

OSBA



2022 Capital Conference and Trade Show
Nov. 13-15 at the Greater Columbus Convention Center

Leadership for Learning

Register today for Ohio's premier education conference!



WELCOME TO THE 2022 CAPITAL CONFERENCE!

Leadership, networking and learning — all that and more awaits at the 2022 OSBA Capital Conference

Each year, Ohio's public education leaders attend the OSBA Capital Conference and Trade Show to hone their leadership skills, network with colleagues from throughout Ohio and learn about new strategies to help their students succeed.

Building upon this strong tradition, this year's OSBA Capital Conference and Trade Show offers school board members, district administrators and school staff a rich range of professional development combined with inspiring keynote speakers, new networking opportunities and numerous ways to elevate your skills to the next level.

This year's agenda includes:

- more than 150 workshops and in-depth seminars;
- engaging keynote speakers who will inspire and entertain attendees during the General Sessions, Conference Luncheons and OSBA Black Caucus Dinner;
- more than 500 exhibitors across nearly five acres in the Trade Show;
- a Student Achievement Fair with 100 booths showcasing student programs, five student performances and a digital art show.

Leadership for learning is the conference's guiding philosophy. There's something for everyone, and the school district group rate pricing makes the conference an incredible professional development value for all levels of your district staff.

You'll find inspiration, innovations and insights at the OSBA Capital Conference. Refresh your commitment to your students, schools and communities and register for the Capital Conference today.



“Continue your journey as a lifelong learner! Attend the OSBA Capital Conference and Trade Show and engage in the essential professional development you need to serve today’s students. I look forward to seeing you in November as we come together to become better leaders for our great public schools.”

**Robert M. Heard Sr.
OSBA President
Board member,
Cleveland Municipal**

10 REASONS TO ATTEND THE CAPITAL CONFERENCE

1

Learn new ideas and best practices focusing on school governance through numerous opportunities for professional and personal development.

2

Enjoy keynote speakers who will motivate and inspire you.

3

Meet with exhibitors to ensure your district has the best resources and supplies to operate efficiently and effectively.

4

Be inspired by students during the Student Achievement Fair, where students will share the school activities that encourage and motivate them each day.

5

Equip yourself with necessary resources and proper training to fulfill your responsibility to your district and community.

6

Network with other school leaders who are actively interested in the same things you are, including many who have met the same challenges you face.

7

Find new initiatives to take back to your district to increase student achievement and support your staff.

8

Be invigorated around like-minded people as you step back from your daily routine and learn with and from your peers.

9

Make your voice heard in the governance of your association at the Annual Business Meeting of the OSBA Delegate Assembly to elect leaders and vote on proposals that guide OSBA's legislative positions.

10

Be reenergized and renew your commitment to your work as a school leader.

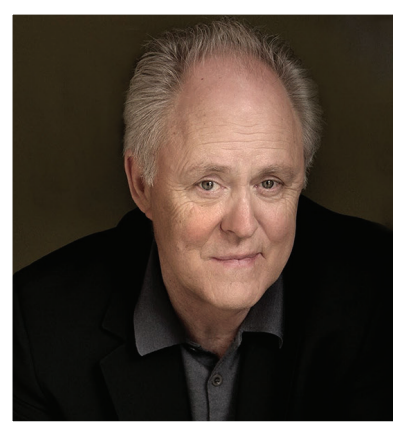
ENGAGING KEYNOTE SPEAKERS



Kenyon Salo

Storyteller and Denver Broncos skydiver

First General Session
Sunday, Nov. 13 • 3:45 p.m.–5:30 p.m.
Union Station Ballroom



John Lithgow

Award-winning actor, author and musician

Second General Session
Tuesday, Nov. 15 • 10:30 a.m.–noon
Union Station Ballroom



Lynnette Miller

Founder of the Harambee Youth Program

Black Caucus Dinner*
Sunday, Nov. 13 • 7 p.m.–9 p.m.
Pheoris West AB, Hilton
Columbus Downtown expansion



Kurt Russell

2022 National Teacher of the Year

Monday Conference Luncheon*
Monday, Nov. 14 • 12:15 p.m.–
1:30 p.m.
Short North Ballroom



Amanda Beard

Olympic gold medalist

Tuesday Conference Luncheon*
Tuesday, Nov. 15
12:15 p.m.–1:30 p.m.
Short North Ballroom

*Registration is required for these special events. See the Ticketed Event Fees box on the Registration Details page for more information.

