



**REGISTER  
TODAY!**

# Leadership for Learning



Ohio School Boards Association  
**Capital Conference**

Nov. 7-9, 2021 • Greater Columbus Convention Center

**Ohio's premier education conference is back in person this fall!**



# WELCOME TO THE 2021 CAPITAL CONFERENCE!

Since its debut 66 years ago, the OSBA Capital Conference and Trade Show has been the must-attend convention of the year for Ohio's public education leaders. The unprecedented challenges over the last 18 months make top-rate professional development like you'll find at the 2021 Capital Conference absolutely crucial.

This year's agenda includes:

- more than 130 workshops and in-depth seminars;
- engaging keynote speakers who will inspire and entertain attendees during the General Sessions, Conference Luncheons and OSBA Black Caucus Dinner;
- more than 550 exhibitors across nearly five acres in the Trade Show;
- a Student Achievement Fair with 100 booths showcasing student programs, five student performances and a digital art show.

No other conference offers such a rich range of professional development for so little. It's an incredible value, and what you learn and take home to your district will pay dividends for years to come.

No matter your role, the conference is sure to renew and refresh you and elevate your skills to the next level. Leadership for learning is the conference's guiding philosophy. Embrace that philosophy and register for the Capital Conference today.



**“Ohio’s premier education conference is back! I know we all look forward to seeing one another in person this fall to network and enjoy the benefits of our continued high level of professional development.”**

**Robert M. Heard Sr.  
OSBA President  
Board member,  
Cleveland Municipal**

# 8 REASONS TO ATTEND THE CAPITAL CONFERENCE

- 1** **Learn new ideas and best practices** focusing on school governance. There are numerous opportunities for professional and personal development.
- 2** **Confer with your peers.** Meet and network with other school leaders who are actively interested in the same things you are, including many who have met the same challenges you face.
- 3** **Meet with exhibitors** to ensure your district has the best resources and supplies available. The Trade Show offers products and services to help your district operate efficiently and effectively.
- 4** **Enjoy keynote speakers** who will motivate and inspire you. Listen, be encouraged, recharge and renew your commitment to your work as a school leader.
- 5** **Equip yourself with necessary resources and proper training** to fulfill your responsibility to your district and community.
- 6** **Be inspired by students** during the Student Achievement Fair. View student programs, performances and artwork as students share the school activities that encourage and motivate them each day.
- 7** **Make your voice heard in the governance of your association.** District delegates have the opportunity to participate in the Annual Business Meeting of the OSBA Delegate Assembly to elect leaders and vote on proposals that guide OSBA's legislative positions.
- 8** **Be invigorated around like-minded people.** The Capital Conference gives you a chance to step back from your daily routine and consider your role as a public school leader. It's often difficult to do that when you're tending to family matters and community needs, but conference sessions and networking enable you to focus, learn and be enlightened about this important work.

# INSPIRING KEYNOTE SPEAKERS



## Nadia Comaneci & Bart Conner

Legendary Olympic gymnasts

First General Session  
Sunday, Nov. 7 • 4:15 p.m.–6 p.m.  
Union Station Ballroom



## Brandon Miller

Pro soccer player, philanthropist

Monday Conference Luncheon\*  
Monday, Nov. 8 • 12:15 p.m.–1:30 p.m.  
Battelle Grand (North)

## ADDITIONAL SPEAKERS TO BE ANNOUNCED

Speakers for the Second General Session (Tuesday, Nov. 9, from 10:30 a.m. to noon), Tuesday Conference Luncheon\* (Tuesday, Nov. 9, from 12:15 p.m. to 1:30 p.m.) and Black Caucus Dinner\* (Sunday, Nov. 7, from 7 p.m. to 9 p.m.) will be announced soon.

For the latest information on speakers and other conference updates, visit OSBA's conference website: <http://conference.ohioschoolboards.org>.

\* Special event; registration required. See the Ticketed Event Fees box on the Registration Details page for more information.

# ADVANCE YOUR LEARNING

Empower yourself with three days of essential presentations to energize you and your district. Align your conference learning sessions with content that fosters growth and supports you, your staff and your students.

The conference curriculum is organized into specific focus areas tailored to the various roles of your district's educational management team. The focus areas are intended as a guide to help you make the most of your conference learning opportunities and locate the programs most appropriate to your interests and roles.

You can view the learning sessions at <http://conference.ohioschoolboards.org/sessions>.

