



# University Square

Representatives from Ohio colleges and universities are on hand to help school districts better connect to College Credit Plus, postsecondary education and professional development opportunities, including administrative licensing.

## **Miami University College of Education, Health & Society 1530**

Graduate and professional development program materials.  
TEAM Scholarship information, providing a 50% discount on tuition and fees to Ohio educators.  
(513) 529-6317  
[www.miamioh.edu/ehs](http://www.miamioh.edu/ehs)

## **Shawnee State University 1539**

We are Shawnee State University, a public university located in Portsmouth, Ohio.  
(740) 351-3262  
[www.shawnee.edu](http://www.shawnee.edu)



## **University of Mount Union 1532**

Offers 12 undergraduate teacher licenses and a master's degree in educational leadership that leads to a principal's license.  
(330) 268-3632  
[www.mountunion.edu](http://www.mountunion.edu)

## **University of Rio Grande 1531**

An independent, four-year, comprehensive university.  
(740) 245-7191  
[www.rio.edu](http://www.rio.edu)

# EXHIBITORS BY CATEGORY

## Trade Show exhibitors by category

CATEGORIES

### Architects

AECOM	431
Architectural Vision Group Ltd.	1007, 1009
BSHM Architects	522
Buehrer Group, Architecture and Engineering Inc.	728
Elevar Design Group	706
Fanning/Howey Associates Inc.	700
FMD Architects Inc.	913
Freytag & Associates Inc. Architects/Engineers	701
Garmann/Miller Architects-Engineers	736, 738, 740
GPD Group	823, 825
Legat Architects	615
Lesko Associates Inc.	416, 418
Levin Porter Associates Inc.	923
Mays Consulting & Evaluation Services Inc.	737
Moody•Nolan Inc.	632
MSA Design/MSA Sport	922
OHM Advisors	427
Olsavsky Jaminet Architects	606
Schorr Architects Inc.	1022, 1024
SHP Leading Design	312, 314, 316, 318
S&L Harris/Day Architecture	828
ThenDesign Architecture (TDA)	329, 331
VSWC Architects	412
<b>Assembly programs</b>	
COSI	1229

### Association/foundations

American Dairy Association Midwest	1107, 1206
Buckeye Association of School Administrators	1328
Kids PAC	122, 124
National School Boards Association	115, 117
Ohio Association of Elementary School Administrators	1329
Ohio Association of School Business Officials	1335
Ohio Association of Secondary School Administrators	1331
Ohio Council of Educational Purchasing Consortia (OCEPC)	1304
Ohio Educational Service Center Association	1228
Ohio PTA	1341
Ohio School Boards Association	Main Concourse

### Athletic equipment/surfaces

Buckeye Bleacher Repair Inc.	222
Daktronics	1034
FieldTurf	514
ForeverLawn of Ohio Inc.	809, 811
Kiefer U.S.A.	413, 415
Meyer Design Inc.	617
Nevco Inc.	1325, 1327
Sightlines Athletic Facilities	1309
Toadvine Enterprises Inc.	328
Vasco Sports Contractors	310
Vescio's SportsFields	509

# EXHIBITORS BY CATEGORY

## Athletic surfaces

A.G./M-F Athletic	338
AstroTurf	917
Beynon Sports Surfaces Inc.	512
Brock USA	914
Cincinnati Floor Co.	1218
FieldTurf	514
The Final Floor Inc.	629
Forbo Flooring Systems	414
Heiberger Paving Inc.	1003
Hellas Sports Construction Inc.	619
The Motz Group	703
SCG Fields LLC	710
SportMaster	1240
Sprinturf LLC	1418
Vescio's SportsFields	509