ADVANCE YOUR LEARNING

Three days of presentations will engage you and your staff in the work of successful school districts. Align your conference learning sessions with content that fosters growth and supports you, your staff and your students.

The conference curriculum is organized into specific focus areas tailored to the various roles of your district's educational management team. The focus areas are intended as a guide to help you make the most of your conference learning opportunities and locate the programs most appropriate to your interests and roles.

For a full list of learning sessions, including dates, times, focus areas, descriptions and speakers, visit <http://conference.ohioschoolboards.org/sessions>.

SESSION FOCUS AREAS

Session focus areas include:

Administration
Athletics
Beyond COVID-19
Board governance
Career centers
Career pathways
Communications/public relations
Community engagement
Critical and current issues
Data management
District operations
Diversity and equity
ESCs

Facilities
Finance
Human resources
Instruction
Leadership development
Legal
Rural districts
Safety and security
Social-emotional learning
Student achievement
Student issues
Technology
Urban districts

Sessions are designed for:

Administrators
Board members
Business managers
Curriculum directors
Counselors
New board members
Principals
Superintendents
Transportation staff
Treasurers

View sessions by learning track at <http://conference.ohioschoolboards.org/sessions-bytrack>

Registered attendees can participate in five sessions on Nov. 15 that have been approved by the Supreme Court of Ohio for 5.25 continuing legal education (CLE) credit hours. Attorneys seeking CLEs should check the Registration Details page for more information.

ENGAGE WITH VENDORS IN THE TRADE SHOW

TRADE SHOW HOURS

Monday, Nov. 14
10 a.m.–5 p.m.

Tuesday, Nov. 15
9 a.m.–noon



The OSBA Capital Conference Trade Show is one of the most extensive school equipment, supplies and services exhibition in the nation. It features more than 500 booths representing all services and industries serving Ohio's public school districts and students.

Be sure to make the most of your Trade Show experience, including setting aside time to visit with vendors, and learn how you can win prizes for your district with the Trade Show Passport.

Plan to participate in the Tuesday Morning Refresher Break in the Trade Show on Tuesday, Nov. 15, from 9:30 a.m. to 10:30 a.m., to meet with exhibitors and enjoy refreshments as you travel the Trade Show Hall.

SPONSORS SUPPORT THE CAPITAL CONFERENCE

Platinum

GradyBenefits
Pepple & Waggoner Ltd.
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Sedgwick Managed Care
Ohio

Gold

Roetzel & Andress LPA

Silver

Bricker & Eckler LLP
DLR Group
Ennis Britton Co. LPA
Hilltop Securities
Ohio School Plan
Panorama Education
Peters Kalail & Markakis
Co. LPA
Right at School
Squire Patton Boggs (US)
LLP
Walter Haverfield LLP

Bronze

Baird Public Finance
PaySchools
Raptor Technologies LLC
Robertson Construction
Services Inc.

STUDENT ACHIEVEMENT ON DISPLAY

The Student Achievement Fair is a perennial favorite with conference attendees. The event highlights many innovative programs that districts have created to boost student achievement and engage youngsters in learning. It offers excellent opportunities to learn about new programs, share ideas and celebrate what public education in Ohio is all about — helping students thrive.

Outstanding student entertainment groups — one from each OSBA region — will perform throughout the event. Student artwork will be showcased in the Digital View of Student Art, a virtual screening of submitted art from districts across the state. The art show is sponsored by Pepple & Waggoner Ltd.