## SESSION FOCUS AREAS

Administration	District operations	Public relations
Athletics	Diversity and equity	Rural districts
Beyond COVID-19	ESCs	Safety and security
Board governance	Facilities	Social-emotional learning
Career centers	Finance	Student achievement
Career pathways	Human resources	Student issues
Community engagement	Instruction	Technology
Counselors	Legal	Transportation
Critical and current issues	New board members	Urban districts
Curriculum directors	Principals	

View sessions by learning track at <http://conference.ohioschoolboards.org/sessions-bytrack>

Registered attendees can participate in five sessions on Nov. 9 that have been approved by the Supreme Court of Ohio for 5.5 continuing legal education (CLE) credits. Attorneys seeking CLEs should check the registration details page.

# ENGAGE WITH VENDORS IN THE TRADE SHOW

## TRADE SHOW HOURS

Monday, Nov. 8  
10 a.m.–5 p.m.

Tuesday, Nov. 9  
9 a.m.–noon

The Capital Conference Trade Show is the most extensive school equipment, supplies and services exhibition in the nation. It features more than 550 booths representing all services and industries serving Ohio's public school districts and students.

Be sure to make the most of your Trade Show experience, including setting aside time to visit with vendors, and learn how you can win prizes for your district with the Trade Show badge game.



## SPONSORS SUPPORT THE CAPITAL CONFERENCE

### Platinum

GradyBenefits  
Sedgwick  
Sedgwick Managed Care Ohio

### Silver

Baird Public Finance  
Ennis Britton Co. LPA  
Hilltop Securities  
Ohio School Plan  
Peters Kalail & Markakis Co. LPA  
Squire Patton Boggs (US) LLP  
Walter Haverfield LLP

### Bronze

PaySchools  
Robertson Construction  
Services Inc.  
Ulmer & Berne LLP

### Gold

DLR Group  
Pepple & Waggoner Ltd.

# STUDENTS SHOWCASE THEIR ACHIEVEMENTS

The Student Achievement Fair is one of the most rewarding exhibitions at the Capital Conference. The event showcases many innovative programs that districts have created to boost student achievement and engage youngsters in learning. It offers excellent opportunities to learn about new programs, share ideas and celebrate what public education in Ohio is all about — helping students achieve.

Outstanding student entertainment groups — one from each OSBA region — will perform throughout the event. For the first time, we will showcase a Digital View of Student Art, a virtual screening of submitted works from districts across the state. The art show is sponsored by Pepple & Waggoner Ltd.

View participating districts at <http://conference.ohioschoolboards.org/student-achievement-fairparticipants>.

**STUDENT ACHIEVEMENT FAIR**  
**Monday, Nov. 8**  
**10 a.m.–2 p.m.**  
**North end of Hall B**

## STUDENT ACHIEVEMENT FAIR PERFORMING GROUPS

- Central Region: South-Western City — Grove City High School  
Touch of Class Show Choir
- Northeast Region: To be determined
- Northwest Region: Woodmore Local (Sandusky) — Woodmore High School Symphonic Chorale
- Southeast Region: Marietta City — Marietta High School Cheerleaders
- Southwest Region: Trotwood-Madison City — Trotwood-Madison High School Jazz Singers



# CONFERENCE AT A GLANCE

## SUNDAY, NOV. 7

11 a.m.-7 p.m.	Registration
12:30 p.m.-1 p.m.	Conference orientation
1 p.m.-2 p.m.	Learning sessions*
1 p.m.-5 p.m.	Region Resource Center open
1 p.m.-6 p.m.	OSBA Bookstore open
2 p.m.-4 p.m.	Spotlight Session — OSBA legislative update
3 p.m.-4 p.m.	Learning sessions*
4:15 p.m.-6 p.m.	First General Session — Nadia Comaneci and Bart Conner
6 p.m.-7 p.m.	Welcome Reception
6:30 p.m.-7:30 p.m.	OSBA Region Executive Committee meetings (Northeast, Northwest and Southeast regions)
7 p.m.-9 p.m.	OSBA Black Caucus Dinner — speaker TBA (registration required; see next page for details)

## MONDAY, NOV. 8, CONTINUED

12:15 p.m.-1:30 p.m.	Monday Luncheon — Brandon Miller (registration required; see next page for details)
1:30 p.m.-2:30 p.m.	Learning sessions*
2:30 p.m.-conclusion	Annual Business Meeting of the OSBA Delegate Assembly
3:30 p.m.-4:30 p.m.	Learning sessions*
5 p.m.-6 p.m.	OSBA President's Reception
6:30 p.m.-7:30 p.m.	OSBA Region Executive Committee meeting (Central Region)