## Avenue for Answers

The Center for Balanced Living (Monday only)	1431
Center for Performance and Impact: Office of Accountability	1428
Center for Performance and Impact: Office of Assessment & National Assessment of Educational Progress (NAEP)	1430
Center for Student Supports: Office of Early Learning and School Readiness (Monday only)	1440
Center for Student Supports: Office of Exceptional Children	1434
Center for Student Supports: Office of Integrated Student Supports Child Nutrition (Monday only)	1432
Center for Teaching, Leading and Learning: Office of Career Technical Education	1436
Center for Teaching, Leading and Learning: Office of Educator Effectiveness and Licensure (Tuesday only)	1440

Center for Teaching, Leading and Learning: Office of Educator Effectiveness and Licensure	1441
Center for Teaching, Leading and Learning: Office of Learning and Instructional Strategies	1438
Federal Mediation & Conciliation Service (Tuesday only)	1435
Mid-East Career and Technology Centers/Ohio Department of Public Safety (Monday only)	1433
NAMI Ohio (Monday only)	1437
Office of Fiscal Budget and School Funding College Credit Plus (Tuesday only)	1432
Ohio Department of Health – Tobacco Use Prevention and Cessation Program (Monday only)	1435
Ohio Environmental Protection Agency (Tuesday only)	1439
Ohio Facilities Construction Commission Media Relations	1429
Ohio Suicide Prevention Foundation (Monday only)	1439
School Employees Retirement System (Tuesday only)	1433
State of Ohio — Cooperative Purchasing Program (Tuesday only)	1437
State Teachers Retirement System of Ohio (Tuesday only)	1431

## Awards/recognitions

Ohio School Boards Association	Main Concourse
VitalSigns Wall of Fame	911
Warther Woodworking	713

# EXHIBITORS BY CATEGORY

CATEGORIES

## Bleachers/grandstands

Buckeye Bleacher Repair Inc.	222
Dant Clayton Corp.	604
DWA Recreation, Inc.	705
E&D Specialty Stands Inc.	112
Farnham Equipment Co.	428, 430, 432
Sightlines Athletic Facilities	1309
Southern Bleacher Co. Inc.	1403
Sturdisteel Co.	731
Toadvine Enterprises Inc.	328

## Bonds

Fifth Third Securities Inc.	903
Hilltop Securities	501
RBC Capital Markets	202

## Building products

Armstrong World Industries Inc./Tectum	441
Belden Brick	708
Oberfields LLC	537

## Cafeteria software

Infinite Campus Inc.	1110
PaySchools	1001, 1100

## Classrooms (modular)

ASM Modular Systems Inc.	315
EMOD LLC	423
Innovative Modular Solutions	908
Mobilease Modular Space Inc.	612
Steelcase with Ohio Desk and Loth	524, 526

## Colleges/universities

Ashland University Professional Development Services	1337
Kent State University	712
Miami University College of Education, Health & Society	1530
Shawnee State University	1539
U.S. Army Cleveland Recruiting Battalion	end of aisle 1300
University of Dayton Department of Educational Administration	1336
University of Mount Union	1532
University of Rio Grande	1531

## Communications

#SocialSchool4EDU	1405
300m	302
Albourn Translation Services	1215
Apptegy	1002
Citizens for Civic Renewal	1138
The Education Connection (Insta-Info Inc.)	1018
Hennes Communications	300
NPI Audio Visual Solutions	608, 610
Off the Wall Sounds	909
Ohio School Boards Association	Main Concourse
One Call Now	309
Presence Management LLC	228
SchoolPointe	1201
Security Voice Inc.	340
Transfinder	425
VOLO LLC	204
VolunteerNow	1522

## Computer products

Central Ohio Audio Video	641
eDoctrina Corp.	808
NewsBank Inc.	208

# EXHIBITORS BY CATEGORY

## Construction managers

Brentwood Builders	628
Elford Inc.	633
EMOD LLC	423
Gilbane Building Co.	1203, 1205
Greenspace Construction Services	407
Hammond Construction	827, 829
ICON Construction Solutions	408
Megen Construction Co. Inc.	925, 927
Ozanne Construction Co. Inc.	1239, 1241
Regency Construction Services Inc.	635
Resource International Inc.	613
Robertson Construction Services Inc.	602
The Ruhlin Co.	600
Ruscilli Construction Co. Inc.	530
SCG Fields LLC	710
Shook Touchstone	838, 840
Skanska USA Building	532
Summit Construction Co. Inc.	611
Turner Construction Co.	623

