***PLEASE NOTE: DO NOT SEND THIS RELEASE TO YOUR LOCAL MEDIA AS IS.***

Include the appropriate information on your district’s letterhead, as well as specific points on how your district’s students will benefit. Also include a personal quote or two. Use this news release to publicize your public education contributions and expertise to district taxpayers**.**

**FOR RELEASE Nov. XX, 2021**

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 **(Name of district) among districts featured at state education conference**

COLUMBUS — **\_\_\_(name of district)\_\_\_** showcased one of its outstanding student achievement programs at this year’s Ohio School Boards Association Capital Conference and Trade Show, attended by thousands of public education stakeholders.

The Student Achievement Fair, which innovative programs, is one of the most successful and rewarding exhibitions at the Capital Conference.

OSBA selected **\_\_\_(name of district)\_\_\_\_** to participate in the Nov. 8 exhibition based on its program’s creativity and positive impact on student achievement.

Students and staff from districts across the state displayed innovative programs and offered others the opportunity to observe and learn what Ohio public school districts are doing to enhance learning and student achievement in their schools.

School board members, administrators, teachers, students, vendors and guests attended the three-day Capital Conference on Nov. 7-9 at the Greater Columbus Convention Center.

Founded in 1955, OSBA leads the way to educational excellence by serving Ohio’s public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

For more information, contact OSBA or your local school board members.

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