



**CONFERENCE
PLANNING
GUIDE**

**OSBA CAPITAL
CONFERENCE**

NOV. | 12-14 | 2023

**GREATER COLUMBUS
CONVENTION CENTER**

**ALL OF THE KEY INFORMATION
YOU NEED TO START PLANNING
YOUR CONFERENCE EXPERIENCE**



**OHIO SCHOOL BOARDS
ASSOCIATION**

[CONFERENCE.OHIOSCHOOLBOARDS.ORG](https://conference.ohioschoolboards.org)

INSPIRING KEYNOTE SPEAKERS

* Additional registration fee is required for these events.



CHUCK UNDERWOOD
author and expert on
generational differences
First General Session
Sunday, Nov. 12 | 4 p.m.



MARY STEENBURGEN
actress and songwriter
Second General Session
Tuesday, Nov. 14 | 12:30 p.m.



STUDENT PERSPECTIVES
The future of public education —
a story in their words
OSBA Black Caucus Dinner*
Sunday, Nov. 12 | 7 p.m.



SAM GLENN
artist and leadership expert
Monday Conference Luncheon*
Monday, Nov. 13 | 11:45 a.m.

PLAN FOR SUCCESS

- Search for “OSBA Conference” in the App Store or Google Play to download the Capital Conference App.
- Parking and shuttle service details are posted at <http://conference.ohioschoolboards.org/travel>.
- View information on renting scooters and other accessibility details at <https://conference.ohioschoolboards.org/accessibility>.



Scan the QR code for resources to make the most of your time at the conference.



SUNDAY, NOV. 12

SESSIONS AT A GLANCE

Use these at-a-glance pages to view all sessions for each day. The conference schedule is subject to change. Check the Conference App for the most up-to-date schedule.

Current as of Oct. 6, 2023.

Spotlight Session		1:30 p.m.-3:30 p.m.: Leadership that matters: Helping students impacted by poverty B 230-232	
1 p.m.-2 p.m.	2:30 p.m.-3:30 p.m.	4 p.m.-5:30 p.m.	7 p.m.-9 p.m.
Ethics rocks! A 120-122	4 StaRs achievable — managing records A 213-215	First General Session — Chuck Underwood Union Station Ballroom	OSBA Black Caucus Dinner — The Future of Education Pheor's West AB, Hilton Columbus Downtown expansion
Fostering brave spaces for tough conversations A 213-215	Developing leaders with regional networks A 226		
Juggling school leadership in today's environment A 226	Disrupting absenteeism — strategies from the field A 223-225		
New OFCC programs for districts and career centers A 112-113	Framework for career and workforce development A 114-115		
One phish, two phish — internet scams and schools A 223-225	Here we go again — new Title IX regulations A 210-212		
Reimagining education — four-day week A 210-212	Leadership that promotes student achievement A 120-122		
Students, social media and the First Amendment A 123-125	Shots fired! Words that changed our district A 220-222		
Sustainable schools — get funded and get recognized A 114-115	Simple and fun school finance A 123-125		
Trials and tribulations of teacher terminations A 220-222	Strategic transformation — creating a go-to district A 112-113		

■ CPIM credit hours

FIND SOLUTIONS IN THE TRADE SHOW

CONFERENCE HIGHLIGHT

Meet with vendors, learn about new products in the Exhibitor Express Talks and enjoy the Tuesday Morning Coffee Break — it's all here in the Trade Show!



Monday, Nov. 13
10 a.m.-6:30 p.m.



Tuesday, Nov. 14
9 a.m.-noon

MONDAY, NOV. 13

SESSIONS AT A GLANCE

Spotlight Session

10 a.m.–11:30 a.m.: Gen X, Millennials and Gen Z ... oh my!
Exploring generations Union Station Ballroom

Exhibitor Express Talks

in the Trade Show, end of aisle 100

11:30 a.m.–noon: Solar for schools –
hedging rising electric rates

9 a.m.–10 a.m.