## Consultants

300m	302
Burges & Burges Strategists	106
Citizens for Civic Renewal	1138
CompManagement	805
Dant Clayton Corp.	604
Davis Demographics	1224, 1226
The Ennis Britton Consulting Group	813
FranklinCovey Education	139
Hennes Communications	300
Hoonuit Enrollment Analytics (formerly DecisionInsite)	1401
Huffmaster Strike Services	1302
Inter-State Studio	1222
Maximum Potential Inc.	1230
Milestone Benefits Agency Inc.	803
The Nutrition Group	816, 818

## Ohio School Boards

Association	Main Concourse
OSBA Diversity & Equity Consulting Services	Main Concourse
Palmer Conservation Consulting	801
Resource International Inc.	613
Robert J. Miller & Associates Inc.	311
School Ministries Ohio	119
Shafley Plan Management Services LLC	303, 305, 307
Sportworks Field Design	540

## Curriculum

Benchmark Education	1518
Champions	1019
Columbus Blue Jackets	831
COSI	1229
Crossroads	229
Graduation Alliance	711
Hannah News Service Inc.	1234
Illuminate Education Inc.	1119
Imagine Learning Inc.	1117
International Academy of Science	1423, 1425
Jefferson County ESC Virtual Learning Academy	707
Learning.com	1000
Lincoln Learning Solutions	926
Maximum Potential Inc.	1230
Newsela	1209
ODNR-Division of Wildlife	241
Ohio History Connection	1426
OnToCollege	234
Ruling Our eXperiences Inc. (ROX)	625
School Specialty	1424
University of Mount Union	1532
Vertex Software Inc.	212

## Education employment

Rachel Wixey & Associates LLC	332
ReadySub	330
Renhill Group	515
	191

# EXHIBITORS BY CATEGORY

## Educational consulting

#SocialSchool4EDU	1405
Battelle for Kids	1505, 1507
BrainSpark	1029
CET Public TV	1236
CF Educational Solutions	905, 907
Consortium for Educational Change (CEC)	1214
Dee Ann Stricklett Leadership & Educational Consulting	104
Lincoln Learning Solutions	926
Next Level Prep	105
Ohio Association of Secondary School Administrators	1331
Ohio Coalition for Equity & Adequacy of School Funding	210
Ohio Department of Education	235
Ohio History Connection	1426
Ohio School Boards Association	Main Concourse
OHIO811	1523
Robert J. Miller & Associates Inc.	311
Sun FundED	1012
The Wellington Initiative	1212

## Educational equipment

Anatomage	317
eDoctrina Corp.	808
Farnham Equipment Co.	428, 430, 432
International Academy of Science	1423, 1425
Lightspeed Technologies Inc.	1217
School Specialty	1424
Tom Sexton and Associates Inc.	1322
ViewSonic Corp.	1200
Virco Inc.	422

## Employee benefits plan

Arthur J. Gallagher & Co.	513
GradyBenefits	800
The Jefferson Health Plan	709
OSBA/OASBO SchoolComp Safety Program	807
Shafley Plan Management Services LLC	303, 305, 307
South Central Ohio Insurance Consortium	213
Washington National Insurance	1011

## Energy conservation

AEP Ohio	904
CMTA Consulting Engineers	313
Control Systems of Ohio	1031
Dynamix Energy Services	1311
Energy Optimizers, USA	402, 404
H.E.A.T. Total Facility Solutions Inc.	910, 912
Lott Industries Inc.	1216
Sun FundED	1012
Telamon Energy Solutions	219
Vista Consulting Group LLC	435, 437

