



Ohio School Boards Association  
**Capital Conference  
and Trade Show**

Nov. 7-9, 2021 • Greater Columbus Convention Center

# CONFERENCE PLANNING GUIDE

**INSIDE:** All of the key  
information you need  
to start planning your  
conference experience



# INFO TO KNOW BEFORE YOU GO

## Badges

Badges for this year's conference can be printed beforehand or on-site at a badge printing kiosk near Registration. Please see the enclosed sheet, "Your Registration Information," for specific instructions.

## Bookstore

OSBA operates a bookstore for conference attendees to purchase books, plaques and other items. Stop by and receive a special Capital Conference discount of 10% on all items purchased.

## Conference App

Download the free Capital Conference App to build a personalized schedule, bookmark exhibitors, complete session surveys, access handouts and receive event updates. New this year, attendees can log in to the app to track their Certificate of Attendance credits and download their certificate or play the Trade Show Badge Game. Search the App Store or Google Play for "OSBA Conference" to download the app.

## Directions and parking information

View directions and information on parking areas near the Greater Columbus Convention Center at <https://columbusconventions.com/park/directions-and-parking>.

## Guest Services Centers

Stop by these centers near the South Café and Marketplace near the Hyatt Regency and in the Main Concourse next to the Discovery Café to receive directions, facility or event details or information on local highlights. Additional services, including outbound shipping and mobile scooter rentals, are available at the service center near the Hyatt Regency.

## Internet access

Attendees will have access to the "FreeInternet" network to access free Wi-Fi in the Main Concourse and learning session rooms. Note: This is not a high-speed internet connection.

## OSBA Pavilion

This display familiarizes conference attendees with the wide range of services offered by OSBA. Informational materials are available, and association staff are on hand to answer questions.

## Region Resource Center

Visit the Region Resource Center near Registration to learn more about OSBA's regional services and activities. Regional managers, officers and committee members from the five OSBA regions are on hand throughout the conference to answer questions, discuss how you can get more involved with OSBA and talk about activities in their respective regions.

## Reminder: Ohio's Ethics Laws

The ethics law in Ohio prohibits public officials and employees from soliciting or accepting anything of substantial value, such as gifts and entertainment items, from vendors, regulated parties and interested parties. The law also prohibits vendors and regulated parties from offering or giving these kinds of items to public officials and employees. This restriction applies to all school officials and employees, elected, appointed and employed, except teachers who do not exercise administrative or supervisory authority. Review a fact sheet on the ethics laws at <http://links.ohioschoolboards.org/45708>.

## Safety information

Safety information is available on the Capital Conference website at <http://links.ohioschoolboards.org/50687>. If there is an emergency, follow the directives of OSBA and the Greater Columbus Convention Center (GCCC) staff.

## Transportation to hotels

OSBA offers free, continuous shuttle bus service to the convention center from hotels that are not connected to or near the convention center as well as to the GCCC East parking lot. Shuttle schedule:

- Sunday, Nov. 7, from 11:30 a.m. to 10 p.m.
- Monday, Nov. 8, from 6:30 a.m. to 8:30 p.m.
- Tuesday, Nov. 9, from 6:30 a.m. to 5 p.m.

## Wheelchair-accessible seating

Areas will be set aside in the Union Station Ballroom and learning sessions to accommodate wheelchairs and scooters. Please see the session presenter or a General Session usher for the locations.

To access up-to-date information about the conference, visit  
<http://conference.ohioschoolboards.org>

# CHOOSE YOUR SESSIONS & EVENTS

## SUNDAY, NOV. 7, SESSIONS AT A GLANCE

1 p.m.–2 p.m.

A school leader's life — Title IX  
A 213–215

BACs help pave the way to closing  
the talent gap B 230–232

Board meeting 101 for new board  
members A 111–115

Breakfast improves student outcomes  
Eisenman

Compass — a path to competitive employment  
A 216

Cooling addition strategies in K-12  
A 226

Partnering for progress  
B 240–243

School-justice partnerships for equity  
A 120–125

Transitioning treasurers — what to  
know A 220–225

Take a break: Visit the OSBA Pavilion or Region Resource Center

3 p.m.–4 p.m.

2021 case law update  
A 220–225

Closing gaps that matter  
A 120–125

Community partnerships create shared opportunities  
A 216

COVID-19 lessons — leadership, wholeness and hope  
B 230–232

Crisis management for education leaders  
A 213–215

Deleveling, detracking  
and desegregating A 226

Educational neuroscience supports  
the whole child Eisenman

ESSER funds and air quality  
improvements B 240–243

OSBA — understanding your association  
A 111–115

Status of EdChoice voucher litigation  
A 210–212

Spotlight Session: 2 p.m.–4 p.m.  
OSBA legislative update  
George Bellows Ballroom, Hilton Columbus Downtown

4:30 p.m.–6 p.m.