View participating districts at
<http://conference.ohioschoolboards.org/student-participants>.

STUDENT ACHIEVEMENT FAIR

**Monday, Nov. 14
10 a.m.–2 p.m.**

North end of Hall B



STUDENT PERFORMING GROUPS

Central Region: Southwest Licking Local (Licking) — Taiko Honors Ensemble

Northeast Region: North Olmsted City — North Olmsted High School A Cappella

Northwest Region: Perrysburg EV — Perrysburg High School Select Strings

Southeast Region: Jackson City — Jackson High School Competition Cheerleading

Southwest Region: Princeton City — Princeton High School Jazz Ensemble

CONFERENCE AT A GLANCE

SUNDAY, NOV. 13

11 a.m.-7 p.m.	Registration
12:30 p.m.-1 p.m.	Conference orientation
1 p.m.-2 p.m.	Concurrent learning sessions
1 p.m.-5 p.m.	Region Resource Center open
1 p.m.-6 p.m.	OSBA Bookstore open
1:30 p.m.-3:30 p.m.	Spotlight Session — Crisis management for education leaders
2:30 p.m.-3:30 p.m.	Concurrent learning sessions
3:45 p.m.-5:30 p.m.	First General Session — Kenyon Salo
5:30 p.m.-6:30 p.m.	Welcome Reception
7 p.m.-9 p.m.	OSBA Black Caucus Dinner — Lynnette Miller (registration required; see next page for details)

MONDAY, NOV. 14

7 a.m.-5 p.m.	Registration
8 a.m.-8:30 a.m.	Conference orientation
8 a.m.-8:45 a.m.	OSBA Business Meeting briefing
8 a.m.-5 p.m.	OSBA Bookstore and Region Resource Center open
9 a.m.-10 a.m.	Concurrent learning sessions
10 a.m.-noon	Spotlight Session — The possibilities of community partnerships
10 a.m.-2 p.m.	Student Achievement Fair
10 a.m.-5 p.m.	Trade Show open
10:30 a.m.-11 a.m.	Exhibitor Express Talk
10:30 a.m.-11:30 a.m.	Concurrent learning sessions
12:15 p.m.-1:30 p.m.	Monday Luncheon — Kurt Russell (registration required; see next page for details)
1 p.m.-2 p.m.	Concurrent learning sessions
2 p.m.-2:30 p.m.	Exhibitor Express Talk
2 p.m.-4 p.m.	Spotlight Session — Creating equitable trauma-informed SEL
2:30 p.m.-3:30 p.m.	Concurrent learning sessions

MONDAY, NOV. 14, CONTINUED

2:30 p.m.-conclusion	Annual Business Meeting of the OSBA Delegate Assembly
4 p.m.-5 p.m.	Concurrent learning sessions
5 p.m.-6:30 p.m.	OSBA President's Reception

TUESDAY, NOV. 15

7:30 a.m.-3:30 p.m.	Registration
8 a.m.-9 a.m.	School Law Workshop session
8 a.m.-3:30 p.m.	OSBA Bookstore and Region Resource Center open
8:30 a.m.-9:30 a.m.	Concurrent learning sessions
8:30 a.m.-10:30 a.m.	Spotlight Session — OSBA legislative update
8:30 a.m.-noon	Spotlight Session — Public records training
9 a.m.-noon	Trade Show open
9:15 a.m.-9:45 a.m.	Exhibitor Express Talk
9:15 a.m.-10:15 a.m.	School Law Workshop session
9:30 a.m.-10:30 a.m.	Tuesday Morning Refresher Break in Trade Show Hall
10:15 a.m.-10:45 a.m.	Exhibitor Express Talk
10:30 a.m.-11:30 a.m.	Concurrent learning sessions and School Law Workshop session
10:30 a.m.-noon	Second General Session — John Lithgow
12:15 p.m.-1:30 p.m.	Tuesday Luncheon — Amanda Beard (registration required; see next page for details)
1 p.m.-2 p.m.	Concurrent learning sessions
1 p.m.-2:15 p.m.	School Law Workshop session
1 p.m.-3 p.m.	Spotlight Session — Creating a culture of inclusion and innovation
1:30 p.m.-3:30 p.m.	Spotlight Session — OEPI examines school funding and taxation
2:30 p.m.-3:30 p.m.	Concurrent learning sessions and School Law Workshop session
2:30 p.m.-3:30 p.m.	OSBA Board Leadership Institute Focus Group
3:30 p.m.	Adjournment