## Energy services

Brewer-Garrett Co.	417
Capitol Aluminum & Glass Corp.	718
CCG Automation Inc.	503
Dynamix Energy Services	1311
Gardiner	630
Palmer Conservation Consulting	801
Plug Smart	507
Power4Schools	801
Solar Power and Light	1010
Telamon Energy Solutions	219
TRANE	614, 616, 618
Vista Consulting Group LLC	435, 437
Waibel Energy Systems	1106, 1108

# EXHIBITORS BY CATEGORY

## Engineering

AECOM	431
CMTA Consulting Engineers	313
CTL Engineering Inc./ICS Inc.	634
Elevar Design Group	706
Fanning/Howey Associates Inc.	700
Garmann/Miller Architects-Engineers	736, 738, 740
GPD Group	823, 825
J.M. Verostko Inc. Consulting Engineers	919
Lake Erie Electric	1115
Mays Consulting & Evaluation Services Inc.	737
Motz Engineering	915
OHM Advisors	427
Prodigy Building Solutions LLC	1130
SHP Leading Design	312, 314, 316, 318
Sportworks Field Design	540
STAN and Associates Inc.	627
TTL Associates Inc.	533

## Facilities equipment/services

CCG Automation Inc.	503
Energy Optimizers, USA	402, 404
Hillyard Inc.	932
NS Wash Systems	940
Prodigy Building Solutions LLC	1130
Rentacrate Enterprises LLC	1525
S.A. Comunale	1524
TDG Facilities LLC	1528
Wenger Corp.	1122

## Facilities management

Air Force One Inc.	739, 741
Aramark K-12 Education	306
Damschroder Roofing	438
Midwest Floor Restore	103
Plug Smart	507
Rentacrate Enterprises LLC	1525
S.A. Comunale	1524

Sodexo	607, 609
TDG Facilities LLC	1528

## Financial consulting

AIG Retirement Services	511
Baird Public Finance	319
Bonefish Systems	716
Bradley Payne Advisors LLC	206
Educators Preferred Corp.	1113
Forecast5 Analytics Inc.	1104
Hilltop Securities	501
Meeder Investment Management	916
Stifel	528
Vinson	440

## Financial institutions/consulting

Baird Public Finance	319
Boenning and Scattergood Inc.	301
Julian & Grube Inc.	1114
Meeder Investment Management	916
RBC Capital Markets	202
Stifel	528
Voya Financial Advisors	900

## Flooring

ASM Modular Systems Inc	315
Beynon Sports Surfaces Inc.	512
Cincinnati Floor Co.	1218
Continental Office	1400
The Final Floor Inc.	629
Forbo Flooring Systems	414
Midwest Floor Restore	103
The Ohio Floor Co.	1419
Shaw Industries	1026
Tarkett	1004, 1006

# EXHIBITORS BY CATEGORY

## Food services

American Dairy Association	
Midwest	1107, 1206
Aramark K-12 Education	306
Chartwells School Dining Services	622
Children's Hunger Alliance	131
Metz Culinary Management	217
The Nutrition Group	816, 818
SFE — Southwest Foodservice	
Excellence	101, 200
Sodexo	607, 609
Taher Inc.	1112

## Fundraising

Harlem Wizards	1521
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## Furniture

Continental Office	1400
Kurtz Bros./John R. Green Co.	729
Martin Public	
Seating	722, 724, 726, 822
Republic Storage Products LLC	218
Scholar Craft	939
Seibold+Baker	326
Steelcase with Ohio Desk	
and Loth	524, 526
Tom Sexton and Associates Inc.	1322
Virco Inc.	422
Zimmerman School	
Equipment Inc.	638, 640

## General contractors

AstroTurf	917
Brentwood Builders	628
Elford Inc.	633
Hammond Construction	827, 829
Megen Construction Co. Inc.	925, 927
Robertson Construction	
Services Inc.	602
The Ruhlin Co.	600
Summit Construction Co. Inc.	611
Vasco Sports Contractors	310