First General Session

## Join us for the First General Session!

Union Station Ballroom • 4:30 p.m.–6 p.m. (doors open at 4:15)

### Nadia Comaneci and Bart Conner

In 1976, Bart Conner and Nadia Comaneci proudly held up their silver cups as champions of the America Cup. Three months later, Comaneci scored seven perfect 10s at the 1976 Olympics in Montreal. The five-time gold medalist was the first gymnast to be awarded a perfect score. Conner went on to capture two gold medals at the 1984 Olympics in Los Angeles. Today the couple, who married in 1996, are involved in several international charities, including Special Olympics. They travel the world delivering inspirational speeches about their charities, gymnastics, and health and fitness.

Meet Nadia Comaneci and Bart Conner in the Union Station Ballroom foyer following this session.



## OSBA Black Caucus Dinner\*

Short North Ballroom • 7 p.m.–9 p.m. (doors open at 6:30 p.m.)

### Theodore Ginn Sr.

Theodore Ginn Sr. is the founder and executive director of **Cleveland Municipal's** Ginn Academy, an all-male, public high school with an average graduation rate of 95%. Now in its 14th year, the academy is guided by scholarship, leadership and service. Ginn also is the head football coach and boys' track coach for Glenville High School. He strives daily to make a difference in the lives of young people and to cultivate leaders and citizens who reach back and give back to their community.

\* Ticketed event; registration required. A limited number of tickets may be available for purchase at the door.

# MONDAY, NOV. 8, SESSIONS AT A GLANCE

9 a.m.–10 a.m.

Addressing challenging student behaviors  
B 230–232

Best practices in capital improvements  
B 131–132

Building a culture of continuous growth  
A 120–125

COVID-19's impact on labor negotiations  
A 220–225

Defending your district's tax base  
A 213–215

DEVILSasOne — leadership through service  
A 226

I am because we are  
C 160B

Implementing a School Without Failures program  
C 170

Leveraging your LMS post-remote learning  
B 130

Social justice and equity in action  
A 210–212

Strategically improving HR practices  
C 150–151

Teacher tracking and equity  
A 216

The sports parent trap  
C 160A

Think your board is effective?  
A 111–115

Understanding the science of reading  
Eisenman

■ Spotlight Session

■ OSBA endorsed program

■ OSBA service provider

*Current as of Sept. 30, 2021. This conference schedule is subject to change. For up-to-date information, visit <http://conference.ohioschoolboards.org>.*

11 a.m.–noon

A school leader's life — finance issues  
A 210–212

Administering student dress code in 2021  
A 216

Athletic facilities with booster support  
A 226

Avoiding the Title IX traps  
A 220–225

Best equity practices for Ohio's diverse districts  
B 130

Best practices in building salary administration systems  
B 144–145

Bonds versus insurance — which is right for you?  
B 242–243

Building inclusive communities  
Eisenman

Community engagement beyond the vote  
B 131–132

Developing a district mental health plan  
C 170

Equity PPE — positive parental examples  
C 150–151

Levy needs assessment  
A 120–125

Making your board policies work for you  
A 111–115

Post-pandemic legal issues in special ed  
A 213–215

Student-centered design after COVID-19  
B 230–232

Systems to mitigate emergency response  
B 240–241

Wi-Fi connectivity via collaboration  
C 160B

Take a break: Visit the Student Achievement Fair — open 10 a.m.-2 p.m. — and the Trade Show, open 10 a.m.-5 p.m.

Spotlight Session: 10 a.m.-noon  
Engage and empower families  
in your district B 233–235

12:15 p.m.-1:30 p.m.

Monday Conference Luncheon

1:30 p.m.-2:30 p.m.

Designing for innovative learning  
B 131-132

Educator feud — employee discipline  
C 150-151

Empowering inclusion  
B 230-232

Equality and equity — what's a board  
to do? A 111-115

Food service fiscal responsibility  
C 160B

From recovery to continuous improvement  
A 213-215

Improve employee benefits with group  
purchasing and technology B 240-241

Is this on? Put your communications  
to the test B 242-243

Maximize your technology ROI  
C 160A

Old, new, tried, true — facing common issues  
A 216

Optimizing board and committee agendas  
B 144-145

Peer collaboration — all things equal  
A 226

Political speech by students and employees  
A 210-212

Racing to success with project-based learning  
C 170

Rebuilding our community together  
B 130

Setting the course for student  
achievement A 120-125

Special education 101  
A 220-225

We're all in this together!  
Eisenman

3:30 p.m.-4:30 p.m.