Note: This agenda is subject to change. For up-to-the-minute topics, speakers and locations, visit <http://conference.ohioschoolboards.org>

REGISTRATION DETAILS

Registration and housing instructions have been emailed to all superintendents, treasurers, Ohio Council of School Board Attorneys (OCSBA) members, exhibitors and OSBA sustaining members. School board members and other administrators simply need to contact their treasurer or superintendent to register. Registration opens Monday, July 25. You can preregister for the conference through Thursday, Nov. 10. You can also register on-site during the conference.

You must be registered by 5 p.m. on Tuesday, Sept. 20, to receive a housing code before housing opens at 9 a.m. on Wednesday, Sept. 21.

Register online for the Capital Conference at www.ohioschoolboards.org/conference/registration.

To register for the conference, all attendees from the same school district should be registered by a district designee. OCSBA members who are registering individually can register online as well. OCSBA members registering as a firm, in addition to students, sustaining members, government employees and retired administrators, should contact **Susie Cinadr** at scinadr@ohioschoolboards.org to register.

REGISTRATION FEES

Registration is \$320 per person for each of the first six people from a member school district. School district group registration — more than six people from a member school district — is a flat fee of \$2,100.

Registration for OCSBA members is \$320 per person. Registration for OSBA sustaining members, government employees and retired administrators is \$60. Retired administrators who are current board members or rehired administrators do not qualify for the lower rate. Spouses may attend the conference for free but must be registered to receive an official badge.

Those attending sessions with Continuing Legal Education (CLE) or Center for Public Investment Management (CPIM) credit are subject to the same registration process as other conference attendees. Attorneys employed by a school district may register with their district.

TICKETED EVENT FEES

Three special Capital Conference events require additional fees, and registration should be paid in advance.

Registration for the OSBA Black Caucus Dinner is \$90. Registration for the Monday Conference Luncheon and Tuesday Conference Luncheon is \$65 each. Registration for these events should be purchased in advance. The registration deadline for these events is 5 p.m. on Monday, Oct. 24. District treasurers or superintendents can register attendees through their district's conference registration portal.

Note: Depending on availability, limited on-site ticket sales may be available. The cost for an on-site ticket for the OSBA Black Caucus Dinner is \$95. The cost for an on-site luncheon ticket is \$75. These may be purchased on a first-come, first-served basis at Registration or at the doors of the event.

CANCELLATION POLICIES

If it is necessary for you to cancel your conference registration, refunds will be made only if the registrations are canceled by noon on Friday, Oct. 28.

For a cancellation of a ticketed event — OSBA Black Caucus Dinner or Conference Luncheons — you must notify OSBA by noon on Friday, Oct. 28 to receive a full refund or no charge to the district. Ticketed event cancellations received between noon on Friday, Oct. 28, and noon on Friday, Nov. 11, will be charged 50% of the fee. Cancellations after noon on Friday, Nov. 11, will be charged the full amount. There are no refunds for no-shows.

OSBA encourages substitutions from within a district; treasurers or superintendents can substitute or transfer a registration or ticketed event online in the district's conference registration portal, available at www.ohioschoolboards.org/conference/registration.

HOUSING INFORMATION

OSBA has secured large blocks of rooms at 11 downtown Columbus hotels. Four hotels have access directly to the convention center: the Hilton, Hyatt Regency, Drury and Sonesta. Three hotels — the AC Hotel, Canopy and Hampton Inn — are within a block of GCCC without a connector.