## Grounds care

ABM Education	1501
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## Group term life insurance

GradyBenefits	800
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## Health services

1-888-OHIOCOMP	802
Call A Doctor Plus	1319
Great Lakes Biomedical	400
Koinonia Homes Inc.	732
The Red Zone	1513
Rx Ohio Collaborative	322
UnitedHealthcare	1502

## Human resources

1-888-OHIOCOMP	802
American Fidelity	804
Educators Preferred Corp.	1113
Rachel Wixey & Associates LLC	332
Rahmberg Stover and	
Associates	Main Concourse
ReadySub	330

## HVAC

Air Force One Inc.	739, 741
Brewer-Garrett Co.	417
Control Systems of Ohio	1031
Gardiner	630
Rieck Services	1041
STAN and Associates Inc.	627
TRANE	614, 616, 618
Waibel Energy Systems	1106, 1108

## Insurance

CompManagement Health	
Systems	815
The Jefferson Health Plan	709
Medical Mutual	1023
Milestone Benefits Agency Inc.	803
Ohio School Boards	
Association	Main Concourse



# EXHIBITORS BY CATEGORY

Ohio School Plan (OSP)	500
South Central Ohio Insurance Consortium	213
Todd Associates Inc.	324
UnitedHealthcare	1502
Washington National Insurance	1011

## Janitorial services

ABM Education	1501
Metz Culinary Management	217

## Janitorial supplies/equipment

Hillyard Inc.	932
National Chemical Laboratories Inc.	1307
SourceOne Supply	1317

## Laboratories

Great Lakes Biomedical	400
SPORT SAFE Testing Service Inc.	835

## Legal assistance

Bricker & Eckler LLP	1332
NEOLA Inc.	717, 719
Ohio School Boards Association	Main Concourse
Porter Wright Morris & Arthur LLP	1503
Scott Scriven LLP	1235
Squire Patton Boggs (US) LLP	906

## Levy consulting

Burges & Burges Strategists	106
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## Lighting

H.E.A.T. Total Facility Solutions Inc.	910, 912
Janson Industries	519
Lott Industries Inc.	1216
Musco Sports Lighting	901
Techline Sports Lighting	223
Vincent Lighting Systems	308

## Lockers/cabinets

Martin Public Seating	722, 724, 726, 822
Republic Storage Products LLC	218

## Management support systems

Chartwells School Dining Services	622
Ohio High School Athletic Association	1340
Ohio School Boards Association	Main Concourse
SC Strategic Solutions	817

## Masonry products

Belden Brick	708
Oberfields LLC	537

## Office supplies/equipment

MT Business Technologies Inc.	1109
Woodhull LLC	1141

## Office/classroom supplies

Kurtz Bros./John R. Green Co.	729
TIPS	506

## Online payment

PaySchools	1001, 1100
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## Online purchasing cooperative

BuyBoard	115, 117
GovDeals Inc.	1308
Ohio Schools Council	1015, 1017
TIPS	506

## Paint

SportMaster	1240
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# EXHIBITORS BY CATEGORY

## Playground equipment/surfaces

DWA Recreation Inc.	705
ForeverLawn of Ohio Inc.	809, 811
Hellas Sports Construction Inc.	619
Meyer Design Inc.	617
Midstates Recreation	1300

## Plumbing supplies/services

Rieck Services	1041
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## Professional development

Ashland University Professional Development Services	1337
BrainSpark	1029
Buckeye Association of School Administrators	1328
CET Public TV	1236
Consortium for Educational Change (CEC)	1214
Dee Ann Stricklett Leadership & Educational Consulting	104
The Ennis Britton Consulting Group	813
Kent State University	712
Next Level Prep	105
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Ohio Association of School Business Officials	1335
Ohio Department of Education	235
Ohio School Boards Association	Main Concourse
OSBA Diversity & Equity Consulting Services	Main Concourse
PublicSchoolWORKS	203
Western Reserve PBS	505