## TUESDAY, NOV. 9

7:30 a.m.-3:30 p.m.	Registration
8 a.m.-3:30 p.m.	OSBA Bookstore open
	Region Resource Center open
8:30 a.m.-9:30 a.m.	Learning sessions*
8:30 a.m.-10:30 a.m.	Spotlight Session — Board leadership on equity and racism
9 a.m.-noon	Trade Show
	Avenue for Answers
10:30 a.m.-11:30 a.m.	Learning sessions*
10:30 a.m.-noon	Second General Session — speaker TBA
12:15 p.m.-1:30 p.m.	Tuesday Luncheon — speaker TBA (registration required; see next page for details)
1:30 p.m.-2:30 p.m.	Learning sessions*
1:30 p.m.-3:30 p.m.	Spotlight Session — OEPI examines school funding and taxation
3:30 p.m.	Adjournment

## MONDAY, NOV. 8

7 a.m.-5 p.m.	Registration
8 a.m.-8:45 a.m.	Conference orientation
	OSBA Business Meeting briefing
8 a.m.-5 p.m.	OSBA Bookstore open
	Region Resource Center open
9 a.m.-10 a.m.	Learning sessions*
10 a.m.-noon	Spotlight Session — Engage and empower families in your district
10 a.m.-2 p.m.	Student Achievement Fair
10 a.m.-5 p.m.	Trade Show
	Avenue for Answers
11 a.m.-noon	Learning sessions*

Note: This agenda is subject to change. For up-to-the-minute topics, speakers and locations, visit <http://conference.ohioschoolboards.org>.

\* For a full list of learning sessions, including dates, times, focus areas, descriptions and speakers, visit <http://conference.ohioschoolboards.org/sessions>.

# REGISTRATION DETAILS

Registration and housing instructions have been emailed to all superintendents, treasurers, Ohio Council of School Board Attorneys (OCSBA) members, exhibitors and OSBA sustaining members.

School board members and other administrators simply need to contact their treasurer or superintendent to register. You must be registered by 3 p.m. on Wednesday, Sept. 8, to receive a housing code before housing opens at 9 a.m. on Tuesday, Sept. 14.

**REGISTRATION OPENS  
JULY 19!**

**Register online for the Capital Conference at <http://conference.ohioschoolboards.org/CCregister>.**

To register for the conference, all attendees from the same school district should be registered by a district designee. OCSBA members who are registering individually also can register online as well. OCSBA members registering as a firm, in addition to students, sustaining members, government employees and retired administrators, should contact Susie Cinadr at [scinadr@ohioschoolboards.org](mailto:scinadr@ohioschoolboards.org) to register.

For those not registered by Thursday, Nov. 4, on-site Capital Conference registration will be available at the Greater Columbus Convention Center.

## REGISTRATION FEES

Registration is \$310 per person for each of the first six people from a member school district. School district group registration — more than six people from a member school district — is a flat fee of \$1,975.

Registration for OCSBA members is \$310 per person. Registration for OSBA sustaining members, government employees and retired administrators is \$60. Retired administrators who are current board members or rehired administrators do not qualify for the lower rate. Spouses may attend the conference for free but must be registered to receive an official badge.

Those attending the sessions with Continuing Legal Education (CLE) or Center for Public Investment

Management (CPIM) credit are subject to the same registration procedures as other conference attendees. Attorneys employed by a school district may register with their district.

## TICKETED EVENT FEES

Three special Capital Conference events require additional fees, and registration should be paid in advance.

Registration for the OSBA Black Caucus Dinner is \$85. The deadline to register for this event is Oct. 29. Limited tickets will be available at the door for \$90.

Registration for the Conference Luncheons is \$60 each.

Note: Depending on availability, limited on-site luncheon ticket sales may be available until 11:30 a.m. on Monday, Nov. 8, and Tuesday, Nov. 9, on a first-come, first-served basis at Registration or at the doors of Battelle Grand (North) just prior to the event. The cost for an on-site ticket is \$70.

## CANCELLATION POLICIES

If it is necessary for you to cancel your conference registration, refunds will be made only if your name badge is returned to OSBA by 5 p.m. on Friday, Nov. 5. OSBA encourages substitutions from within a district; just notify OSBA of the substitution.

For a cancellation of a ticketed event (OSBA Black Caucus Dinner, Monday Conference Luncheon or Tuesday Conference Luncheon), you must notify OSBA by 5 p.m. on Wednesday, Nov. 3 to receive a full refund or no charge to the district. Ticketed event cancellations received after Nov. 3 will be charged 50% of the fee. Cancellations the day of the event will be charged the full amount. There are no refunds for no-shows.

Refunds of fees paid will be issued to the district after the conference.

# HOUSING INFORMATION

OSBA has secured large blocks of rooms at 14 downtown Columbus hotels. Four hotels have access directly to the convention center: the Hilton, Hyatt Regency, Drury and Sonesta, plus three hotels — the AC Hotel, Canopy and Hampton Inn — are within a block of GCCC without a connector.