View more information and FAQs on OSBA's housing at <http://conference.ohioschoolboards.org/housing>.

MAKING HOTEL RESERVATIONS

You must be registered for the conference or exhibiting in the Trade Show to request conference housing. After you are registered for the conference, your contact person will receive a confirmation email with information about housing. Hotel reservations will be taken on a first-come, first-served basis beginning Wednesday, Sept. 21, at 9 a.m. EDT.

To make reservations, use the link and unique housing code found in the confirmation email. To receive the link before conference housing opens, your registration must be received no later than 5 p.m. EDT on Tuesday, Sept. 20. The housing link will not be available on OSBA's website. Housing reservations can only be made with your unique housing code and must be made by Friday, Oct. 21, to guarantee conference rates.

Each reservation requires a credit card number to hold the reserved rooms.

MODIFYING HOTEL RESERVATIONS

Reservations may be modified until Wednesday, Nov. 9. Modifications include changing hotels, the names on the reservations or the dates of your stay. These modifications can be completed without a cancellation fee as long as the reservation is not deleted.

CANCELLING HOTEL RESERVATIONS

If you cancel your reservation at any time before 5 p.m. on Wednesday, Nov. 9, your credit card will be charged a cancellation fee of \$100 for each room canceled. After Nov. 9, you will need to contact the hotel directly for any new reservations, modifications or cancellations. Failure to cancel a reservation by 5 p.m. on Nov. 9, failure to check in on the scheduled arrival date or an early departure will result in a one-night's room and tax charge by the hotel.

Please note: No other discounts apply to the housing rates. OSBA's housing block cancellation policies override the cancellation policies of participating hotels.

CONFERENCE HOTELS

The following hotels are part of OSBA's room blocks:

1. AC Hotel Columbus Downtown
2. Canopy by Hilton Columbus
3. Courtyard by Marriott–Downtown*
4. Doubletree Guest Suites*
5. Drury Inn & Suites
6. Hampton Inn & Suites
7. Hilton Columbus Downtown
8. Hyatt Regency
9. Red Roof Inn Downtown
10. Renaissance Hotel*
11. Sonesta Columbus Downtown (formerly the Crowne Plaza)

* Shuttle bus service available



SHUTTLE BUSES

OSBA offers free, continuous shuttle bus service to the convention center from hotels that are not connected to or near the convention center as well as to the GCCC East parking lot.

Shuttle schedule:

- Sunday, Nov. 13, from 11:30 a.m. to 10 p.m.
- Monday, Nov. 14, from 6:30 a.m. to 8:30 p.m.
- Tuesday, Nov. 15, from 6:30 a.m. to 5 p.m.

For more details on conference housing options, including hotel rates, visit <http://conference.ohioschoolboards.org/housing>.

REVIEW THE HOUSING PROCESS

Attend a free webinar on Friday, Sept. 9, at 10 a.m. to learn about the housing process. Go step-by-step through the process with an OSBA staff member who can answer your questions. Learn more at <http://conference.ohioschoolboards.org/housing>.

KEY DATES

- | | |
|-------------------|--|
| July 25 | Conference registration opens. |
| Sept. 8 | Deadline to return delegate credentials to OSBA to appoint a delegate from your district to participate in the Annual Business Meeting of the OSBA Delegate Assembly on Nov. 14 at the Capital Conference. |
| Sept. 21 | Conference housing opens at 9 a.m. To participate, districts must have been registered for the conference by 5 p.m. on Sept. 20. |
| Oct. 21 | Last day to make a housing reservation at the guaranteed conference rate. |
| Oct. 24 | Reservation deadline for ticketed events. Tickets must be purchased by 5 p.m. |
| Oct. 28 | Deadline to cancel a conference registration or attendance at a ticketed event. Cancellations must be received by noon. Changes may be made online in the conference portal. |
| Nov. 9 | Last date to modify hotel reservations. |
| Nov. 13-15 | OSBA Capital Conference and Trade Show. |

All information in this brochure current as of July 5, 2022.