## Promotional products

Learning Trail Graphics	1116
Warther Woodworking	713

## Publications

Albourn Translation Services	1215
Hannah News Service Inc.	1234
NewsBank Inc.	208
Ohio High School Athletic Association	1340
Ohio School Boards Association	Main Concourse

## Roofing

Cotterman & Co. Inc.	517
Damschroder Roofing	438
Duro-Last Roofing — Engineered Systems	439
FiberTite Roofing	1208, 1210
The Garland Co. Inc.	409, 411
RoofConnect	209
Technique Roofing Systems LLC	1316
West Roofing Systems Inc.	534

## Safety

Allegion PLC	631
Bolo Stick LLC	231
Brock USA	914
Buckeye Firearms Foundation	1123, 1125
CompManagement	805
Grant Us Hope	127
K&K Systems Inc.	902
Lake Erie Electric	1115
Nightlock Lockdown Door Barricade	935
Ohio Homeland Security	1516
Operation Lifesaver	110
Presence Management LLC	228
Safeguard/IMMI	406
Sandy Hook Promise (SHP)	1506
Security Voice Inc.	340
Seon	410
Solar Tint	841
Tattletale Portable Alarm Systems	936
Threat Extinguisher	233

# EXHIBITORS BY CATEGORY

Vapensystems Inc.	928
VOLO LLC	204
Window Armor LLC	830

## Safety and health

Bearcade Door Control Systems	1128
Children's Hunger Alliance	131
Entry Shield Security	806
Grant Us Hope	127
OSBA/OASBO SchoolComp Safety Program	807
PublicSchoolWORKS	203
Sandy Hook Promise (SHP)	1506
Second Chance Medical Products	1140
SourceOne Supply	1317
SPORT SAFE Testing Service Inc.	835
Terrace Metrics	1136

## School bus sales/service

Cardinal Bus Sales & Service Inc.	end of aisle 500
North America Central School Bus Co.	814
Thomas Built Buses by Ohio CAT	end of aisle 200
Thomas Built Buses/Myers Equipment Corp.	end of aisle 200

## Scoreboards

Megalith LLC	100
Nevco Inc.	1325, 1327

## Security

Acuity-VCT Inc.	1207
Allegion PLC	631
Bearcade Door Control Systems	1128
Bolo Stick LLC	231
Clearview Tinting	1013
Diligent Electronic Security Systems LLC	102
DriveMind Group	232
Entry Shield Security	806

Nightlock Lockdown Door Barricade	935
Northwestern Ohio Security Systems Inc.	541
Ohio Homeland Security	1516
School Safe ID LLC	230
Seon	410
Staley Technologies Inc.	714
Tattletale Portable Alarm Systems	936
Vapensystems Inc.	928
Window Armor LLC	830

## Security services

Acuity-VCT Inc.	1207
CTL Engineering Inc./ICS Inc.	634
Huffmaster Strike Services	1302
Threat Extinguisher	233

## Signs

K&K Systems Inc.	902
Off the Wall Sounds	909

## Software

Abre	1005
Alma	1008
Anatomage	317
BoardDocs	201, 203
Davis Demographics	1224, 1226
Equal Level	1127
eSchoolView	1406
FinalForms	508, 510
Forecast5 Analytics Inc.	1104
Frontline Technologies Group LLC	207
Infinite Campus Inc.	1110
One Call Now	309
PowerSchool	1500
ProgressBook by Software Answers Inc.	810
Registration Gateway	1118
SameGoal Inc.	1312
SC Strategic Solutions	817
School Safe ID LLC	230
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# EXHIBITORS BY CATEGORY

Thoughtexchange	123
Vertex Software Inc.	212
Vocabulary.com	1211
VolunteerNow	1522
The Wellington Initiative	1212
Woodhull LLC	1141

## Stage/theater equipment

Beck Studios Inc.	1408
Janson Industries	519
NPI Audio Visual Solutions	608, 610
Scenic Solutions	1014, 1016
Tiffin Scenic Studios Inc.	812
Vincent Lighting Systems	308
Wenger Corp.	1122