Adaptive art at Twinsburg High School
A 111

AI writing generators — the good, the bad
and the ugly A 210-212

Employer defense of workers'
compensation claims B 130

Farm to school — opportunities and best
practices A 114-115

High-rigor academics in a career center
B 132

Increasing literacy achievement in Ohio
B 131

Just because he's my brother doesn't
mean it's nepotism A 120-122

Preparing and promoting women in
leadership A 223-225

Putting out wildfires of misinformation
A 226

School safety — from arming staff to
window graphics B 230-232

Social media and recruiting — the power
of people A 220-222

Special education update
A 213-215

Spotlight walks with College Credit Plus
students A 112-113

STEM internships create future leaders
A 216

Understanding key elements of treasurer
contracts A 123-125

■ OSBA affiliate program

■ CPIM credit hours

Visit the Student Achievement Fair — open 10 a.m.-2 p.m. — and the Trade Show, open 10 a.m.-6:30 p.m.

10:30 a.m.–11:30 a.m.

2023 case law update
A 210-212

A day in the life of an English learner
B 130

A public school media and social media
primer B 242-243

Authentic student learning drives real
change in schools A 223-225

Building future-ready media centers
B 132

Career exploration versus workforce
development A 112-113

Governance mindset leads to academic
excellence A 120-122

Improve outcomes with attendance
success mentors B 131

Legislation affecting high school sports
B 230-232

Making workforce connections
A 111

Reaching all readers through the science of
reading A 226

Safety hazards in schools
B 240-241

Supporting youth mental health in rural
communities A 114-115

The autopsy of a decision — a panel
discussion A 123-125

The CHANGE program — life skills for
students A 213-215

Understanding the fiscal requirements
of IDEA Part B A 220-222

11:45 p.m.–1:15 p.m.

Monday Conference Luncheon with Sam Glenn
Short North Ballroom

Current as of Oct. 6, 2023. This conference schedule is subject to change.

Spotlight Session: 2:30 p.m.–4:30 p.m.: OEPI examines school funding and taxation B 233-235

2 p.m.–2:30 p.m.: Using data to support and monitor your strategic plan

2:45 p.m.–3:15 p.m.: Furniture made in the U.S. for today’s learners

3:30 p.m.–4 p.m.: Visual AI — a proactive solution for school safety

1 p.m.–2 p.m.

2:30 p.m.–3:30 p.m.

4 p.m.–5 p.m.