ADA and reasonable employee accommodation  
A 213-215

Beyond Zoom — a new era of virtual PD  
C 160B

Buses behind in upkeep cost you money  
B 130

Create board culture via new member orientation C  
160A

Ensure a sustainable financial future  
post-COVID-19 A 120-125

Essential policies for 2022  
A 111-115

Growing achievement through board leadership  
B 131-132

Implementing 21st century classrooms  
Eisenman

K-12 school and university partnerships  
A 216

Mandatory and volunteer drug testing  
C 170

Measuring what matters — conducting  
an equity audit B 144-145

Mental health community partnerships  
B 230-232

Ohio Statewide Family Engagement  
Center C 150-151

Poverty isn't always financial  
A 226

Reduce exposure and increase efficiency with  
technology B 240-241

Reducing your district's energy spending  
B 242-243

Student free speech — what's new?  
A 220-225

Tools for equity work in a suburban  
district A 210-212

Take a break: Visit the Trade Show, open until 5 p.m.



## Monday Conference Luncheon\*

Battelle Grand (North) • 12:15 p.m.-1:30 p.m. (doors open at noon)

### Brandon Miller

As a professional soccer goalkeeper, Brandon Miller has won multiple awards and a championship at the professional level. Miller also works with a number of nonprofit organizations and recently founded the Black Players Alliance of the USL. His main mission with all of his philanthropic work is to make an impact on underserved communities.

\* Ticketed event; registration required. A limited number of tickets may be available for purchase at the door.

# TUESDAY, NOV. 9, SESSIONS AT A GLANCE

## School Law Workshop

8 a.m.–9 a.m.

Work from home — legal lessons learned A 220–225

9:30 a.m.–10:45 a.m.

Special ed — what the board needs to know A 220–225

11 a.m.–noon

Navigating teacher termination laws A 220–225

*These sessions have been approved for 5.50 total Continuing Legal Education credit hours.*

8:30 a.m.–9:30 a.m.

10 actions that lead to labor harmony  
A 120–125

Addressing learning loss using data  
B 240–241

Board governance during a state takeover  
B 131–132

Developing a vision and living the plan B 230–232

Elevate learning with sustainable change A 210–212

Launching a summer tech camp  
C 170

PTA enhances the parent growth mindset  
Eisenman

Purchasing 101 — fundamentals  
B 242–243

Renovating a 50-year-old high school  
A 216

Skilled labor of love  
C 150–151

Student voice in courses and scheduling  
C 160A

Synthetic turf 101 — build a safe field A 226

The impact of unemployment on your district B 244–245

The power of after-school programs  
A 111–115

Using data to address student mobility A 213–215

When should we buy new buses?  
B 130

Spotlight Session: 8:30 a.m.–10:30 a.m.  
Board leadership on equity and anti-racism  
B 233–235

Take a break: Visit the Trade Show, open 9 a.m.–noon

10:30 a.m.–11:30 a.m.

Are they okay? Let's ask them  
A 111–115

Authentic teaching, next-level learning A 226

Engage to empower — family and community  
A 216

HB 123 — compliance or culture shift?  
B 230–232

Intentional engagement — with popsicles  
C 170

Personalized learning in high school  
B 130

Principal pipeline leads to success  
C 150–151

Process improvement in school transportation  
Eisenman

Reframing accountability after COVID-19  
A 213–215

Sleeping through school finance reports  
A 120–125

To bid or not to bid?  
C 160A

Video storytelling — the why and the how A 210–212

Your assignment — design your new school  
B 131–132

10:30 a.m.–noon

Second General Session

## Come to the Second General Session!

Union Station Ballroom • 10:30 a.m.–noon

*(doors open at 10:15)*

### Patricia Heaton

Emmy Award-winning actress Patricia Heaton has created memorable characters on TV for the past 25 years. In addition to her acting and producing credits, she is a best-selling author. A committed philanthropist, Heaton is the founding member of World Vision's Celebrity Ambassador Network, which focuses on conducting relief, development and advocacy activities in its work with children, families, and their communities in nearly 100 countries.

*Meet Patricia Heaton in the Union Station Ballroom foyer following this session.*



1 p.m.–2:15 p.m.

Let there be light — Ohio Sunshine Laws  
A 220–225

2:30 p.m.–3:30 p.m.

School leader's life — negotiations  
A 220–225

12:15 p.m.–1:30 p.m.