## Student achievement

CF Educational Solutions	905, 907
City Connects	1213
Classcraft	214
Columbus Blue Jackets	831
HOBY Youth Leadership	125
Illuminate Education Inc.	1119
Koinonia Homes Inc.	732
Learning Trail Graphics	1116
Learning.com	1000
Newsela	1209
Terrace Metrics	1136

## Technology

Abre	1005
Alma	1008
Apptegy	1002
BoardDocs	201, 203
Bonefish Systems	716
Central Ohio Audio Video	641
Classcraft	214
Daktronics	1034
Diamond Assets	1306
DriveMind Group	232
Educational Funding Group Inc.	730
Equal Level	1127

Extron	715
First Student Inc.	1102
Jefferson County ESC Virtual Learning Academy	707
Lightspeed Technologies Inc.	1217
The Management Council	1409, 1411, 1413, 1415
MT Business Technologies Inc.	1109
NEOnet – Northeast Ohio Network for Educational Technology	1323, 1422
OnToCollege	234
PowerSchool	1500
ProgressBook by Software Answers Inc.	810
Registration Gateway	1118
SameGoal Inc.	1312
SchoolPointe	1201
SOCS Website Solutions & FES Services	924
Staley Technologies Inc.	714
TekVisions	215
U.S. Army Cleveland Recruiting Battalion	end of aisle 1300
Variquest	1111
ViewSonic Corp.	1200
Vinson	440
VitalSigns Wall of Fame	911
Vocabulary.com	1211
Western Reserve PBS	505

## Telecommunications

Call A Doctor Plus	1319
The Education Connection (Insta-Info Inc.)	1018
Educational Funding Group Inc.	730

Transportation services

Cardinal Bus Sales	
& Service Inc.	end of aisle 500
First Student Inc.	1102
Hoonuit Enrollment Analytics	
(formerly DecisionIniste)	1401
North America Central	
School Bus Co.	814
Ohio School Boards	
Association	Main Concourse
Petermann Ltd.	516
Rush Bus Centers	
of Ohio	end of aisle 1000
Thomas Built Buses/Myers	
Equipment Corp.	end of aisle 200
Transfinder	425

Utilities

AEP Ohio	904
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Windows/glass

Capitol Aluminum & Glass Corp.	718
Clearview Tinting	1013
Pella Window & Door Co.	
(Gunton Corp.)	529, 531
Solar Tint	841

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\* OSBA Executive Committee member

♦ Region president



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services



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assistant



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legislative services



**Ryan Stivers**  
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**Brendan Swartz**  
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assistant

# ABOUT OSBA

## OSBA staff

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senior  
administrative  
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services



**Tina Wray**  
support associate

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Tina Wray	114	twray@ohioschoolboards.org