**Building automation beyond HVAC
B 132**

Avoid the tech paperweight — maximize your PD investment A 216

**Accelerating all students
A 226**

Building referees in high school classrooms A 114-115

Becoming Purple Star — military family support A 114-115

**Are your school board meetings efficient?
A 112-113**

Coach beyond — supporting student athletes B 230-232

Columbus 2050 — Creating pathways to the future B 132

Collective student efficacy — teaming advances learning B 230-232

Collective bargaining 2024 — trends and hot topics A 210-212

Creating space — culture to belong and be launched B 131

Creating alignment with a decision-making model A 114-115

Data analytics and the new school district treasurer B 240-241

Effective business advisory councils in action A 112-113

Equity beyond black and white B 130

Middle grade career-tech — a foundation for success A 223-225

Eliminating the possibilities of human trafficking B 240-241

Five strategies to create personalized learning A 223-225

Monitoring progress and measuring success A 220-222

Every student, without exception A 120-122

Life after ESSER — minimizing your energy spend B 242-243

Navigating the ups and downs of parental conflict A 213-215

From vision to reality — a community learning center A 226

Not just a building project B 132

Practical capital planning and facility investment A 112-113

Gender issues and the law A 210-212

Providing targeted mental health supports A 111

Revolutionizing recruitment A 123-125

How to operationalize your strategic plan A 220-222

Putting community first in planning your future A 123-125

School breakfast improves student outcomes A 226

Learning logs to improve student learning outcomes A 223-225

Rachel’s dyslexia journey A 216

Shared vision to accelerate district progress A 216

Residency to retirement — promoting a stay culture A 123-125

School-funding workgroup update A 220-222

Staying dry in the K-12 cyberattack monsoon B 130

The board role in budget development B 142-143

Selecting an insurance broker, consultant and agent B 142-143

STEM for all — engaging in your STEM ecosystem A 111

The power of student assistance programs A 111

Special delivery — new 2023 special education rules A 210-212

Superpowered leadership enhances student outcomes B 131

The role and function of a behavior coach B 230-232

Superintendent search in your future? A 120-122

The leadership challenge A 120-122

Understanding and eliminating ‘paper risk’ B 242-243

Techniques to improve the educator pipeline B 131

The cost of taking payments in K-12 B 242--243

Updated levy campaign guidance for schools A 213-215

The playbook for sports law compliance A 213-215

The many hats worn by today’s school leaders B 142-143

Who needs job descriptions? Everyone! B 130

MONDAY AT A GLANCE

TUESDAY, NOV. 14

SESSIONS AT A GLANCE

School Law Workshop

8:30 a.m.–9:30 a.m.
Sports for all students

9:45 a.m.–10:45 a.m.
Navigating tense times
in board meetings

11 a.m.–noon
When school labor
unions strike

These sessions, held in rooms A 210-212, have been approved for 5.0 total continuing legal education credit hours.

Spotlight Session

8:30 a.m.–10:30 a.m.
OSBA legislative update B 233-235

Exhibitor Express Talks

9:15 a.m.–9:45 a.m.: Solar
for schools — hedging
rising electric rates

10 a.m.–10:30 a.m.
Furniture made in the
U.S. for today's learners

10:45 a.m.–11:15 a.m.
Visual AI — a proactive
solution for school safety

11:30 a.m. – noon
Get answers to your
student success questions

in the Trade Show, end of aisle 100

8:30 a.m.–9:30 a.m.

Addressing school meal debt
A 216

Building effective relationships and
communication A 123-125

Community engagement — from concept
to construction A 112-113

Creating and protecting your district's
brand identity A 220-222

Effective questioning techniques
for boards B 240-241

Essential policies for 2024 — part 1
A 120-122

Leading to inspire student success
B 230-232

Leveraging DEI building liaisons for impact
B 130

School transportation threat response
training B 131

Status of the EdChoice voucher lawsuit
A 213-215

STEM resources connect learning
to the real world A 226

Stopping fraudsters that target your
district A 111

Supply and demand — identifying
available resources A 114-115

The three R's of leadership succession
planning A 223-225

Take a break: Visit the Trade Show, open 9 a.m.–noon.
The Coffee Break is from 9:30 a.m.–10:30 a.m.

10:30 a.m.–11:30 a.m.

Advertising strategies to reach and recruit
staff A 216

Creating a culture of career focus
B 230-232

Creating a culture of shared leadership
A 123-125

Cultivating hope and belonging for every
student A 112-113

Cybersecurity in K-12 — protecting your
district A 213-215

Engaging your community in facility
projects A 226

Essential policies for 2024 — part 2
A 120-122

Increasing equitable preschool services
through collaboration A 111

Managing staffing in a district with
declining enrollment A 220-222

Retaining, attracting and developing bus
drivers B 131

SEL from vision to voices
A 223-225

Supporting at-risk students and their
parents A 114-115

The power of partnerships
B 130

12:30 p.m.–2 p.m.

Second General Session — Mary Steenburgen
Union Station Ballroom

Current as of Oct. 6, 2023. This conference schedule is subject to change.

1:30 p.m.–2:30 p.m.
Employee absenteeism and
staffing shortages

2:45 p.m.–3:45 p.m.
Outside financial support –
foundations and booster groups

1 p.m.–2 p.m.

From words to action – living your
strategic vision A 114-115

Human capital approach to address
pipeline issues A 220-222

PBL in an international partnership
A 112-113

Professional learning through partnerships
A 123-125

Transportation emergency planning
A 120-122

■ OSBA affiliate program

■ CPIM credit hours

STUDENTS SHARE THEIR SUCCESS AT THE **STUDENT ACHIEVEMENT FAIR**



Monday, Nov. 13
10 a.m.–2 p.m.



CONFERENCE HIGHLIGHT

The 25th annual Student Achievement Fair highlights outstanding student performance groups and fresh, innovative initiatives from school districts across the state. Check the Capital Conference app for the complete schedule of student performing groups.