Tuesday Conference Luncheon

1:30 p.m.–2:30 p.m.

Career ready is a community focus  
A 226

Connectivity champions beat tech hurdles  
A 216

Five-year strategic transportation plan  
Eisenman

Food allergies — the ultimate overview  
A 213–215

Growing rural independence together — GRIT  
B 130

Myths of urban and rural poverty  
A 120–125

Relationship builders  
A 111–115

Students, social media and speech  
B 131–132

Support and wellness for wounded educators  
A 210–212

Spotlight Session: 1:30 p.m.-3:30 p.m.  
OEPI examines school funding and taxation  
B 233–235

■ Spotlight Session

■ CLE credit hours (Session times vary; check daily schedule for specific times.)

■ OSBA endorsed program

■ OSBA service provider

Current as of Sept. 30, 2021. This conference schedule is subject to change. For up-to-date information, visit <http://conference.ohioschoolboards.org>.



## Tuesday Conference Luncheon\*

Battelle Grand (North) • 12:15 p.m.–1:30 p.m (doors open at noon)

### Dr. James Mahoney

A longtime educator, Dr. James Mahoney has dedicated his life to bettering educational opportunities for all students, serving as a superintendent, principal and teacher as well as an adjunct professor at several Ohio universities. In 2001, he joined Battelle for Kids as the organization's first executive director and was named executive director emeritus in 2016. Under his leadership, Battelle for Kids grew into a national not-for-profit organization that has impacted more than 6 million students and over 400,000 educators nationwide.

\* Ticketed event; registration required. A limited number of tickets may be available for purchase at the door.

For more information, including session speakers and descriptions, download the Conference App. Search for "OSBA Conference" on the App Store or Google Play.

# PLAN YOUR TRADE SHOW EXPERIENCE

The Trade Show, in Halls A and B, is a key part of the Capital Conference. It is one of the most extensive school equipment, supplies and services exhibitions in the nation.

## Trade Show Badge Game

Play the Trade Show Badge Game in the Conference App and win prizes for your district! Earn badges by visiting exhibitor booths during the OSBA Capital Conference. Simply download and log in to the Conference App to play. Enter the email address you used to register for the conference and create a password to create your account. Check in to exhibitors at their booth locations by clicking the “Check-in” button located at the top of the exhibitor description in the app and entering the code word that you receive at their booths. Size up the competition by checking the Leaderboard periodically to view your own earned badges and see if you’re winning the game.

## Avenue for Answers

Located in booths 1430–1441, 1530 and 1531 in Hall B, this is a popular place for attendees to meet with experts from various state agencies, associations and organizations.

## Relaxation Stations

Take a break and visit the Relaxation Stations in the Trade Show. Located in aisles 100 and 1500, the Relaxation Stations provide complimentary back massages, manicures, shoeshines, blood pressure screenings and therapeutic foot massages. The stations are sponsored by Equal Level.

## Exhibitor Express Talks

These 30-minute informational sessions showcase new and/or improved offerings from exhibitors. View the full description in the Conference App.

### Monday, Nov. 8

10:30 a.m.

Express Talk Booth A

ESSER projects — what can and cannot be approved

### Tuesday, Nov. 9

11:15 a.m.

Express Talk Booth A

You can’t always bid what you want

**New exhibitors added daily. For a complete list, visit <http://conference.ohioschoolboards.org/trade-show>**

## TRADE SHOW HOURS

**Monday, Nov. 8**

**10 a.m.–5 p.m.**

**Tuesday, Nov. 9**

**9 a.m.–noon**

# VISIT THE STUDENT ACHIEVEMENT FAIR

Don’t miss the OSBA Student Achievement Fair, which includes:

- 100 booths highlighting innovative programs. Students and teachers will be on-hand to explain these successful initiatives.
- Five student entertainment groups that showcase the talent of Ohio students.
- A “Digital View of Student Art,” a virtual screening of submitted works from districts across the state.

## STUDENT ACHIEVEMENT FAIR HOURS

**Monday, Nov. 8**

**10 a.m.–2 p.m.**

**North end of Hall B**

## Student Achievement Fair performing groups

Time	Performance group
11 a.m.	South-Western City — Grove City High School Touch of Class Show Choir
11:35 a.m.	Marietta City — Marietta High School Cheerleaders
12:10 p.m.	Cuyahoga Heights Local (Cuyahoga) — Scarlet Angels
12:45 p.m.	Trotwood-Madison City — Trotwood-Madison High School Singers
1:20 p.m.	Woodmore Local (Sandusky) — Woodmore High School Symphonic Chorale