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Vonda Alberson 55  
Amy Allen 55  
Natasha Allen 41  
Bill Amendol 110  
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Austin Baker 138  
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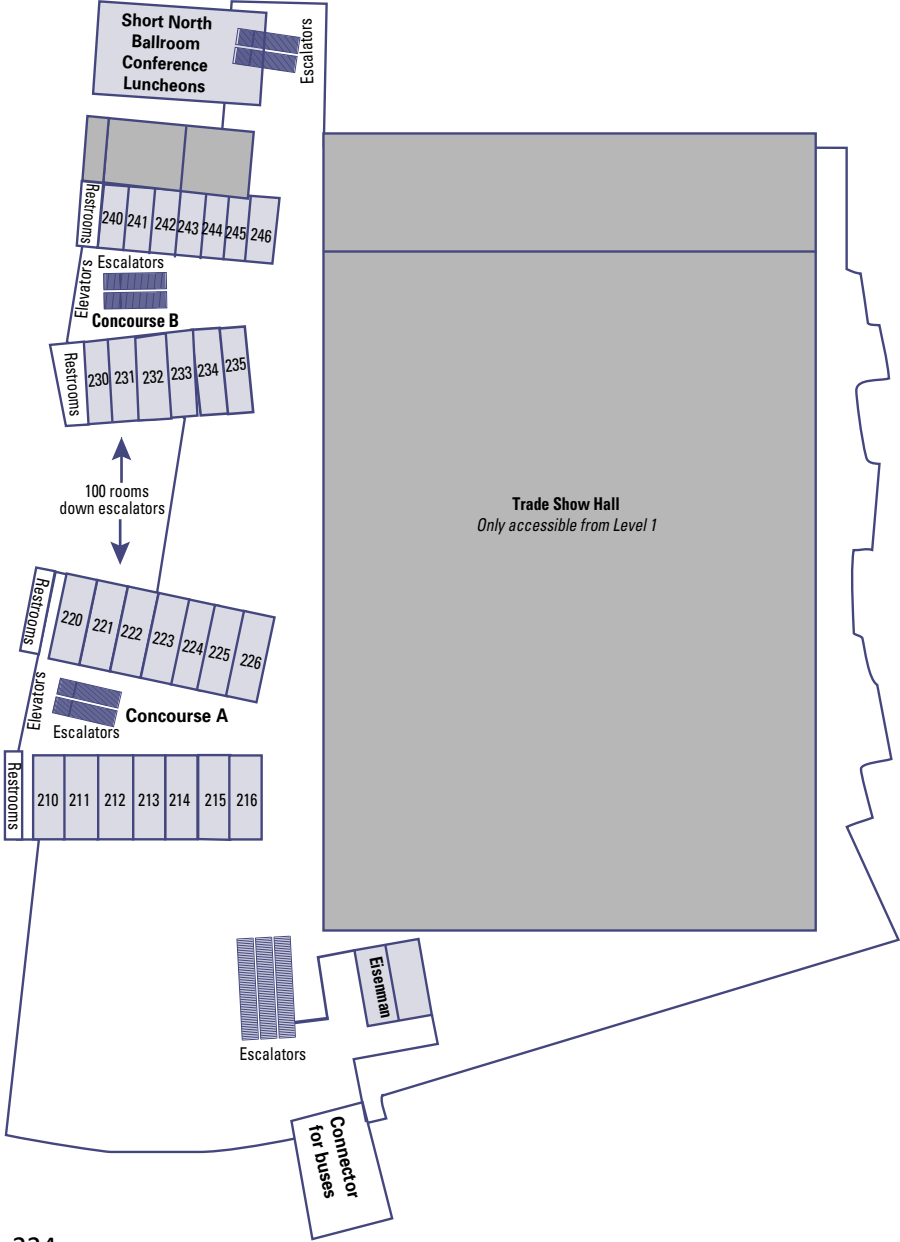
## Greater Columbus Convention Center — first floor



# CONVENTION CENTER MAPS

MAPS

## Greater Columbus Convention Center — second floor





## Connect with OSBA

During the Capital Conference, meet with association staff and members of your regional executive committee to learn how you can benefit by becoming more involved in OSBA.

### Region Resource Center

Learn more about OSBA's regional services and activities, and find out how to be more involved in your region at the Region Resource Center in the Main Concourse. Regional managers, officers and committee members will be available to answer questions, explain services and talk about activities and events in their regions.

### Ohio School Boards Association Pavilion

Located at the south end of the Main Concourse, the OSBA Pavilion provides details on the wide range of programs and services OSBA offers. Learn how OSBA can help you serve your district and get information on the value of being an OSBA member. Informational materials are available, and association staff are on hand to answer questions.

### Kids PAC

Kids PAC is OSBA's political action committee. Visit booths 122 and 124 in the Trade Show to learn more about OSBA legislative efforts and how you can make a difference. Get the latest scoop on what's happening in the legislature, and learn how your commitment benefits Ohio students.

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*OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.*

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