View more information and FAQs on OSBA's housing at <http://conference.ohioschoolboards.org/housing>.

## How can OSBA help?

OSBA is offering free webinars on Monday, Aug. 27, at 10 a.m. and 2 p.m. to guide members through the housing process. Go step-by-step through the process with an OSBA staff member who can answer your questions. Learn more at <http://conference.ohioschoolboards.org/housing>.

## MAKING HOTEL RESERVATIONS

**You must be registered for the conference or exhibiting in the Trade Show to request conference housing.** After you are registered for the conference, your contact person will receive a confirmation email with information about housing. Hotel reservations will be taken on a first-come, first-served basis beginning Tuesday, Sept. 14, at 9 a.m. EDT. To make reservations, use the link and unique housing code found in the email that will be sent to your contact person. To receive the link before conference housing opens, **your registration must be received no later than 3 p.m. EDT on Wednesday, Sept. 8.** The housing link will not be available on OSBA's website. Housing reservations can only be made with your unique housing code and must be made by Friday, Oct. 15, to guarantee conference rates.

Each reservation requires a credit card number to hold reserved rooms.

## CANCELING HOTEL RESERVATIONS

If you cancel a reservation at any time before 5 p.m. on Wednesday, Nov. 3, your credit card will be charged a cancellation fee of \$100 for each room canceled. Reservations may be modified — including changing hotels, the name on the reservation or the dates of the stay — at no charge until Wednesday, Nov. 3. After 5 p.m. on Nov. 3, you will need to contact the hotel directly for any new reservations, modifications or cancellations. Failure to cancel a reservation by 5 p.m. on Nov. 3, failure to check in on the scheduled arrival date or an early departure will result in a one-night's room and tax charge by the hotel.

**Please note:** No other discounts apply to the housing rates. OSBA's housing block cancellation policies override the cancellation policies of participating hotels.

# CONFERENCE HOTELS

The following hotels are part of OSBA's room blocks:

1. AC Hotel Columbus Downtown
2. Canopy by Hilton Columbus
3. Courtyard by Marriott—Downtown\*
4. Doubletree Guest Suites\*
5. Drury Inn & Suites
6. Hampton Inn & Suites
7. Hilton Columbus Downtown
8. Holiday Inn Columbus Downtown Capitol Square\*
9. Hyatt Regency
10. Red Roof Inn Downtown
11. Renaissance Hotel\*
12. Sheraton Columbus at Capitol Square
13. Sonesta Columbus Downtown (formerly the Crowne Plaza)
14. Westin Great Southern Columbus\*

For more details on conference housing options, including hotel rates, visit <http://conference.ohioschoolboards.org/housing>.



\* OSBA offers free, continuous shuttle bus service to the convention center from hotels that are not connected to or near the convention center as well as to the GCCC East parking lot.

Shuttle schedule:

- Sunday, Nov. 7, from 11:30 a.m. to 10 p.m.
- Monday, Nov. 8, from 6:30 a.m. to 8:30 p.m.
- Tuesday, Nov. 9, from 6:30 a.m. to 5 p.m.

Note: Hotels are subject to Centers for Disease Control and Prevention guidance and local health department orders, which may impact services currently available. They also have initiated COVID-19 preventive measures, which may also impact the services offered.

# KEY DATES

- July 19:** Conference registration opens.
- Sept. 8:** Last chance to register to receive a conference housing code to book hotel rooms.
- Sept. 10:** Deadline to return delegate credentials to OSBA to appoint a delegate from your district to participate in the Annual Business Meeting of the OSBA Delegate Assembly on Nov. 8 at the Capital Conference.
- Sept. 14:** Conference housing opens at 9 a.m. To participate, districts must have been registered for the conference by Sept. 8 and received a housing code.
- Oct. 15:** Last day to make a housing reservation at the guaranteed conference rate.
- Nov. 7-9:** OSBA Capital Conference and Trade Show.

*All information in this brochure current as of June 21, 2021*

## OSBA CAPITAL CONFERENCE HEALTH AND SAFETY PLANNING

The health and well-being of everyone is of utmost importance, and we are working diligently with our business partners, including the Greater Columbus Convention Center, the city of Columbus, FERN expositions, Levy, Cardinal Transportation and all of our hotel partners, to implement the best health and safety practices possible to ensure we have a successful event where everyone feels safe while conducting business. Proper health and safety protocols in accordance with the Centers for Disease Control and Prevention and state and local guidelines will be implemented at this year's event. You can stay up to date on the conference's health and safety planning webpage at <http://links.ohioschoolboards.org/50687>.